

City of Ketchum

CITY COUNCIL MEETING AGENDA MEMO

Meeting Date: August 21, 2023 Staff Member/Dept: Jade Riley – Administration

Suzanne Frick – KURA

Agenda Item: Briefing and discussion regarding Town Square Master Plan Project

Recommended Motion:

There is no recommended motion. Staff will introduce the consultant team of GGLO who will review a brief presentation and seek general direction from the City Council and Urban Renewal Agency.

Reasons for Recommendation:

- Town Square was commissioned in 2011 and has enjoyed positive and significant use from the community. Several components are at the end of their useful life (water fountain, firepit, etc.). Several aspects could also be adjusted to improve functionality and user experience.
- The building lease with Starbucks expires in approx. three years. The lease revenues do not currently cover all operational costs associated with the building. There are also several deferred long-term maintenance items (new roof, logs are pulling away, upgrade of ADA restrooms).
- Staff is recommending the master planning effort as an avenue to engage the public to better understand the current level of satisfaction with both Town Square and the Visitor Center building to inform both future public investments as well as direction regarding the solicitation of a new lease.

Policy Analysis and Background (non-consent items only):

Competitive request for proposals were solicited from qualified firms to lead the master planning effort. GGLO from Boise was selected based on similar work completed not only in Idaho but the northwest as well. Staff has proposed a three phased effort similar to the Warm Springs Preserve with significant public engagement contained in each phase.

During the joint meeting between the City Council and Urban Renewal Agency; staff proposes to review the following elements in a brief presentation and then stand for direction from the Council and Commission:

- 1. Proposed scope/timeline of the project.
- 2. Proposed goals to guide the project.
- 3. Initial consultant findings from stakeholder interviews and walk through.
- 4. Initial findings from public open house held on August 17. Attached is the raw feedback, staff will have summary findings as part of the final presentation. An online survey will be launched as well for two weeks.
- 5. Proposed next steps.

Sustainability Impact:

Staff and GGLO have identified several opportunities for sustainability improvements. The presentation will include a quick overview of sustainability goals as go-forward options are developed.

Financial Impact:

The City Council approved the first task order for Phase 1 on July 3 with a not to exceed amount of \$49,500. The city has requested a 50/50 cost share with KURA.

Attachments:

- 1. Draft presentation
- 2. Feedback forms from August 17 public open house.

GOALS

DISTINCTLY KETCHUM COMMUNITY FEEL

Maintain local, artisan craft and character vibe and materials of the current square

RECOGNIZE COMMUNITY CONTRIBUTORS PAST, PRESENT, FUTURE

Honor donors and volunteers through integrated art and integration

COHESIVE, AUTHENTIC AESTHETIC REPRESENTATIVE OF 'SMALL TOWN BIG LIFE'

Refresh outbuildings including durability, functionality and location to better serve the community

SEAMLESS INDOOR-OUTDOOR CONNECTION

Open up the Visitor Center Building to spill directly onto the square

IMPROVE COMFORT THROUGHOUT THE SEASONS

Provide shade through carefully placed trees and shade structures, including the stage and central square

SUPPORT WINTER EVENTS & PROGRAMMING

Create an ideal venue for increased and larger winter events

DEMONSTRABLY SUSTAINABLE AND HIGH PERFORMING

Increase building efficiency and implement sustainable site strategies (pollinators, water use reduction)

UPGRADE OF SYSTEMS FOR COST EFFECTIVE ONGOING MAINTENANCE

Improve long term maintenance viability and performance

SUSTAINABILITY GOALS

PLACE BASED PLANTING SELECTION

Target native and seasonally adaptive planting strategies, High carbon sequestering potential (i.e. large trees, minimal grass)

EFFICIENT WATER USE STRATEGY

Minimize plantings that are water intensive

INCREASE PERFORMANCE OF EXISTING STRUCTURES

Explore opportunities to improve envelope performance

THOUGHTFUL MATERIAL SELECTION

Material Reuse, use of local materials, and low carbon selections

SEASONAL THERMAL COMFORT

Provide shade through carefully placed trees and planting to minimize urban heat island effect

SEQUESTERED CARBON ANALYSIS

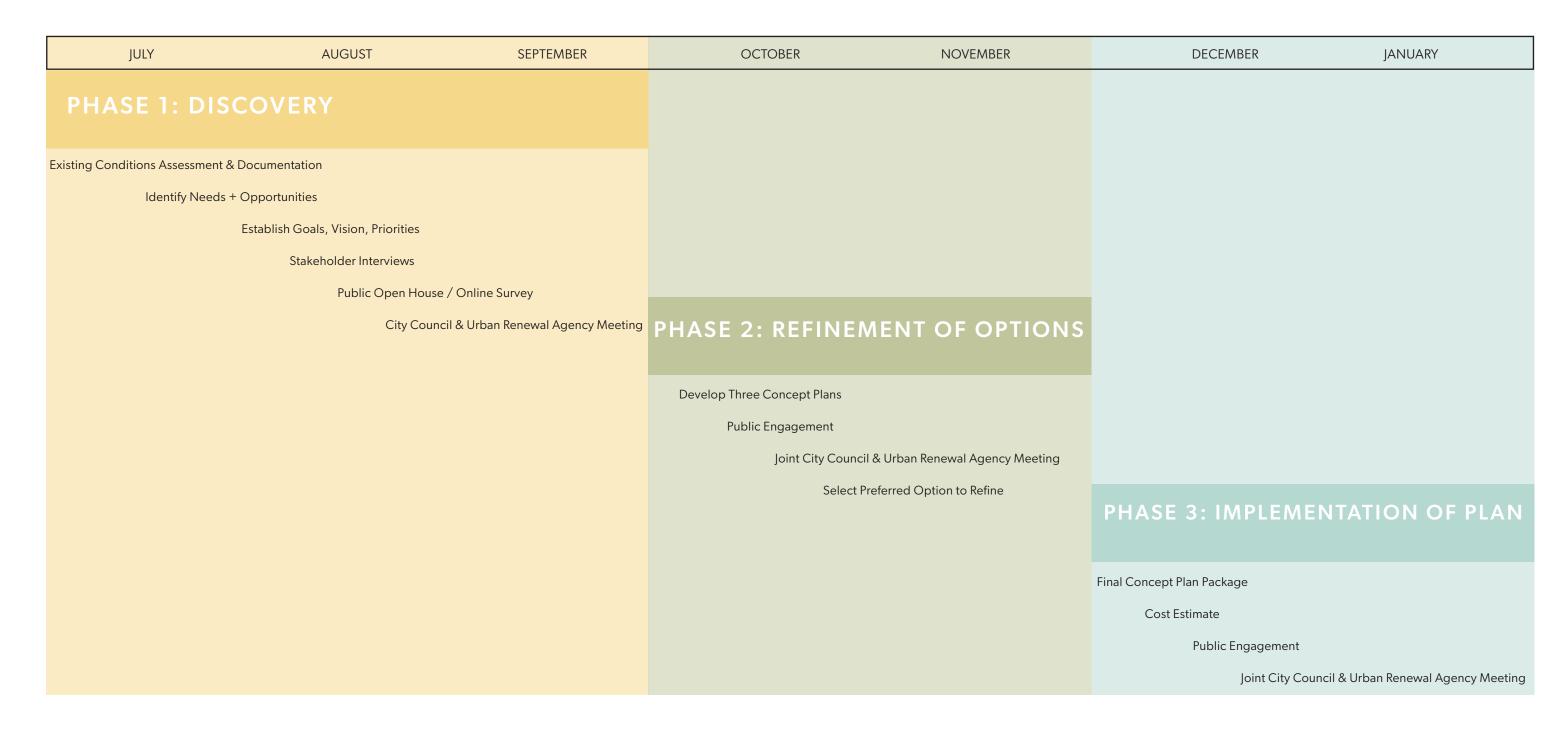
Use of Pathfinder Climate Analysis Tool to understand carbon implications

GGLO

PROJECT TIMELINE

2023

The project was broken down into three phases of design running from July 2023 through January



GGLO

STUDY AREA

The project study area Ketchum Town Square

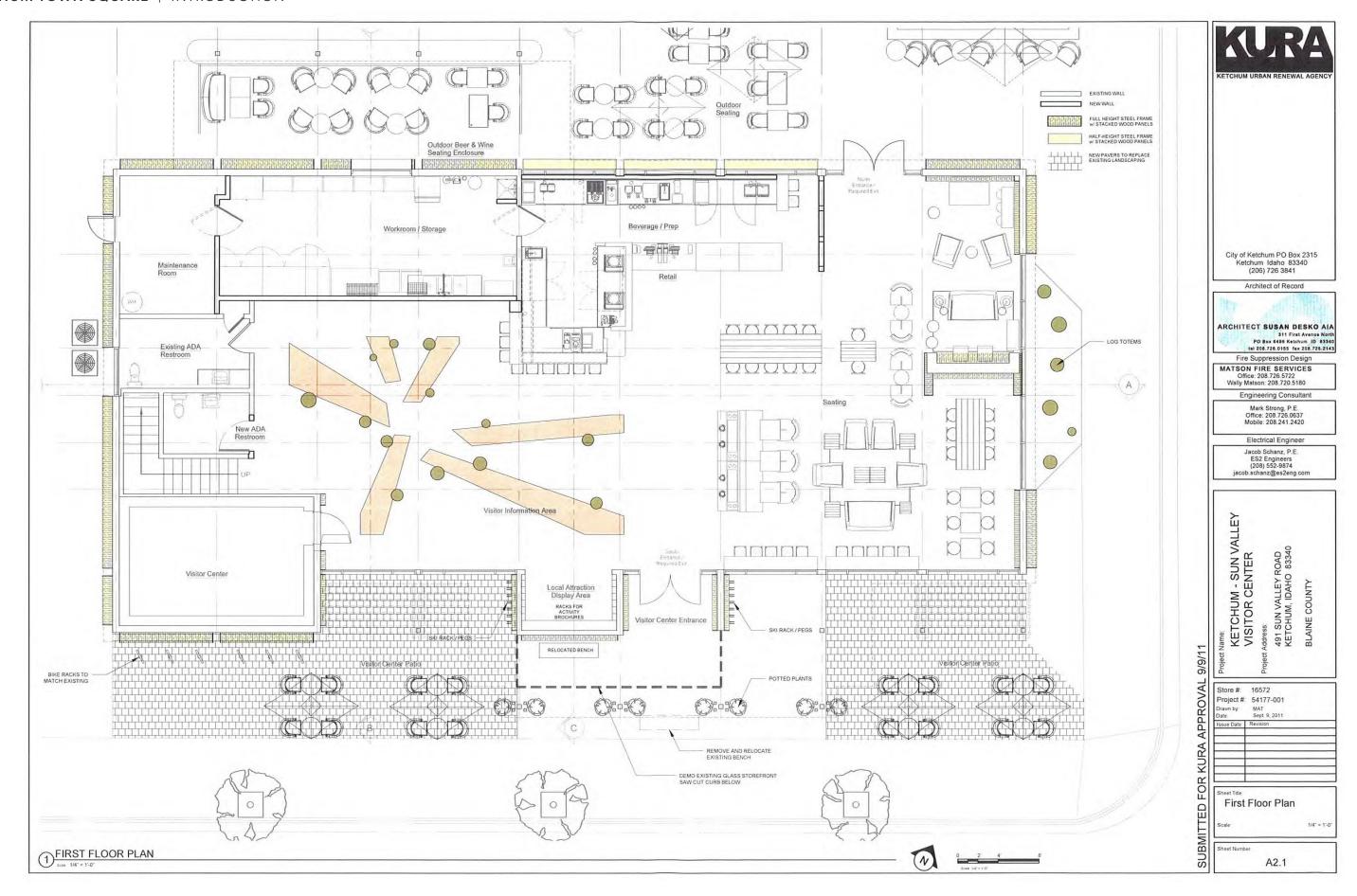
LEGEND

--- Renovation Area

— Program Area



GGLOKetchum Town Square | Ketchum, ID | Design Approach Package





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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

1.	How	often do you visit Town Square?		
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	it do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtani	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
		1 Oody drink velidors	_	Other

Evants	
7. Looking to the future, please select your top 3 areas need	ding improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	Kids activities Other: None of the above
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you
9. Dreaming big for Ketchum Town Square, what would you may be still to the work in	like to see in the next 10-20 years? Where percoducally
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).
10. How many events have you attended over the past 5 ye	ars?
□ 1-2□ 3-4□ 5-10	11+□ None(skip to the next section)
11. In which season do you attend most events?	
☐ Summer ☐ Fall	☐ Winter☐ Spring
12. What types of events would you like to see at Town Squ	are?
☐ Markets ☑ Music ☑ Art shows	Kids' events Other: None
13. Which are your top three (3) favorite events that have o	occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast ☑ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest ☑ Holiday lighting 	 □ Summer solstice □ Winter solstice □ Car show ⋈ Rail jam □ Other: □ None

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	14. How often do you visit the Visitor Center/Starbucks building?		
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,	 □ To get visitor information ☑ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) ☑ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u lik	e to see in the next 10-20 years?

3

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum? Yes No
Mal	r time and insights are greatly appreciated! se sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Betl	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nan	ne:
Ema	sil:



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3. In which season do you most visit Town Square?	
Summer □ Fall	© Winter ☑ Spring
4. How well do you think Town Square represents the va	lues and identity of Ketchum?
5. Of the current amenities offered, which 3 are the mos	t important to you?
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas	needing improvement(s):
More shadeMore seating and/or table options	Kids activities Other:
☐ More programming/events☐ More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would a sense as history appears	tant to maintain and the build to that
This set of questions focuses on the events you've attended over the past	
□ 1-2□ 3-4	☐ 11+ ☐ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Tow	n Square?
☐ Markets	₩ Kids' events
Music	☐ Other:
Art shows	☐ None
13. Which are your top three (3) favorite events that h	ave occurred in the Square?
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	Rail jam
☐ Oktoberfest	Other:
☐ Holiday lighting	☐ None

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15.	Why do you visit the building?		
	 □ To get visitor information ☒ To meet friends ☒ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use		Not at all
17.	Of the amenities currently offered, which 3 are the most in	por	tant to you?
4	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? the sense of a to has passed	in	uthat
19.	Looking to the future, please select up to 3 areas needing i		
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Definitely the building

22.	Are you a:	
	□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River		
	Valley? Country 10 yrs Country 10 yrs	
	□ 6-10 for 30 yrs, here ter 10 and	
	= 11-15 the lower country 10 yrs	
24.	Do you own a business in Ketchum?	
A Paris of the Par	□ Yes No	
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	☐ Shade structures	Seating areas/options
	△ Shade trees	☐ Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	□ Other:

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☐ Brewfest☐ Oktoberfest	☐ Rail jam
□ Oktoberfest□ Holiday lighting	Other:

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☐ To meet friends	☐ Other:
To get coffee	I don't visit the building.
☐ To work	
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Public restrooms	☐ Community use
Seating areas/options	☐ Kids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 areas n	eeding improvement(s):
☐ Seating and/or table options (more)	Longer hours of operation
☐ Programming/events	☐ Other:
Food/drink options Available meeting/community space	Don't change a thing
20. As the City works to improve the building at Town sthink Ketchum should look to for inspiration?	Square, is there another community space you
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	Once a week	□ Never
	Once a month	
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-	Get ice cream	Meet friends
	Eat lunch/drink coffee	
L	Eat function to the	Other:
3. In	which season do you most visit Town Square?	
	Summer	□ Winter
	Fall	□ Spring
	/	
4. H	ow well do you think Town Square represents the values a	nd identity of Ketchum?
	Spot on!Neutral	Not at all
5. O	f the current amenities offered, which 3 are the most impo	ortant to you?
(☐ Fire pit(s)	Public restrooms
(☐ Shade structures	Seating areas/options
[Shade trees	☐ Events (staged or not)
Г	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	THE THEFT IVALUATION

6.	What do you like most about Town Square?				
	It is welcoming open sp	ac	e' and 1		
	It is welcoming; open sp the use changes thru	7	Le seasons so,		
7.	Looking to the future, please select your top 3 areas needing improvement(s):				
	More shade trues — no can spies. ☐ More seating and/or table options	<i> </i>	Kids activities		
	☐ More seating and/or table options		Other:		
	☐ More programming/events		None of the above		
	☐ More food/drink options				
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town	square or community space you		
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- 1. •			0		
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10.	How many events have you attended over the past 5 years?	?			
	□ 1-2		11+		
	□ 34		None		
	5-10		(skip to the next section)		
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	Fall	3	Spring		
12.	What types of events would you like to see at Town Square	?			
	Markets	P	Kids' events		
	Music		Other:		
	Art shows		None		
13.	Which are your top three (3) favorite events that have occu	urred	in the Square?		
	☐ Wagon Days	3	Summer solstice		
	Papoose Pancake Breakfast		Winter solstice		
	☐ Trailing of the Sheep 'Happy Trails' party		Car show		
	CHICAGO P. L.		- 41 A		
	☐ Brewfest		Rail jam		
	☐ Brewfest ☐ Oktoberfest ☐ Holiday lighting		Rail jam Other: None		

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	□ Once a week		Never
	Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information	2	To use the restroom
	To meet friends		Other:
	☐ To get coffee		I don't visit the building.
	☐ To work		
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	☐ Food/drink vendor(s)		Events
	☐ Public restrooms	4	Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building? I like the features (decomposition to the area of	n) - benutiful Letchum
19.	Looking to the future, please select up to 3 areas needing in	mpr	ovement(s):
	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s th	ere another community space you
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Name: Diane Wysong
Email: devenysong @ icloud, com



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	☐ Get ice cream	X	Meet friends
			Other:
3.	In which season do you most visit Town Square?		
		4	Winter
	⊠_ Fall	X	Spring
4.	How well do you think Town Square represents the values	and id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most im	portan	t to you?
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	✓ Shade structures	A	Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas needing improvement(s): More shade	
More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? More food/drink options	
think Ketchum should look to for inspiration? No - 73,13 13 15 15 15	
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☐ Trailing of the Sheep 'Happy Trails' party ☐ Car show	
□ Brewfest□ Oktoberfest□ Other:	

☐ None

6. What do you like most about Town Square?

☐ Holiday lighting

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	□ Every day □ A few times a week □ Once a week □ Once a month □ Compare the building? □ Every day □ A few times a week □ Once a week □ Once a month □ Compare the building?		Every few months Once a year Never 10/11/8557 @nTheing
1	 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/uses	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
C	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?		Events Community use Kids activities
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you (the building)	u like	e to see in the next 10-20 years?

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor Panaley □ Canaley
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Cleen Builbert
Email: Cresibert @ gommil. com



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2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	✓ Summer☐ Fall		Winter Spring
4.	How well do you think Town Square represents the values a	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☑ Shade structures ☑ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	☐ Food/drink vendors		Other:

I'm quite neettral ahous	A. A took away parken
7. Looking to the future, please select your top 3 are	as needing improvement(s):
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities ☐ Other: ✓ None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	e another town square or community space you
9. Dreaming big for Ketchum Town Square, what wo	uld you like to see in the next 10-20 years?
This set of questions focuses on the events you've a	ttended in the Square and adjacent street(s).
10. How many events have you attended over the pa	ast 5 years?
1-2	□ 11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☑ Summer	□ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at To	wn Square?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	™ None
13. Which are your top three (3) favorite events that	have occurred in the Square?
☑ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:

☐ None

6. What do you like most about Town Square?

☐ Holiday lighting

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14.	How often do you visit the Visitor Center/Starbucks building	ξ?	
	□ _Every day		Every few months
	A few times a week		Once a year
	□ Once a week		-
	☐ Once a month		
15.	Why do you visit the building?		
	To get visitor information		To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		· ·
16.	Do you think the building has the ideal mix of offerings/use:	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	☐ Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	☐ Seating areas/options		
18.	What do you like most about the building?		
	It is old original.		
19.	Looking to the future, please select up to 3 areas needing in	npre	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20	As the City works to improve the building at Town Square, i	s thi	ere another community space you
	think Ketchum should look to for inspiration?		
21.	Dreaming big about Ketchum Town Square, what would you (the building)	u like	e to see in the next 10-20 years?

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	□ < 5 □ 6-10 □ 11-15 № 16+
24.	Do you own a business in Ketchum?
	Yes No
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Nar	ne: Joan Clark ail: planh 4524@ apl. Com
Ema	ail: planh 4524 a acr. com



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2. What do you do when you visit Town Square?				
X	Attend an event Get ice cream Eat lunch/drink coffee	MAN	Stroll through Meet friends Other:	
3. In which season do you most visit Town Square?				
	Summer Fall Alle		Winter Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?				
	Spot on!Neutral		Not at all	
5. Of the current amenities offered, which 3 are the most important to you?				
	Fire pit(s) Shade structures Shade trees Pet friendly areas	X X D	Public restrooms Seating areas/options Events (staged or not) Water fountain	
D.	Food/drink vendors		Other:	

7. Looking to the future, please select your top 3 areas needing improvement(s):					
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	Kids activities DC Other: MOSE WINTER SEATING None of the above CUEANER CUTS OF MELTER KE CREAM				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?					
9. Dreaming big for Ketchum Town Square, what would yo	u like to see in the next 10-20 years?				
This set of questions focuses on the events you've attende	ed in the Square and adjacent street(s).				
10. How many events have you attended over the past 5 y					
_	№ 11+				
□ 1-2 □ 3-4	□ None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
Summer	Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square?					
₩ Markets	Kids' events				
Music	Other:				
Art shows	None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
☐ _Wagon Days	☐ Summer solstice				
Papoose Pancake Breakfast	☐ Winter solstice				
☐ Trailing of the Sheep 'Happy Trails' party	Car show				
☐ Brewfest	🗖 Rail jam				
□ Oktoberfest	□ Other:				
🙀 Holiday lighting	☐ None				

6. What do you like most about Town Square?

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🗷 Every day	Every few months			
☐ A few times a week	☐ Once a year			
☐ Once a week	□ Never			
☐ Once a month				
15. Why do you visit the building?				
☐ To get visitor information	▼ To use the restroom			
· To meet friends	☐ Other:			
To get coffee	☐ I don't visit the building.			
∑ To work				
16. Do you think the building has the ideal mix of offerings/u	5202			
Spot on!Neutral	Not at all			
17. Of the amenities currently offered, which 3 are the most				
	mportant to you.			
Food/drink vendor(s)	☐ Events			
Public restrooms	☐ Community use			
Seating areas/options	☐ Kids activities			
18. What do you like most about the building?				
19. Looking to the future, please select up to 3 areas needing improvement(s):				
☐ Seating and/or table options (more)	Longer hours of operation			
☐ Programming/events	□ Other:			
☐ Food/drink options	☐ Don't change a thing			
☐ Available meeting/community space				
	- :- 41			
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?				
21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?				

22.	Are you a:			
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	□ < 5 □ 6-10 □ 11-15 □ 16+			
24.	Do you own a business in Ketchum?			
	Yes No			
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Name: MANNEW GORRY Email: 11mpopo86 mac.com				
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2.	What do you do when you visit Town Square?			
	☐ Attend an event ☐ Get ice cream Eat lunch/drink coffee	☐ Stroll through☐ Meet friends☐ Other:		
3.	In which season do you most visit Town Square?			
	Summer Fall			
4.	How well do you think Town Square represents the			
	Spot on!Neutra	alNot at all		
5. Of the current amenities offered, which 3 are the most important to you?				
	 □ Fire pit(s) □ Shade structures □ Shade trees □ Pet friendly areas □ Food/drink vendors 	□ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: ▲ PEC • • • • • • • • • • • • • • • • • • •		

ITGETS USE.	
7. Looking to the future, please select your top 3 areas needing	improvement(s):
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	□ Kids activities □ Other: □ None of the above Volume of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? CIMINO SAME, BUT IT NEEDS CHARM	own square or community space you PARK. IT GAUT BE THE
9. Dreaming big for Ketchum Town Square, what would you like	
Athore Evening events. Doytme view	te ponking 159 ves-
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	·
☐ 1-2	✓ 11+☐ None(skip to the next section)
11. In which season do you attend most events?	
Summer	□ Winter□ Spring
12. What types of events would you like to see at Town Square	?
□ Markets Evening in THE Evening, Music PARKING AN ISON BURNS □ Art shows THE DAY	☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that have occur	rred in the Square?
□ Wagon Days Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None
🗀 Holiday lighting	- IAOHE

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	g?	·
	☐ Every day		Every few months
	A few times a week		Once a year
1	□ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	🏿 To meet friends		Other:
,	☑ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use Spot on!Neutral-	s?	Le of outdoor. Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?
	Food/drink vendor(s)	X	Events
	☐ Public restrooms		Community use
9	Seating areas/options		Kids activities
10.	What do you like most about the building?		(
	Very comfortuble - good	√(be.
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s): Nove than ming
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?		before
	11960	4	oga
21.	Dreaming big about Ketchum Town Square, what would you come building	u like	e to see in the next 10-20 years?

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0	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor			
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	< 5 6-10 11-15 16+			
24.	o you own a business in Ketchum?			
,	Yes No			
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Nar	John Melin			
Em	Sohutmeline quail.			



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2.	What do you do when you visit Town Square?			
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:		
3.	In which season do you most visit Town Square?			
	Summer Fall	☐ Winter ☐ Spring		
4.	4. How well do you think Town Square represents the values and identity of Ketchum?			
	Spot on!Neutral	Not at all		
5.	5. Of the current amenities offered, which 3 are the most important to you?			
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		

Open space for gathering	
7. Looking to the future, please select your top	3 areas needing improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	Kids activities Other: None of the above
8. As the City works to improve Town Square, is think Ketchum should look to for inspiration?	there another town square or community space you
9. Dreaming big for Ketchum Town Square, wha	t would you like to see in the next 10-20 years?
This set of questions focuses on the events you	've attended in the Square and adjacent street(s).
10. How many events have you attended over t	he past 5 years?
□ 1-2 ② 3-4 □ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events	?
Summer Fall	☐ Winter☐ Spring
12. What types of events would you like to see	
Markets Music Art shows	Kids' events Other: None
13. Which are your top three (3) favorite events	s that have occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None

6. What do you like most about Town Square?

14. Ho	w often do you visit the Visitor Center/Starbucks build	ding?	
	Every day		Every few months
	A few times a week	D.	Once a year
	Once a week		Never
	Once a month	_	
15. Wh	ny do you visit the building?		
	To get visitor information		To use the restroom
	To meet friends	B	Other: _shacks
2	To get coffee		I don't visit the building.
	To work		
16. Do	you think the building has the ideal mix of offerings/		
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the mos	t import	ant to you?
	Food/drink vendor(s)		Events
M	Public restrooms		Community use
	Seating areas/options	V	Kids activities
18. Wł	nat do you like most about the building?		
19. Loc	oking to the future, please select up to 3 areas needir	ng impro	ovement(s):
	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
00	Food/drink options		Don't change a thing
	Available meeting/community space		
	the City works to improve the building at Town Squarnk Ketchum should look to for inspiration?	re, is the	ere another community space you
21. Dre	eaming big about Ketchum Town Square, what would	l you like	e to see in the next 10-20 years?

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☐ Yes No			
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Email: Shathaway@gmail.com			



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3.	In which season do you most visit Town Square?				
	Summer Fall	8500	Winter Spring		
4.	4. How well do you think Town Square represents the values and identity of Ketchum?				
	Spot on!Neutral		Not at all		
5.	Of the current amenities offered, which 3 are the most impo	rtant	to you?		
	☐ Fire pit(s)☐ Shade structures☐ Shade trees☐ Pet friendly areas	0 0	Public restrooms Seating areas/options Events (staged or not) Water fountain		
	☐ Food/drink vendors	(XI	Other: Stage		

14.	4. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use		Not at all	
17.	Of the amenities currently offered, which 3 are the most important to you?			
	□ Food/drink vendor(s) ☑ Public restrooms □ Seating areas/options What do you like most about the building? ☐ Listonic (harm		Events Community use Kids activities	
	VIISTOVIC CHAPPY			
19.	Looking to the future, please select up to 3 areas needing is	mpro	ovement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?	



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3.	In which season do you most visit Town Square	?		
	Summer Fall	☑ Winter ☐ Spring		
4.	4. How well do you think Town Square represents the values and identity of Ketchum?			
	Spot on!Ne	eutralNot at all		
5.	Of the current amenities offered, which 3 are t	he most important to you?		
3ー	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	☐ Public restrooms☐ Seating areas/options☐ Events (staged or not)☐ Water fountain		
2	Food/drink vendors	☐ Other:		

	6. What do you like most about Town Square?	
	Location Carmal place to meet	
	7. Looking to the future, please select your top 3 areas needing	ng improvement(s):
	 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
	8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? (THIS LOOK AT DTLA & Me Gunday	town square or community space you is mata from Square Idea tood fruits
wmner	9. Dreaming big for Ketchum Town Square, what would you like) once a month close the street food trucks from twin Falls, boise food	se to see in the next 10-20 years? 3 If and bring in At. Street fair w
	This set of questions focuses on the events you've attended i	n the Square and adjacent street(s).
	10. How many events have you attended over the past 5 years	5?
	□ 1-2□ 3-4□ 5-10	☐ 11+ ➢ None (skip to the next section)
	11. In which season do you attend most events?	
	Summer Fall	Winter Spring
	12. What types of events would you like to see at Town Square	e?
	Markets Music Art shows	☐ Kids' events☐ Other:☐ None
	13. Which are your top three (3) favorite events that have occ	urred in the Square?
	Wagon Days□ Papoose Pancake Breakfast□ Trailing of the Sheep 'Happy Trails' party☑ Brewfest	☐ Summer solstice☐ Winter solstice☐ Car show☐ Rail jam
	Oktoberfest Holiday lighting	☐ Other:
	7	

14.	How often do you visit the Visitor Center/Starbucks building?				
	□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year⋈ Never			
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	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	To use the restroom Other: I don't visit the building.			
16.	Do you think the building has the ideal mix of offering	gs/uses?			
	Spot on!Neutral	Not at all			
17 .	Of the amenities currently offered, which 3 are the m	ost important to you?			
	Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities			
18.	What do you like most about the building? EXTERIOR IS NICE INTERIOR IS AREA				
19.	Looking to the future, please select up to 3 areas need	eding improvement(s):			
	 □ Seating and/or table options (more) □ Programming/events ▼ Food/drink options □ Available meeting/community space 	□ Longer hours of operation □ Other: □ Don't change a thing UPDATE The LandScap	e		
20.	As the City works to improve the building at Town Sq think Ketchum should look to for inspiration?	uare, is there another community space you			
21.	Dreaming big about Ketchum Town Square, what wo fow about move diving opt Provide a stone / Kitcher	uld you like to see in the next 10-20 years? in . and bring in quest			

22. A	re you a:
<u> </u>	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	low many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River alley?
½	<pre>1 < 5 3 6-10 3 11-15 4 16+</pre>
24. [o you own a business in Ketchum?
	Yes No
Make	time and insights are greatly appreciated! sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ess!).
Bette	r yet, leave your email address to be added to the Project Ketchum newsletter.
Name	
Emai	: Will calder prentice @ gmail.com



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How	often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
Wha	it do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
In w	hich season do you most visit Town Square?		
X A	Summer Fall		Winter Spring
	Spot on!Neutral		Not at all
Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other: <u>Pasy</u> to meet
	□□₩ □ Wha	☐ A few times a week ☐ Once a week ☐ Once a month What do you do when you visit Town Square? ☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee In which season do you most visit Town Square? ☐ Summer ☐ Fall How well do you think Town Square represents the values an Spot on! ☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	□ Every day □ A few times a week □ Once a week □ Once a month What do you do when you visit Town Square? □ Attend an event □ Get ice cream □ Eat lunch/drink coffee □ In which season do you most visit Town Square? □ Summer □ Summer □ Summer □ Summer □ Fall □ M Spot on! □ Neutral Neutral Neutral Shade structures □ Shade trees □ Pet friendly areas □ Pet friendly areas □ □ Pet friendl

7. Looking to the future, please select your top 3 areas r	needing improvement(s):	
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above	
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you	
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?	
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).	
10. How many events have you attended over the past	5 years?	
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)	
11. In which season do you attend most events?		
☐ Summer ☐ Fall	☐ Winter☐ Spring	
12. What types of events would you like to see at Town Square?		
☐ Markets☐ Music☐ Art shows	☐ Kids' events☐ Other:☐ None	
13. Which are your top three (3) favorite events that ha	ive occurred in the Square?	
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:	

6. What do you like most about Town Square?

14.	. How often do you visit the Visitor Center/Starbucks building?	
	☐ Every day	Every few months
	A few times a week	Once a year
	Once a week	□ Never
	☐ Once a month	
15.	Why do you visit the building?	
	☐ To get visitor information	To use the restroom Other: to buy a goodie
	🔀 To meet friends	1 Other: to buy a good le
	☐ To get coffee	☐ I don't visit the building.
	☐ To work	
16.	Do you think the building has the ideal mix of offerings/	uses?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most	important to you?
	Food/drink vendor(s)	☐ Events
	Public restrooms	☐ Community use
	Seating areas/options	☐ Kids activities
18.	What do you like mass about the building?	both seating area
	the industrial feeling	W MOLLY OF CIONE
	What do you like most about the building? the industrial feeling and restrooms -	7
19.	Looking to the future, please select up to 3 areas needing	g improvement(s):
	☐ Seating and/or table options (more)	☐ Longer hours of operation
	☐ Programming/events	☐ Other:
	☐ Food/drink options	□ Don't change a thing
	☐ Available meeting/community space	
20.	As the City works to improve the building at Town Squar	e, is there another community space you
	think Ketchum should look to for inspiration?	
21.	Dreaming big about Ketchum Town Square, what would	you like to see in the next 10-20 years?
	(mebuilding) r	nore trees

22.	Are you a:	
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor	
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?	
	□ < 5 □ 6-10 □ 11-15 16+	
24.	Do you own a business in Ketchum? own a home	
	☐ Yes ☑ No	
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	ter yet, leave your email address to be added to the Project Ketchum newsletter.	
Naı	me: Sibyl HANSON	
Em	ail: Siby/whanson@gmail, com	



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☐ Every day	☐ Every few months		
☐ A few times a week	☐ Once a year		
Once a week	☐ Never		
Once a month			
2. What do you do when you visit Town Square?			
☐ Attend an event	Stroll through		
☐ Get ice cream	☐ Meet friends		
☐ Eat lunch/drink coffee	Other:		
3. In which season do you most visit Town Square?			
Summer	□ Winter		
Fall	☐ Spring		
4. How well do you think Town Square represents the values	and identity of Ketchum?		
Spot on!NeutralNot at all			
5. Of the current amenities offered, which 3 are the most imp	portant to you?		
☐ Fire pit(s)	Public restrooms		
☐ Shade structures	Seating areas/options		
Shade trees	Events (staged or not)		
Pet friendly areas	☐ Water fountain		
Food/drink vendors	Other:		
4/2			

6. What	t do you like most about Town S	Square?		0
1	eroys, areas	to 5st +	VC	Appreciate restrances
+	eeury-place	to meet of		too!
	ing to the future, please select			
	More shade			Kids activities
	More seating and/or table opti	ons		Other:
K	More programming/events More food/drink ontions	Muemusic		None of the above same one playing gui
	ne City works to improve Town S k Ketchum should look to for ins		own	square or community space you
9. Drea	ming big for Ketchum Town Squ	uare, what would you like	to s	ee in the next 10-20 years?
Ano	in a aridor	ara? Pli	aco	that feels
IVV	yne ngjava	hind Soul	^_	CO NOIOS to
10	the public me	ering space	_	. Con places
SIT	- while Kids	get ico cre	ar	that feels. (Czy places to now music/event.
	of questions focuses on the ev			
10. Hov	w many events have you attend	ed over the past 5 years?	1	
R	1-2 3-4			11+
				None
	5-10			(skip to the next section)
11. In w	which season do you attend mo	st events?		
	Summer		X	Winter
750	Fall			Spring
12. Wh	at types of events would you lil	ce to see at Town Square?	?	
DO	Markets			Kids' events
	Music			Other:
X	Art shows			None
13. Wh	ich are your top three (3) favor	ite events that have occu	rred	in the Square?
X	Wagon Days			Summer solstice
1000	Papoose Pancake Breakfast			Winter solstice
	Trailing of the Sheep 'Happy Tr			Car show
		tshaw)		Rail jam
- 4	Oktoberfest			Other:
X	Holiday lighting			None

14. How often do you visit the Visitor Center/Starbucks buildir	ng?
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
To get visitor information To meet friends To get coffee To work	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/us	es?
Spot on!NeutralNeutral 17. Of the amenities currently offered, which 3 are the most in	
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building? COY Seats, friendly y Kids You it for affer s	Events Community use Kids activities PUSIC WARREN Chool.
19. Looking to the future, please select up to 3 areas needing	improvement(s):
□ Seating and/or table options (more) □ Programming/events □ Food/drink options — healthy options □ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? Back Of to Caps. Has Shops, place 21. Dreaming big about Ketchum Town Square, what would you come building Common its. Small town Cannon its. Small town Cannon its. Small town Cannon its Kids too.	stost, modern an-ty

22. Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley
☐ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? 5 6-10 11-15 16+
24. Do you own a business in Ketchum? Yes No
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Name: Karine Kashen Quail. com Email: Karine Kashen Quail. com
Email: Karine Kashen@guail.com



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Every day A few times a week	Every few monthsOnce a year	
	<u> </u>	
Once a week	☐ Never	
☐ Once a month		
2. What do you do when you visit Town Square?		
Attend an event	Stroll through	
Get ice cream	Meet friends	
▼ Eat lunch/drink coffee	☐ Other:	
3. In which season do you most visit Town Square?		
V C	6 Minton	
/_		
Fall	Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
	NI - 6 - 6 - II	
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
3. Of the contain annumber on order, which is the most	The state of the s	
Fire pit(s)	Public restrooms	
Shade structures	☐ Seating areas/options	
☐ Shade trees	Fvents (staged or not)	
Pet friendly areas	Water fountain	
Food/drink vendors	☐ Other:	
5. Of the current amenities offered, which 3 are the most Fire pit(s) Shade structures Shade trees	Public restrooms Seating areas/options Events (staged or not)	
	Other:	
₩ FOOG/ GRINK VENGORS	□ Otner:	

6. What do you like most about Town Square? 1. Looking to the future, please select your top 3 areas	ST 15 THE Seneeding improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	Kids activities Other: None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would	
This set of questions focuses on the events you've att	
10. How many events have you attended over the pas	t 5 years?
□ 1-2	11+
3-4	None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	Winter
Fall	Spring
12. What types of events would you like to see at Tow	n Square?
	Kids' events
☐ Markets Music	Other:
Art shows	□ None
13. Which are your top three (3) favorite events that h	nave occurred in the Square?
Wagon Days	Summer solstice
Papoose Pancake Breakfast	Winter solstice
Trailing of the Sheep 'Happy Trails' party	Car show
Brewfest	Rail jam
Oktoberfest	□ Other:
Holiday lighting	☐ None

14. How often do you visit the Visitor Center/Starbucks buildin Every day ☐ A few times a week ☐ Once a week ☐ Once a month	g? Every few months Once a year Never
15. Why do you visit the building? To get visitor information To meet friends To get coffee To work	☐ Other: ☐ I don't visit the building.
Spot on!	Not at all
Food/drink vendor(s) Public restrooms Seating areas/options	☐ Events ☐ Community use ☐ Kids activities
18. What do you like most about the building? A WEAT GATHS	ORBAT STAFF, of
 19. Looking to the future, please select up to 3 areas needing Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	improvement(s): ☐ Longer hours of operation ☐ Other: Don't change a thing
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you
21. Dreaming big about Ketchum Town Square, what would you war and war	ou like to see in the next 10-20 years? FIRS 117

22. Are you a:
□ Part-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<5 6-10 11-15 16+ 24. Do you own a business in Ketchum? Yes No
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Name: 68120 PONAIL
Email: 68120 12100MAIL



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	X	Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	t do you do when you visit Town Square?		
		Attend an event	V	Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	X	Summer		Winter
		Fall		Spring
4.	4. How well do you think Town Square represents the values and identity of Ketchum?			entity of Ketchum?
		Spot on!Neutral		Not at all
5.	5. Of the current amenities offered, which 3 are the most important to you?			t to you?
		Fire pit(sK-) love this idea for winter Shade structures & Spring		Public restrooms
	VZ	Shade structures & Spring		Seating areas/options
		Shade trees		Events (staged or not)
	V	Pet friendly areas		Water fountain
	_	Food/drink vendors		Other:

6. What do you like most about Town Square? Casual place to Sit & Arin meet friends for an 16 e co Casual is Key! 7. Looking to the future, please select your top 3 areas n	eeding improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there an think Ketchum should look to for inspiration?	other town square or community space you
9. Dreaming big for Ketchum Town Square, what would y Prehaps events that w and he andrence wa Shill into the street This set of questions focuses on the events you've atten	you like to see in the next 10-20 years? Fould use the stay uld fill the squake ets - close the street ided in the Square and adjacent street(s).
10. How many events have you attended over the past 5 1-2 3-4 5-10 10. How many events have you attended over the past 5 11. In which season do you attend most events?	□ 11±
Summer Fall	☐ Winter ☑ Spring
12. What types of events would you like to see at Town S Markets Music Art shows	☐ Kids' events ☐ Other: ☐ None
 Which are your top three (3) favorite events that have Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest 	ve occurred in the Square? Summer solstice Winter solstice Car show Rail jam

14. How often do you visit the Visitor Center/Starbucks building?			
Every day A few times a week Once a week	□ Every few months□ Once a year□ Never		
□ Once a month			
15. Why do you visit the building?			
☐ To get visitor information	To use the restroom		
☐ To meet friends ✓ To get coffee ☐ To work	☐ Other: ☐ I don't visit the building.		
16. Do you think the building has the ideal mix of offerings/use	es?		
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the most in	nportant to you?		
▼ Food/drink vendor(s)	☐ Events		
Public restrooms Seating areas/options	☐ Community use		
Seating areas/options	☐ Kids activities		
18. What do you like most about the building? Love the materials of the estell is logs. The interior	existing bould = could be refreshed		
19. Looking to the future, please select up to 3 areas needing	mprovement(s):		
□ Seating and/or table options (more)	14 5 Cheme 1 Longer hours of operation		
☐ Programming/events	☐ Other:		
Food/drink options	☐ Don't change a thing		
 Available meeting/community space 	re tresh the introv		
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? Vail has a great farmers market w/ renders			
21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?			
really love levoys - any	addional food		
really love levoys - any vendors? levoys tos en	nergieves the spars		
in the evenings . More Chamal ford vendor	choices, reopen wild		



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	☐ Every day		Every few months
	☐ A few times a week		Once a year
	Once a week		Never
	Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event	×	Stroll through
	Get ice cream	W	Meet friends
	X Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	□ . Summer		Winter
	Fall		Spring
4.	4. How well do you think Town Square represents the values and identity of Ketchum? Spot on NeutralNeutralNot at all		
5.	Of the current amenities offered, which 3 are the most imp	ortan	t to you?
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	X	Seating areas/options
	Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
			Other:

	What do you like most about Town Square? The opportunity to lenjoy con events and relax in an a friends that feels like the hea			
/.	Looking to the future, please select your top 3 areas needing More shade More seating and/or table options More programming/events More food/drink options		Kids activities Other: None of the above	
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?			
9.	Dreaming big for Ketchum Town Square, what would you like Maintain Harbuchs building encourage support of town efforts like This to merea	2	n and	
	is set of questions focuses on the events you've attended in		Square and adjacent street(s).	
10	. How many events have you attended over the past 5 years?	•		
	□ 1-2		11+	
	□ 3-4		None	
	≤ 5-10		(skip to the next section)	
11	. In which season do you attend most events?			
	□ Summer		Winter	
	Ø Fall		Spring	
12	12. What types of events would you like to see at Town Square?			
4	☑ Markets 3	M	Kids' events	
/	☑ Music		Other:	
2	✓ Art shows		None	
13	. Which are your top three (3) favorite events that have occu	rred	in the Square?	
	── Wagon Days		Summer solstice	
	☐ Papoose Pancake Breakfast		Winter solstice	
	Trailing of the Sheep 'Happy Trails' party			
	□ Brewfest		Rail jam	
	M Oktoberfest		Other:	
	☐ Holiday lighting		None	

14. How often do you visit the Visitor Center/Starbucks building?			
 □ Every day ★ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never		
15. Why do you visit the building?			
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.		
16. Do you think the building has the ideal mix of offerings/use			
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the most in	nportant to you?		
Food/drink vendor(s) Public restrooms Seating areas/options	□ Events☑ Community use□ Kids activities		
18. What do you like most about the building? Coffee The suce Combo of vendo vendo vesi for Center and the	awesome use of logs is		
19. Looking to the future, please select up to 3 areas needing i	mprovement(s):		
 ✓ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ✓ Available meeting/community space 	Longer hours of operation Other: Don't change a thing		
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you		
21. Dreaming big about Ketchum Town Square, what would you fow to make more use during writer months - possible, however??	u like to see in the next 10-20 years? outside is this local		

22.	2. Are you a:		
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor 		
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?		
24.	Do you own a business in Ketchum?		
	□ Yes □ No		
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).		
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Nan	ne:		
Ema	nit:		



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Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never	
2. What do you do when you visit Town Square?		
Attend an event Get ice cream Eat lunch/drink coffee 3. In which season do you most visit Town Square?	Stroll through Meet friends Other:	
Summer Fall		
4. How well do you think Town Square represents the	values and identity of Ketchum?	
Spot on!Neutra	ılNot at all	
5. Of the current amenities offered, which 3 are the most important to you?		
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	☐ Public restrooms Seating areas/options ☐ Events (staged or not) ☐ Water fountain ☐ Other:	

6.	What do you like most about Town Square?				
	STARBUCKS				
	SLATING				
	WATER FORTINE/PIRE PIT/80	+6	5		
7.	7. Looking to the future, please select your top 3 areas needing improvement(s):				
	☐ More shade		Kids activities		
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events 		Other:		
	☐ More programming/events	-	None of the above		
	□ More food/drink options	7	4		
8.	As the City works to improve Town Square, is there another	3. /	square or community space you		
	think Ketchum should look to for inspiration?				
9.	Dreaming big for Ketchum Town Square, what would you like	e to s	ee in the next 10-20 years?		
_					
6	UNDER-GROWNO PARKING		@ TOWN SQUARE		
1	BUIER BOILDING DESIGN	_	STILL HERE		
0	WIND DESIGN	0			
Th	nis set of questions focuses on the events you've attended in	the	Square and adjacent street(s).		
_			·		
10). How many events have you attended over the past 5 years	?			
	□ 1-2	X	11+		
	□ 3-4		None		
	□ 5-10		(skip to the next section)		
11	1. In which season do you attend most events?				
	Summer	X	Winter		
	Fall	1	Spring		
11	What types of events would you like to see at Town Square				
14	What types of events would you like to see at Town Square				
	Markets	M	Kids' events		
	Music		Other:		
	Art shows	Ц	None		
13	3. Which are your top three (3) favorite events that have occur	urred	in the Square?		
	Wagon Days		Summer solstice		
	Papoose Pancake Breakfast		Winter solstice		
	☐ Trailing of the Sheep 'Happy Trails' party		Car show		
	☐ Brewfest		Rail jam		
	□ Brewfest□ Oktoberfest		Rail jam Other:		

14. How often do you visit the Visitor Center/Starbucks building?			
X Every day	☐ Every few months		
☐ A few times a week	☐ Once a year		
☐ Once a week	☐ Never		
☐ Once a month			
15. Why do you visit the building?			
☐ To get visitor information	☐ To use the restroom		
💢 To meet friends	☐ Other:		
To get coffee	 I don't visit the building. 		
To work			
16. Do you think the building has the ideal mix of offerings,			
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the mos	t important to you?		
☐ Food/drink vendor(s)	☐ Events		
Public restrooms	☐ Community use		
Seating areas/options	☐ Kids activities		
10. What do you like went about the building?			
18. What do you like most about the building?			
EVERYTHING			
•			
19. Looking to the future, please select up to 3 areas needi	ng improvement(s):		
☐ Seating and/or table options (more)	☐ Longer hours of operation		
☐ Programming/events	Other:		
☐ Food/drink options	Don't change a thing		
 Available meeting/community space 			
20. As the City works to improve the building at Town Squa think Ketchum should look to for inspiration?	re, is there another community space you		
21. Dreaming big about Ketchum Town Square, what would	you like to see in the next 10-20 years?		
KARI THE SOUME			

22. Are you a:	
Full-time resident Part-time resident	
☐ Full-time resident — elsewhere in the Wood River Valley	
☐ Part-time resident - elsewhere in the Wood River Valley	
☐ Visitor	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?	
□ < 5	
☐ 6-10 —	
11-15	
16+	
24. Do you own a business in Ketchum?	
Yes	
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Better yet, leave your email address to be added to the Project Ketchum newsletter.	
Name: KNDURELSE TAHOO. CON	7
Email:	



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1. How often do you visit Town Square?		
☐ Every day	☐ Every few months	
☐ A few times a week	☐ Once a year	
☐ /Once a week	☐ Never	
Once a month		
2. What do you do when you visit Town Square?		
X Attend an event	☐ Stroll through	
Get ice cream	☐ Meet friends	
☐ Eat lunch/drink coffee	☐ Other:	
3. In which season do you most visit Town Square?		
Summer	☐ Winter	
☐ Fall	☐ Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
☐ Fire pit(s)	Public restrooms	
☐ Shade structures	Seating areas/options	
☐ Shade trees	☐ Events (staged or not)	
☐ Pet friendly areas	☐ Water fountain	
▼ Food/drink vendors	☐ Other:	

open space		
7. Looking to the future, please select your top 3 areas	needing improvement(s):	
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events 	☐ Other:	
☐ More food/drink options		
As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?		
9. Dreaming big for Ketchum Town Square, what would	I you like to see in the next 10-20 years?	
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).	
10. How many events have you attended over the past	5 years?	
□ 1-2	□ 11 +	
□ 3-4 □ 5-10	None	
5-10	(skip to the next section)	
11. In which season do you attend most events?		
Summer	☐ Winter	
☐ Fall	☐ Spring	
12. What types of events would you like to see at Town	n Square?	
☐ Markets	Kids' events	
Music	Other:	
☐ Art shows	□ None	
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?	
☐ Wagon Days	☐ Summer solstice	
Papoose Pancake Breakfast	Winter solstice	
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show	
Brewfest	□ Rail jam politicul	
☐ Oktoberfest	Other: domnstrutum	
☐ Holiday lighting	None	

6. What do you like most about Town Square?

l4. Ho	w often do you visit the Visitor Center/Starbucks	ouilding?
	Every day A few times a week Once a week Once a month	Dever Should mut
15. WI	ny do you visit the building?	hue ear peur at this
	To get visitor information To meet friends To get coffee To work	☐ To use the restroom ☐ Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offering	gs/uses?
	Spot on!Neutral	Not at all
17. Of	the amenities currently offered, which 3 are the	nost important to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18. W	hat do you like most about the building? Should be town down	for more openspace!
19. Lo	oking to the future, please select up to 3 areas ne	eding improvement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
	the City works to improve the building at Town Sink Ketchum should look to for inspiration?	quare, is there another community space you
21. Dr	reaming big about Ketchum Town Square, what we building	

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum? Ves No
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Name: Anay Parenes Email: a parenes @ mind spring, com
Email: a parnes @ mind spring, com



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	• • •	
1.	How often do you visit Town Square?	
	☐ Every day	☐ Every few months
	☐ A few times a week	□ Once a year
	Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	Attend an event	☐ Stroll through
	Get ice cream	Meet friends
	☐ Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents the val	
	Spot on! Pretty Well Neutral-	Not at all
5.	Of the current amenities offered, which 3 are the most	important to you?
	☐ Fire pit(s)	M Public restrooms
	☐ Shade structures	☐ Seating areas/options
	☑ Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	Other:

6. What do you like most about Town Square? I love that it provide the community	a gathering placefor	
7. Looking to the future, please select your top 3 areas needing improvement(s):		
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above	
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	e another town square or community space you	
9. Dreaming big for Ketchum Town Square, what would think it has ago a great venue for comm	ald you like to see in the next 10-20 years? All well of provided runity gatherings	
This set of questions focuses on the events you've at	ttended in the Square and adjacent street(s).	
10. How many events have you attended over the pa	st 5 years?	
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events?	□ 11+ □ None (skip to the next section) + dyonds on what offered	
☐ Summer ☐ Fall	☐ Winter ☐ Spring	
12. What types of events would you like to see at Tov	wn Square?	
☐ Markets☑ Music☐ Art shows	☐ Kids' events ☐ Other: Speakers ☐ None	
13. Which are your top three (3) favorite events that	have occurred in the Square?	
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:	

14.	How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/us	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	mpor	tant to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? I Still resent how Starbus I bout use it-	da	got the lease so
19.	Looking to the future, please select up to 3 areas needing	impr	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is th	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you (the building)	ou lik	e to see in the next 10-20 years? ξ

22. Are you a:			
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor			
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?			
□ < 5 □ 6-10 □ 11-15 ⋈ 16+			
24. Do you own a business in Ketchum?			
☐ Yes ☑ No			
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Better yet, leave your email address to be added to the Project Ketchum newsletter.			
Name: Kate			
Email: Kparnes @ gmail - com			



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How often do you visit Town Square?			
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:		
3. In which season do you most visit Town Square?			
Summer Fall	☐ Winter ☐ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!NeutralNeutralNot at all			
5. Of the current amenities offered, which 3 are the most important to you?			
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		

U.	writet do you like most about fown Square:		
7.	Looking to the future, please select your top 3 areas needing	g imp	provement(s):
	 More shade More seating and/or table options More programming/events 		Kids activities Other: None of the above
	☐ More food/drink options		
	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	towr	n square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	e to s	see in the next 10-20 years?
-1.		مماه	Course and adjacent street(s)
Ini	s set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10.	How many events have you attended over the past 5 years	?	
	□ 1-2		11+
	□ 3-4		None
	□ 5-10		(skip to the next section)
11.	In which season do you attend most events?		
	Summer		Winter
	☐ Fall		Spring
12. What types of events would you like to see at Town Square?			
	☐ Markets		Kids' events
	Music		Other:
	☐ Art shows	Ш	None
13.	Which are your top three (3) favorite events that have occu	urred	I in the Square?
	☐ Wagon Days		Summer solstice
	☐ Papoose Pancake Breakfast		Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party		Car show
	□ Brewfest		Rail jam
	Oktoberfest		Other:
	☐ Holiday lighting		None

14. How often do you visit the Visitor Center/Starbucks bu	ilding?
☐ Every day	Every few months
☐ A few times a week	Once a year
□ Once a week	□ Never
☐ Once a month	
15. Why do you visit the building?	
☐ To get visitor information	\square To use the restroom
To meet friends	☐ Other:
To get coffee	I don't visit the building.
☐ To work	
16. Do you think the building has the ideal mix of offerings	/uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the mo	st important to you?
Food/drink vendor(s)	Events
Public restrooms	Community use
Seating areas/options	☐ Kids activities
18. What do you like most about the building? Architecture / Design	open spaces interior
19. Looking to the future, please select up to 3 areas need	ing improvement(s):
Seating and/or table options (more)	☐ Longer hours of operation
☐ Programming/events	☐ Other:
☐ Food/drink options	☐ Don't change a thing
Available meeting/community space	0
20. As the City works to improve the building at Town Squathink Ketchum should look to for inspiration?	are, is there another community space you
21. Dreaming big about Ketchum Town Square, what would more trees, kid frendly few more Shade	d you like to see in the next 10-20 years?
More outinos for manter 1	

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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·		
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☐ Every day	☐ Every few months	
A few times a week	☐ Once a year	
☐ Once a week	☐ Never	
☐ Once a month		
2. What do you do when you visit Town Square?		
Attend an event	Stroll through	
Get ice cream	☐ Meet friends	
Eat lunch/drink coffee	Other:	
3. In which season do you most visit Town Square?		
Summer	☐ Winter	
☐ Fall	☐ Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
☐ Fire pit(s)	☐ Public restrooms	
Shade structures	Seating areas/options	
☐ Shade trees	Events (staged or not)	
☐ Pet friendly areas	☐ Water fountain	
Food/drink vendors	☐ Other:	

6. What do you like most about Town Square?		
location & shade & gather	ing spot	
7. Looking to the future, please select your top 3 areas needing improvement(s):		
More shade More seating and/or table options More programming/events More food/drink options	✓ Kids activities☐ Other:☐ None of the above	
8. As the City works to improve Town Square, is there another to think Ketchum should look to for inspiration? (I) White the should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like the should look to for inspiration?	je in seattle	
food truck good	a see in the next to 20 years.	
This set of questions focuses on the events you've attended in t	he Square and adjacent street(s).	
10. How many events have you attended over the past 5 years?		
□ 1-2	□ 11+	
3-4	□ None	
5-10	(skip to the next section)	
11. In which season do you attend most events?		
Summer	□ Winter	
☐ Fall	Spring	
12. What types of events would you like to see at Town Square?		
□ Markets ✓	Kids' events	
Music (□ Other:	
☐ Art shows	None	
13. Which are your top three (3) favorite events that have occur	red in the Square?	
Wagon Days	Summer solstice	
☐ Papoose Pancake Breakfast	☐ Winter solstice	
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show	
☐ Brewfest	□ Rail jam	
☐ Oktoberfest	□ Other:	
☐ Holiday lighting	■ None	

14. How often do you visit the Visitor Center/Starbuc	ks building?
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends ➣ To get coffee □ To work 	Other: I don't visit the building.
16. Do you think the building has the ideal mix of off	erings/uses?
Spot on!Neutra	()Not at all
17. Of the amenities currently offered, which 3 are th	ne most important to you?
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building?	Events Community use Kids activities
bothroom, seating c	offee
19. Looking to the future, please select up to 3 areas	needing improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation Other: Don't change a thing
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	n Square, is there another community space you
21. Dreaming big about Ketchum Town Square, what	would you like to see in the next 10-20 years? OVE THE SBUX I'VE OVE THE SBUX OVE THE SBUX OVE THE SBUX OVE THE SBUX OVER THE S

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley Visitor SWWW X/WW 23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
Valley?
24. Do you own a business in Ketchum?
Yes
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	☐ Every day	☐ Every few months
	☐ A few times a week	☐ Once a year
	Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents the value	es and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most	mportant to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	☐ Seating areas/options
	Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?			
Gathering Space Of	en space		
7. Looking to the future, please select your top 3 areas needing	7. Looking to the future, please select your top 3 areas needing improvement(s):		
More shade	☐ Kids activities		
More seating and/or table options	☐ Other:		
☐ More programming/events	□ None of the above		
☐ More food/drink options			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?		
Being above ground	to enjoy it		
This set of questions focuses on the events you've attended in	the Square and adjacent street(s)		
This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	?		
10. How many events have you attended over the past 5 years	? □ 11+		
□ 1-2 □ 3-4	□ 11+□ None		
□ 1-2	□ 11+		
□ 1-2 □ 3-4	□ 11+□ None		
☐ 1-2 ☐ 3-4 ☑ 5-10	□ 11+□ None		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ?		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events ☐ Other: ☐ None		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music ☐ Art shows	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events ☐ Other: ☐ None		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music ☐ Art shows 13. Which are your top three (3) favorite events that have occur	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events ☐ Other: ☐ None ☐ None		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music ☐ Art shows 13. Which are your top three (3) favorite events that have occurred wagon Days	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events ☐ Other: ☐ None ☐ None ☐ Summer solstice		
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ☐ Summer ☐ Fall 12. What types of events would you like to see at Town Square ☐ Markets ☐ Music ☐ Art shows 13. Which are your top three (3) favorite events that have occur ☐ Wagon Days ☐ Papoose Pancake Breakfast	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events ☐ Other: ☐ None ☐ Irred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam		
 □ 1-2 □ 3-4 ☑ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square □ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occur. □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring ? ☐ Kids' events ☐ Other: ☐ None ☐ None ☐ Summer solstice ☐ Winter solstice ☐ Car show		

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	1. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	To use the restroom Other: Waiting for Bu I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/us	es?	
	Spot on! ————Neutral	Not at all	
17.	17. Of the amenities currently offered, which 3 are the most important to you?		
	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	Events Community use Kids activities	
18.	What do you like most about the building? Ugliest Building in	feetchem	
19.	Looking to the future, please select up to 3 areas needing	improvement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Tear it down 1

Z2. Are you a: ✓ Full-time resident ─ Part-time resident ─ Full-time resident – elsewhere in the Wood River Valley ─ Part-time resident - elsewhere in the Wood River Valley ─ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<5 6-10 11-15 16+ 7 7 7 7 7 7 7 7 7
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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

Every day Every few months	
☐ A few times a week ☐ Once a year	
□ Once a week □ Never	
☐ Once a month	
2. What do you do when you visit Town Square?	
Attend an event Stroll through	
☐ Get ice cream ☐ Meet friends	
☐ Eat lunch/drink coffee ☐ Other:	
2 Cat which, while conce	
3. In which season do you most visit Town Square?	
☑ Summer □ Winter	
Fall	
4. How well do you think Town Square represents the values and identity of Ketchum?	
Spot on!NeutralNeutral	Not at all
5. Of the current amenities offered, which 3 are the most important to you?	
Fire pit(s) Public restrooms	
Shade structures Seating areas/option	ions
☐ Shade trees ☐ Events (staged or r	
Pet friendly areas Water fountain	,
☐ Food/drink vendors ☐ Other:	

Relaxing atmosphere	
7. Looking to the future, please select your top 3 areas needin	g improvement(s):
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Forest Setuce park	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	
A water feature that flows	through the Square
representing the big wood river	
This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	5?
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	□ Winter□ Spring
12. What types of events would you like to see at Town Square	e?
Markets Music Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that have occ	urred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast ☑ Trailing of the Sheep 'Happy Trails' party ☑ Brewfest ☑ Oktoberfest □ Holiday lighting 	Summer solstice Winter solstice Car show Rail jam Other:

6. What do you like most about Town Square?

14. How often do you visit the Visitor Center/Starbucks building?		
 Every day A few times a week Once a week Once a month 	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
To get visitor information To meet friends To get coffee To work	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offerings/us		
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the most	mportant to you?	
☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	Events Community use Kids activities	
18. What do you like most about the building? The exterior design		
19. Looking to the future, please select up to 3 areas needing improvement(s):		
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?		
21. Dreaming big about Ketchum Town Square, what would y	ou like to see in the next 10-20 years?	
More Community events the	ut can help fund	

22.	Are you a:
,	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+
24.	Do you own a business in Ketchum? Yes No
Mal	r time and insights are greatly appreciated! se sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bett	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nan	Dakota St John
Ema	Dalsota St John dst john @ CSS. edu

could gather, socialize, and engage in a multitude of activities. areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people residents of the town. The project successfully brought together various elements, including seating Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the

goals for the space. signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and As time has passed, the equipment and infrastructure integral to the success of the project are showing

This first set of questions focuses on the Square itself - (outside common area).

space require refurbishment each year due to heavy usage and exposure to the elements. fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green The city is struggling to keep up with the demands of the growing user base of Town Square. The

	Food/drink vendors	Other:	
	sears ylbnairt 199 🗵	Mater fountain □	
	Shade trees	X Events (staged or not)	
	A Shade structures	🔼 Seating areas/options	
	Fire pit(s)	emoorteer cilduq	
٠.	Of the current amenities offered, which 3 are the most impor	fant to you?	
	Spot on!	e fe foV	lle t
٦.	How well do you think Town Square represents the values an	d identity of Ketchum?	
	⊥X Fall	gning2 □	
	Summer 5	Yer □	
.ε	Phich season do you most visit Town Square?		
	Eat lunch/drink coffee	Other:	
	Get ice cream	sbneit friends	
	Attend an event	Stroll through	
	ب ب ب ب	decreasity illents	
7	What do you do when you visit Town Square?		
	Once a month		
	Once a week	П Мечег	
	A few times a week	Оисе в уеаг	
	Every day	Every few months	
τ	How often do you visit Town Square?		

γουe	☐ gnibdgil ysbiloH Д			
Other:	☐ Oktoberfest			
maj lisA	☐ Brewfest			
Car show	Trailing of the Sheep 'Happy Trails' party			
Winter solstice	-			
Summer solstice				
in the Square?	13. Which are your top three (3) favorite events that have occurred			
None	□ sworts thA □			
Other:	□ Music			
Kids, events	☐ Markets			
	12. What types of events would you like to see at Town Square?			
Spring	<u>⊠</u>			
Winter				
	11. In which season do you attend most events?			
(skip to the next section)	OT-S			
None				
+11	1.0			
	10. How many events have you attended over the past 5 years?			
Square and adjacent street(s).	This set of questions focuses on the events you've attended in the			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?				
	think Ketchum should look to for inspiration?			
square or community space you	8. As the City works to improve Town Square, is there another town think Ketchum should look to for inspiration?			
square or community space you				
	More food/drink options 8. As the City works to improve Town Square, is there another town			
evods of the shove	More programming/events More food/drink options 8. As the City works to improve Town Square, is there another town			
Other:	More seating and/or table options More programming/events More food/drink options			
Kids activities Other: None of the above	More seating and/or table options More programming/events More food/drink options More food/drink options More food/drink options More food/drink options			
Kids activities Other: None of the above	More seating and/or table options More programming/events More food/drink options			
Kids activities Other: None of the above	More seating and/or table options More programming/events More food/drink options More food/drink options More food/drink options More food/drink options			



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How often do you visit Town Square?				
		Every day A few times a week Once a week Once a month	XI	Every few months Once a year Never
2.	Wha	t do you do when you visit Town Square?		
	,	Attend an event Get ice cream Eat lunch/drink coffee	,	Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	TA TA	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:



Poldic Space - in	poolant impolant
7. Looking to the future, please select your top 3 areas $$	needing improvement(s):
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
 8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration? Chusch Squares un Labin 9. Dreaming big for Ketchum Town Square, what would 	America - Central to Town
Less Shires Buldings for Busing Internal Lands of questions focuses on the events you've atte	asses word pldic Space of aild 'community not elitism nded in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
1-2 3-4 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	☐ Winter☑ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets☐ Music☐ Art shows	☐ Kids' events ☐ Other: None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:

None None

6. What do you like most about Town Square?

☐ Holiday lighting



14.	1. How often do you visit the Visitor Center/Starbucks building?			
		Every day	X	Every few months
		A few times a week	_	Once a year
		Once a week		Never
		Once a month		
15.	Wh	ny do you visit the building?		
		To get visitor information	Å	To use the restroom
	YD.	To meet friends		Other:
	Ø	To get coffee		I don't visit the building.
	Ø	To work		
16.	Do	you think the building has the ideal mix of offerings/use	s?	
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
	K	Food/drink vendor(s)		Events
	A	Public restrooms		Community use
	X	Seating areas/options		Kids activities
18	W	nat do you like most about the building?		
10.	•••	iat do you like most about the banang.		
19.	Loc	oking to the future, please select up to 3 areas needing i	mpro	ovement(s):
		Seating and/or table options (more)		Longer hours of operation
		Programming/events		Other:
		Food/drink options	M	Don't change a thing
		Available meeting/community space		
20.		the City works to improve the building at Town Square, in the Ketchum should look to for inspiration?	is the	ere another community space you
21.	Dr	eaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?



Full-time resident Part-time resident
 Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 ▼ 16+
24. Do you own a business in Ketchum?
☐ Yes Yဩ No
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Name:
Email:





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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?		
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	X Attend an event	ব	Stroll through
	₩ Get ice cream	X	Meet friends
			Other:
3.	In which season do you most visit Town Square?		
	☑ Summer		Winter
	Fall	Ø	Spring
4.	How well do you think Town Square represents the values a		
5.	5. Of the current amenities offered, which 3 are the most important to you?		
	☐ Fire pit(s)	M	Public restrooms
		5	Seating areas/options
	Shade trees	V	Events (staged or not)
	Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?	
7. Looking to the future, please select your top 3 areas nee	eding improvement(s):
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities ☐ Other: <u> cc crown shake neds an</u> ☐ None of the above Ard day
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would you Maler at all frees - American Flag F	or fish mile mille allepst
This set of questions focuses on the events you've attended	ed in the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	ears?
□ 1-2□ 3-4□ 5-10	11+□ None(skip to the next section)
11. In which season do you attend most events?	
Summer Fall	☐ Winter Spring
12. What types of events would you like to see at Town Squ	uare?
☐ Markets ✓ Music ☐ Art shows	□ Kids' events □ Other: Design Review harmys for □ None proposed Developments
13. Which are your top three (3) favorite events that have o	·
 □ Wagon Days □ Papoose Pancake Breakfast ☑ Trailing of the Sheep 'Happy Trails' party ☑ Brewfest 	 ☐ Summer solstice ☑ Winter solstice ☐ Car show ☐ Rail jam
☑ Oktoberfest ☐ Holiday lighting	☐ Other:

14. How often do you visit the Visitor Center/Starbucks buil	lding?
 Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	☐ Other: ☐ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/	
17. Of the amenities currently offered, which 3 are the mos	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 areas needi	ng improvement(s):
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at Town Squa think Ketchum should look to for inspiration?	re, is there another community space you
21. Dreaming big about Ketchum Town Square, what would planning a Zanher	you like to see in the next 10-20 years? Can'iSSianS park w/ public Nava

22. Are you a:
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
Colors gral usung productional 16+
24. Do you own a business in Ketchum?
Yes Im an Archier
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Name: Austin Ross
Email: austin rossacla mail.com



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1.	How often do you visit Town Square?		
	Every day		Every few months
	☐ A few times a week		,
			Once a year
	☐ Once a week	Ш	Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	★ Summer	П	Winter
	□ Fall		Spring
	a raii		Spring
4.	How well do you think Town Square represents the values ar	id id	entity of Ketchum?
	(Spot on!) aut dons of Neutral-		Not at all
_	Of the surrent amenities offered which 3 are the most impe		Current d
Э.	Of the current amenities offered, which 3 are the most impo	rtan	t to your
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	X	Seating areas/options
	X Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

Community	cel
7. Looking to the future, please select your top 3 areas	s needing improvement(s):
More shade	☐ Kids activities
More seating and/or table options	Other:
More programming/eventsMore food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what woul	d you like to see in the next 10-20 years?
a water formton the Kid friendly + dog	t with tis more
This set of questions focuses on the events you've att	
10. How many events have you attended over the pas	t 5 years?
□ 1-2	★ 11+
□ 3-4	11+ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	4
Summer	X Winter
□ Fall	☐ Spring
12. What types of events would you like to see at Tow	n Square?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
Art shows	☐ None
13. Which are your top three (3) favorite events that h	nave occurred in the Square?
☐ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	Other:
☐ Holiday lighting	☐ None

Every day	
To get visitor information	
To meet friends	
Spot on! Neutral Not at all	
17. Of the amenities currently offered, which 3 are the most important to you? Food/drink vendor(s)	
17. Of the amenities currently offered, which 3 are the most important to you? Food/drink vendor(s)	
18. What do you like most about the building? Rt270'5 Coffell Stewm(Ship 19. Looking to the future, please select up to 3 areas needing improvement(s): Seating and/or table options (more)	
19. Looking to the future, please select up to 3 areas needing improvement(s): Seating and/or table options (more) Programming/events Don't change a thing Available meeting/community space 20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? The hole problem as 21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years? Welping up with heating + Cooling Meeks	
Seating and/or table options (more) Programming/events	
Programming/events Food/drink options Don't change a thing Available meeting/community space 20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? Fix the hole wohlen as 21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years? Welping up with heating + Cooling Meeks	
think Ketchum should look to for inspiration? Fix the hole problem as 21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years? Welping up with heating + cooling needs	
Keeping up with heating + cooling needs	Mai
	•
	3

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Nan	ne:
Ema	ail:



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1.	How	often do you visit Town Square?		
		Every day A few times a week	M	Every few months
				Once a year
		Once a week		Never
		Once a month		
2.	Wha	it do you do when you visit Town Square?		
	N	Attend an event		Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
		Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values ar		
5.	Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)		Public restrooms
		Shade structures	X	Seating areas/options
		Shade trees	X	Events (staged or not)
		Pet friendly areas		Water fountain
	E.	Food/drink vendors		Other:



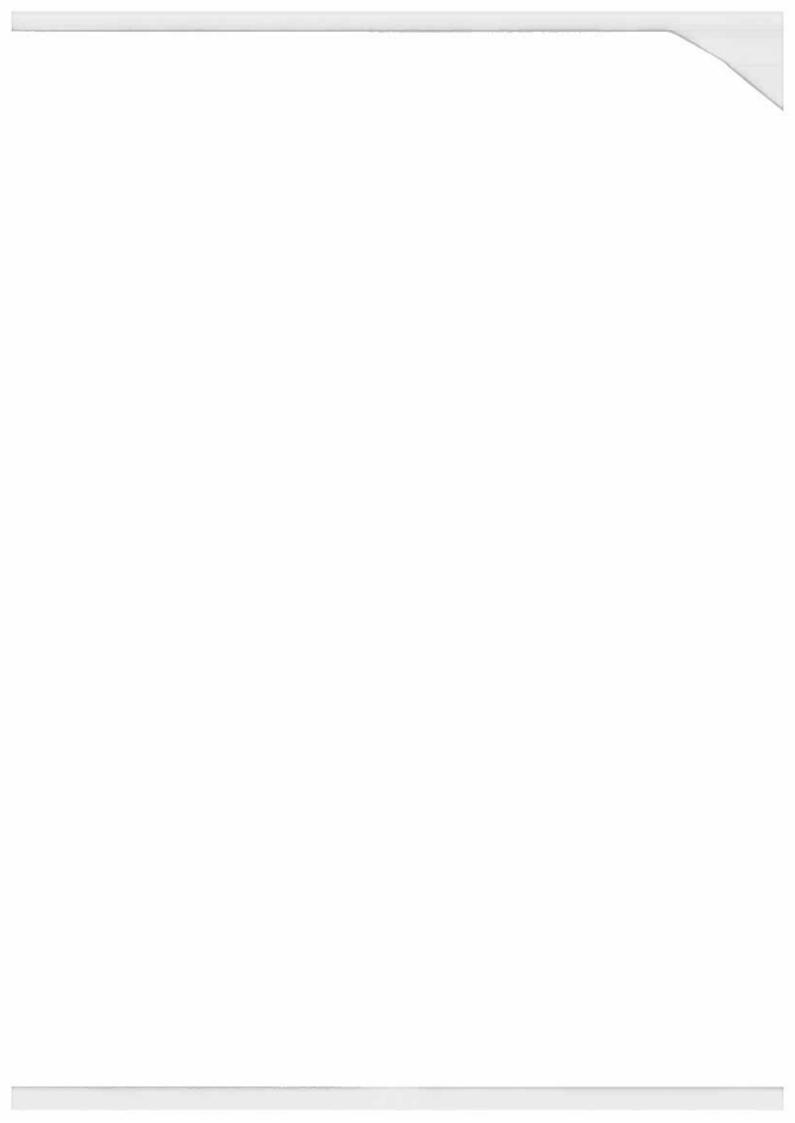
6.	What do you like most about Town Square?		
7.	Looking to the future, please select your top 3 areas needing	imp	provement(s):
	☐ More shade		Kids activities
	☐ More seating and/or table options✓ More programming/events☐ More food/drink options		Other: None of the above
	As the City works to improve Town Square, is there another t think Ketchum should look to for inspiration?	owr	n square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	to :	see in the next 10-20 years?
Thi	is set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10.	. How many events have you attended over the past 5 years?		
	□ 1-2		11+
	⊠ 3-4		None
	5-10		(skip to the next section)
11.	. In which season do you attend most events?		
	Summer	Ď	Winter
	⊠₋ Fall		Spring
12	. What types of events would you like to see at Town Square	?	
	Markets		Kids' events
	Music		Other:
	☐ Art shows		None
13	. Which are your top three (3) favorite events that have occu	rrec	I in the Square?
			Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party		Car show
	⊠ Brewfest		Rail jam
	Oktoberfest		Other:
	☐ Holiday lighting		None



14.	4. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few months Once a year Never	
15.	Why do you visit the building?		
	 □ To get visitor information ⋈ To meet friends □ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Do you think the building has the ideal mix of offerings/use Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most im	portant to you?	
	☐ Food/drink vendor(s) ☑ Public restrooms ☑ Seating areas/options	☐ Events Community use ☐ Kids activities	
18.	18. What do you like most about the building?		
	Deriga		
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u like to see in the next 10-20 years?	



22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 № 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in agress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	me: Lisa Mayer
Em	ail: LISARMAYER Q GYLAIL COM





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•	
1. How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Conce a week	☐ Never
Once a month	
2. What do you do when you visit Town Squar	e?
X Attend an event	✓ Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Squ	uare?
X Summer	☐ Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represe	
Spot on!	NeutralNot at all
5. Of the current amenities offered, which 3 a	re the most important to you?
☐ Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
Shade trees	Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	
Cartral Gathering Place -	- Open
7. Looking to the future, please select your top 3 areas nee	eding improvement(s):
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	her town square or community space you
9. Dreaming big for Ketchum Town Square, what would you	u like to see in the next 10-20 years?
This set of questions focuses on the events you've attende	ed in the Square and adjacent street(s).
10. How many events have you attended over the past 5 years.	ears?
□ 1-2	□ 11+
□ 3-4 ⋈ 5-10	None (skip to the next section)
11. In which season do you attend most events?	(SKIP to the next section)
N. /	
Summer	☐ Winter ☐ Spring
12. What types of events would you like to see at Town Squ	-0.00°
Markets Music	☐ Kids' events☐ Other:
Art shows	□ None
13. Which are your top three (3) favorite events that have of	
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	Car show
□ Brewfest	☐ Rail jam
☐ Oktoberfest	Other:
Holiday lighting	☐ None

14.	4. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day	M	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15	Why do you visit the building?		
10.			
	To get visitor information		To use the restroom
-	☐ To meet friends		Other:
1	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/us	es?	
	Spot on!		Not at all
17.	Of the amenities currently offered, which 3 are the most i	mpor	tant to you?
	☐ Food/drink vendor(s)	M	Events
	☐ Public restrooms		Community use
	Seating areas/options		Kids activities
18	What do you like most about the building?		
10.	what do you like most about the building:		
19.	Looking to the future, please select up to 3 areas needing	impr	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20	As the City works to improve the building at Town Square,	is th	ere another community space you
	think Ketchum should look to for inspiration?	, 10 (11	cre differiel community space you
	·		
21	Dreaming big about Ketchum Town Square, what would y	مار اناد	e to see in the next 10-20 years?
41 ,			
	(the build		

	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River ley?
-	< 5 6-10 11-15 16+
24. Do	you own a business in Ketchum?
X	Yes No
	me and insights are greatly appreciated! ure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ss!).
Better	yet, leave your email address to be added to the Project Ketchum newsletter.
	Nate Son
Email:	nate. Skow @ yahoo. Com

22. Are you a:



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1.	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week		Once a year
	A	Once a week		Never
		Once a month		
2.	Wha	t do you do when you visit Town Square?		
	П	Attend an event	N	Stroll through
		Get ice cream		Meet friends
	_			Other:
		Eat lunch/drink coffee	ш	Other.
3.	In w	hich season do you most visit Town Square?		
	4	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)	4	Public restrooms
		Shade structures	V	Seating areas/options
		Shade trees		Events (staged or not)
		Pet friendly areas	V	Water fountain
		Food/drink vendors		Other:

a nice place to sit and read					
7. Looking to the future, please select your top 3 areas needin	g improvement(s):				
More shade	☐ Kids activities				
☑ More seating and/or table options	☐ Other:				
☑ More programming/events	☐ None of the above				
☐ More food/drink options					
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? When the found work love of the parks 9. Dreaming big for Ketchum Town Square, what would you like the plant (trees	wor grass e to see in the next 10-20 years?				
This set of questions focuses on the events you've attended in the Square and adjacent street(s).					
10. How many events have you attended over the past 5 years	5?				
1-2	□ 11+				
□ 3-4	☐ None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
Summer	□ Winter				
☐ Fall	□ Spring				
	500-21				
12. What types of events would you like to see at Town Square	2?				
☑ Markets	☐ Kids' events				
☑ Music	☐ Other:				
✓ Art shows	□ None				
13. Which are your top three (3) favorite events that have occur	urred in the Square?				
☐ Wagon Days	☐ Summer solstice				
✓ Papoose Pancake Breakfast	✓ Winter solstice				
 Trailing of the Sheep 'Happy Trails' party 	☐ Car show				
☐ Brewfest	☐ Rail jam				
☐ Oktoberfest	□ Other:				
✓ Holiday lighting	□ None				

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/	Starbucks building?	
	Every dayA few times a weekOnce a weekOnce a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mi	x of offerings/uses?	
	Spot on!	Neutral	Not at all
17.	Of the amenities currently offered, which	3 are the most import	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building the well made		
19.	Looking to the future, please select up to	3 areas needing impro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building think Ketchum should look to for inspirati		ere another community space you
21.	Dreaming big about Ketchum Town Squar	ildus)	
	Star (2	bucks maybe to feel of the pass	do better coffee than e evenipe in the evenip

Full-time resident Part-time resident Full-time resident Part-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley
☐ Visitor23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
 □ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum? Ves No
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Name:
Email:



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1.	How often do you visit Town Square?		
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	☐ _Once a week		Never
	Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event		Stroll through
	Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values as	nd id	entity of Ketchum?
	Spot on!Neutral	-	Not at all
5.	Of the current amenities offered, which 3 are the most impo	ortan	t to you?
	Fire pit(s)	日	Public restrooms
	☐ Shade structures	D	Seating areas/options
	☑ Shade trees		Events (staged or not)
	☑ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6.	What do you like most about Town Square?		
7.	Looking to the future, please select your top 3 areas needing More shade More seating and/or table options More programming/events		rovement(s): Kids activities Other: Plants None of the above
8.	More food/drink options As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? More Park Tike Setting	own	square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	e to s	ee in the next 10-20 years?
	is set of questions focuses on the events you've attended in . How many events have you attended over the past 5 years?		Square and adjacent street(s).
10	1-2 3-4 5-10		11+ None (skip to the next section)
11	In which season do you attend most events? Summer Fall		Winter Spring
12	Markets Music Art shows	?	Kids' events Other: None
13	 Which are your top three (3) favorite events that have occu □ Wagon Days □ Papoose Pancake Breakfast ☑ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 		in the Square? Summer solstice Winter solstice Car show Rail jam Other:
	☐ Holiday lighting		None

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	4. How often do you visit the Visitor Center/Starbucks building?			
	 Every day A few times a week Once a week Once a month 		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building? 100K-5 Cool			
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):	
	☐ Seating and/or table options (more) Programming/events Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident
	☐ Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	☐ Part-time resident - elsewhere in the Wood River Valley
	□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
	Valley?
	4 < 5
	□ 6-10
	□ 11-15
	□ 16+
24.	Do you own a business in Ketchum?
	□ y es
•	₩ No
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Nar	ne: Nicole
Ema	ail:



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	P	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	nt do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	Ø	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impor	rtani	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
		r w w wig with received to with the received to	_	T T. T. T.

lation & visig				
7. Looking to the future, please select your top 3 areas need	ing improvement(s):			
☐ More shade	☐ Kids activities			
☐ More seating and/or table options	Other:			
More programming/eventsMore food/drink options	☐ None of the above			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?				
9. Dreaming big for Ketchum Town Square, what would you l				
more of a since / walk com	- vity			
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 year	rs?			
□ 1-2	□ 11 +			
□ 3-4	None			
5-10	(skip to the next section)			
11. In which season do you attend most events?				
□ Summer	☐ Winter			
✓ Fall	☐ Spring			
12. What types of events would you like to see at Town Squa	ire?			
₩ Markets	☐ Kids' events			
☐ Music	☐ Other:			
☐ Art shows	☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
 Papoose Pancake Breakfast 	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	Rail jam			
☐ Oktoberfest	Other:			
☐ Holiday lighting	□ None			

6. What do you like most about Town Square?

14.	. How often do you visit the Visitor Center/Starbucks building?			
	☑ Every day☐ A few times a week☐ Once a week☐ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information ☑ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	16. Do you think the building has the ideal mix of offerings/uses?			
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?	
	Food/drink vendor(s) □ Public restrooms □ Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	Looking to the future, please select up to 3 areas needing in	mpr	ovement(s):	
	 □ Seating and/or table options (more) ♥ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would you the butlding	u lik	e to see in the next 10-20 years?	
	fire place inside			

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	 ✓ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nar	ne: Sonja UR
Ema	ail: Suril rud yerap com



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1.	How	often do you visit Town Square?		
	29	Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	t do you do when you visit Town Square?		
	X	Attend an event	X	Stroll through
		Get ice cream	X	Meet friends
	×	Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	×	Summer		Winter
	×	Fall	X	Spring
4.	How	well do you think Town Square represents the values an		
5.	5. Of the current amenities offered, which 3 are the most important to you?			
		Fire pit(s)	Ø	Public restrooms
	X	Shade structures	N	Seating areas/options
	\boxtimes	Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
	X	Food/drink vendors		Other:

6.	What do you like most about Town Square? Being able to get a coffee a on my work break	t shrbneks and sit down		
7.	7. Looking to the future, please select your top 3 areas needing improvement(s):			
	 □ More shade ⋈ More seating and/or table options ⋈ More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above		
	As the City works to improve Town Square, is then think Ketchum should look to for inspiration?	re another town square or community space you		
9.	Dreaming big for Ketchum Town Square, what wo	uld you like to see in the next 10-20 years?		
Thi	S Wing longe chairs Namnoux village Minigolf is set of questions focuses on the events you've	attended in the Square and adjacent street(s).		
10.	How many events have you attended over the p	ast 5 years?		
	☐ 1-2	☐ 11+		
	□ 3-4⋈ 5-10	(skip to the next section)		
11	In which season do you attend most events?	(skip to the flext section)		
11.	,			
	Summer St. 5.11	☐ Winter		
	K Fall	★ Spring		
12.	What types of events would you like to see at To	wn Square?		
	Markets	☐ Kids' events		
	Markets Music	☐ Kids' events ☐ Other:		
	•			
13.	Music	☐ Other: ☐ None		
13.	Music Art shows	☐ Other: ☐ None		
13.	Music Art shows Which are your top three (3) favorite events tha	Other: None t have occurred in the Square?		
13.	MusicArt showsWhich are your top three (3) favorite events tha✓ Wagon Days	☐ Other: ☐ None t have occurred in the Square? ☐ Summer solstice		
13.	 Music Art shows Which are your top three (3) favorite events that ✓ Wagon Days ✓ Papoose Pancake Breakfast 	☐ Other: ☐ None t have occurred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam		
13.	 Music Art shows Which are your top three (3) favorite events that ✓ Wagon Days ✓ Papoose Pancake Breakfast ✓ Trailing of the Sheep 'Happy Trails' party 	☐ Other: ☐ None t have occurred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Car show		

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	□ Every day☒ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
	What do you like most about the building? benutiful west Starbucks Vault is cool		
19.	Looking to the future, please select up to 3 areas needing in	mpr	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s th	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo		e to see in the next 10-20 years?
	More langer se	ehm	4

22. Ale you a.			
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor 			
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?			
24. Do you own a business in Ketchum?			
☐ Yes ☐ No			
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1. H	low often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2. V	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	□	Stroll through Meet friends Other:
3. 1	n which season do you most visit Town Square?		
	☑ Summer ☑ Fall	D D	Winter Spring
4. H	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. (Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas needing	g improvement(s):		
☑ More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Other:		
☐ More programming/events	☐ None of the above		
✓ More food/drink options			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?		
not sure	·		
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years?			
□ 1-2	№ 11+		
□ 3-4	□ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
☑ Summer	☐ Winter		
☐ Fall	☑ Spring		
12. What types of events would you like to see at Town Square?			
Markets	☐ Kids' events		
Music	☐ Other:		
☑ Art shows	□ None		
13. Which are your top three (3) favorite events that have occur	rred in the Square?		
☐ Wagon Days	☐ Summer solstice		
☐ Papoose Pancake Breakfast	☐ Winter solstice		
☐ Trailing of the Sheep 'Happy Trails' party	Car show		
□ Brewfest			
	☐ Rail jam		
Oktoberfest Holiday lighting	□ Rail jam□ Other:□ None		

6. What do you like most about Town Square?

central location

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
	Spot on! Neutral Neutral Neutral Neutral		
17.	Of the amenities currently offered, which 3 are the most im Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpr	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s th	ere another community space you
21.	Oreaming big about Ketchum Town Square, what would you (the building)	u lik	e to see in the next 10-20 years?

not sure

3

Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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1.	How often do you visit Town Square?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	☑ Summer ☑ Fall		Winter Spring
4.	How well do you think Town Square represents the values are Spot on!		
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
			Other:

7. Looking to the future, please select your top 3 areas needi	ng improvement(s):
More shade	☐ Kids activities
More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
More food/drink options	
8 As the City works to improve Town Square, is there anothe	r town square or community snace you
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? The are	ea up ky Sier Valle
In - The green	space is amorning
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).
10. How many events have you attended over the past 5 year	rs?
□ 1-2	□ 11+
□ 8-4	□ None
	(skip to the next section)
11. In which season do you attend most events?	
☑ 8ummer	Winter
☑ Fall	☐ Spring
12. What types of events would you like to see at Town Squar	re?
☑ Markets	☐ Kids' events
☐ Music	☐ Other:
☑ Art shows	☐ None
13. Which are your top three (3) favorite events that have occ	curred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
□ Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

The open 5ραce

14.	How often do you visit the Visitor Center/Starbucks building	3? /
	 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few months Once a year Never
15.	Why do you visit the building? To get visitor information meet friends To get coffee To work	☐ Other: ☐ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most im	portant to you?
18.	□ Food/drink vendor(s) □ Public restrooms □ Seating areas/options What do you like most about the building? Love the way the Struct	□ Events □ Community use □ Kids activities □ Las beer kuul
19.	Looking to the future, please select up to 3 areas needing in Seating and/or table options (more) Programming/events	☐ Longer hours of operation☐ Other:
	☐ Food/drink options☐ Available meeting/community space	Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years?

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
Valley?
☑ <5
□ 6-10
□ 11-15
□ 16+
24. Do you own a business in Ketchum?
No
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Name: Lisa Riley
Email:



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1.	How often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	X	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall	XX	Winter Spring
4. How well do you think Town Square represents the values and identity of Ketchum? Spot on!NeutralNot at all			
5. Of the current amenities offered, which 3 are the most important to you?			
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas Food/drink vendors	MODON	Public restrooms Seating areas/options Events (staged or not) Water fountain Other: Stalbucks

6. What do you like most about Town Square? Well maintained, commany he	es, contral location	
7. Looking to the future, please select your top 3 areas needin	g improvement(s):	
More shade	☐ Kids activities	
☐ More seating and/or table options	□ Other:	
☐ More programming/events	☐ None of the above	
☐ More food/drink options		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?		
9. Dreaming big for Ketchum Town Square, what would you like	te to see in the next 10-20 years?	
This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).	
10. How many events have you attended over the past 5 years?		
10. How many events have you attended over the past 5 years	3?	
10. How many events have you attended over the past 5 years 1-2	5? □ 11+	
□ 1-2	□ 11+	
□ 1-2 □ 3-4	☐ 11+ ☐ None	
☐ 1-2 ☐ 3-4 ☑ 5-10	☐ 11+ ☐ None	
☐ 1-2 ☐ 3-4 ☒ 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)	
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events? ☐ Summer	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring	
☐ 1-2 ☐ 3-4 ☑ 5-10 11. In which season do you attend most events? ☐ Summer ☑ Fall	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring	
 □ 1-2 □ 3-4 ⋈ 5-10 11. In which season do you attend most events? □ Summer ⋈ Fall 12. What types of events would you like to see at Town Square ⋈ Markets 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events ☐ Other: ☐ None	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music □ Art shows 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events ☐ Other: ☐ None	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events ☐ Other: ☐ None urred in the Square?	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ ☒ Wagon Days 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events ☐ Other: ☐ None urred in the Square? ☐ Summer solstice	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ ☒ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party ☒ Brewfest 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events ☐ Other: ☐ None urred in the Square? ☐ Summer solstice ☐ Winter solstice	
 □ 1-2 □ 3-4 ☒ 5-10 11. In which season do you attend most events? □ Summer ☒ Fall 12. What types of events would you like to see at Town Square ☒ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occ ☒ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party 	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring e? ☐ Kids' events ☐ Other: ☐ None urred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Car show	

14.	4. How often do you visit the Visitor Center/Starbucks building?		
	🔀 Every day	☐ Every few months	
	A few times a week	□ Once a year	
	Once a week	☐ Never	
	Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information	☐ To use the restroom	
	🔀 To meet friends	☐ Other:	
	💆 To get coffee	I don't visit the building.	
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/	uses?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the mos	t important to you?	
	Food/drink vendor(s)	☐ Events	
	□ Public restrooms	Community use	
	☐ Seating areas/options	Kids activities	
18.	What do you like most about the building?		
	Brah techury sharbactes	>	
19.	Looking to the future, please select up to 3 areas needing	ng improvement(s):	
	☐ Seating and/or table options (more)	☐ Longer hours of operation	
	☐ Programming/events	Other:	
	☐ Food/drink options	Don't change a thing	
	☐ Available meeting/community space	27.0	
20.	As the City works to improve the building at Town Squa		
	think Ketchum should look to for inspiration?	2/12	
21.	Dreaming big about Ketchum Town Square, what would		

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ⋈ 16+
24.	Do you own a business in Ketchum? Yes No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	me:
Em	ail:



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How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
. Attend an event	Stroll through
Get ice cream	Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square? Summer Fall	□ Winter□ Spring
4. How well do you think Town Square represents t	he values and identity of Ketchum?
Spot on!Neu	ntralNot at all
5. Of the current amenities offered, which 3 are the	e most important to you?
☐ Fire pit(s)	☐ Public restrooms
Shade structures	Seating areas/options
☐ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	Water fountain
☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	, 00.				
Conveniently	centrally				
7. Looking to the future, please select your top 3 areas					
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above				
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	another town square or community space you				
9. Dreaming big for Ketchum Town Square, what would	d you like to see in the next 10-20 years?				
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).				
10. How many events have you attended over the past	5 years?				
□ 1-2	11+				
□ 3-4	None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
Summer	☐ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Towr	n Square?				
☐ Markets	☐ Kids' events				
Music	☐ Other:				
☐ Art shows	□ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
Wagon Days	☐ Summer solstice				
Papoose Pancake Breakfast	☐ Winter solstice				
Trailing of the Sheep 'Happy Trails' party	□ VVIIILE! SOISTICE				
	☐ Car show				
☐ Brewfest					
	☐ Car show				

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14.	4. How often do you visit the Visitor Center/Starbucks building?			
1	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?	47		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral		Not at all	
17.	17. Of the amenities currently offered, which 3 are the most important to you?			
_	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
	attractive			
19.	19. Looking to the future, please select up to 3 areas needing improvement(s):			
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Not Starbucks

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23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 ≥ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Kristin Slattery
Email: SKS/aftery 900 msn. com



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How often do you visit Town Square?	
Severy day when I'm in Kete	トッル□ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	Other: Read book)
3. In which season do you most visit Town Square?	Other: Read books People watch Mindful Breath
	☐ Winter
☐ Fall	∠ Spring
4. How well do you think Town Square represents the va	
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the mos	st important to you?
☐ Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
☐ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	Other:

6.	What do you like most about Town Square? Pecceful place to 1	take a break,				
7.	7. Looking to the future, please select your top 3 areas needing improvement(s):					
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: None of the above				
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? No Return 'S Town	Square IS the gold				
9.	Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?				
Th	Continued place to a peaceful break.					
	is set of questions focuses on the events you've attended in	-				
10	. How many events have you attended over the past 5 years?					
	□ 1-2	11+				
	□ 3-4□ 5-10	(skip to the next section)				
11	. In which season do you attend most events?	(
	☐ Summer	☐ Winter				
	☐ Fall	☐ Spring				
12	. What types of events would you like to see at Town Square	?				
	☐ Markets	☐ Kids' events				
	☐ Music ☐ Art shows	☐ Other:				
13.	. Which are your top three (3) favorite events that have occu					
	☐ Wagon Days	□ Summer solstice				
	Papoose Pancake Breakfast	☐ Winter solstice				
	☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
	□ Brewfest	Rail jam				
	Oktoberfest	Other:				
	☐ Holiday lighting	□ None				

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14.	How often do you visit the Visitor Center/Starbucks building	ξ?		
	□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year☑ Never		
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	 □ To use the restroom □ Other: □ I don't visit the building. 		
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!NeutralNeutral	Not at all		
17.	17. Of the amenities currently offered, which 3 are the most important to you?			
	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	☐ Events ☑ Community use ☐ Kids activities		
	What do you like most about the building? I didn't Know there Visitor center All it was jist a Looking to the future, please select up to 3 areas needing in	mas a wisiter coole this time I thought Starbucks mprovement(s):		
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing		
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you		

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

3

22.	Are you a:
	□ Full-time resident Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Nar	ne:
Ema	ail:



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How often do you visit Town Square?		
☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
What do you do when you visit Town Square?		
Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
In which season do you most visit Town Square?		
☐ Summer Fall		Winter Spring
How well do you think Town Square represents the values an	d id	entity of Ketchum?
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	A few times a week Once a week Once a month What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee In which season do you most visit Town Square? Summer Fall How well do you think Town Square represents the values an Spot on! Spot on! Of the current amenities offered, which 3 are the most impo Fire pit(s) Shade structures Shade trees Pet friendly areas	□ Every day □ □ A few times a week □ □ Once a week □ □ Once a month What do you do when you visit Town Square? □ Attend an event □ Get ice cream □ Eat lunch/drink coffee □ In which season do you most visit Town Square? □ Summer □ Fall □ How well do you think Town Square represents the values and id Spot on! ——Neutral——Neutral——Neutral——Shade structures □ Shade trees □ Shade trees □ Pet friendly areas

6.	What do you like most about Town Square?	
	Central Ktown	
7.	Looking to the future, please select your top 3 areas n	needing improvement(s):
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8.	As the City works to improve Town Square, is there an think Ketchum should look to for inspiration?	nother town square or community space you
9.	Dreaming big for Ketchum Town Square, what would y	you like to see in the next 10-20 years?
Th	is set of questions focuses on the events you've atten	nded in the Square and adjacent street(s).
10	. How many events have you attended over the past 5	5 years?
	☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11.	. In which season do you attend most events?	
	☐ Summer ☐ Fall	☐ Winter ☐ Spring
12.	. What types of events would you like to see at Town S	Square?
	Markets Music Art shows	Kids' eventsOther:None
13.	Which are your top three (3) favorite events that hav	ve occurred in the Square?
	 ✓ Wagon Days ✓ Papoose Pancake Breakfast ✓ Trailing of the Sheep 'Happy Trails' party ✓ Brewfest ✓ Oktoberfest 	 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:
	☐ Holiday lighting	□ None

14.	How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day	0	Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	☑ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use:	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☐ Food/drink vendor(s)		Events
	□ Public restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
LOCATION			
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		
20.	20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?		
21.	Dreaming big about Ketchum Town Square, what would you (the building)		e to see in the next 10-20 years?

22.	Are you a:
	Full-time resident
	☐ Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	Part-time resident - elsewhere in the Wood River Valley
	□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
	□ 6-10
	□ 11-15
	16+
24.	Do you own a business in Ketchum?
	Yes
	□ No
	r time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
pro	gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne: DIHART ail: Ophant 522a B mail. Com
	11 (- 32 a) C mail. com
Ema	ail: Ophants 22 200,



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This first set of questions focuses on the Square itself – (outside common area).

1.	How	often do you visit Town Square?		
		Every day		Every few months
	\boxtimes	A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	t do you do when you visit Town Square?		
		Attend an event	X	Stroll through
		Get ice cream		Meet friends
	Q	Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	Œ	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s)	,X	Public restrooms
		Shade structures	·X	Seating areas/options
		Shade trees		Events (staged or not)
	100	Pet friendly areas	Ø	Water fountain
		Food/drink vendors		Other:

b. V	Tree	
7. l	Looking to the future, please select your top 3 areas nee	eding improvement(s):
3	 More shade More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
9. (As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration? Forest Service Park Town Square, what would you	Could use some more frees u like to see in the next 10-20 years?
This	s set of questions focuses on the events you've attende	ed in the Square and adjacent street(s).
10.	How many events have you attended over the past 5 your series of the	☐ 11+ ☐ None
11.	☐ 5-10 In which season do you attend most events?	(skip to the next section)
	✓ Summer☐ Fall	☐ Winter☐ Spring
12.	What types of events would you like to see at Town Sq	uare?
	MarketsMusicArt shows	☐ Kids' events☐ Other:☐ None
13.	Which are your top three (3) favorite events that have	occurred in the Square?
	 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest ☑ Oktoberfest 	Summer solstice Winter solstice Car show Rail jam Other: None
	☐ Holiday lighting	□ None HOIR



14.	. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day ☑ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
1 5.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends ⊡ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
18.	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building?		Events Community use Kids activities
	N/C2 FOULTCOM		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events ☑ Food/drink options ☑ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	O. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?		ere another community space you
21.	1. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years? (the bridge field 1000 years)		



22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ⊠ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
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Nar	ne:
Ema	ail:



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1. How o	often do you visit Town Square?		
□ ,E	very day		Every few months
	A few times a week		Once a year
	Once a week		Never
	Once a month		
2. What	do you do when you visit Town Square?		
□ A	Attend an event		Stroll through
	Get ice cream	3	Meet friends
□ E	at lunch/drink coffee		Other:
3. In whi	ich season do you most visit Town Square?		
S	Summer		Winter
□ F	all		Spring
4. How v	vell do you think Town Square represents the values an	d ide	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of the	current amenities offered, which 3 are the most impo	rtani	t to you?
□ F	ire pit(s)	d	Public restrooms
□ S	shade structures	2	Seating areas/options
□∫s	Shade trees		Events (staged or not)
ď₽	Pet friendly areas		Water fountain
₽ F	Food/drink vendors		Other:

 6. What do you like most about Town Square? The best part of Town Scot of it and the fact place. 7. Looking to the future, please select your top 3 areas remaining to the future. 	
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	○ Kids activities ○ Other:
8. As the City works to improve Town Square, is there are think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
More kids activities such	n as corrhote and
bind bond.	
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	years?
□ 1-2	□ 11+
□ 3-4	□ None
∃ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☐ Summer	Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	(32-11)
	·
☐ Markets	Kids' events
☐ Music	Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that have	
☐ Wagon Days	Summer solstice
 Papoose Pancake Breakfast 	Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
☑ Holiday lighting	□ None

14.	I. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day □ A few times a week □ Once a week □ Once a month	□ Every few months□ Once a year□ Never	
15.	Why do you visit the building?		
	 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	5?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most im	portant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities	
18.	What do you like most about the building? I like the outwork such as pictures.	the old skis and	
19.	Looking to the future, please select up to 3 areas needing in	nprovement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	Don't change a thing	
	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? The limelight has a blad area.		
21.	Dreaming big about Ketchum Town Square, what would you	like to see in the next 10-20 years?	
\ V	would like to see an isitor center.	improved/bigger	

22.	Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nar	ne: Lexi Pinizzotto
Ema	ail: lexi pinizzotto Egmail.com



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1.	How often do you visit Town Square?	
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	Attend an event Get ice cream Eat lunch/drink coffee	☐ Stroll through Meet friends ☐ Other:
3.	In which season do you most visit Town Square?	
		☐ Winter☐ Spring
4.	How well do you think Town Square represents the value	ues and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most	important to you?
	☐ Fire pit(s) Shade structures Shade trees Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain
	☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square? It's place to gather. Cen	trall location
7. Looking to the future, please select your top 3 areas in	needing improvement(s):
✓ More shade	Kids activities
☐ More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would Set out convon ad fing pory like to	
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 9	5 years?
□ 1-2	□ 11+
□ 3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
Markets	★ Kids' events Output Description: Comparison: Compariso
Music	☐ Other:
Art shows	□ None
13. Which are your top three (3) favorite events that have	ve occurred in the Square?
Wagon Days	☐ Summer solstice
😕 Papoose Pancake Breakfast	☐ Winter solstice
 Trailing of the Sheep 'Happy Trails' party 	☐ Car show
☐ Brewfest	☐ Rail jam
□ Oktoberfest	☐ Other:
Holiday lighting	☐ None

14. How often do you visit the Visitor Center/Starbu	icks building?
Every dayA few times a weekOnce a week	Every few monthsOnce a yearNever
 □ Once a month 15. Why do you visit the building? □ To get visitor information □ To meet friends 	To use the restroom Other:
☐ To meet mends ☐ To get coffee ☐ To work	☐ I don't visit the building.
	alNot at all
 Of the amenities currently offered, which 3 are to provide the second sec	□ Events☑ Community use□ Kids activities
18. What do you like most about the building? — /	Architedure,
19. Looking to the future, please select up to 3 area	s needing improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation Other: Don't change a thing
20. As the City works to improve the building at Tov think Ketchum should look to for inspiration?	vn Square, is there another community space you
21. Dreaming big about Ketchum Town Square, what the build	at would you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nan	ne: Nancy Grant
Ema	ail: nancygrant 616@gmail, com



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1.	How often do you visit Town Square?	
	☐ Every day A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
3.	Attend an event Get ice cream Eat lunch/drink coffee In which season do you most visit Town Square?	Stroll through Meet friends Other:
	✓ Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents the values	and identity of Ketchum?
5.	Of the current amenities offered, which 3 are the most im	portant to you?
	☐ Fire pit(s) Shade structures Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square? OBG FRIENBLY CENTERS INTOUN	TING
7. Looking to the future, please select your top 3 areas	
More shade☐ More seating and/or table options☐ More programming/events☐ More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would DAILY SMALL GIVE M	you like to see in the next 10-20 years?
This set of questions focuses on the events you've attended over the past	
1-2 3-4 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)
Summer Fall	☐ Winter☐ Spring
12. What types of events would you like to see at Town	square?
Markets Music Art shows	☐ Kids' events NO (☐ Other:
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest	Summer solsticeWinter solsticeCar showRail jam

3 d	
14. How often do you visit the Visitor Center/Starbucks buil	ding?
□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never
15. Why do you visit the building?	
To get visitor information To meet friends To get coffee To work	☐ To use the restroom☐ Other:☐ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/	'uses?
Spot on!	
17. Of the amenities currently offered, which 3 are the mos	it important to you?
Food/drink vendor(s) Public restrooms Seating areas/options Public restrooms What do you like most about the building?	EventsCommunity useKids activities
18. What do you like most about the building? - EXTENIOR LOOK - HELAKED SENTINE	
19. Looking to the future, please select up to 3 areas needing	ng improvement(s):
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	□ Longer hours of operation ○ Other: No STANGUEKS SOME OF STANGUEKS □ Don't change a thing
20. As the City works to improve the building at Town Squa think Ketchum should look to for inspiration?	re, is there another community space you
21. Dreaming big about Ketchum Town Square, what would the building CALLES CNFFEE SHOP LOUNGING	

22. <i>F</i>	Are you a:
S	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Fart-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River /alley?
2	☐ < 5 ☑ 6-10 ☐ 11-15 ☐ 16+
24. [Do you own a business in Ketchum?
X	Yes No
Make	time and insights are greatly appreciated! e sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ress!).
Bette	r yet, leave your email address to be added to the Project Ketchum newsletter.
Name	2:
Emai	l:



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1.	How often do you visit Town Square?		
	Every day		Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event		Stroll through
	☐ Øet ice cream	0	Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer	M	Winter
	□ Fall		Spring
4.	How well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	Shade structures		Seating areas/options
	☐ Shade trees		Events (staged or not)
	Pet friendly areas	1	Water fountain
	☐ Food/drink vendors		Other:

COFFEE Shop	
7. Looking to the future, please select your top 3 areas a	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events☐ More food/drink options	None of the above
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
Keep The SAM	E. C.
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past !	5 years?
□ 1-2	□ 11 +
3-4	None
□ 5-10	(skip to the next section)
	,
11. In which season do you attend most events?	
Summer	Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	To work		
16.	Do you think the building has the ideal mix of offerings/uses?		
/	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most important to you?		
	Food/drink vendor(s)		Events
	Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
	The Architeduce		
19.	Looking to the future, please select up to 3 areas needing i	mprov	vement(s):
	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		• •
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	re another community space you
21.	L. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?		to see in the next 10-20 years?

no choise

3

22.	Are you a:
	Full-time resident
	☐ Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	☐ Part-time resident - elsewhere in the Wood River Valley
	□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
	□ 6-10
	□ <u>11-15</u>
	16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
You	r time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
pro	gress!).
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Nar	ne: Mark BelauGER
Ema	ail:



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1.	How often do you visit Town Square?	
	Every day	☐ Every few months
	A few times a week	☐ Once a year
	☐ Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	Meet friends
	₩ Eat lunch drink coffee Starbudio	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	Winter love all
	Fall	Spring Char 19710
	The second secon	jeac roug
4.	Spot on!Neutral	s and identity of Ketchum? The an VALUES Not at all
5.	Of the current amenities offered, which 3 are the most in	nportant to you?
	☐ Fire pit(s)	Public restrooms
	☐ Shade structures	☐ Seating areas/options
	☐ Shade trees	☐ Events (staged or not)
	Pet friendly areas	Water fountain for dogs
	☐ Food/drink vendors Stankuchi	Other:

7. Looking to the future, please select your top 3	3 areas needing improvement(s):
	☐ Kids activities
\square More seating and/or table options	☐ Other:
☐ More programming/events	None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is think Ketchum should look to for inspiration?	there another town square or community space you
9. Dreaming big for Ketchum Town Square, what Seave as it is	
	ve attended in the Square and adjacent street(s).
10. How many events have you attended over the	ne past 5 years?
1-2	□ 11 +
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	angline of we have interest
☐ Summer	□ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see a	at Town Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events	that have occurred in the Square?
✓ Wagon Days	☐ Summer solstice
 Papoose Pancake Breakfast 	☐ Winter solstice
 Trailing of the Sheep 'Happy Trails' party 	✓ Car show
☐ Brewfest	☐ Rail jam
□ Oktoberfest	☐ Other:
☑ Holiday lighting	☐ None

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks buildin	g?
	Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
15.	Why do you visit the building? ☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	Le Restrooms in to building To use the restroom Ore terrible Other: I don't visit the building. E head to Be theoremsely a Constantly clear
16.	Spot on!Neutral	constantly clear
17.	Of the amenities currently offered, which 3 are the most in	nportant to you?
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? That It is hore	cette Horbads ce it!
19.	Looking to the future, please select up to 3 areas needing	mprovement(s):
	 ✓ Seating and/or table options (more) ✓ Programming/events ✓ Food/drink options ✓ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you area in S.V. is thorming
21.	Dreaming big about Ketchum Town Square, what would you the building. That Starbus	u like to see in the next 10-20 years? Us he retained

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum? Ves No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Bechy Smith Email: KONASY @ gmail. Com
Email: KONASV @ amail. Com
The City MUST plice The we
The broycles (Electric as well) and sown Skale boards in he Widdle of town Square - if is Seatly about 5 ignase Here Ground De promunant signase as well and officers Lowing up.
Square - if is greatly abused &
Here Louds De pronuncul of grand
as well and officers Lioung up



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How often do you visit Town Square?	
☑ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	Stroll through
☐ Get ice cream	☐ Meet friends
☑ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	Winter
Fall	Spring
4. How well do you think Town Square represents the	values and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the me	ost important to you?
☐ Fire pit(s)	☐ Public restrooms
☐ Shade structures	Seating areas/options
☐ Shade trees	□ Events (staged or not)
Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

_		
7.	Looking to the future, please select your top 3 area More shade	S needing improvement(s): □ Kids activities
	☐ More seating and/or table options	Other:
	☐ More programming/events	✓ None of the above
	☐ More food/drink options	
	As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
9.	Dreaming big for Ketchum Town Square, what wou	ld you like to see in the next 10-20 years?
Th	is set of questions focuses on the events you've at	tended in the Square and adjacent street(s).
10	. How many events have you attended over the pas	st 5 years?
10	· · · · · · · · · · · · · · · · · · ·	13.2%
	☐ 1-2	☐ 11+
	□ 3-4 □ 5-10	None (skip to the next section)
	_	(skip to the next section)
11	. In which season do you attend most events?	
	☐ Summer	□ Winter W/A
	☐ Fall	☐ Spring
12	. What types of events would you like to see at Tow	n Square?
	☐ Markets	☐ Kids' events
	☐ Music	□ Other: /V /#
	☐ Art shows	☐ None
13	. Which are your top three (3) favorite events that I	have occurred in the Square?
	☐ Wagon Days	☐ Summer solstice
	☐ Papoose Pancake Breakfast	☐ Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party	Car show
	☐ Brewfest	☐ Rail jam
	☐ Oktoberfest	☐ Other:
	☐ Holiday lighting	□ None

6. What do you like most about Town Square?

•			
14.	How often do you visit the Visitor Center/Starbucks building	g?	
	Every day		Every few months
	A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☑ Jo meet friends		Other:
	☑ To get coffee		I don't visit the building.
	☐ To work	V	THE WEST ROOMS ALLERYS NEED
16.	Do you think the building has the ideal mix of offerings/use	s?	I don't visit the building. THE RESTROCUES ALLERS NEED CLEANING
	Manhal		THE STATE OF THE S
	Spot onlNeutralNeutral		Not at all
17 .	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s)		Events
	Public restrooms THEY'N CLAMER		Community use
	Public restrooms Seating areas/options What do you like most about the building?		Kids activities
	INSIDE)		
18.	What do you like most about the building?		
10	Laction to the five we whose calcut on to 2 areas modified in		avamantla).
19.	Looking to the future, please select up to 3 areas needing in	прп	overnent(s).
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options	V	Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, i	s the	ere another community space you
	think Ketchum should look to for inspiration?		
24	Duranta di Santa Kataban Tana Garaga da Asara da]:1-	- to one in the mout 10 20
21.	Dreaming big about Ketchum Town Square, what would yo	u IIK	e to see in the next 10-20 years?
	(tre building)	N	6 CHANGE!

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+ 40 ×25
24. Do you own a business in Ketchum?
□ Yes □ No
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Name: PITER SUITH
Email: < PBSSVD @ CMAIL. COM>



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1.	How often do you visit Town Square?	
	 □ Every day □ A few times a week ☑ Once a week □ Once a month 	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends ☐ Other:
3.	In which season do you most visit Town Square?	
		☐ Winter ☐ Spring
4.	How well do you think Town Square represents the val	ues and identity of Ketchum?
	Spot on!Neutral	
5.	Of the current amenities offered, which 3 are the most	important to you?
	☐ Fire pit(s)☐ Shade structures☐ Shade trees☐ Pet friendly areas	 □ Public restrooms ☑ Seating areas/options ☑ Events (staged or not) □ Water fountain
	Food/drink vendors	Other:

6. What do you like most about Town Square?	
encourages gatherns	
7. Looking to the future, please select your top 3 areas nee	eding improvement(s):
✓ More shade✓ More seating and/or table options✓ More programming/events✓ More food/drink options	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	ther town square or community space you
9. Dreaming big for Ketchum Town Square, what would yo	u like to see in the next 10-20 years?
exponsion - Make 1	the street peobstrian on the street streets on the streets
This set of questions focuses on the events you've attended	
10. How many events have you attended over the past 5 y	ears?
✓ 1-2☐ 3-4☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
☑ Summer □ Fall	☐ Winter☐ Spring
12. What types of events would you like to see at Town Sq	uare?
✓ Markets✓ Music✓ Art shows	☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that have	occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:

14. How often do you visit the Visitor Center/Star	bucks building?
□ Every day⚠ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never
15. Why do you visit the building?	
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of Spot on!Neu	offerings/uses?
17. Of the amenities currently offered, which 3 ar	e the most important to you?
☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	□ Events□ Community use□ Kids activities
18. What do you like most about the building?	
19. Looking to the future, please select up to 3 and	eas needing improvement(s):
 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building at To think Ketchum should look to for inspiration?	own Square, is there another community space you Forest Service Praic SV RESORT VILLAGE
21. Dreaming big about Ketchum Town Square, w	hat would you like to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
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Email:



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☐ Every few months
☐ Once a year
☐ Never
Stroll through
Meet friends
☐ Other:
23.7P
□ Winter
☐ Spring
es and identity of Ketchum?
Not at all
mportant to you?
☐ Public restrooms
Seating areas/options
☐ Events (staged or not)
☐ Water fountain
☐ Other:

6. What do you like most about Town Square? gathering, resting leating	spots
Chatling 7. Looking to the future, please select your top 3 areas	
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	□ Kids activities □ Other: □ None of the above hter WSAGE / ATTIVITY
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2□ 3-4□ 5-10	11+ None (skip to the next section)
11. In which season do you attend most events?	
☑ Summer ☐ Fall	☐ Winter☐ Spring
12. What types of events would you like to see at Town	Square?
✓ Markets✓ Music✓ Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
 ✓ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest ☐ Oktoberfest ☐ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None

14. How often do you visit the Visitor Center/Starbucks buil	lding?
□ Every day□ A few times a week□ Once a week☑ Once a month	Every few monthsOnce a yearNever
15. Why do you visit the building?	
☐ To get visitor information To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offerings/	
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the mos	st important to you?
 ☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options 18. What do you like most about the building? 	□ Events□ Community use□ Kids activities
19. Looking to the future, please select up to 3 areas needing. Seating and/or table options (more). Programming/events. Food/drink options	ng improvement(s): Longer hours of operation Other: Don't change a thing
Available meeting/community space20. As the City works to improve the building at Town Squa think Ketchum should look to for inspiration?	re, is there another community space you
21. Dreaming big about Ketchum Town Square, what would the bounding Activity Lenter- place to halfay, billing, etc. Not brown by the bounding of the bounding	
+ place to be lover	

22. Are	e you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	w many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River ley?
	< 5 6-10 11-15 -16+
1000	you own a business in Ketchum? Yes No
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Fmail·	Contaballabe cont L- Com



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Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never
2. What do you do when you visit Town Square?	
☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	☐ Winter ☐ Spring
4. How well do you think Town Square represents the v Spot on! Spot on! Neutral- Description: Neutral- Spot on the current amenities offered, which 3 are the model.	Not at all
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6.	Wha	it do you like most about Town Square?		
	P	rovides a meeting spa Community.	The	Co-Tle 2 VISihor certer
7.	Look	ring to the future, please select your top 3 areas nee	eding imp	rovement(s):
		More shade More seating and/or table options More programming/events More food/drink options		Kids activities Other: None of the above
8.		ne City works to improve Town Square, is there anotek Ketchum should look to for inspiration? The High lime is		
9.	Drea ⁄	ming big for Ketchum Town Square, what would you	u like to s	ee in the next 10-20 years?
Th	is set	t of questions focuses on the events you've attende	ed in the	Square and adjacent street(s).
10	. Ho	w many events have you attended over the past 5 ye	ears?	
		1-2	X	11+
		3-4		None
		5-10		(skip to the next section)
11	. In v	which season do you attend most events?		
	M	Summer		Winter
	5	Summer Fall	X	Spring
12	. Wh	nat types of events would you like to see at Town Sq	uare?	
		Markets	4	Kids' events
	Д. П	Music		Other:
	N N	Art shows		None
12	/ Wh	nich are your top three (3) favorite events that have	occurred	
13	1			
	X	Wagon Days		Summer solstice
	#	Papoose Pancake Breakfast		Winter solstice
		Trailing of the Sheep 'Happy Trails' party		Car show
		Brewfest Olde harface	7	Rail jam
	_	Oktoberfest		Other:
		Holiday lighting		NOTIC

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	4. How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
•	To get visitor information To meet friends To get coffee To work	XOO	To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
	What do you like most about the building? It a weat plack to meet to Deceate seating inside too! Though		
	Looking to the future, please select up to 3 areas needing in		
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options △ Available meeting/community space 		Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?

Meeting space,

22. Are you a:
□ Full-time resident □ Part-time resident ▼ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
☐ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+ 24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Name: TIGING 330 Jan
Email:

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	☐ Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☑ Once a month		
15	Why do you visit the building?		
1.7.			
	To get visitor information		To use the restroom
	To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on! Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	iport	tant to you?
	△ Food/drink vendor(s)	D	Events
	Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building? Good netrop plus	د.	Visito-s ce
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square, ithink Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
☐ < 5 ☐ 6-10 ☐ 11-15 ☑ 16+ 24. Do you own a business in Ketchum? ☐ Yes ☐ No
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How often do you visit Town Square?	
Every day A few times a week Once a week Once a month	Every few monthsOnce a yearNever
2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer Fall	Winter Spring
4. How well do you think Town Square represents the value Spot on!Neutral 5. Of the current amenities offered, which 3 are the most	Not at all
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	□ Public restrooms Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

6.	6. What do you like most about Town Square?		
	It is a central gathering p Sit and next. Soak up Surroundings. It is the only 7. Looking to the future, please select your top 3 areas needing imple	the natural	
7.	7. Looking to the future, please select your top 3 areas needing imp	rovement(s):	
	More shade □ More seating and/or table options □	Kids activities Other: Keep Farbucks None of the above	
9.	 8. As the City works to improve Town Square, is there another town think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see 	10% pelfed Just Fresh, ee in the next 10-20 years?	
	Keep it. Get more Small Spaces accound town for private seffection. In 20 years this city will be all built you where to as for public spaces. This set of questions focuses on the events you've attended in the Square and adjacent street(s).		
Th	This set of questions focuses on the events you've attended in the	Square and adjacent street(s).	
	10. How many events have you attended over the past 5 years?		
		11+ None (skip to the next section)	
11	11. In which season do you attend most events?		
		Winter Spring	
12	12. What types of events would you like to see at Town Square?		
	☐ Markets ☐ ☐ Music ☐ ☐ Art shows ☐	Kids' events Other: None	
13	13. Which are your top three (3) favorite events that have occurred		
	Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest	Summer solstice Winter solstice Car show Rail jam Other:	
	☐ Holiday lighting	None	

14. How often do you visit the Visitor Center/Starbucks building?				
💢 Every day		Every few months		
☐ A few times a week		Once a year		
Once a week		Never		
☐ Once a month				
15. Why do you visit the building?				
□ To get visitor information — Vover €		-		
To get visitor information		To use the restroom		
To meet friends		Other:		
To get coffee	Ш	I don't visit the building.		
□ To work				
16. Do you think the building has the ideal mix of offerings/use	s?			
Spot on!Neutral	22	Not at all		
Spot of		THOU GE UIT		
17. Of the amenities currently offered, which 3 are the most im	ıpor	tant to you?		
K Food/drink vendor(s)		Events		
Food/drink vendor(s) Public restrooms	/X	Community use		
Seating areas/options		Kids activities		
and an easy options				
18. What do you like most about the building?				
19. Looking to the future, please select up to 3 areas needing in	mnr	ovement/s\:		
1	iipi	ovement(s).		
Seating and/or table options (more)	X	Longer hours of operation		
☐ Programming/events		Other:		
☐ Food/drink options	X	Don't change a thing		
☐ Available meeting/community space	0			
20. As the City works to improve the building at Town Square, i	is th	ere another community snace you		
Think Reteriant should look to for inspiration:	F	uripe Specifically mtn.		
A STATE OF THE STA	-	tours		
21. Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?		
(the building)	\			

22.	Are you a:
J	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
24.	□ < 5 □ 6-10 □ 11-15 □ 16+ Do you own a business in Ketchum?
	□ Yes No
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Nan	ne:
Ema	ail:



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1.	How often do you visit Town Square?	
	□ Every day	☐ Every few months
	☐ A few times a week	☐ Once a year
	☐ Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	✓ Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
	☐ Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents the	e values and identity of Ketchum?
	Spot on!Neutr	alNot at all
5.	Of the current amenities offered, which 3 are the r	nost important to you?
	☐ Fire pit(s)	☐ Public restrooms
	☑ Shade structures	Seating areas/options
	☐ Shade trees	Events (staged or not)
	Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	□ Other:

	Meeting place / events		
7.	Looking to the future, please select your top 3 areas n	needing imp	provement(s):
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		Kids activities Other: None of the above
	As the City works to improve Town Square, is there an think Ketchum should look to for inspiration?	nother towi	n square or community space you
9.	Dreaming big for Ketchum Town Square, what would	you like to	see in the next 10-20 years?
- L:		adad in tha	Sautara and adjacent etreet(s)
	s set of questions focuses on the events you've atter How many events have you attended over the past 5		square and adjacent street(s).
TŲ.		years:	
	☐ 1-2 ☐ 3.4		11+ None
	□ 3-4 □ 5-10		(skip to the next section)
	ф. 2-10		(skip to the next section)
11.	In which season do you attend most events?		
	Summer		Winter
	Fall	_	Spring
12.	What types of events would you like to see at Town	Square?	
	☐ Markets		Kids' events
	Music		Other:
	☐ Art shows		None
13.	Which are your top three (3) favorite events that have	ve occurred	
	☐ Wagon Days	₽.	Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	✓ Trailing of the Sheep 'Happy Trails' party		Car show
	☐ Brewfest		Rail jam
	☐ Oktoberfest		Other:
	☐ Holiday lighting		None
	— · · · · · · · · · · · · · · · · · · ·	_	=

14.	. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day	0	Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	□ Once a month	Name of	
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ Jo meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/uses	s?	
	Spot on!Neutral-		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☑ Food/drink vendor(s)		Events
	Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☑ Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you		

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes No
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Ema	ail:



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	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values ar	ıd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	4	Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?				
I like that It's an area that every	sne can come			
I like that It's an area that everyone can come to gether in the toyn. It's a comfortable area where we can Sit, chatana 7. Looking to the future, please select your top 3 areas needing improvement(s):				
 ☑ More shade ☑ More seating and/or table options ☑ More programming/events ☑ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there another t think Ketchum should look to for inspiration?	own square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?			
1. more Shade Just have an area we	can St be confurtable			
2, more events and also learn more	about the city.			
3. more Seating. This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years?	•			
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
Summer Fall	☐ Winter ☐ Spring			
12. What types of events would you like to see at Town Square	?			
✓ Markets☐ Music☐ Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occu	irred in the Square?			
 ✓ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party ☑ Brewfest □ Oktoberfest 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: 			
☑ Holiday lighting	□ None			

14. How often do you visit the Visitor Center/Starbucks building?			
□ Every day☑ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never		
15. Why do you visit the building?			
To get visitor information	☐ To use the restroom		
To meet friends	Other:		
☐ To get coffee☐ To work	☐ I don't visit the building.		
16. Do you think the building has the ideal mix of offering			
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the m			
☐ Food/drink vendor(s)	D Events		
Public restrooms	☐ Community use		
Seating areas/options	☐ Kids activities		
18. What do you like most about the building? I Love the construction of the build I Love the Location (Right in the n	ning. (Logs etc)		
19. Looking to the future, please select up to 3 areas nee	ding improvement(s):		
☐ Seating and/or table options (more) ☐ Programming/events	☐ Longer hours of operation☐ Other:		
Food/drink options Available meeting/community space	☐ Don't change a thing		
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	uare, is there another community space you		
21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?			
1. more Shade Just have	an area he can stand be		
2. more events comported	ble and also learn more 3		
a bout -	the city		
3 more Scating			

22. Are you a: Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
 23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+
24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Name: Eddle Scott Jr
Email: Ham Son OS Q yahoo. com



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	Every day A few times a week Once a week Once a month		Every few months Once a year Never	
2. Wha	it do you do when you visit Town Square?			
□ X	Attend an event Get ice cream Eat lunch/drink coffee	□ ⋈	Stroll through Meet friends Other:	
3. In w	hich season do you most visit Town Square?			
×	Summer Fall		Winter Spring	
4. How	well do you think Town Square represents the values an		r	
5. Of t	ne current amenities offered, which 3 are the most impo	rtan	t to you?	
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

7. Looking to the future, please select your top 3 areas	needing improvement(s):			
More shadeMore seating and/or table options	☐ Kids activities ☐ Other:			
More programming/eventsMore food/drink options	☐ None of the above			
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	another town square or community space you			
9. Dreaming big for Ketchum Town Square, what would	d you like to see in the next 10-20 years?			
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).			
10. How many events have you attended over the past	5 years?			
□ 1-2	□ 11+			
□ 3-4	☐ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
☐ Summer	☐ Winter			
☐ Fall	☐ Spring			
12. What types of events would you like to see at Towr	n Square?			
☐ Markets	☐ Kids' events			
☐ Music	☐ Other:			
☐ Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	☐ Rail jam			
☐ Oktoberfest	☐ Other:			
☐ Holiday lighting	□ None			

14.	How often do you visit the Visitor Center/Starbucks building?		
	 Every day A few times a week Once a week Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 ☑ To get visitor information ☐ To meet friends ☑ To get coffee ☐ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	por	tant to you?
18.	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options What do you like most about the building? The Cochicum		Events Community use Kids activities
	The location		
19.	Looking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? .Act	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley ▼ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No NOT YET
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	☐ Every day	V	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	☑ Summer		Winter
	☑ Fall		Spring
4.	How well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	Shade structures		Seating areas/options
			Events (staged or not)
	☐ Pet friendly areas	Ø	Water fountain
	☐ Food/drink vendors		Other:

Central location				
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):			
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	r town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Fewer People				
This set of questions focuses on the events you've attended i				
10. How many events have you attended over the past 5 years	s?			
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
☐ Summer ☐ Fall	☐ Winter☐ Spring			
12. What types of events would you like to see at Town Squar	e?			
☐ Markets☐ Music☐ Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occ	curred in the Square?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None 			

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?			
	☐ Every day	9	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	☑ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17. Of the amenities currently offered, which 3 are the most important to you?			tant to you?
	☐ , Food/drink vendor(s)		Events
	Food/drink vendor(s) Public restrooms	Ø	Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
10			
19.	Looking to the future, please select up to 3 areas needing i	mpro	overnent(s).
	Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u lik	e to see in the next 10-20 years?

Fewer People

3

22.	. Are you a:	
	 ☐ Full-time resident ☐ Part-time resident ☐ Full-time resident – elsewhere in the Wood R ☐ Part-time resident - elsewhere in the Wood R ☐ Visitor 	•
23.	. How many years have you lived in (full or part-time Valley?	ne) Ketchum or elsewhere in the Wood River
	□ < 5 □ 6-10 □ 11-15 □ 16+	
24.	. Do you own a business in Ketchum?	
	☐ Yes ☐ No	
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Bet	tter yet, leave your email address to be added to th	e Project Ketchum newsletter.
Nar	me:	ţ\$
Ema	ail:	



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	☐ Every day		Every few months
	A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event	B	Stroll through
	☐ Get ice cream	D	Meet friends
	⊠ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	⊠ Summer		Winter
	⊤ Fall	D	Spring
4.	How well do you think Town Square represents the values a	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	✓ Fire pit(s)		Public restrooms
	✓ Shade structures		Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	K Food/drink vendors		Other:

CHICOR	ON SPACE	DEMOCRACES
7. Looking to the future, please select yo	our top 3 areas needing im	provement(s):
More shade		Kids activities
More seating and/or table option		Other:
☐ More programming/events		None of the above
More food/drink options		
8. As the City works to improve Town Sq think Ketchum should look to for insp		
9. Dreaming big for Ketchum Town Squa	re, what would you like to	see in the next 10-20 years?
This set of questions focuses on the eve	nts you've attended in the	Square and adjacent street(s).
10. How many events have you attended	d over the past 5 years?	
□ 1-2		11+
□ 3-4		None
□ 5-10		(skip to the next section)
11. In which season do you attend most	events?	
Summer Summer		Winter
☐ Fall		Spring
12. What types of events would you like	to see at Town Square?	
• ✓ Markets		Kids' events
Music		Other:
☐ Art shows		None
13. Which are your top three (3) favorite	events that have occurred	in the Square?
	\bowtie	Summer solstice
☐ Papoose Pancake Breakfast		Winter solstice
\square Trailing of the Sheep 'Happy Trail	s' party 🔀	Car show
☐ Brewfest		Rail jam
Oktoberfest		Other:

□ None

6. What do you like most about Town Square?

☐ Holiday lighting

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14. Ho	w often do you visit the Visitor Center/Starbucks	building?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. Wh	ny do you visit the building?		
Ø Ø	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do	you think the building has the ideal mix of offeri		Not at all
17. Of	the amenities currently offered, which 3 are the	most impor	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options nat do you like most about the building?		Events Community use Kids activities
	SAAPE VOUS		
	oking to the future, please select up to 3 areas no		
X	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	-RS 0 500 0	Other: Don't change a thing
	the City works to improve the building at Town S nk Ketchum should look to for inspiration?		ere another community space you RANARD BOOKS

MORE ACTIVITED

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nar	ne:
Ema	ail:



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How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	Once a year
☐ Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
✓ Get ice cream	☐ Meet friends
Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
☑ 8ummer	Winter
▼ Fall	☐ Spring
4. How well do you think Town Square represents the values a	and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most imp	ortant to you?
☐ Fire pit(s)	☑ Public restrooms
☑ Shade structures	☐ Seating areas/options
	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

	Starbucks		
7.	Looking to the future, please select your top 3 areas needing	imp	rovement(s):
	 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		Kids activities Other: None of the above
	As the City works to improve Town Square, is there another to think Ketchum should look to for inspiration?	own	square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	to s	ee in the next 10-20 years?
	Starbucks	be	
Thi	s set of questions focuses on the events you've attended in t	the	Square and adjacent street(s).
10.	How many events have you attended over the past 5 years?		
	☐ 1-2 ☐ 3-4 ☑ 5-10		11+ None (skip to the next section)
11.	In which season do you attend most events?		
	☑ Summer □ Fall		Winter Spring
12.	What types of events would you like to see at Town Square?	•	
	✓ Markets ☐ Music ☐ Art shows		Kids' events Other: None
13.	Which are your top three (3) favorite events that have occur	red	in the Square?
	 ☑ Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☑ Brewfest ☑ Oktoberfest 		Summer solstice Winter solstice Car show Rail jam Other:
	☐ Holiday lighting	ш	None

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14.	I. How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☑ Io meet friends		Other:
	☑ To get coffee		I don't visit the building.
	☑ To work		
16.	Do you think the building has the ideal mix of offerings/uses	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☐ Food/drink vendor(s)		Events
	Public restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	Starby	e	RS
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

3

22.	Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
	□ <5 □ 6-10 ☑ 11-15 □ 16+
24.	Do you own a business in Ketchum? ☐ Yes ☐ No
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Nar	ne:
Ema	ail:



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1.	How often do you visit Town Square?	
	 □ Every day ☒ A few times a week □ Once a week □ Once a month 	Every few months Once a year Never
2.	What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:ST
3.	In which season do you most visit Town Square? Summer Fall	Winter Spring
	Spot on!	 Not at all
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

STALBUCKS	
7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events	☐ None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
STARRUCES	
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
□ 1-2	□ 11+
□ 3-4	☐ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	□ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	🔀 Car show
□ Brewfest	☐ Rail jam
○ Oktoberfest ○ O	☐ Other:
Holiday lighting	☐ None

4. How often do you visit the Visitor Center/Starbucks building?	
Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
☐ Once a month	
15. Why do you visit the building?	
☐ To get visitor information	☐ To use the restroom
To meet friends	☐ Other:
To get coffee	☐ I don't visit the building.
▼ To work	
16. Do you think the building has the ideal mix of offer	ings/uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the	most important to you?
Food/drink vendor(s)	☐ Events
☐ Public restrooms	☐ Community use
☐ Seating areas/options	☐ Kids activities
18. What do you like most about the building?	
STURGULES	
19. Looking to the future, please select up to 3 areas n	eeding improvement(s):
☐ Seating and/or table options (more)	Longer hours of operation
☐ Programming/events	☐ Other:
☐ Food/drink options	Don't change a thing
Available meeting/community space	
20. As the City works to improve the building at Town 5 think Ketchum should look to for inspiration?	Equare, is there another community space you
21. Dreaming big about Ketchum Town Square, what w	rould you like to see in the next 10-20 years?

22. <i>I</i>	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River alley?
]	□ < 5 □ 6-10 ☑ 11-15 □ 16+
24. [Do you own a business in Ketchum?
	Yes No
Make	time and insights are greatly appreciated! e sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ress!).
Bette	er yet, leave your email address to be added to the Project Ketchum newsletter.
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Emai	: ocomon Brown oscana (milan



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				-
1.	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week	_	Once a year
		Once a week		Never
	×	Once a month		
2.	What	do you do when you visit Town Square?		
		Attend an event	X	Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In wh	nich season do you most visit Town Square?		
	X	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
		Spot on!X Neutral		Not at all
5.	Of th	e current amenities offered, which 3 are the most impo	rtan	t to you?
	×	Fire pit(s)		Public restrooms
	\boxtimes	Shade structures		Seating areas/options
		Shade trees	X	Events (staged or not)
		Pet friendly areas		Water fountain
		Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas i	needing improvement(s):
	☐ Kids activities
✓ More seating and/or table options	☐ Other:
✓ More programming/events	□ None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is there a	nother town square or community snace you
think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would open space that is welcoming a	you like to see in the next 10-20 years?
This set of avections focuses on the events very a otto	nded in the Saurre and ediscept street(s)
This set of questions focuses on the events you've atter	nded in the square and adjacent street(s).
10. How many events have you attended over the past 9	5 years?
□ 1-2	□ 11+
☑ 3-4	☐ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☑ Summer	☐ Winter
☐ Fail	☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets	☐ Kids' events
Music Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☑ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

14.	How often do you visit the Visitor Center/Starbucks building?			
	 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few monthsOnce a yearNever		
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.		
16.	Do you think the building has the ideal mix of offerings/use Spot on!Neutral			
17.	Of the amenities currently offered, which 3 are the most in	nportant to you?		
	☑ Food/drink vendor(s)☑ Public restrooms☐ Seating areas/options	□ Events□ Community use□ Kids activities		
18.	What do you like most about the building? 💋 🚧	vice but do not use		
19.	Looking to the future, please select up to 3 areas needing i	improvement(s):		
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:☑ Don't change a thing		
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you		
	Dreaming big about Ketchum Town Square, what would you	ou like to see in the next 10-20 years?		

22.	Are you a:
	 □ Full-time resident □ Part-time resident ☑ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	□ Yes ☑ No
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Ema	il:



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		Every day		Every few months
	d	A few times a week		Once a year
		Once a week		Never
		Once a month		
2.	Wha	t do you do when you visit Town Square?		
	ď	Attend an event		Stroll through
		Get ice cream		Meet friends
	\angle	Eat lunch/drink coffee	Ø	Other: 5HOP
3.	In w	hich season do you most visit Town Square?		
	Ø	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values ar	nd id	entity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	ne current amenities offered, which 3 are the most impo	ortan	t to you?
		Fire pit(s)		Public restrooms
	Z	Shade structures	Ø	Seating areas/options
		Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
	Ø	Food/drink vendors		Other:

6. What do you like most about Town Square? 1 Ce cream, full ser	vice to community
7. Looking to the future, please select your top 3 areas ne	eeding improvement(s):
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you
9. Dreaming big for Ketchum Town Square, what would you CLOSE GAST AVE HOLD SQUARE ACROSS GAS	EXTEND THE
This set of questions focuses on the events you've attend	ded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	years?
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+☐ None(skip to the next section)
11. In which season do you attend most events?	(
Summer Fall	✓ Winter□ Spring
12. What types of events would you like to see at Town So	quare?
Markets Music Art shows	☐ Kids' events☐ Other:☐ None
13. Which are your top three (3) favorite events that have	e occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	Summer solstice Winter solstice Car show Rail jam Other: None

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□ Every day□ A few times a week□ Once a week☑ Once a month	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
 □ To get visitor information ☑ To meet friends ☑ To get coffee □ To work 	☐ To use the restroom ☐ Other: ☐ I don't visit the building.	
16. Do you think the building has the ideal mix of offer	ings/uses?	
Spot on!Neutral-	Not at all	
17. Of the amenities currently offered, which 3 are the	most important to you?	
☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	EventsCommunity useKids activities	
18. What do you like most about the building? Hh Story		
19. Looking to the future, please select up to 3 areas n	eeding improvement(s):	
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	Longer hours of operation Other: Don't change a thing	
20. As the City works to improve the building at Town sthink Ketchum should look to for inspiration?	Square, is there another community space yoυ	
21. Dreaming big about Ketchum Town Square, what w	would you like to see in the next 10-20 years?	

More updated building

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 ☑ 16+
24. Do you own a business in Ketchum? Yes No
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	□ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream	D	Meet friends
	☐ Eat lunch/drink coffee		Other: Star Ducks
3.	In which season do you most visit Town Square?		
	Summer		Winter
	Fall	K	Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s)		Public restrooms
	M Shade structures		Seating areas/options
	☐ Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
1	Food/drink vendors		Other: SMOPING

7. Looking to the future, please select your to	op 3 areas needing improvement(s):		
☐ , More shade	Kids activities		
More seating and/or table options	Other:		
☐ More programming/events	☐ None of the above		
More food/drink options			
8. As the City works to improve Town Square think Ketchum should look to for inspiration	e, is there another town square or community space you on?		
9. Dreaming big for Ketchum Town Square, v	what would you like to see in the next 10-20 years?		
This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over	the past 3 years:		
□ 1-2	11+		
□ 3-4	□ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most ever	nts?		
Cummor	☐ Winter		
Summer	□ Spring		
□ Fall	ii spriig		
12. What types of events would you like to s	ee at Town Square?		
☐ Markets	Kids' events		
☐ Music	☐ Other:		
Art shows	□ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
Wagon Days	Summer solstice		
☐ Papoose Pancake Breakfast	Winter solstice		
☐ Trailing of the Sheep 'Happy Trails' pa	arty Car show		
Brewfest	□ Rail jam		
Oktoberfest	☐ Other:		
☐ Holiday lighting	□ None		

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☐ Once a month				
15. Why do you visit the building?				
To get visitor information To meet friends To get coffee To work	□ To use the restroom□ Other:□ I don't visit the building.			
	16. Do you think the building has the ideal mix of offerings/uses? Spot on!Not at all			
17. Of the amenities currently offered, which 3 are the most in	nportant to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities			
18. What do you like most about the building?				
19. Looking to the future, please select up to 3 areas needing i	improvement(s):			
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation □ Other: □ Don't change a thing			
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you			
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22. Are you a:
Full-time resident
☐ Part-time resident
☐ Full-time resident — elsewhere in the Wood River Valley
☐ Part-time resident - elsewhere in the Wood River Valley
☐ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5
X 11-15
□ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Email: Recsetay or 53 agmail. Co.



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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

- 1		
1.	How often do you visit Town Square?	
	☐ Every day	☐ Every few months
	A few times a week	☐ Once a year
	Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	Summer	□ Winter
	Fall	Spring
		(3
4.	How well do you think Town Square represents	the values and identity of Ketchum?
	Spot on!Neu	utralNot at all
5.	Of the current amenities offered, which 3 are th	e most important to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	Seating areas/options
	✓ Shade trees	Events (staged or not)
	Pet friendly areas	Water fountain
	☐ Food/drink vendors	Other:

Dice To how the parking of removed but onose in Town Banking is weeded who in soprelation !! Gende is 64?

6. What do you like most about Town Square?	sorous)			
7. Looking to the future, please select your top 3 areas needing improvement(s):				
More shade	☐ Kids activities			
☐ More seating and/or table options	Other:			
☐ More programming/events☐ More food/drink options	☐ None of the above			
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?			
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 ye	ars?			
□ 1-2	☐ 11+			
>8-3-4	□ None			
5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter			
Fall	☐ Spring			
12. What types of events would you like to see at Town Squ	are?			
☐ Markets	☐ Kids' events			
☐ Music	Other:			
□ Art shows (we got tossed out)	☐ None			
13. Which are your top three (3) favorite events that have o	ccurred in the Square?			
Wagon Days	☐ Summer solstice			
Papoose Pancake Breakfast	☐ Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	☐ Rail jam			
Charlest Oktoberfest	☐ Other:			
☐ Holiday lighting	☐ None			

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4. How often do you visit the Visitor Center/Starbucks building?		
☐ Every day		Every few months
☐ A few times a week		Once a year
☐ Once a week		Never
Once a month		
15. Why do you visit the building?		
To get visitor information	M	To use the restroom Other:
To meet friends		
☐ To get coffee		I don't visit the building.
☐ To work		
16. Do you think the building has the ideal mix of offerings/use		
Spot on!NeutralNeutral		Not at all
17. Of the amenities currently offered, which 3 are the most im	port	ant to you?
☐ Food/drink vendor(s)		Events
☐ Public restrooms		Community use
Seating areas/options		Kids activities
18. What do you like most about the building?		
Design comfortall	0	seating
19. Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
☐ Seating and/or table options (more)		Longer hours of operation
☐ Programming/events		Other:
☐ Food/drink options		Don't change a thing
Available meeting/community space		
20. As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor				
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?				
- <5 - 6-10 - 11-15 16+ 44 years				
24. Do you own a business in Ketchum? Yes - Light Endustrial areas No				
Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).				
Better yet, leave your email address to be added to the Project Ketchum newsletter.				
Name: CISA Hallay				
Email:				
John Comi Cons Part Bost of noma Restausit as Signer The some Owners paid big Sucks to				

Love the fork in the road at the account springs/#75 smood.



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1.	How often do you visit Town Square?	
	Every day	☐ Every few months
	☐ A few times a week	☐ Once a year
	□ Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	Attend an event	Stroll through
	Get ice cream	Meet friends
	Eat lunch/drink coffee	Other: WOYK
3.	In which season do you most visit Town Square?	
	Summer	☐ Winter
	Fall	☐ Spring
4.	How well do you think Town Square represents the values as	nd identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most impo	ortant to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	Seating areas/options
	M Shade trees	□ Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	Food/drink vendors	Other:

6.	What do you like most about Town Square?		
	Starbucks and the onwe	59	me owners
7.	Looking to the future, please select your top 3 areas needing	imp	provement(s):
	 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 		Kids activities Other: None of the above
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	owr	square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	to s	see in the next 10-20 years?
	No expansion		
Th	is set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10	. How many events have you attended over the past 5 years?		/
	_	V	11+
	□ 1-2□ 3-4		None
	□ 5-10	_	(skip to the next section)
11	. In which season do you attend most events?		
	Summer		Winter
	Fall	H	Spring
		2000	
12	. What types of events would you like to see at Town Square?	. /	
	Markets	A	Kids' events
	Music		Other:
	Art shows	Ц	None
13	13. Which are your top three (3) favorite events that have occurred in the Square?		
	□ / Wagon Days		Summer solstice
	Papoose Pancake Breakfast		Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party	M	Car show
1	Brewfest		Rail jam
	✓ Oktoberfest ☐ Holiday lighting		Other:
	— Honday ngiriting		ITOTIC

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14. How often do you visit the Visitor Center/Starbucks building?		
Every day	☐ Every few months	
A few times a week	☐ Once a year	
☐ Once a week	☐ Never	
☐ Once a month		
15. Why do you visit the building?		
☐ To get visitor information	✓ To use the restroom	
To meet friends	☐ Other:	
To get coffee	I don't visit the building.	
☐ To work		
16. Do you think the building has the ideal mix of offerings/use	es?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are the most in	mportant to you?	
Food/drink vendor(s)	□ Ævents	
Public restrooms	Community use	
☐ Seating areas/options	☐ Kids activities	
• • •		
18. What do you like most about the building?		
Its are some		
19. Looking to the future, please select up to 3 areas needing	improvement(s):	
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
	i- 4t	
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	F	
21. Dreaming big about Ketchum Town Square, what would yo	ou like to see in the next 10-20 years?	

ND

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
Valley? < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
□ Yes □ No
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Name: Hattan Abamathy
Name: Hatten Abernathy Email: Charlie Jaen Q gmail, Com



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How often do you visit Town Square?	···
☐ Every day	☐ Every few months
A few times a week	Once a year
☐ Once a week	□ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
Get ice cream	Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square	9?
✓ Summer	Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represent	
Spot on!N	eutralNot at all
5. Of the current amenities offered, which 3 are t	the most important to you?
☐ Fire pit(s)	
	Seating areas/options
□ Shade trees	Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	☐ Other:

7. Looking to the future, please select your top 3 areas needing improvement(s):					
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?					
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	?				
□ 1-2□ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)				
11. In which season do you attend most events?					
☐ Summer ☐ Fall	☐ Winter☐ Spring				
12. What types of events would you like to see at Town Square	?				
☐ Markets☐ Music☐ Art shows	☐ Kids' events☐ Other:☐ None				
13. Which are your top three (3) favorite events that have occu	urred in the Square?				
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: 				

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14.	4. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral		Not at all	
17 .	Of the amenities currently offered, which 3 are the most im	port	ant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	19. Looking to the future, please select up to 3 areas needing improvement(s):			
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u like	to see in the next 10-20 years?	

Somet CARS -

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	 < 5 6-10 11-15 161 60 Do you own a business in Ketchum? Yes No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Ema	ail: Dan Han Cay & , cloud, com



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How often do you visit Town Square?					
☐ Every day	☐ Every few months				
A few times a week	☐ Once a year				
☐ Once a week	☐ Never				
☐ Once a month					
2. What do you do when you visit Town Square?	2. What do you do when you visit Town Square?				
☐ Attend an event	☐ Stroll through				
Get ice cream	☐ Meet friends				
Eat lunch/drink coffee	Other: Jarbucks				
3. In which season do you most visit Town Square?					
☑ Summer	☐ Winter				
☐ Fall	Spring				
4. How well do you think Town Square represents the values and identity of Ketchum?					
Spot on!Neutral-	_)Not at all				
5. Of the current amenities offered, which 3 are the most important to you?					
☐ Fire pit(s)	Public restrooms				
☐ Shade structures	☐ Seating areas/options				
Shade trees	Events (staged or not)				
Pet friendly areas	Water fountain				
☐ Food/drink vendors	☐ Other:				

6. What do you like most about Town Square?				
The open myth-pyrpose space. 7. Looking to the future, please select your top 3 areas needing improvement(s):				
More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options	Kids activities Other: Move mass Shuded Yees. None of the above			
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	er town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?				
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	ars?			
□ 1-2□ 3-4□ 5-10	11+ None (skip to the next section)			
11. In which season do you attend most events?				
Summer Fall	☐ Winter ☐ Spring			
12. What types of events would you like to see at Town Square	are?			
✓ Markets✓ Music✓ Art shows	✓ Kids' events ☐ Other: ☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:			

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14. How often do you visit the Visitor Center/Starbucks building?				
Every day	☐ Every few months			
☐ A few times a week	☐ Once a year			
☐ Once a week	☐ Never			
☐ Once a month				
15. Why do you visit the building?				
☐ To get visitor information	To use the restroom			
To meet friends	Other:			
☐ To meet friends ☐ To get coffee ☐ To work	1 don't visit the building.			
To work				
16. Do you think the building has the ideal mix of offer	-			
Spot on!Neutral-	Not at all			
17. Of the amenities currently offered, which 3 are the	most important to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	Events			
Public restrooms	Community use Kids activities			
☐ Seating areas/options	☐ Kids activities			
18. What do you like most about the building?				
18. What do you like most about the building? Sewtime Sewtime				
19. Looking to the future, please select up to 3 areas n	eeding improvement(s):			
☐ Seating and/or table options (more)	 Longer hours of operation 			
☐ Programming/events	☐ Other:			
☐ Food/drink options	Don't change a thing			
☐ Available meeting/community space				
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you			

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
Yes No
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1. ⊦	low often do you visit Town Square?			
	□ Every day □ A few times a week □ Once a week S O O O O O O O O O O O O O O O O O O		Every few months Once a year Never	
2. V	Vhat do you do when you visit Town Square?			
	□ Attend an event□ Get ice cream□ Eat lunch/drink coffee		Stroll through Meet friends Other:	
3. I	n which season do you most visit Town Square?			
	□ Summer □ Fall		Winter Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?				
	Spot on!Neutral		Not at all	
5. Of the current amenities offered, which 3 are the most important to you?				
	 □ Fire pit(s) □ Shade structures □ Shade trees □ Pet friendly areas □ Food/drink vendors 		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

7. Looking to the future, please select your top 3 areas	needing improvement(s):			
☐ More shade	☐ Kids activities			
☐ More seating and/or table options	☐ Other:			
More programming/eventsMore food/drink options	□ None of the above			
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you			
9. Dreaming big for Ketchum Town Square, what would	I you like to see in the next 10-20 years?			
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).			
10. How many events have you attended over the past	5 years?			
□ 1-2	☐ 11 +			
□ 3-4	None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
☐ Summer	☐ Winter			
☐ Fall	☐ Spring			
12. What types of events would you like to see at Town	n Square?			
☐ Markets	☐ Kids' events			
☐ Music	☐ Other:			
☐ Art shows	☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	☐ Rail jam			
☐ Oktoberfest	☐ Other:			
☐ Holiday lighting	□ None			

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		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	y do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/uses	s?	
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wh	nat do you like most about the building?		
10				or a man a material and
19.		oking to the future, please select up to 3 areas needing in	•	
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☐ No
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Nar	me:
Em	ail:



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1.	How often do you visit Town Square?	
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends ☐ Other:
3.	In which season do you most visit Town Square?	
	☑ Summer ☑ Fall	✓ Winter☐ Spring
4.	How well do you think Town Square represents the values a	
5.	Of the current amenities offered, which 3 are the most important	ortant to you?
	 ✓ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors 	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

Stabuches					
7. Looking to the future, please select your top 3 areas needing improvement(s):					
✓ More shade	☐ Kids activities				
More seating and/or table options	☐ Other:				
More programming/events	☐ None of the above				
☐ More food/drink options					
8. As the City works to improve Town Square, is there a	nother town square or community space you				
think Ketchum should look to for inspiration?					
no					
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?				
AND SHE THE					
more Will					
more live	W X E				
This act of acceptions forward on the econts varying atte	and and in the Course and adjacent street(s)				
This set of questions focuses on the events you've atte	mued in the Square and adjacent street(s).				
10. How many events have you attended over the past	The state of the s				
□ 1-2	☑ 11+				
□ 3-4	☐ None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
Summer Su	☑ Winter				
⊠ Fall	Spring				
12. What types of events would you like to see at Town	11 (1974)				
	. ☐ Kids' events				
☑ Markets	☐ Other:				
	□ None				
La. Alt shows	None				
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?				
Wagon Days	☐ Summer solstice				
☐ Papoose Pancake Breakfast	☐ Winter solstice				
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☑ Brewfest	☐ Rail jam				
	☐ Other:				
☐ Holiday lighting	□ None				

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14.	How often do you visit the Visitor Center/Starbucks building?		
	✓ Every day☐ A few times a week☐ Once a week☐ Once a month	Every few monthsOnce a yearNever	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: ☐ I don't visit the building.	
	Spot on!Neutral	Not at all	
	Of the amenities currently offered, which 3 are the most in Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building? Mu Mit Chwe	□ Events □ Community use □ Kids activities	
10	Looking to the future, please select up to 3 areas needing	improvement(s):	
£3,	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you	

00

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:		
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor		
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?		
 ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+ 		
24. Do you own a business in Ketchum?		
☐ Yes ☐ No		
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Better yet, leave your email address to be added to the Project Ketchum newsletter.		
Name: Charle Galle		
Email: Charlie gaer ce gnail. Con		



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How	often do you visit Town Square?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
Wha	t do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
ln w	hich season do you most visit Town Square?		
	Summer Fall		Winter Spring
How	well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral-		Not at all
Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	□□□□□□ What □□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□	 □ A few times a week ☑ Once a week □ Once a month What do you do when you visit Town Square? □ Attend an event ☑ Get ice cream ☑ Eat lunch/drink coffee In which season do you most visit Town Square? □ Summer ☐ Fall How well do you think Town Square represents the values ar Spot on! ○ Of the current amenities offered, which 3 are the most impo □ Fire pit(s) □ Shade structures ☑ Shade trees ☑ Pet friendly areas 	□ Every day □ □ A few times a week □ □ Once a week □ □ Once a month What do you do when you visit Town Square? □ Attend an event □ Get ice cream □ Eat lunch/drink coffee □ □ In which season do you most visit Town Square? □ Summer □ Fall □ □ How well do you think Town Square represents the values and id Spot on! ———————————————————————————————————

6. What do you like most about Town Square?	
the places like	
7. Looking to the future, please select your top 3 areas r	needing improvement(s):
More shade	
☐ More seating and/or table options	☐ Other:
☐ More programming/events ☐ More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there ar	nother town square or community space you
think Ketchum should look to for inspiration?	not commons beau
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
food truc	Ks
3	
This set of questions focuses on the events you've atter	nded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	5 years?
□ 1-2	□ 11+
□ 3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
☐ Summer	Winter
► Fall	☐ Spring
12. What types of events would you like to see at Town	Square?
Markets	f Kids' events
Music	Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
☐ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
Oktoberfest	□ Other:
🖶 Holiday lighting	☐ None

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14.	I. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week ☑ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	☐ Food/drink vendor(s)☐ Public restrooms✓ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
	free agra		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?		ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?

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3

22.	Are you a:
	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	< 5 6-10 11-15 16+
24.	Do you own a business in Ketchum?
	☐ Yes ➡ No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	ne: USA
Ema	ail:



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Every day		Every few months		
☐ A few times a week		Once a year		
☐ Once a week		Never		
☐ Once a month				
2. What do you do when you visit Town Square?				
Attend an event		Stroll through		
☐ Get ice cream		Meet friends		
☐ Eat lunch/drink coffee		Other:		
3. In which season do you most visit Town Square?				
Summer		Winter		
☐ Fall		Spring		
4. How well do you think Town Square represents the value	ies and id	entity of Ketchum?		
Spot on!Neutral		Not at all		
5. Of the current amenities offered, which 3 are the most important to you?				
☐ Fire pit(s)		Public restrooms		
☐ Shade structures		Seating areas/options		
☐ Shade trees		Events (staged or not)		
☐ Pet friendly areas		Water fountain		
Food/drink vendors		Other:		

7. Looking to the future, please select your top 3 a	reas needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
More programming/events	☐ None of the above
More food/drink options	
8. As the City works to improve Town Square, is the	ere another town square or community space you
think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what w	ould you like to see in the next 10-20 years?
Still AllUE	
More trees _ M	of alists
More trees _ M	ore Music Cuchio
- More activités	
3,73,75	attanded in the Source and adjacent street/s)
This set of questions focuses on the events you've	attended in the Square and adjacent street(s).
10. How many events have you attended over the	past 5 years?
□ 1-2	□ 11 +
□ 3-4	None
5-10	(skip to the next section)
	(only to the west start)
11. In which season do you attend most events?	
Summer	☐ Winter
Fall	☐ Spring
12. What types of events would you like to see at 1	lown Square?
☐ Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	□ None
12 Miliah ana unun tam thung (2) formulta arronte th	at have accurred in the Causes?
13. Which are your top three (3) favorite events th	at have occurred in the square?
☑ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	Car show
Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

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14.	How often do you visit the Visitor Center/Starbucks buildin	g?	
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	☐ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	☐ Food/drink vendor(s)	1	Events
	□ Public restrooms		Community use
	☐ Seating areas/options	1	Kids activities
18.	What do you like most about the building?		
	the desing		
19.	Looking to the future, please select up to 3 areas needing	impr	ovement(s):
	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	Food/drink options		Don't change a thing
	☐ Available meeting/community space		0 0
20.	As the City works to improve the building at Town Square,	is th	ere another community space you
	think Ketchum should look to for inspiration?		
	Yes		
21	Dreaming big about Ketchum Town Square, what would yo	طأا بين	e to see in the next 10-20 years?
۷1.	breathing big about netchan lown square, what would ye	, a lik	e to see in the next 10-20 years:
s. 1.	0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		

More Activités Music Events

22.	Are you a:
	Full-time resident
	Part-time resident
	Full-time resident – elsewhere in the Wood River Valley
	Part-time resident - elsewhere in the Wood River Valley
	☐ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
	Valley?
	□ <5
	□ 6-10
	□ 11-15
	16+
24	Do you own a business in Ketchum?
24.	
	Yes
	□ No
Var	ır time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
	ogress!).
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	9 data and the added to the Openia of Matteria was accordant.
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
	$\mathcal{L}_{1,1,2}$
Nar	me: ERIKA Calderon
	ail: erika drera holmail. Com
Em	all orika fer a not mail. Com
CIII	dii. Elika orangan di sangan di



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□ Every few months□ Once a year□ Never
☐ Stroll through☐ Meet friends☐ Other:
□ Winter□ Spring
and identity of Ketchum?
Not at all
portant to you?
 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

T LIKE NOTURAL 7. Looking to the future, please select your top 3 areas needing improvement(s):				
Kids activities Other: None of the above				
nother town square or community space you				
you like to see in the next 10-20 years?				
nded in the Square and adjacent street(s).				
5 years?				
☐ None (skip to the next section)				
Winter Spring				
Square?				
Kids' events Other: None				
13. Which are your top three (3) favorite events that have occurred in the Square?				
ve occurred in the oquate.				

6. What do you like most about Town Square?

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4. How often do you visit the Visitor Center/Starbucks building?		
□ Every day	☐ Every few months	
A few times a week	Once a year	
Once a week	☐ Never	
☐ Once a month		
15. Why do you visit the building?		
☐ To get visitor information	☐ To use the restroom	
☐ To meet friends	☐ Other:	
☐ To get coffee	I don't visit the building.	
To work		
16. Do you think the building has the ideal mix of offe	erings/uses?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are th		
120	· _ ·	
Food/drink vendor(s)	☐ Events	
☐ Public restrooms	☐ Community use	
☐ Seating areas/options	☐ Kids activities	
18. What do you like most about the building?		
DESK GAN		
19. Looking to the future, please select up to 3 areas	needing improvement(s):	
☐ Seating and/or table options (more)	Longer hours of operation	
Programming/events	Other:	
Food/drink options	Don't change a thing	
Available meeting/community space		
20. As the City works to improve the building at Town	Square, is there another community space you	
think Ketchum should look to for inspiration?		
	NOI	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

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22.	Are you a:	
,	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor	
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?	
	□ <5 □ 6-10 □ 11-15 □ 16+	
24.	Do you own a business in Ketchum?	
	Yes WOOD FIRE PIZZS	
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Nar	ne: Luis Rios	
Ema	ail: ZIOSINIFOHOTMALL.COM	





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☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never	
2. What do you do when you visit Town Square?		
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:	
3. In which season do you most visit Town Square?		
Summer () Fall (3)	☐ Winter ₩ Spring ②	
4. How well do you think Town Square represents the values a		
Spot on!NeutralNeutral	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
☐ Fire pit(s) ☑ Shade structures ☐ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: 	

6. What do you like most about Town Square? Continue to gathern Gard Cayes					
More shade	6. What do you like most about Town Square? (ce) in Many to gather	gang: old. (ages)			
More seating and/or table options Other: Idea of options More programming/events None of the above None of the above None food/drink options	7. Looking to the future, please select your top 3 areas need	ding improvement(s):			
think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? What about to man toochartion to broke the past of questions focuses on the events you've attended in the Square and adjacent street(s). Fake it 10. How many events have you attended over the past 5 years? 1-2	☐ More seating and/or table options☑ More programming/events				
This set of questions focuses on the events you've attended in the Square and adjacent street(s). Fake it was a factor of the section of the					
1-2	What about to more coodination I Library Program What about to more coodination I Library Program - youth reading group Options: Story telling & a book				
1-2	10. How many events have you attended over the past 5 ye	ears?			
Summer Winter Spring 12. What types of events would you like to see at Town Square? Markets Other: Other: Other: Markets Other: Other:	□ 1-2 □ 3-4 □ 5-10	☐ 11+ ☐ None			
Spring Spring		□ Winter			
Markets Kids' events Music Other: Art shows None 13. Which are your top three (3) favorite events that have occurred in the Square? Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Kids' events Characteristics Winter solstice Car show Rail jam Other:					
Music Art shows Other: None Other: None Other: Car at Mark and	12. What types of events would you like to see at Town Squ	uare?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Other:	Music	Other: have a try (ing			
□ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Oktoberfest □ Other: 5 yrs florey	13. Which are your top three (3) favorite events that have occurred in the Square?				
The state of the s	 □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	Winter solstice ☐ Car show ☐ Rail jam ☐ Other:			

14.	How often do you visit the Visitor Center/Starbucks bui	lding?	
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never	
15.	Why do you visit the building?		
	 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings		
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the mo	st important to you?	
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	Events Community use Kids activities	
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needs Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	ng improvement(s): Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Squathink Ketchum should look to for inspiration?	are, is there another community space you ω	
21.	Dreaming big about Ketchum Town Square, what would have find LV-	Music by old takes of 16.	

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	 < 5 6-10 11-15 16+ Do you own a business in Ketchum? Yes No
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Nar	ne: Jugan Myla
Em	ail: mcsk.ppar21@msN.com



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1.	How	often do you visit Town Square?		
		Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
	M	Once a month		
2.	Wha	at do you do when you visit Town Square?		
		Attend an event	Ø	Stroll through
		Get ice cream		Meet friends
		Eat lunch/drink coffee		Other:
3.	In w	hich season do you most visit Town Square?		
	B	Summer		Winter
		Fall		Spring
4.	How	well do you think Town Square represents the values	and id	entity of Ketchum?
		Spot on!Neutral	X-	Not at all
5.	Of th	ne current amenities offered, which 3 are the most im	portan	t to you?
	×	Fire pit(s)	X	Public restrooms
	Ø	Shade structures		Seating areas/options
		Shade trees		Events (staged or not)
		Pet friendly areas		Water fountain
	П	Food/drink vendors		Other:

6. What do you like most about Town Square? better the parking lot.	v Ohan
7. Looking to the future, please select your top 3 areas needing	g improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Level 100 ace the pavers 9. Dreaming big for Ketchum Town Square, what would you like the pavers of the	Better layout
This set of questions focuses on the events you've attended in 10. How many events have you attended over the past 5 years	· · · · · · · · · · · · · · · · · · ·
1-2	□ 11+
3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
A Comment	☐ Minton
Summer	☐ Winter☐ Spring
	-
12. What types of events would you like to see at Town Square	?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have occur	urred in the Square?
☐ Wagon Days	☐ Summer solstice
✓ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	X Car show
✓ Brewfest	☐ Rail jam
² □ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

.4. How often do you visit the Visitor Center/Starbucks building?			
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. Why	do you visit the building?		
□ T ▼ I	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. Do y	ou think the building has the ideal mix of offerings/use	es?	
9	Spot on!Nextral		Not at all
17. Of th	ne amenities currently offered, which 3 are the most in	nport	ant to you?
₩. F	Food/drink vendor(s) Public restrooms Seating areas/options	X	Events Community use Kids activities
Ni	it do you like most about the building? HAAL MUCH FEAL CE HO NAVE THE ting to the future, please select up to 3 areas needing in		ndoor restroom
□ F	Programming/events Food/drink options Available meeting/community space The City works to improve the building at Town Square, of Ketchum should look to for inspiration?		Longer hours of operation Other: Don't change a thing MIBURAN Tre another community space you Minus Stand
21. Drea	aming big about Ketchum Town Square, what would you ame as before it he "Visitor's Center" and work of brock	u like	to see in the next 10-20 years?

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Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ < 5 □ 6-10 □ 11-15 ☒ 16+ □ 16+ □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Email:



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1. How often do you visit Town Square?	
 Every day A few times a week Once a week Once a month 	□ Every few months□ Once a year□ Never
2. What do you do when you visit Town Square?	
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	□ Stroll through□ Meet friends□ Other:
3. In which season do you most visit Town Square?	
⊠ Summer ⊠ Fall	☐ Winter✓ Spring
4. How well do you think Town Square represents the values a Spot on! —————Neutral————Neutral——————Neutral————————————————————————————————————	Not at all
 Softhe current amenities offered, which 3 are the most imp □ Fire pit(s) ☒ Shade structures ☒ Shade trees □ Pet friendly areas ☒ Food/drink vendors 	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:



A PLACE TO RELAY AND ENDOY	THE DAY			
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):			
☐ More shade	☐ Kids activities			
 More seating and/or table options 	Other:			
More programming/eventsMore food/drink options	None of the above			
8. As the City works to improve Town Square, is there anothe think Ketchum should look to for inspiration?	r town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?			
MORE EVENTS				
MORE EVENIS				
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 year	rs?			
□ 1-2	□ 11+			
⊠ 3-4	□ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter			
☑ Fall	Spring			
12. What types of events would you like to see at Town Squa	re?			
☐ Markets	☐ Kids' events			
Music	☐ Other:			
☑ Art shows	□ None			
13. Which are your top three (3) favorite events that have oc	ccurred in the Square?			
₩ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
Brewfest	☐ Rail jam			
✓ Oktoberfest	☐ Other:			
☐ Holiday lighting	☐ None			

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building	ng?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
,	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	6. Do you think the building has the ideal mix of offerings/uses?			
	Spot on!Neutral-		Not at all	
17.	7. Of the amenities currently offered, which 3 are the most important to you?			
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	Looking to the future, please select up to 3 areas needing	impro	ovement(s):	
	 □ Seating and/or table options (more) ☑ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	ou like	to see in the next 10-20 years?	

22.	Are you a:
	 □ Full-time resident □ Part-time resident ☑ Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ogress!).
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Naı	me: BBB HAWLEY
Em	ail: Synawley & cox.net



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2.	What	do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In whi	ich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How v	well do you think Town Square represents the values an		
		Spot on!Neutral		Not at all
5.	Of the	current amenities offered, which 3 are the most impor		
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	区	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	_ '	many arriver variables	_	Other

7. Looking to the future, please select your top 3 areas needing	g improvement(s):			
 ✓ More shade ✓ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like	ke to see in the next 10-20 years?			
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10. How many events have you attended over the past 5 years				
□ 1-2⋈ 3-4□ 5-10	☐ 11+ ☐ None (skip to the next section)			
⊠ 3-4	None			
 ☐ 3-4 ☐ 5-10 ☐ In which season do you attend most events? ☐ Summer 	□ None (skip to the next section) ☑ Winter			
 ☐ 3-4 ☐ 5-10 ☐ In which season do you attend most events? ☐ Summer ☐ Fall 	□ None (skip to the next section)□ Winter □ Spring			
 ☐ 3-4 ☐ 5-10 ☐ In which season do you attend most events? ☐ Summer 	□ None (skip to the next section)□ Winter □ Spring			
 ☐ 3-4 ☐ 5-10 ☐ In which season do you attend most events? ☐ Summer ☐ Fall ☐ What types of events would you like to see at Town Square Markets ☐ Music 	□ None (skip to the next section) □ Winter □ Spring □ Kids' events □ Other: □ None			

14.	How often do you visit the Visitor Center/Starbucks building	g?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	6. Do you think the building has the ideal mix of offerings/uses?			
	Spot on!NeutralNeutral		Not at all	
17.	7. Of the amenities currently offered, which 3 are the most important to you?			
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, ithink Ketchum should look to for inspiration?	s the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?	

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Name: BOB MCNEEL
Email: BOBC MCNEEL, COM



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How often do you visit Town Square?		-
, Every day		Every few months
A few times a week		Once a year
Once a week		Never
☐ Once a month		
2. What do you do when you visit Town Square?		
Attend an event		Stroll through
Get ice cream		Meet friends
Eat lunch/drink coffee		Other:
3. In which season do you most visit Town Square?		
Summer Summer		Winter
Fall		Spring
4. How well do you think Town Square represents the values an Spot on!Neutral		
5. Of the current amenities offered, which 3 are the most impo-	rtan	t to you?
☐ Fire pit(s)		Public restrooms
☐ Shade structures		Seating areas/options
□ ∕Shade trees	\Box	Events (staged or not)
Pet friendly areas		Water fountain
▼ Food/drink vendors		Other:

6. What do you like most about Town Square? The Environment of Environment of Environment (s): Nore shade More shade More seating and/or table options More programming/events More food/drink options None of the above of the above think Ketchum should look to for inspiration?	
More shade More seating and/or table options More programming/events More food/drink options More food/drink options More food/drink to improve Town Square, is there another town square or community space	₃ you
☐ More seating and/or table options ☐ Other: ☐ More programming/events ☐ None of the above ☐ More food/drink options 8. As the City works to improve Town Square, is there another town square or community space.	₃ you
☐ More seating and/or table options ☐ Other: ☐ More programming/events ☐ None of the above ☐ More food/drink options 8. As the City works to improve Town Square, is there another town square or community space.	∍ you
8. As the City works to improve Town Square, is there another town square or community space	₃ you
	e you
think Ketchum should look to for inspiration?	-
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?	
Keep naturall	
This set of questions focuses on the events you've attended in the Square and adjacent street	(s).
10. How many events have you attended over the past 5 years?	
10. How many events have you attended over the past 3 years:	
□ 1-2 □ 11+	
□ 1-2 □ 11+ □ None	
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events?	
☐ 1-2 ☐ 3-4 ☐ 5-10 ☐ 11+ ☐ (skip to the next section)	
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? ✓ Summer ✓ Winter	
☐ 1-2 ☐ 3-4 ☐ 5-10 ☐ Summer ☐ Fall ☐ Winter ☐ Spring	and C
☐ 1-2 ☐ 3-4 ☐ 5-10 11. In which season do you attend most events? Summer ☐ Fall 12. What types of events would you like to see at Town Square?	ants.
☐ 1-2 ☐ 3-4 ☐ 5-10 ☐ Summer ☐ Fall ☐ Winter ☐ Spring ☐ Markets ☐ Markets ☐ 11+ ☐ None ☐ (skip to the next section) ☐ Winter ☐ Spring ☐ Kids' events ☐ Kids' events	ants.
□ 1-2 □ 3-4 □ 5-10 11. In which season do you attend most events? Summer □ Fall □ Spring 12. What types of events would you like to see at Town Square? □ Markets □ Music □ Other: Abut Weents	mts
☐ 1-2 ☐ 3-4 ☐ 5-10 ☐ Summer ☐ Fall ☐ What types of events would you like to see at Town Square? ☐ Markets ☐ Music ☐ Art shows ☐ 11+ ☐ None ☐ (skip to the next section) ☐ Winter ☐ Spring ☐ Kids' events ☐ Other: Abut ☐ Other: Abut ☐ None	ants.
☐ 1-2 ☐ 3-4 ☐ 5-10 ☐ Summer ☐ Fall ☐ Winter ☐ Fall ☐ Spring ☐ Markets ☐ Music ☐ Art shows ☐ Art shows ☐ Wagon Days ☐ Wagon Days ☐ Papoose Pancake Breakfast ☐ Wonne ☐ 11+ ☐ None ☐ (skip to the next section) ☐ Winter ☐ Spring ☐ Winter ☐ Spring ☐ Kids' events ☐ Other: Abut two occurred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Winter solstice ☐ Winter solstice	ants.
□ 1-2 □ 3-4 □ 5-10 11. In which season do you attend most events? □ Summer □ Fall 12. What types of events would you like to see at Town Square? □ Markets □ Music □ Art shows 13. Which are your top three (3) favorite events that have occurred in the Square? □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Car show	ants
☐ 1-2 ☐ 3-4 ☐ 5-10 ☐ Summer ☐ Fall ☐ Winter ☐ Fall ☐ Spring ☐ Markets ☐ Music ☐ Art shows ☐ Art shows ☐ Wagon Days ☐ Wagon Days ☐ Papoose Pancake Breakfast ☐ Wonne ☐ 11+ ☐ None ☐ (skip to the next section) ☐ Winter ☐ Spring ☐ Winter ☐ Spring ☐ Kids' events ☐ Other: Abut two occurred in the Square? ☐ Summer solstice ☐ Winter solstice ☐ Winter solstice ☐ Winter solstice	ants.

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks building	ng?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
1 5.	Why do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/us	es?	
17	Spot on!Neutral		
17.	Of the amenities currently offered, which 3 are the most in	mpon	tant to you?
	Food/drink vendor(s)	A	Events
	☐ Public restrooms		Zommunity use
	☐ Seating areas/options	D	Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing	impro	vement(s):
•	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing Hatte
	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Stall naturall

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 11-15 born here □ 16+
24.	Do you own a business in Ketchum? ✓ Yes Snow Cone No Call
	ır time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
pro	ogress!).
	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Na	me: Zash Rios
Em	ail: Erika-Ofera hotmall.com



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		Every day A few times a week Once a week Once a month		Every few months Once a year Never	
2.	Wha	t do you do when you visit Town Square?			
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:	
3.	In w	hich season do you most visit Town Square?			
		Summer Fall		Winter Spring	
4.	How	well do you think Town Square represents the values an			
5.	5. Of the current amenities offered, which 3 are the most important to you?				
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

6. What do you like most about Town Square?				
7. Looking to the future, please select your top 3 areas needing	_			
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? This set of questions focuses on the events you've attended in the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	?			
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
	☐ Winter☐ Spring			
12. What types of events would you like to see at Town Square	?			
☐ Markets☑ Music☑ Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	Summer solstice Winter solstice Car show Rail jam Other: None			

14. H	How often do you visit the Visitor Center/Starbucks building?		
			Every few months Once a year Never
15. W	/hy do you visit the building?		
\[\]	To meet friends To get coffee		To use the restroom Other: Coffee of treats I don't visit the building.
16. D	o you think the building has the ideal mix of offerings/use	s?	9 =52
	Spot on!Neutral		Not at all
17. O	f the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. W	that do you like most about the building? We disting . It should get	a -	n award.
19. La	poking to the future, please select up to 3 areas needing in	npro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20. A th	s the City works to improve the building at Town Square, is sink Ketchum should look to for inspiration? Not the color of	s the	TKurw of, There that a word day stand was
	reaming big about Ketchum Town Square, what would you	like	e to see in the next 10-20 years?

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
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Name: Vinital Bogest
Name: Viaceat Bogest Email: 3/2000-100-100



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	☐ Once a week	☐ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
		☐ Other:
3.	In which season do you most visit Town Square?	
	⊻ Summer	☐ Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents th	ne values and identity of Ketchum?
	Spot on!Neut	ralNot at all
5.	Of the current amenities offered, which 3 are the	most important to you?
	☐ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	Seating areas/options
	☐ Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	▼ Food/drink vendors ■ The state of t	☐ Other:

7. Looking to the future, please select your top 3 areas needing improvement(s):					
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities ☐ Other: None of the above				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? I think we should Make Someth ryftum for Spanning big for Ketchum Town Square, what would you like to see in the next 10-20 years? The same that the sam					
This set of questions focuses on the events you've attended in 10. How many events have you attended over the past 5 years?					
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ M None (skip to the next section)				
11. In which season do you attend most events?					
☐ Summer ☐ Fall	☐ Winter ☐ Spring				
12. What types of events would you like to see at Town Square	?				
☐ Markets☐ Music☐ Art shows	□ Kids' events □ Other: <u>teen activitys</u> , nor □ None Kid everts				
13. Which are your top three (3) favorite events that have occurred in the Square?					
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	 Summer solstice Winter solstice Car show Rail jam Other: None 				

6. What do you like most about Town Square?

14. How often do you visit the Visitor Center/Starbucks building?

Every day	Every few months
A few times a week	☐ Once a year
☐ Once a week	□ Never
☐ Once a month	
15. Why do you visit the building?	
☐ To get visitor information	\square To use the restroom
To meet friends	☐ Other:
To get coffee	☐ I don't visit the building.
☐ To work	
16. Do you think the building has the ideal mix of offering	s/uses?
Spot on!Neutral	Not at all
17. Of the amenities currently offered, which 3 are the me	
Food/drink vendor(s)	
☐ Public restrooms	☐ Community use
☐ Seating areas/options	Kids activities
18. What do you like most about the building?	2
design	
19. Looking to the future, please select up to 3 areas need	ding improvement(s):
Seating and/or table options (more)	Conger hours of operation
Programming/events	Other:
☐ Food/drink options	☐ Don't change a thing
☐ Available meeting/community space	
20. As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	are, is there another community space you
21. Dreaming big about Ketchum Town Square, what wou	ld you like to see in the next 10-20 years?

22. Are you a:
Full-time resident
☐ Part-time resident
☐ Full-time resident — elsewhere in the Wood River Valley
☐ Part-time resident - elsewhere in the Wood River Valley
☐ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
Valley?
□<5
G-10
□ 11-15
□ 16+
24. Do you own a business in Ketchum?
□ Yes
No
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	☐ Every day	Q'	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	☑ Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral	/	Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	☑ Shade structures		Seating areas/options
	Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square?					
Meeting friends					
Meeting frends eyog eating lunch	cod in				
7. Looking to the future, please select your top 3 areas needing	; improvement(s):				
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you				
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?				
More chade trees " flowers					
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	?				
□ 1-2	□ 11+				
☑ 3-4	None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
☑ Summer	□ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square?					
Markets	☐ Kids' events				
Music	☐ Other:				
☐ Art shows	☐ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
☑ Wagon Days	☐ Summer solstice				
☐ Papoose Pancake Breakfast	☐ Winter solstice				
Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☐ Brewfest	☐ Rail jam				
□ Øktoberfest	☐ Other:				
☑ Holiday lighting	☐ None				

14. How often do you visit the Visitor Center/Starbucks building?			
☐ Every day	P	Every few months	
☐ A few times a week		Once a year	
☐ Once a week		Never	
☐ Once a month			
15. Why do you visit the building?			
To get visitor information		To use the restroom	
☐ To meet friends		Other:	
☐ To get coffee		I don't visit the building.	
☐ To work			
16. Do you think the building has the i		<u>.</u>	
Spot on!	Neutra ffer t	MelNot at all	
17. Of the amenities currently offered,	which 3 are the most import	tant to you?	
☐ Food/drink vendor(s)	Ð	Évents	
Public restrooms		Community use	
Seating areas/options		Kids activities	
18. What do you like most about the b	uilding?		
19. Looking to the future, please selec	t up to 3 areas needing impro	ovement(s):	
☐ Seating and/or table options (n	nore)	Longer hours of operation	
☐ Programming/events		Other:	
Food/drink options		Don't change a thing	
☐ Available meeting/community	space		
20. As the City works to improve the b think Ketchum should look to for in		ere another community space you	
21. Dreaming big about Ketchum Towr			
Restaurente	ref So percel	20-1	

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
□ Yes No
× .
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Name: Paula Janos
Email: pauline ja 115@ Cox. He F.



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1.	How often do you visit Town Square?	
	 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	⚠ Attend an event☒ Get ice cream☐ Eat lunch/drink coffee	✓ Stroll through ✓ Meet friends ✓ Other:
3.	In which season do you most visit Town Square?	
	✓ Summer☐ Fall	☐ Winter ☐ Spring
4.	How well do you think Town Square represents the	values and identity of Ketchum?
	Spot on!Neutra	Not at all
5.	Of the current amenities offered, which 3 are the n	nost important to you?
	☐ Fire pit(s) ☑ Shade structures ☑ Shade trees ☑ Pet friendly areas	Public restroomsSeating areas/optionsEvents (staged or not)Water fountain
	☐ Food/drink vendors	☐ Other:

Varied seating	
7. Looking to the future, please select your top 3 areas	needing improvement(s):
☐ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
☐ More programming/events	None of the above
☐ More food/drink options	
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	another town square or community space you
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
☆ 1-2	□ 11 +
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	Winter
☐ Fall	□ Spring
12. What types of events would you like to see at Town	81217
Markets	☐ Kids' events
Music	Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that he	ave occurred in the Square?
☑ Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam — /// 0 / (
☐ Oktoberfest	Other: Fichle festival
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options		Events Community use Kids activities
18.	18. What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing	impro	ovement(s):
	 ☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name:
Email:



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This first set of questions focuses on the Square itself – (outside common area).

1. How often do you visit Town Square?		
□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never	
2. What do you do when you visit Town Square?		
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:	
3. In which season do you most visit Town Square?		
Summer Fall	☐ Winter☐ Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on! NeutralNeutral	Not at all	
5. Of the current amenities offered, which 3 are the most imp	ortant to you?	
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	 □ Public restrooms ⋈ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: 	

7. Looking to the future, please select your top 3 areas needing improvement(s):				
More shade	☐ Kids activities			
More seating and/or table options	☐ Other:			
☐ More programming/events	☐ None of the above			
More food/drink options				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Lake Davety Oregon 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? More Seating Shade & lighting so its welcomme lusable that the transparence down to aways seem some lusable means the properties of the common lusable means the properties of the common lusable means the common lu				
This set of questions focuses on the events you've attend	ed in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 y	vears?			
☑ 1-2	□ 11+			
□ 3-4	☐ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter			
□ Fall	☐ Spring			
12. What types of events would you like to see at Town So	quare?			
Markets	☐ Kids' events			
Music	☐ Other:			
☐ Art shows	□ None			
13. Which are your top three (3) favorite events that have				
, , , , , ,				
☐ Wagon Days	Summer solstice			
Papoose Pancake Breakfast	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
☐ Brewfest	☐ Rail jam			
Oktoberfest	Other:			
Holiday lighting	□ None			

6. What do you like most about Town Square?

14.	How often do you visit the Visitor Center/Starbucks building?			I had no
	☐ Every day	X	Every few months	idea the
	☐ A few times a week		Once a year	
	☐ Once a week		Never	VISITW
	☐ Once a month			conter was
				in that
15.	Why do you visit the building?			building
	☐ To get visitor information	X	To use the restroom	
	☐ To meet friends		Other:	
	To get coffee		I don't visit the build	ling.
	☐ To work			
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!		No	ot at all
17.	Of the amenities currently offered, which 3 are the most in	port	tant to you?	
	Food/drink vendor(s)		Events	
	Public restrooms		Community use	
E.A	Seating areas/options		Kids activities	
18.	What do you like most about the building?			
	Feels historic & unique			
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):	
	Seating and/or table options (more)	X	Longer hours of ope	ration
	Programming/events	n	Other:	
	Food/drink options		Don't change a thing	
	Available meeting/community space			•
20	As the City works to improve the building at Town Square, i	c the	ere another communi	ty space you
20.	think Ketchum should look to for inspiration?	3 1110		o i o Hada
	The last of the second	0 0	Co - Ind W	V 7 00 000
	think Ketchum should look to for inspiration? Tate Museum members Dreaming big about Ketchum Town Square, what would yo	Ca	te wr	
21.)-20 years?
	maintain access for	ci	mmunitu	

Zz. Are you a:
☐ Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
< 5 6-10 11-15 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Eden Armstrons
Email:
Edenarmstrong Chotmail. com



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1.	How	often do you visit Town Square?		
		Every day A few times a week Once a week Once a month	M	Every few months Once a year Never
2.	Wha	it do you do when you visit Town Square?		
	1	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
		Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an		
5.	Of th	ne current amenities offered, which 3 are the most impor	rtant	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	Y	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?				
# very open with lots of	of business around			
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):			
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	Kids activities□ Other:□ None of the above			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?				
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?			
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 year	rs?			
☐ 1-2☐ 3-4☐ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
Summer Fall	□ Winter□ Spring			
12. What types of events would you like to see at Town Square	re?			
MarketsMusicArt shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have oc	curred in the Square?			
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	Summer solstice Winter solstice Car show Rail jam Other: None			
🛱 Holiday lighting	110HC			

14.	1. How often do you visit the Visitor Center/Starbucks building?		
	 Every day A few times a week Once a week Once a month 	Every few monthsOnce a yearNever	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends ⋈ To get coffee □ To work 	✓ To use the restroom✓ Other:✓ I don't visit the building.	
16.	Do you think the building has the ideal mix of offering	gs/uses?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the n	nost important to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities	
18.	What do you like most about the building? If looks very fixing for Keet nice inside layou	t.	
	Looking to the future, please select up to 3 areas nee		
	 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	✓ Longer hours of operation✓ Other:✓ Don't change a thing	
20.	As the City works to improve the building at Town Sq think Ketchum should look to for inspiration?	uare, is there another community space you	
21.	Dreaming big about Ketchum Town Square, what wo May be improved for the was about ou	uld you like to see in the next 10-20 years?	

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
 ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+ 24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Name: Luke Armstrong
Email:



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	□ Every day	Every few months
	☐ A few times a week	☐ Once a year
	☐ Once a week	□ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	
	☐ _Attend an event	☐ Stroll through
	Get ice cream	☐ Meet friends
	Eat lunch/drink coffee	☐ Other:
3.	In which season do you most visit Town Square?	
	⊠ Summer	Winter
	☐ Fall	☐ Spring
4.	How well do you think Town Square represents the	values and identity of Ketchum?
	Spot on!Neutra	llNot at all
5.	Of the current amenities offered, which 3 are the m	nost important to you?
	☐ Fire pit(s)	Public restrooms
	☐ Shade structures	Seating areas/options
	☐ Shade trees	Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	▼ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?					
a natural gathering place in	town.				
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):				
☐ More shade	Kids activities				
More seating and/or table options	☐ Other:				
More programming/eventsMore food/drink options	☐ None of the above				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Lake Osurge: Oh					
9. Dreaming big for Ketchum Town Square, what would you lil	ke to see in the next 10-20 years?				
Bigger Stage for town events					
This set of questions focuses on the events you've attended i	in the Square and adjacent street(s).				
10. How many events have you attended over the past 5 year.	Sr				
□ 1-2 □ 2.4	☐ 11+				
☐ 3-4 ፩ 5-10	☐ None (skip to the next section)				
11. In which season do you attend most events?					
≰ Summer	Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square?					
Music	☐ Other:				
☐ Art shows	☐ None				
13. Which are your top three (3) favorite events that have occ	curred in the Square?				
¼ — Wagon Days	☐ Summer solstice				
Papoose Pancake Breakfast	☐ Winter solstice				
☑ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☐ Brewfest ☑ Oktoberfest	☐ Rail jam ☐ Other:				
☐ Holiday lighting	☐ None				

4. How often do you visit the Visitor Center/Starbucks building?			
☐ Every day			
☐ A few times a week	☐ Once a year		
□ Once a week	□ Never		
□ Once a month			
15. Why do you visit the building?			
☐ To get visitor information	To use the restroom		
☐ To meet friends	Other:		
▼ To get coffee	 I don't visit the building. 		
☐ To work			
16. Do you think the building has the ideal mix of offerings/use			
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the most im			
☐ Food/drink vendor(s)	□ Events		
Public restrooms	Community use		
✓ Seating areas/options	☐ Kids activities		
18. What do you like most about the building? The historic Churcher of the	building		
19. Looking to the future, please select up to 3 areas needing in	mprovement(s):		
✓ Seating and/or table options (more)	☐ Longer hours of operation		
☐ Programming/events	Other:		
Food/drink options	□ Don't change a thing		
Available meeting/community space			
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? Lake OS wello . OF			
21. Dreaming big about Ketchum Town Square, what would you	like to see in the next 10-20 years?		
maintain the Starbuck's in			
outside.			

22.	Are you a:
	 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley ☑ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Nar	ne: Brian Armstrong
Em.	Brian Armstrong brianparmstrong hotmail.com



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□ Every day□ A few times a week△ Once a week□ Once a month		Every few months Once a year Never
What do you do when you visit Town Square?		
☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	X	Stroll through Meet friends Other:
In which season do you most visit Town Square?		
Summer Fall		Winter Spring
How well do you think Town Square represents the values	and ide	entity of Ketchum?
Spot on!Neutral		Not at all
Of the current amenities offered, which 3 are the most im	portant	t to you?
☐ Pet friendly areas	- ASQ	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	 □ A few times a week ☑ Once a week □ Once a month What do you do when you visit Town Square? □ Attend an event □ Get ice cream □ Eat lunch/drink coffee In which season do you most visit Town Square? ☑ Summer □ Fall How well do you think Town Square represents the values Spot on! ———————————————————————————————————	□ Every day □ A few times a week □ Once a week □ Once a month What do you do when you visit Town Square? □ Attend an event □ Get ice cream □ Eat lunch/drink coffee □ In which season do you most visit Town Square? □ Summer □ Fall □ How well do you think Town Square represents the values and identify Spot on!

6. What do you like most about Town Square? Creen cress Combolishe were burner.	s that stoy cool in the			
7. Looking to the future, please select your top 3 areas needing improvement(s):				
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	□ Kids activities ○ Other: Later availability live pilledos □ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	own square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?			
More use in the winter Log frees.	per grass over 3 more			
frees.				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years?				
□ 1-2	□ 11+			
	(skip to the next section)			
	(skip to the next section)			
11. In which season do you attend most events?				
Summer Su	Winter			
□ Fall	☐ Spring			
12. What types of events would you like to see at Town Square	?			
☐ Markets	☐ Kids' events			
⊠ Music	☐ Other:			
∴ Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast	☐ Winter solstice			
·	∠ Car show			
Brewfest	🗷 Rail jam			
Oktoberfest	Other:			
☐ Holiday lighting	□ None			

4. How often do you visit the Visitor Center/Starbucks building?					
□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never				
15. Why do you visit the building?					
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	☐ To use the restroom ☐ Other: ☐ I don't visit the building.				
16. Do you think the building has the ideal	mix of offerings/uses?				
Spot on!	NeutralNot at all				
17. Of the amenities currently offered, whi	ch 3 are the most important to you?				
Food/drink vendor(s) Public restrooms Seating areas/options 18. What do you like most about the building	☐ Events ☐ Community use ☐ Kids activities ng?				
19. Looking to the future, please select up to 3 areas needing improvement(s):					
☐ Seating and/or table options (more ☑ Programming/events ☐ Food/drink options ☐ Available meeting/community space	☐ Other: ☐ Don't change a thing				
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?					
21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years? Less of an emphasis on the barbucks. It heals the the huldings is Ma private business not a public					

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	□ Yes No
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	me: Charlie Hurder
Em	ail: berderchardie Comail.com



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This first set of questions focuses on the Square itself – (outside common area).

	· · ·		
1. Ho	w often do you visit Town Square?	•	
	Every day		Every few months
×	A few times a week		Once a year
	Once a week		Never
	Once a month		
2. Wł	at do you do when you visit Town Square?		
	Attend an event	d	Stroll through
X	Get ice cream	B	Meet friends
	Eat lunch/drink coffee		Other: MEET ON OUR BIKES
3. In v	which season do you most visit Town Square?		
Þ	Summer		Winter
	Fall	×	Spring
4. Ho	w well do you think Town Square represents the values a	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of	the current amenities offered, which 3 are the most impo	ortan	t to you?
	Fire pit(s)		Public restrooms
	Shade structures	X	Seating areas/options
X	Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	Food/drink vendors	ोप्रा	Other: IFROYS

7. Looking to the future, please select your top 3 areas needing improvement(s):						
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above 1 DO NOT ACTEND EVENTS -					
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?						
9. Dreaming big for Ketchum Town Square, what would you li	ke to see in the next 10-20 years?					
z ²						
ř.						
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).					
10. How many events have you attended over the past 5 year	rs?					
□ 1-2	□ 11+					
□ 3-4	✓ None					
□ 5-10	(skip to the next section)					
11. In which season do you attend most events?						
☐ Summer	☐ Winter					
☐ Fall	☐ Spring					
12. What types of events would you like to see at Town Squa	re?					
☐ Markets	☐ Kids' events					
☐ Music	☐ Other:					
☐ Art shows	□ None					
13. Which are your top three (3) favorite events that have occurred in the Square?						
☐ Wagon Days	☐ Summer solstice					
☐ Papoose Pancake Breakfast	☐ Winter solstice					
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show					
☐ Brewfest	☐ Rail jam					
☐ Oktoberfest	☐ Other:					
☐ Holiday lighting	□ None					

6. What do you like most about Town Square?

FRIENDLY

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14.	4. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week⋈ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
*	 □ To get visitor information ☑ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?	
	Food/drink vendor(s) LN-S(& =		Events Community use Kids activities	
18.	What do you like most about the building? EXTERCOR VERY "WETTERN"	e.		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? Dont KNOW	s the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?	

3

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 ☑ 11-15 □ 16+
24. Do you own a business in Ketchum? — Yes No
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Name:
Email:



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£	
1. How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	Stroll through
☐ Get ice cream	☐ Meet friends
☐ Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square	e?
Summer	☐ Winter
75 Fall	Spring
4. How well do you think Town Square represent	s the values and identity of Ketchum?
Spot on!	eutralNot at all
5. Of the current amenities offered, which 3 are t	the most important to you?
☐ Fire pit(s)	Public restrooms
☐ Shade structures	Seating areas/options
Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	□ Other:

6. What do you like most about Town Square?	
Small + accrisable	
7. Looking to the future, please select your top 3 areas needin	g improvement(s):
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
	1 car think of
9. Dreaming big for Ketchum Town Square, what would you like	te to see in the next 10-20 years?
9. Dreaming big for Ketchum Town Square, what would you like for the form of t	mounty. Think mid-has the town Steward.
This see of questions rocks as on the estimate of the see	sq co
10. How many events have you attended over the past 5 years	5?
☐ 1-2 ☐ 3-4 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer □ Fall	✓ Winter☐ Spring
12. What types of events would you like to see at Town Square	e?
Markets Music Art shows	Kids' events Other: None
13. Which are your top three (3) favorite events that have occ	urred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest ☑ Oktoberfest □ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:

14. How often do you visit the Visitor Center/Starbucks building?				
☐ Every day		Every few months		
☐ A few times a week		Once a year		
Once a week		Never		
☐ Once a month	_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
15. Why do you visit the building?				
☐ To get visitor information	W	To use the restroom		
☐ To meet friends		Other:		
To get coffee		I don't visit the building.		
☐ To work				
16. Do you think the building has the ideal mix of offerings/us				
Spot on!Neutral		Not at all		
17. Of the amenities currently offered, which 3 are the most in	mpor	tant to you?		
☐ Food/drink vendor(s)		Events		
Public restrooms	K	Community use		
Seating areas/options		Kids activities		
18. What do you like most about the building?				
19. Looking to the future, please select up to 3 areas needing	impro	ovement(s):		
Seating and/or table options (more)	X	Longer hours of operation		
☐ Programming/events		Other:		
☐ Food/drink options		Don't change a thing		
Available meeting/community space				
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	173	ere another community space you		
21. Dreaming big about Ketchum Town Square, what would you for the square of the squar	ou like	to see in the next 10-20 years?		

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 ○ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Robert Wilkins Email: Orbert To bert To Smail. Com
Email: ochea robert @ gmail. Com



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1. How o	ften do you visit Town Square?			
□ A	very day I few times a week Once a week Once a month		Every few months Once a year Never	
2. What o	do you do when you visit Town Square?			
X G	attend an event set ice cream at lunch/drink coffee		Stroll through Meet friends Other:	
3. In which	ch season do you most visit Town Square?			
	ummer all		Winter Spring	
4. How w	vell do you think Town Square represents the values an	d ide	entity of Ketchum?	
	Spot on!Not at all			
5. Of the	current amenities offered, which 3 are the most impor	tant	t to you?	
□ SI	ire pit(s) hade structures hade trees et friendly areas pod/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	
	CA CARAMA			

6. What do you like most about Town Square?	
nice gathering place	
7. Looking to the future, please select your top 3 areas needing	improvement(s):
 More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Cinzent Park	
9. Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?
Keep it quaint 'no parking places-	highrise-no
parking places-	
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	
1-2	□ 11+
√□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town Square	?
☐ Markets	Kids' events
☐ Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have occur	rred in the Square?
- ₩agon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
$^{\prime}\Box$ Trailing of the Sheep 'Happy Trails' party	🖄 Car show
☐ Brewfest	□ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

Up the rent to Starbucks to pay for improvements

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do	you visit the Visitor Center/Starbucks buildin	g?	
☐ Every day ☐ A few time ☐ Once a we ☐ Once a mo	ek		Every few months Once a year Never
15. Why do you vi	sit the building?		
☐ To get visit☐ To meet fr☐ To get coff☐ To work			To use the restroom Other: I don't visit the building.
	he building has the ideal mix of offerings/use		Not at all
17. Of the ameniti	ies currently offered, which 3 are the most in	npor	tant to you?
Food/drinl Dublic rest Seating are	rooms eas/options	A	Events Community use Kids activities
18. What do you li	ike most about the building? Dide - The Bu	Qo	ling is His Pouce
19. Looking to the	future, please select up to 3 areas needing i	mpre	ovement(s):
☐ Programm ☐ Food/drinl			Longer hours of operation Other: Don't change a thing
20. As the City wo	rks to improve the building at Town Square, i	is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Jec # 9

think Ketchum should look to for inspiration?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
	Do you own a business in Ketchum? Yes No
Ma	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet Na	ter yet, leave your email address to be added to the Project Ketchum newsletter. me Candice Potenson ail: Candicepeters on 13 @ gmail.
Em	ail: Candicipeterson 13 @ gmail.



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This first set of questions focuses on the Square itself – (outside common area).

_			
1. How	often do you visit Town Square?		
A	Every day A few times a week		Every few months Once a year
	Once a week Once a month	Ш	Never
2. Wha	at do you do when you visit Town Square?		
区区区	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3. In w	hich season do you most visit Town Square?		
bar Sci	Summer Fall		Winter Spring
4. How	well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of t	he current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures		Public restrooms Seating areas/options
	Shade trees Pet friendly areas		Events (staged or not) Water fountain
郊	Food/drink vendors	\Box	Other:

6.	What do you like most about Town Square?	work actorschool			
	cetting cottee à	with friends.			
7.	. Looking to the future, please select your top 3 areas needing improvement(s):				
	 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 	Kids activities Other: None of the above			
	think Ketchum should look to for inspiration? The wall was Square, what we have the square when the square which we have t				
	I do not plant	o live here when I'm			
	an adolt so I don't know, keep it nic				
Th	is set of questions focuses on the events you've				
10	. How many events have you attended over the	past 5 years?			
	□ 1-2				
	□ 3-4	□ None			
	□ 5-10	(skip to the next section)			
11	. In which season do you attend most events?				
	⅓ Summer	☐ Winter			
	□ Fall	☐ Spring			
12	12. What types of events would you like to see at Town Square?				
	□ Markets ☑ Music □ Art shows	□ Kids' events □ Other: △ mul Party □ None			
13	. Which are your top three (3) favorite events th	at have occurred in the Square?			
	★ Wagon Days	☐ Summer solstice			
	☐ Papoose Pancake Breakfast	☐ Winter solstice			
	☐ Trailing of the Sheep 'Happy Trails' party	🔀 Car show			
	☐ Brewfest	☐ Rail jam			
	☐ Oktoberfest	Other:			
	→ Holiday lighting	☐ None			

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14.	. How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
	Spot on!		
17.	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?		
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?

Bigger space - you need more
parking

22.	Are you a:	
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor	
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?	
	□ < 5 □ 6-10 □ 11-15 □ 16+	
24.	Do you own a business in Ketchum?	
-	☐ Yes ☑ No	
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Nar	me: MANRS	
Em	ail:	



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the state of the s			
How often do you visit Town Square?			
☐ Every day A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:		
3. In which season do you most visit Town Square?			
☐ Summer ☐ Fall	☐ Winter ☐ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!Neutral	Not at all		
5. Of the current amenities offered, which 3 are the most i	important to you?		
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		

6. What do you like most about Town Square?			
location. Open	Devale		
7. Looking to the future, please select your top 3 areas need	ling improvement(s):		
 ✓ More shade ✓ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	☐ Kids activities alhroom ☐ None of the above		
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	er town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?		
This set of questions focuses on the events you've attended	I in the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years	ars?		
☐ 1-2	☐ 11+		
□ 5-10	None (skip to the next section)		
11. In which season do you attend most events?			
☐ Summer	Winter		
□ Fall	☐ Spring		
12. What types of events would you like to see at Town Squ	□ Kids' events		
☐ Markets	☐ Kids' events		
☐ Music	Other.		
☐ Art shows	□ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
☐ Wagon Days	☐ Summer solstice		
Papoose Pancake Breakfast	□ Winter solstice□ Car show		
Trailing of the Sheep 'Happy Trails' partyBrewfest			
☐ Oktoberfest	Other: Bodden MIN		
☐ Holiday lighting	□ None □		

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☐ Every day ☐ ☐ A few times a week ☐ ☐ Once a week ☐ ☐ Once a month	Every few months Once a year Never		
15. Why do you visit the building?			
☐ To meet friends ☐	To use the restroom Other: I don't visit the building.		
16. Do you think the building has the ideal mix of offerings/uses? Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the most impor	tant to you?		
Public restrooms Seating areas/options	Events Community use Kids activities		
18. What do you like most about the building? USER FRIEN A.	Oribre		
19. Looking to the future, please select up to 3 areas needing impro	ovement(s):		
	Longer hours of operation Other: Don't change a thing Seem Small M Side ere another community space you		

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more events

22. Are you a:
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23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Cardyn Hetmee
Name: Carolyn Helmte Email: Carolyn helmte Ognail-com



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2.	What do you do when you visit Town Square?		
2	☐ Attend an event ☐ Get ice cream Eat lunch/drink coffee In which season do you most visit Town Square?		Stroll through Meet friends Other:
Э,	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values of the square represents the value of the square represents the square represents the value of the square represents the square representation of the square represents the square represents the square represents the square representation of the square rep		
5.	Of the current amenities offered, which 3 are the most	important	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	DEBE	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas	needing improvement(s):	
☐ More shade	☐ Kids activities	
☐ More seating and/or table options	☐ Other:	
☐ More programming/events	☐ None of the above	
More food/drink options		
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?		
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?		
This set of questions focuses on the events you've atte	ended in the Square and adjacent street(s).	
10. How many events have you attended over the past	5 years?	
₩ 1-2	☐ 11+	
□ 3-4	□ None	
□ 5-10	(skip to the next section)	
11. In which season do you attend most events?		
Summer	□ Winter	
Fall	□ Spring	
12. What types of events would you like to see at Town	Square?	
☐ Markets	☐ Kids' events	
☐ Music	☐ Other:	
☐ Art shows	☐ None	
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?	
□ Wagon Days	☐ Summer solstice	
Papoose Pancake Breakfast	☐ Winter solstice	
☐ Trailing of the Sheep 'Happy Trails' party	☑ Car show	
☐ Brewfest	☐ Rail jam	
☐ Oktoberfest	☐ Other:	
	□ None	

6. What do you like most about Town Square?

STARbucks

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14.	14. How often do you visit the Visitor Center/Starbucks building?		
	🔍 Every day		Every few months
	A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
(🔍 To meet friends		Other:
	☐ To get coffee		I don't visit the building.
	☐ To work		
16.	16. Do you think the building has the ideal mix of offerings/uses?		
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	ant to you?
	Food/drink vendor(s)		Events
	D Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other: Don't change a thing
	☐ Food/drink options	X	Don't change a thing
	☐ Available meeting/community space	1)	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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1. How often do you visit Town Square?	
□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never
2. What do you do when you visit Town Square?	
☐ Attend an event☐ Get ice cream☒ Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends ☐ Other:
3. In which season do you most visit Town Square?	
☑ Summer ☑ Fall	☐ Winter ※ Spring
4. How well do you think Town Square represents the value	s and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most in	nportant to you?
☐ Fire pit(s) Shade structures Shade trees ☐ Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:



6. What do you like most about Town Square? Can meet friends have a c to have shade	up of coffee and a place
7. Looking to the future, please select your top 3 areas ne	eding improvement(s):
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities ☐ Other: None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration? More Instead of buildings. Mas 9. Dreaming big for Ketchum Town Square, what would you stop marketing Ketchum. This many People. STOP dense population in de	open space anywhere ore Parks! ou like to see in the next 10-20 years? The infastructor connot support the big buildings and
This set of questions focuses on the events you've attend	led in the Square and adjacent street(s).
10. How many events have you attended over the past 5 y	years?
1-2 3-4 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	itay away from events too me
☐ Summer ☐ Fall	☐ Winter ☐ Spring
12. What types of events would you like to see at Town So	quare?
☐ Markets☐ Music☐ Art shows	☐ Kids' events ☐ Other:
13. Which are your top three (3) favorite events that have	occurred in the Square?
□ Wagon Days □ Papoose Pancake Breakfast On U □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None



4. How often do you visit the Visitor Center/Starbucks building?		
□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offe	erings/uses?	
Spot on!Neutral	Not at all	
17. Of the amenities currently offered, which 3 are th	ne most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities	
18. What do you like most about the building? Having a coffee place		
19. Looking to the future, please select up to 3 areas	needing improvement(s):	
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Towr think Ketchum should look to for inspiration?	n Square, is there another community space you	
21. Dreaming big about Ketchum Town Square, what		
Keep it the some		



22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ⑤ No
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How often do you visit Town Square?	
Every day When wearehor	☐ Every few months
A few times a week	☐ Once a year
☐ Once a week	☐ Never
Once a month	
2. What do you do when you visit Town Square?	
Attend an event	☐ Stroll through
Get ice cream	☐ Meet friends
Eat lunch/drink coffee	□ Other:
3. In which season do you most visit Town Square?	1-th
Summer	4 □ Winter
2 PG Fall	2.0 Chring
rdii) =
4. How well do you think Town Square represents the	
Spot on! The recent archive 900	tralNot at all
5. Of the current amenities offered, which 3 are the	most important to you?
☐ Fire pit(s)	Public restrooms
投 Shade structures	☐ Seating areas/options
Shade trees	2 Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
☐ Food/drink vendors	□ Other:

6. What do you like most about Town Square?					
Community - Roots - Organic.					
7. Looking to the future, please select your top 3 areas need	eding improvement(s):				
More shade More seating and/or table options Less (1000) More programming/events More food/drink options	☐ Kids activities ☐ Other: ☐ None of the above				
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	of claimed too bid the				
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Year it small, cool, intimate, open, ch					
This set of questions focuses on the events you've attended	ed in the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	ears?				
□ 1-2□ 3-4□ 5-10	11+ None (skip to the next section)				
11. In which season do you attend most events?					
Summer	□ Winter□ Spring				
12. What types of events would you like to see at Town Sq	uare?				
Markets Music Art shows	☐ Kids' events☐ Other:☐ None				
13. Which are your top three (3) favorite events that have	occurred in the Square?				
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:				
☐ Holiday lighting	☐ None				

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14.	4. How often do you visit the Visitor Center/Starbucks building?			
		Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Wh	y do you visit the building?		
		To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16.	Do	you think the building has the ideal mix of offerings/uses	s?	
		Spot on!Neutral		Not at all
17.	Of ·	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	18. What do you like most about the building?			
19.	Loc	oking to the future, please select up to 3 areas needing in	npro	ovement(s):
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

zz. Are you a:
Full-time resident Part-time resident Please dout his court my answers — Il years here Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
□ Yes No
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1. How	often do you visit Town Square?		
	Every day A few times a week Once a week Chick a month 3 times month		Every few months Once a year Never
2. Wha	ydo you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends / Chenke Other:
3. In w	hich season do you most visit Town Square?		
/	Summer Fall		Winter Spring
4. How	well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
5. Of th	ne current amenities offered, which 3 are the most impo		
All the Proof	Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square? The Lead Scatting Areas + interaction w/ Valley Vasitor				
7. Looking to the future, please select your top 3 areas needing	improvement(s):			
☑ More shade	☐ Kids activities			
More seating and/or table options	Other:			
✓ More programming/events✓ More food/drink options	☐ None of the above			
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	own square or community space you			
9. Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?			
Just sreshen what we have, improved mantenances cleaning.	both roms of improve Loily luces			
mas a tenance to coning				
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years?				
□ 1-2	11+			
□ 3-4	□ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
₩ Summer	Winter			
₩ Fall	☐ Spring			
12. What types of events would you like to see at Town Square?				
☐ Markets	☐ Kids' events			
Music	☐ Other:			
Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
Wagon Days	☐ Summer solstice			
Papoose Pancake Breakfast	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
** Brewfest	☐ Rail jam			
1 ORtoberfest	Other:			
Holiday lighting Needs more activoties	□ None			

14.	How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	Once a week		Never
	☐ Once a month		
4.5	Add to the state of the state of		
15.	Why do you visit the building?	33	/
	☐ Fo get visitor information	D	To use the restroom
	16 meet friends		Other:
	To get coffee		I don't visit the building.
	To work		
16.	Do you think the building has the ideal mix of offerings/uses	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	D Food/drink vendor(s)		Events
	Dublic restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building? MAN Asthetics Designer miss of Ven	koi	rt public space
19.	Looking to the future, please select up to 3 areas needing in	npro	vement(s):
	Seating and/or table options (more)	TO	Longer hours of operation
	□ Programming/events		Other: Restrains
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	the	re another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?

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23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+++
24.	Do you own a business in Ketchum?
	Yes No County with Lusiness owner, arriving woekle in R. town
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Nar	me: Pavil Fox
Em	ail: Oavilasilverfox catering.com



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1. How often do you visit Town Square?	
 □ Every day ✓ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never
2. What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square? Summer Fall	Winter Spring
4. How well do you think Town Square represents the values a Spot on!Neutral 5. Of the current amenities offered, which 3 are the most important to the control of the current amenities offered.	Not at all
Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	□ Public restrooms Seating areas/options Events (staged or not) □ Water fountain □ Other:

Leroy's and the seating				
7. Looking to the future, please select your top 3 areas needing	; improvement(s):			
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	Kids activities Other: None of the above			
 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? 				
This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years?				
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)			
11. In which season do you attend most events?				
Summer Fall	☐ Winter☐ Spring			
12. What types of events would you like to see at Town Square	?			
Markets Music Art shows	☐ Kids' events ☐ Other: ☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
 □ Wagon Days □ Papoose Pancake Breakfast ▼ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: 			

6. What do you like most about Town Square?

14.	. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!NeutralNeutral		Not at all
17 .	Of the amenities currently offered, which 3 are the most im	por	ant to you?
j	Food/drink vendor(s)	K	Events
	Public restrooms		Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	Starbucks		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more)	X	Longer hours of operation
	Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		0 0
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration?	s the	ere another community space you
	Marin springs		
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?
	Music		

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley
 Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum? Yes No
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	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	□ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
☐ Get ice cream	Meet friends ■
🔼 Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer Su	
□ Fall	□ Spring
4. How well do you think Town Square represents the	values and identity of Ketchum?
Spot on Neutral	Not at all
5. Of the current amenities offered, which 3 are the mo	ost important to you?
™ Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
🔼 Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
□ Food/drink vendors	Other: MCKING
	chairs

6. What do you like most about Town Square?	
ice cream and sitting friends.	g, I also always see
7. Looking to the future, please select your top 3 areas n	
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there an think Ketchum should look to for inspiration? MOMBIE NUMBER	other town square or community space you
9. Dreaming big for Ketchum Town Square, what would y Splash Pad This set of questions focuses on the events you've attentions.	
10. How many events have you attended over the past 5	
67-10. 92	·
☐ 1-2 ► 3.4	☐ 11+ ☐ None
№ 3-4□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer Su	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town S	Square?
☐ Markets	☐ Kids' events
☐ Music	Other:
☐ Art shows	None None
13. Which are your top three (3) favorite events that have	ve occurred in the Square?
`	Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
□ Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

14.	. How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? The Cake pops		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? Worthin home	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ı like	e to see in the next 10-20 years?

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1.	How often do you visit Town Square?		
	☐ Every day ☐ A few times a week		Every few months
	Once a week		Once a year Never
	☐ Once a month		Never
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	A Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	Fall		Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures		Seating areas/options
	Shade trees		Events (staged or not)
	Pet friendly areas	X	Water fountain
	Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas need	ing improvement(s):
☐ More shade	
More seating and/or table options	□ Other:
More programming/events	□ None of the above
More food/drink options	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?
ex letting	
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).
10. How many events have you attended over the past 5 year	irs?
□ 1-2	□ 11+
□ <i>,</i> 3-4	□ None
□ 3-4 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	□ Winter
Fall	☐ Spring
	. State.
12. What types of events would you like to see at Town Squa	are?
☐ Markets	☐ Kids' events
Music	☐ Other:
Art shows	☐ None
13. Which are your top three (3) favorite events that have o	ccurred in the Square?
Wagon Days	Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

. How often do you visit the Visitor Center/Starbucks building?	
Every dayA few times a weekOnce a weekOnce a month	Every few monthsOnce a yearNever
15. Why do you visit the building?	
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: I don't visit the building.
16. Do you think the building has the ideal mix	of offerings/uses?
Spot on!	NeutralNot at all
17. Of the amenities currently offered, which 3 are the most important to you?	
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities
18. What do you like most about the buildin?	ten
19. Looking to the future, please select up to 3	areas needing improvement(s):
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing
20. As the City works to improve the building a think Ketchum should look to for inspiration	net Town Square, is there another community space you not space you have a space you
21. Dreaming big about Ketchum Town Square	, what would you like to see in the next 10-20 years?

3

a grassy spot for spikeball

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum? Pes No
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Name:
Email: higgipar000@bcsdybl.org



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	☑ Every day☐ A few times a week☐ Once a week☐ Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	 □ Attend an event □ Get ice cream □ Eat lunch/drink coffee 	Stroll throughMeet friendsOther:
3.	In which season do you most visit Town Square?	
	Summer Fall	Winter Spring
4.	How well do you think Town Square represents the values	and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most im	portant to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain
	☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square? EXISTIAG ANDER TIES	
7. Looking to the future, please select your top 3 areas need	ing improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?
NU CHANGE	
This set of questions focuses on the events you've attended	d in the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	ars?
₩ 1-2	□ 11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	Winter
Fall	Spring
12. What types of events would you like to see at Town Squ	are?
☐ Markets	☐ Kids' events
☐ Music	☐ Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that have o	occurred in the Square?
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Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	☐ None

14.	. How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	☑ To get coffee		I don't visit the building.
	To work		
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	por	tant to you?
	Food/drink vendor(s)		Events
	☐ Public restrooms	V	Community use
	Seating areas/options		Kids activities
18.	What do you like most about the building?		
	THE ARCHITECTURE		
19	Looking to the future, please select up to 3 areas needing in	mnr	avement(s):
IJ.	to the luttile, please select up to 3 aleas fleeding in	при	overnenc(s).
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other:
	☐ Food/drink options	U	Don't change a thing
	Available meeting/community space		
20.	0. As the City works to improve the building at Town Square, is there another community space you		
	think Ketchum should look to for inspiration?		
	NO		
21.	Dreaming big about Ketchum Town Square, what would yo	-	e to see in the next 10-20 years?
	NV CHANGI	5	

22.	Are you a:
	Full-time resident Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
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Nar	me: JAN SONDAT
Em	ail: Jam Smodwich 1941 @gmail. com



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2.	Wha	at do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	*	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the value	es and ic	lentity of Ketchum?
		Spot on!Neutral		Not at all
5.	Of th	he current amenities offered, which 3 are the most in	mportar	nt to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
		Food/drink vendors		Other:

6. What do you like most about Town Square?				
7. Looking to the future, please colect your top 2 group pooding	s imer	arovement(s):		
7. Looking to the future, please select your top 3 areas needing	g irrik	provement(s).		
More shade		Kids activities		
More seating and/or table options		Other:		
☐ More programming/events		None of the above		
☐ More food/drink options				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	towr	n square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like	e to :	see in the next 10-20 years?		
J. Dicaming big for retenant fown square, what would you ma		, , , , , , , , , , , , , , , , , , , ,		
with the second	. Alba	Savere and adjacent etract(s)		
This set of questions focuses on the events you've attended in	tne	Square and adjacent street(s).		
10. How many events have you attended over the past 5 years	?			
1-2		11+		
3-4		None		
□ 5-10		(skip to the next section)		
11. In which season do you attend most events?				
11. In which season do you attend most events:				
Summer		Winter		
☐ Fall		Spring		
12. What types of events would you like to see at Town Square	:?			
☐ Markets		Kids' events		
☐ Music		Other:		
⚠ Art shows		None		
13. Which are your top three (3) favorite events that have occur	urred	in the Square?		
☐ Wagon Days		Summer solstice		
Papoose Pancake Breakfast		Winter solstice		
Trailing of the Sheep 'Happy Trails' party		Car show		
☐ Brewfest		Rail jam		
□ Oktoberfest		Other:		
☐ Holiday lighting		None		

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	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/us	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building?		
10	Looking to the future whose select up to 2 areas and in		
19.	Looking to the future, please select up to 3 areas needing	•	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	☐ Part-time resident - elsewhere in the Wood River Valley
	□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5
	□ 6-10
	□ 11-15
	1 6+
24.	Do you own a business in Ketchum?
	□ Yes
	No No
Vou	r time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in
	gress!).
μ. υ.	
Ref	ter yet, leave your email address to be added to the Project Ketchum newsletter.
DCC	ter yet, reave your email address to be address to be address.
Nar	ne: Welly Jausa
Ema	
Cfile	dii.



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2. What do you do when you visit Town Square?				
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:			
3. In which season do you most visit Town Square? Summer Fall	Winter Spring			
4. How well do you think Town Square represents the values and identity of Ketchum? Spot on! ———Neutral——Not at all				
5. Of the current amenities offered, which 3 are the most	t important to you?			
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	 Public restrooms Seating areas/options Events (staged or not) Water fountain Other: 			

6. What do you like most about Town Square?	1
CENTER OF TOWN GAT	hering Spol
7. Looking to the future, please select your top 3 areas needing	; improvement(s):
More shade	☐ Kids activities
More seating and/or table options	□ Other:
☐ More programming/events☐ More food/drink options	None of the above
8. As the City works to improve Town Square, is there another t	town square or community space you
think Ketchum should look to for inspiration?	
9. Dreaming big for Ketchum Town Square, what would you like	#23 Fg-1
NORE HISTORICAL AT	Tention
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	?
□ 1-2	□ 11+
□ 3-4	□ None
5-10	(skip to the next section)
11. In which season do you attend most events?	
☑ Summer	☐ Winter
☐ Fall	Spring
12. What types of events would you like to see at Town Square	?
☐ Markets	☐ Kids' events
■ Music	① Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have occur	irred in the Square?
Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	
	☐ Rail jam
☐ Oktoberfest ☐ Holiday lighting	

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15.	Wh	ny do you visit the building?		
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16.	Do	you think the building has the ideal mix of offerings/use	s?	
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
		Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	Wh	nat do you like most about the building?		
19.	19. Looking to the future, please select up to 3 areas needing improvement(s):			
		Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.		the City works to improve the building at Town Square, is nk Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dre	eaming big about Ketchum Town Square, what would you	ı like	to see in the next 10-20 years?

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3. In which season do you most visit Town Square? Summer Fall	☐ Winter☐ Spring
4. How well do you think Town Square represents the Spot on! 5. Of the current amenities offered, which 3 are the	ralNot at all
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

Quaint, quiet and easy grin)
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):
 ✓ More shade ✓ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	r town square or community space you
9. Dreaming big for Ketchum Town Square, what would you lit is pretty western how it is	S
10. How many events have you attended over the past 5 year	
☐ 1-2 ☑ 3-4 ☐ 5-10	☐ 11+☐ None (skip to the next section)
11. In which season do you attend most events? Summer Fall	☐ Winter ☐ Spring
12. What types of events would you like to see at Town Squar☐ Markets☐ Music☐ Art shows	re? ☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that have occur. Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest	Summer solstice Winter solstice Car show Rail jam
✓ Øktoberfest✓ Holiday lighting	□ Other:□ None

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15.	Why do	o you visit the building?		
	То	get visitor information meet friends get coffee work		To use the restroom Other: I don't visit the building.
16.	Do you	think the building has the ideal mix o	f offerings/uses?	
	Sp	ot onlNe	utral	Not at all
17 .	Of the	amenities currently offered, which 3 a	re the most impor	tant to you?
	☐ Pul	od/drink vendor(s) blic restrooms ating areas/options		Events Community use Kids activities
18.	What o	do you like most about the building?		
10	1 ookin	g to the future, please select up to 3 a	reas needing impr	ovement(s):
		ating and/or table options (more)	cas needing impi	Longer hours of operation
-		ogramming/events		Other:
		od/drink options ailable meeting/community space	P	Don't change a thing
		City works to improve the building at etchum should look to for inspiration?	•	ere another community space you
21.	Dream	ing big about Ketchum Town Square, v	vhat would you lik	e to see in the next 10-20 years?

see it stay the same

22. Are you a:
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Name: Ulme Brown
Email:



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2.	What do you do when you visit Town Square?	
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3.	In which season do you most visit Town Square?	
	Summer Fall	☐ Winter☐ Spring
4.	How well do you think Town Square represents the value	and identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most in	portant to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:

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7. Looking to the future, please select your top 3 areas needing	g improvement(s):
₩ More shade	☐ Kids activities
☐ More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	☐ None of the above
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Music State of the	☐ Other:
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☐ Brewfest	☐ Rail jam
OktoberfestHoliday lighting	☐ Other:
☐ Holiday lighting	- HOIL

14.	1. How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	A few times a week		Once a year
	Once a week		Never
	Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17.	17. Of the amenities currently offered, which 3 are the most important to you?		
	Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events	\Box ,	Other:
	☐ Food/drink options	X	Other: Don't change a thing
	☐ Available meeting/community space	V	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	to see in the next 10-20 years?

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Yes No
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2. What do you do when you visit Town Square?	
☐ Attend an event	☐ Stroll through
☐ Get ice cream	Meet friends
Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Square?	
Summer	Winter
Fall	Spring
4. How well do you think Town Square represents the	values and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the m	ost important to you?
☐ Fire pit(s)	☐ Public restrooms
Shade structures	Seating areas/options
☐ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

7. Looking to the future, please select your top 3 areas	needing improvement(s):		
☐ More shade	☐ Kids activities		
☐ More seating and/or table options	☐ Other:		
☐ More programming/events	None of the above		
☐ More food/drink options	·)		
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would It is perfect the way i			
This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years?			
10. How many events have you attended over the past			
□ 1-2	☐ 11+		
3-4	None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
☐ Fall	☐ Spring		
12. What types of events would you like to see at Town	Square?		
☐ Markets	☐ Kids' events		
☐ Music	☐ Other:		
Art shows	□ None		
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?		
/Wagon Days	Summer solstice		
Papoose Pancake Breakfast	Winter solstice		
Trailing of the Sheep 'Happy Trails' party	☑ Car show		
Brewfest	☐ Rail jam		
Øktoberfest	☐ Other:		
☐ Holiday lighting	□ None		

6. What do you like most about Town Square?

Starbucks

14. How often do you visit the Visitor Center/Starbuck	cs building?
□ A few times a week □ Once a week	Every few monthsOnce a yearNever
☐ Once a month	
15. Why do you visit the building?	
To get visitor information To meet friends To get coffee To work	□ To use the restroom□ Other:□ I don't visit the building.
16. Do you think the building has the ideal mix of offe	
17. Of the amenities currently offered, which 3 are th	e most important to you?
Food/drink vendor(s) Public restrooms Seating areas/options	Events Community use Kids activities
18. What do you like most about the building? Comfortable in both winds	c + summer
19. Looking to the future, please select up to 3 areas	needing improvement(s):
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you it is perfect the way it is
21. Dreaming big about Ketchum Town Square, what	would you like to see in the next 10-20 years?

22. Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name: LIZ TORRES
Email:



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This first set of questions focuses on the Square itself – (outside common area).

	The state of the s
How often do you visit Town Square?	
Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	□ Never
☐ Once a month	_ neve
2. What do you do when you visit Town Square?	
☐ . Attend an event	Stroll through
Get ice cream	Meet friends
Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	Winter
Fall	Spring
4. How well do you think Town Square represents the val	ues and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most	important to you?
Fire pit(s)	Public restrooms
Shade structures	Seating areas/options
☐ Shade trees	Events (staged or not)
Pet friendly areas	Water fountain
Food/drink vendors	Other: SY RY I HIVO

6. What do you like most about Town Square? EVERYTHING! FT'S A WDW TO BRING OUR COMM	DERFUL PLACE UNITY TOGETHER			
7. Looking to the future, please select your top 3 areas needing improvement(s):				
☐ More shade	☐ Kids activities			
 More seating and/or table options 	□ Other:			
☐ More programming/events	None of the above			
☐ More food/drink options				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?				
9. Dreaming big for Ketchum Town Square, what would you like	te to see in the next 10-20 years?			
TOWN SQUARE KEEP	IT'S INTEGRITY			
9. Dreaming big for Ketchum Town Square, what would you like TOWN SQUARE KEEP FOR THE PURPOSE THE S BEEN ABOUT.	QUARE HAS ALWAYS			
This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).			
10. Here were the second of th	2			
10. How many events have you attended over the past 5 years				
□ 1-2 □ 2.4	11+ Name			
□ 3-4 □ 5-10	☐ None (skip to the next section)			
	(only to the transfer of			
11. In which season do you attend most events?	<u> </u>			
Summer	Winter			
Fall	☐ Spring			
12. What types of events would you like to see at Town Square	e?			
Markets	Kids' events			
Music	Other:			
Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
Wagon Days	Summer solstice			
Papoose Pancake Breakfast	Winter solstice			
Trailing of the Sheep 'Happy Trails' party	Car show			
Brewfest	Rail jam			
Oktoberfest Holiday lighting	☐ Other:			
□□Ulludy lighting	CEL TAOLIC			

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?			
Every day	☐ Every few months		
☐ A few times a week	☐ Once a year		
☐ Once a week	□ Never		
☐ Once a month			
_ one a monar			
15. Why do you visit the building?			
☐ To get visitor information	To use the restroom		
To meet friends	☐ Other:		
To get coffee	☐ I don't visit the building.		
To work	1,00		
	Secretary description of the secretary descri		
16. Do you think the building has the ideal mix of offe	rings/uses:		
Spot on!Neutral-	Not at all		
17. Of the amenities currently offered, which 3 are the	e most important to you?		
Food/drink vendor(s)	Events		
Public restrooms	☐ Community use		
Seating areas/options	Kids activities		
cating areas/options	Rius activities		
18. What do you like most about the building?			
EVERYTHING			
CAGALLINIA			
19. Looking to the future, please select up to 3 areas	needing improvement(s):		
☐ Seating and/or table options (more)	☐ Longer hours of operation		
☐ Programming/events	Other:		
☐ Food/drink options	Don't change a thing		
 Available meeting/community space 			
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you		
21 Dreaming his about Ketchum Town Square, what	would you like to see in the next 10-20 years?		

IT SAYS THE SAME!

22. <i>F</i>	Are you a:
	Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	dow many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River alley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
	Oo you own a business in Ketchum? Yes ☐ No
Make	time and insights are greatly appreciated! e sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ress!).
	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nam	e: LIZ BROWN 1: Tizzjekbrownancial.com
Emai	1: Tizziekbrangucid.com



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?		
	☐ Every day		Every few months
	🙎 A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Squ	are?	
	☐ Attend an event		Stroll through
	Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town S	quare?	
	A Summer		Winter
	☐ Fall		Spring
4. How well do you think Town Square represents the values and identity of Ketchum?			
	Spot on!	Neutral	Not at all
5.	Of the current amenities offered, which 3	are the most important	to you?
	☐ Fire pit(s)	/2 0	Public restrooms
	☐ Shade structures		Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas need	7. Looking to the future, please select your top 3 areas needing improvement(s):				
☐ More shade	☐ Kids activities				
☐ More seating and/or table options	☐ Other:				
☐ More programming/events☐ More food/drink options	☐ None of the above				
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	er town square or community space you				
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?				
replace Hwy 75 - Hospital to Galera lody					
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	ars?				
□ 1-2	□ 11+				
□ 3-4	☑ None				
□ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
□ Summer	☐ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square?					
Markets	☐ Kids' events				
☐ Music	☐ Other:				
☐ Art shows	□ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
☐ Wagon Days	☐ Summer solstice				
Papoose Pancake Breakfast	☐ Winter solstice				
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☐ Brewfest	☐ Rail jam				
☐ Oktoberfest	□ Other:				
☐ Holiday lighting	□ None				

6. What do you like most about Town Square?

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14.	How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never	
15.	Why do you visit the building?		
	□ To get visitor information□ To meet friends□ To get coffee□ To work	☐ To use the restroom☐ Other:☐ I don't visit the building.	
16.	6. Do you think the building has the ideal mix of offerings/uses?		
	Spot on!Neutral	Not at all	
17 .	7. Of the amenities currently offered, which 3 are the most important to you?		
	□ Food/drink vendor(s)□ Public restrooms□ Seating areas/options	□ Events□ Community use□ Kids activities	
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing	improvement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
 □ Full-time resident □ Part-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: JIM KEANE POBOX 3085, KETCH.
Email: JKEANELO MSN, COM



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How often do you visit Town Square?			
☐ Every day		Every few months	
A few times a week		Once a year	
Once a week		Never	
☐ Once a month			
What do you do when you visit Town Square?			
Attend an event		Stroll through	
Get ice cream		Meet friends	
Eat lunch/drink coffee		Other:	
In which season do you most visit Town Square?			
M Summer	Atho	Winter	
		Spring	
Harris Haller Alia I 77 - 6			
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!Neutral		Not at all	
Of the current amenities offered, which 3 are the most impo	rtan	t to you?	
☐ Fire pit(s)		Public restrooms	
✓ Shade structures		Seating areas/options	
☐ Shade trees	X	Events (staged or not)	
☐ Pet friendly areas		Water fountain	
▼ Food/drink vendors		Other:	
	 □ Once a week □ Once a month What do you do when you visit Town Square? ☑ Attend an event ☑ Get ice cream ☑ Eat lunch/drink coffee In which season do you most visit Town Square? ☑ Summer Fall How well do you think Town Square represents the values and Spot on! ☑ Of the current amenities offered, which 3 are the most important part of the pit(s) ☑ Shade structures ☐ Shade trees ☐ Pet friendly areas 	□ Every day □ A few times a week □ Once a week □ Once a month What do you do when you visit Town Square? Attend an event □ Get ice cream □ Eat lunch/drink coffee □ □ In which season do you most visit Town Square? Summer Fall □ Neutral □ Neutral □ Fire pit(s) □ Shade structures □ Shade trees □ Pet friendly areas □ □ Pet friendly areas □ □ Pire pit(s) □ □ Pet friendly areas □ Pet friendly areas □ □ Pet friendly areas □ Pet friendly areas □ □ Pet friendly areas □ Pet friendly area	

6. What do you like most about Town Square?				
Easy to grab a sandonich from At	kinsons, ice cream			
Easy to grab a sandonich from Atkinson's, ica cream from Leckeys, Coffee from Starbucks & St & repax.				
7. Looking to the future, please select your top 3 areas needing				
More shade	☐ Kids activities			
☐ More seating and/or table options	☐ Other:			
More programming/events	☐ None of the above			
More food/drink options				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?				
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	?			
□ 1-2	□ 11+			
□ 3-4	□ None			
☑ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Cummor.	□ NA/Sundanu			
Summer	☐ Winter			
Fall	□ Spring			
. A	☐ Spring			
Fall	☐ Spring			
Fall 12. What types of events would you like to see at Town Square	☐ Spring			
Fall 12. What types of events would you like to see at Town Square Markets	☐ Spring ? Kids' events			
Fall 12. What types of events would you like to see at Town Square Markets Music	☐ Spring ?? Kids' events ☐ Other: ☐ None			
Fall 12. What types of events would you like to see at Town Square Markets Music Art shows	☐ Spring ?? Kids' events ☐ Other: ☐ None			
Fall 12. What types of events would you like to see at Town Square Markets Music Art shows 13. Which are your top three (3) favorite events that have occur	☐ Spring ?? Kids' events ☐ Other: ☐ None urred in the Square?			
Fall 12. What types of events would you like to see at Town Square Markets Music Art shows 13. Which are your top three (3) favorite events that have occur	☐ Spring ?? Kids' events ☐ Other: ☐ None urred in the Square? ☐ Summer solstice			
Fall 12. What types of events would you like to see at Town Square Markets Music Art shows 13. Which are your top three (3) favorite events that have occur Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest	Spring Kids' events Other: None urred in the Square? Summer solstice Winter solstice Car show Rail jam			
Fall 12. What types of events would you like to see at Town Square Markets Music Art shows 13. Which are your top three (3) favorite events that have occur Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	Spring Kids' events Other: None urred in the Square? Summer solstice Winter solstice Car show			

14.	1. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
•	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
18.	Food/drink vendor(s) Public restrooms Seating areas/options What do you like most about the building? Frood/drink vendor(s) What do you like most about the building?		Events Community use Kids activities
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you Keep the SMAI town Was.	u like	e to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<pre>6-10 11-15 16+</pre>
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Allian Campy
Email: allisonbeannon@gmail.com



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☐ Every few months
☐ Once a year
☐ Never
Stroll through
☐ Meet friends
☐ Other:
☐ Winter
☐ Spring
alues and identity of Ketchum?
Not at all
est important to you?
☐ Public restrooms
Seating areas/options
☐ Events (staged or not)
☐ Water fountain
☐ Other:

7. Looking to the future, please select your top 3 areas needing	improvement(s):		
More shade	Kids activities		
☐ More seating and/or table options	☐ Other:		
☐ More programming/events More food/drink options	None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?			
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years	?		
□ 1-2	□ 11+		
3-4	☐ None		
□ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	Winter		
Fall	☐ Spring		
12. What types of events would you like to see at Town Square?			
Markets	Kids' events		
☐ Music	☐ Other:		
☐ Art shows	☐ None		
13. Which are your top three (3) favorite events that have occu	rred in the Square?		
☐ Wagon Days	☐ Summer solstice		
☐ Papoose Pancake Breakfast	☐ Winter solstice		
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show		
Brewfest	☐ Rail jam		
☐ Oktoberfest	Other:		
☐ Holiday lighting	□ None		

6. What do you like most about Town Square?

14. How often do you visit the Visitor Center/St	4. How often do you visit the Visitor Center/Starbucks building?		
□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever		
15. Why do you visit the building?	•		
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: ☐ I don't visit the building.		
16. Do you think the building has the ideal mix	of offerings/uses?		
Spot on!N	eutralNot at all		
17. Of the amenities currently offered, which 3	are the most important to you?		
☐ Food/drink vendor(s) ☐ Public restrooms Seating areas/options	☐ Events ☐ Community use ☐ Kids activities		
18. What do you like most about the building?			
19. Looking to the future, please select up to 3	areas needing improvement(s):		
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing		
20. As the City works to improve the building at think Ketchum should look to for inspiration	Town Square, is there another community space you		
21. Dreaming big about Ketchum Town Square,	what would you like to see in the next 10-20 years?		

22. Are you a:
Full-time resident ☐ Part-time resident ☐ Full-time resident — elsewhere in the Wood River Valley ☐ Part-time resident - elsewhere in the Wood River Valley ☐ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
Yes
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Email:



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1. How often do you visit Town Square?	
☐ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
Once a month	
2. What do you do when you visit Town Squa	re?
☐ Attend an event	☐ Stroll through
☐ Get ice cream	Meet friends
Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Sq	uare?
☐ Summer	☐ Winter
▶ Fall	☐ Spring
4. How well do you think Town Square repres	ents the values and identity of Ketchum?
Spot on!	NeutralNot at all
5. Of the current amenities offered, which 3 a	re the most important to you?
☐ Fire pit(s)	Public restrooms +
M Shade structures	Seating areas/options
Shade trees 🕂	Events (staged or not)
Pet friendly areas +	□ Water fountain / ` / `
Food/drink vendors	Summer Soling/Misting area
	winter warming area

6. What do you like most about Town Square? Shady spot for quick /	unch
7. Looking to the future, please select your top 3 areas r	needing improvement(s):
 More shade □ More seating and/or table options □ More programming/events ⋈ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there are think Ketchum should look to for inspiration?	nother town square or community space you
9. Dreaming big for Ketchum Town Square, what would Add more lawn	you like to see in the next 10-20 years?
This set of questions focuses on the events you've attended over the past 5	
☐ 1-2 3-4 № 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events? Summer Fall	☐ Winter ☐ Spring
12. What types of events would you like to see at Town☐ Markets☐ Music☐ Art shows	Square? Cids' events None
13. Which are your top three (3) favorite events that ha Wagon Days	ve occurred in the Square?

14.	14. How often do you visit the Visitor Center/Starbucks building?			
{	□ Every day		Every few months	
[☐ A few times a week	X	Once a year	
[☐ Once a week		Never	
[☐ Once a month			
4= .				
15.	Why do you visit the building?			
[☐ To get visitor information		To use the restroom	
[☐ To meet friends		Other:	
K	☐To get coffee		I don't visit the building.	
[☐ To work			
16.	Do you think the building has the ideal mix of offering	gs/uses?		
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the m			
×	Food/drink vendor(s)		Events	
(✓ Public restrooms		Community use	
	Food/drink vendor(s) Public restrooms Seating areas/options		Kids activities	
- 5		_		C
18.	What do you like most about the building?	2 ^	11/6	
	1 DONT LIKE THE E	SUILD	1501	7
(1 DON'T LIKE THE B SMALLER STARBULKS W	OTHE!	ROPTONS, A 1800.	<i></i>
19.	Looking to the future, please select up to 3 areas nee	eding impro	ovement(s):	
	☐ Seating and/or table options (more)		Longer hours of operation	
	☐ Programming/events		Other:	
Y	Food/drink options		Don't change a thing	
	Available meeting/community space			
	20. As the City works to improve the building at Town Square, is there another community space you			
	think Ketchum should look to for inspiration?	juare, is the	ere another community space you	
	PARK ACROSS FROM	SILVI	ER CREFR	
			084400	
21.	Dreaming big about Ketchum Town Square, what wo	uld you like	e to see in the next 10-20 years?	
	FUN WATER FEATURE			

ZZ. Ale you a.
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Kathy Email: Kat2percivalegmail.com
Email: Kat2 percivale gmail.com



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This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?		
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never
2.	What do you do when you visit Town Square?		
	□ Attend an event□ Get ice cream□ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall		Winter Spring
4.	How well do you think Town Square represents the values a	and id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most imp	ortan	t to you?
	☐ Fire pit(s) Shade structures ☐ Shade trees ☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain
	🔼 Food/drink vendors	1	Other:

pudestien - a Str			
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Ewope - Meidelberg			
ars?			
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? (extral ~ 4 blocks = pelestrica only &am - 10pm			
reet(s).			
on)			

6. What do you like most about Town Square?

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	I. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never	
15.	Why do you visit the building?		
•	 ✓ To get visitor information ☐ To meet friends ✓ To get coffee ☐ To work 	□ To use the restroom□ Other:□ I don't visit the building.	
16.	Do you think the building has the ideal mix of offering	gs/uses?	
	Spot on!	Not at all	
17.	Of the amenities currently offered, which 3 are the r	nost important to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities	
18.	What do you like most about the building?		
	central location		
19.	Looking to the future, please select up to 3 areas ne	eding improvement(s):	
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other:	
20.	As the City works to improve the building at Town So think Ketchum should look to for inspiration?	uare, is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are	you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
Valle	< 5 6-10 11-15
24. Do y	you own a business in Ketchum?
	No
	ne and insights are greatly appreciated! = make if a certral pedes than are to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in s!).
Better y	et, leave your email address to be added to the Project Ketchum newsletter.
Name:	Jush Bonkowsky
Email:	Tomkowsky equal-con



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low	often do you visit Town Square?		
	A few times a week Once a week		Every few months Once a year Never
Vha	t do you do when you visit Town Square?		
ষ্	Get ice cream		Stroll through Meet friends Other:
n wh	nich season do you most visit Town Square?		
-			Winter Spring
low	well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
of th	e current amenities offered, which 3 are the most impo	rtani	t to you?
XX D	Shade structures Shade trees Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:
	O O O What O O O O O O O O O O O O O O O O O O O	Spot on!XNeutral	□ Every day □ A few times a week □ Once a week □ Once a month What do you do when you visit Town Square? □ Attend an event ☑ Get ice cream □ Eat lunch/drink coffee □ which season do you most visit Town Square? □ Summer □ Fall □ Iow well do you think Town Square represents the values and identification of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered, which 3 are the most important of the current amenities offered of the current amenities of the curren

6. 7.	What do you like most about Town Square? Easy to find for meeting people, and rest while walking arou options. Indfrendly Looking to the future, please select your top's areas needing	Pul	lace to sit d. Light food provement(s):
	 More shade □ More seating and/or table options ☑ More programming/events □ More food/drink options 		Kids activities Other: None of the above
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	towr	n square or community space you
9.	Dreaming big for Ketchum Town Square, what would you like	e to s	see in the next 10-20 years?
Th	nis set of questions focuses on the events you've attended in	the	Square and adjacent street(s).
10). How many events have you attended over the past 5 years	?	
			11+ None (skip to the next section)
11	In which season do you attend most events?		
	Summer Fall		Winter Spring
12	2. What types of events would you like to see at Town Square	?	
	Markets Music Art shows	×	Kids' events Other: None
13	13. Which are your top three (3) favorite events that have occurred in the Square?		

14. How often do you visit the Visitor Center	/Starbucks building?
□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never
15. Why do you visit the building?	
☐ To get visitor information☐ To meet friends☐ To get coffee☐ To work	☐ To use the restroom ☐ Other: ☐ I don't visit the building.
16. Do you think the building has the ideal n	nix of offerings/uses?
Spot on!	NeutralNot at all
17. Of the amenities currently offered, which	
Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18. What do you like most about the buildin NICE Wooden boulded large undoor copace	g? ug. Central location
19. Looking to the future, please select up to	3 areas needing improvement(s):
 □ Seating and/or table options (more) □ Programming/events ▼ Food/drink options □ Available meeting/community space 	✓ Longer hours of operation✓ Other:✓ Don't change a thing
20. As the City works to improve the building think Ketchum should look to for inspirat	g at Town Square, is there another community space you ion?
21. Dreaming big about Ketchum Town Squa	re, what would you like to see in the next 10-20 years?

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes ▶ No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Anne Bon Kowsky
Email: abonkowsky@hotmail.com



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This first set of questions focuses on the Square itself – (outside common area).

1.	. How often do you visit Town Square?		24
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever	
2.	. What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee	☐ Stroll through ☐ Meet friends ☐ Other:	
3.	. In which season do you most visit Town Square?		
	Summer Fall	☐ Winter☐ Spring	
4.	. How well do you think Town Square represents the values a	and identity of Ketchum?	
	Spot on!NeutralX	Not at all	
5.	. Of the current amenities offered, which 3 are the most impo	ortant to you?	
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:	

6.	What do you like most about Town Square? brings	P	eople together	
7.	Looking to the future, please select your top 3 areas needing More shade More seating and/or table options More programming/events More food/drink options		None of the above	
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	owr	square or community space you	
9.	Dreaming big for Ketchum Town Square, what would you like	e to s	see in the next 10-20 years?	
_	This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years?			
	1-2 3-4 × 5-10		11+ None (skip to the next section)	
11	In which season do you attend most events? Summer Fall		Winter Spring	
	. What types of events would you like to see at Town Square Markets Music Art shows		Kids' events Other: None	
13	Which are your top three (3) favorite events that have occu Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	X -	in the Square? Summer solstice Winter solstice Car show Rail jam Other: None	

14. How often do you visit the Visitor Center/Starbucks building?		
□ Every day☒ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never	
15. Why do you visit the building?		
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	□ To use the restroom□ Other:□ I don't visit the building.	
16. Do you think the building has the ideal mix of offerings/use	s?	
Spot on!NeutralNeutral	Not at all	
17. Of the amenities currently offered, which 3 are the most im		
Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities	
18. What do you like most about the building? good looking, community cer	nter	
19. Looking to the future, please select up to 3 areas needing is	mprovement(s):	
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you	
21. Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years? munity gathers	

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	Yes No
Ma	r time and insights are greatly appreciated! se sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Naı	ne: Katil Gardiner
Em	ail:



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	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month	Every few monthsOnce a yearNever
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
	Summer Fall	☐ Winter ☐ Spring
4.	How well do you think Town Square represents the values ar	nd identity of Ketchum?
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the most impo	ortant to you?
	☐ Fire pit(s) ☐ Shade structures ☑ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors	□ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other:



6. What do you like most about Town Square? 17'S & GREAT SPOT TO CATCH LINGLY, OR PEOPLE WATCH	UP DI FRIENDS, EAT
 7. Looking to the future, please select your top 3 areas needing. More shade. More seating and/or table options. More programming/events. More food/drink options. 	ng improvement(s): ☐ Kids activities ☐ Other: ☐ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? BOSTON'S POSE KEWNEDY GOESTONES	
9. Dreaming big for Ketchum Town Square, what would you like I WOULD LOVE TO SEE MORE REPLACE THE CARBLESTONES W ALSO, A FOOD TRUCK SPOT THE	AT CHANGES WEEKLY
This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	s?
□ 1-2 □ 3-4 ☑ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
☐ Summer ☐ Fall	☑ Winter ☐ Spring
12. What types of events would you like to see at Town Square	e?
☐ Markets☐ Music☐ Art shows	☐ Kids' events ☐ Other: ☐ None (except the true light)
13. Which are your top three (3) favorite events that have occ	
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest ☑ Holiday lighting 	 Summer solstice Winter solstice Car show Rail jam Other: None



14.	How often do you visit the Visitor Center/Starbucks building	g?	
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information ☑ To meet friends ☑ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s? =	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	V	Events Community use Kids activities
	What do you like most about the building? IT'S A GREAT CENTRALLY LOCATE THIS COMMUNITY IN MANY WA BUISINGS TO OTHER CHOPS I Looking to the future, please select up to 3 areas needing in	50, YS, 201	BUILDING THAT SERVES INCLUDING GIVING ANTOWN! Diverment(s):
	 ✓ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ✓ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, if think Ketchum should look to for inspiration? $ \mathcal{U}/\mathcal{A} $	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?
	I WOULD LOVE TO SEE THE	Bu	MOING & THE
	I WONLD LOVE TO SEE THE STARBUCKS REMAIN. IT IS SO	į,	MPORTANT TO HAVE
	community SPACES!		



22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 ☑ 16+
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
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Nar	ne:
Ema	ail:



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1.	How often do you visit Town Square?		
	☐ Every day	W	Every few months
	☐ A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values an	d id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most important	rtani	t to you?
	☐ Fire pit(s)		Public restrooms
	Shade structures	0	Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square? It is a nice open of town where	space in the mi
of town where	you can meet to
7. Looking to the future, please select your top 3 areas no	eeding improvement(s):
№ More shade	Kids activities
☐ More seating and/or table options	☐ Other:
More programming/eventsMore food/drink options	☐ None of the above
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you
9. Dreaming big for Ketchum Town Square, what would yo	ou like to see in the next 10-20 years?
more trees.	
More frees A Improved bath	la ana MS
I Troprove seri	7700778
This set of questions focuses on the events you've attend	ded in the Square and adjacent street(s).
10. How many events have you attended over the past 5	years?
□ 1-2	□ 11+
⊡ 3-4	None
5-10	(skip to the next section)
11. In which seeson do you attend most events?	
Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town S	quare?
☐ Markets	Nids' events
Music	Other:
☐ Art shows	☐ None
13. Which are your top three (3) favorite events that have	e occurred in the Square?
₩agon Days	☐ Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
Moliday lighting	□ None

building. The city has not made any predetermined decisions	s regarding rong-term ruture uses.	
. How often do you visit the Visitor Center/Starbucks building?		
Every day A few times a week Once a week	□ Every few months□ Once a year□ Never	
☐ Once a month 15. Why do you visit the building?		
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	To use the restroom Other: I don't visit the building.	
16. Do you think the building has the ideal mix of offerings/us	ses?	
Spot on!Neutral 17. Of the amenities currently offered, which 3 are the most i		
Epod/drink vendor(s) Public restrooms Disconting areas (entions	☐ Events ☐ Community use	
18. What do you like most about the building? I like the high cult and the living roc	ings and the firepla	
19. Looking to the future, please select up to 3 areas needing	improvement(s):	
Seating and/or table options (more) Programming/events Cod/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	, is there another community space you	
21. Dreaming big about Ketchum Town Square, what would you keep the space open a meeting over the	ou like to see in the next 10-20 years? As a friendly after of Kestin	

22. Are you a:
 □ Full-time resident □ Part-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name: Katie Radford
Email: Katie radford 12 @gmail.com



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1. How often do you visit Town Square?			
□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	Stroll throughMeet friendsOther:		
3. In which season do you most visit Town Square	2?		
☑ Summer ☐ Fall	□ Winter□ Spring		
4. How well do you think Town Square represent:	the values and identity of Ketchum?		
Spot on!No	eutralNot at all		
5. Of the current amenities offered, which 3 are t	he most important to you?		
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	✓ Public restrooms ✓ Seating areas/options □ Events (staged or not) □ Water fountain		
☐ Food/drink vendors	☐ Other:		

6.	What do you like most about Town Square? Its a nice Space \	where you can hangon
7.	With friends and ho Looking to the future, please select your top 3 areas no	eeding improvement(s):
	 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	✓ Kids activities☐ Other:☐ None of the above
8.	As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?	other town square or community space you
9.	Dreaming big for Ketchum Town Square, what would y more trees nicer both room 5	ou like to see in the next 10-20 years?
TI	his set of questions focuses on the events you've atten	ded in the Square and adjacent street(s).
10	How many events have you attended over the past 5	years?
	□ 1-2	□ 11+
	□ 3-4 □ 5-10	None
	☑ 5-10	(skip to the next section)
1	1. In which season do you attend most events?	
	Summer Summer	☐ Winter
	Fall	☐ Spring
1:	2. What types of events would you like to see at Town S	Square?
	☐ Markets ☐ Music	Other:
	Art shows	□ None
1	3. Which are your top three (3) favorite events that have	ve occurred in the Square?
	Wagon Days	☐ Summer solstice
	Napons Days Papoose Pancake Breakfast	☐ Winter solstice
	☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
	☐ Brewfest	☐ Rail jam
	☐ Oktoberfest	☐ Other:
	☐ Holiday lighting	□ None

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building. The City has not made any predetermined decis	ions regarding long-term future uses.			
14. How often do you visit the Visitor Center/Starbucks bu	How often do you visit the Visitor Center/Starbucks building?			
□ Every day☑ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never			
15. Why do you visit the building?				
 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ Other: ☐ I don't visit the building.			
16. Do you think the building has the ideal mix of offerings	s/uses?			
Spot on!Neutral	Not at all			
17. Of the amenities currently offered, which 3 are the mo	ost important to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities			
18. What do you like most about the building? High CeilingSy Fire p	race , living room Seal			
19. Looking to the future, please select up to 3 areas need	ding improvement(s):			
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation □ Other: More KidiTe en fr; □ Don't change a thing Option			
20. As the City works to improve the building at Town Squathink Ketchum should look to for inspiration?	are, is there another community space you			
21. Dreaming big about Ketchum Town Square, what would book Shelf (Take a bo	Id you like to see in the next 10-20 years? 10K Leave a book.			
2 Kid options In Wil	nter howe a snow-man			

Small

22.	Are you a:
	□ Full-time resident □ Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 № 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes No
Ma	we time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	me: Slome
Em	ail:



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1.	How	often do you visit Town Square?				
		Every day	X	Every few months		
		A few times a week		Once a year		
		Once a week		Never		
		Once a month				
2.	Wha	at do you do when you visit Town Square?				
	Ø	Attend an event	X	Stroll through		
		Get ice cream		Meet friends		
	K	Eat lunch/drink coffee		Other:		
3.	In w	hich season do you most visit Town Square?				
		Summer		Winter		
		Fall		Spring		
4.	4. How well do you think Town Square represents the values and identity of Ketchum?					
	Spot on!NeutralNot at all					
5.	Of tl	ne current amenities offered, which 3 are the most impo	rtani	t to you?		
		Fire pit(s)	X	Public restrooms		
	X	Shade structures	\Box	Seating areas/options		
		Shade trees		Events (staged or not)		
		Pet friendly areas		Water fountain		
		Food/drink vendors		Other:		

to sit and
g improvement(s): ☐ Kids activities ☐ Other: ☐ None of the above
town square or community space you bear to e to see in the next 10-20 years? Note if More
?
☐ 11+ ☐ None (skip to the next section)
☐ Winter☐ Spring
2?
☐ Kids' events☐ Other:☐ None
urred in the Square?
 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:

14.	How often do you visit the Visitor Center/Starbucks building	g?
	□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months☑ Once a year□ Never
15.	Why do you visit the building?	
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most im	portant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? I like that its a dorn ketchin holking shockook like every othe non	building, not a new development in fours.
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration? 2	s there another community space you
21.	Dreaming big about Ketchum Town Square, what would you Storbards on, local cother option	

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24.	Do you own a business in Ketchum?
	☐ Yes ☑ No
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Ema	ail:



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1.	How o	ften do you visit Town Square?			
	□ E	very day		Every few months	
		few times a week		Once a year	
		Once a week	D	Never	
		Once a month			
2.	What	do you do when you visit Town Square?			
		attend an event		Stroll through	
		Set ice cream		Meet friends	
	□ E	at lunch/drink coffee		Other:	
3.	In whi	ch season do you most visit Town Square?			
	□ S	ummer		Winter	
	☐ F	all		Spring	
4.	4. How well do you think Town Square represents the values and identity of Ketchum?				
	Spot on!NeutralNot at all				
5.	Of the	current amenities offered, which 3 are the most impor	tant	t to you?	
	Пв	ire pit(s)	6	Public restrooms	
	1000 Care	hade structures		Seating areas/options	
	. /	hade trees			
				Events (staged or not)	
	100	let friendly areas		Water fountain	
	III F	ood/drink vendors	\Box	Other:	

The Clean Public both room and water fountain 7. Looking to the future, please select your top 3 areas needing improvement(s): More shade Trees ☐ Kids activities 1 Other: Solar panels shades. ☐ More seating and/or table options ☐ None of the above ☐ More programming/events ■ More food/drink options 8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? Center hab for Out door activitys) such as like stand.

Bike repair station etc. This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years? 1-2 □ 11+ □ 3-4 □ None (skip to the next section) □ 5-10 11. In which season do you attend most events? ☑ Summer □ Winter □ Spring 12. What types of events would you like to see at Town Square? ✓ Markets ☐ Kids' events Other: □ Art shows □ None 13. Which are your top three (3) favorite events that have occurred in the Square? Wagon Days ☐ Summer solstice Papoose Pancake Breakfast ☐ Winter solstice ☐ Trailing of the Sheep 'Happy Trails' party Car show ☑ Brewfest ☐ Rail jam ☐ Other: _ ☐ Oktoberfest

□ None

6. What do you like most about Town Square?

☐ Holiday lighting

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14.	4. How often do you visit the Visitor Center/Starbucks building?				
	□ Every day□ A few times a week□ Once a week□ Once a month	7.501 7.60	very few months Ince a year Iever		
1 5.	Why do you visit the building?				
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	0	o use the restroom Other: don't visit the building.		
16.	Do you think the building has the ideal mix of offerings/use	s?			
	Spot on!Neutral		Not at all		
17.	Of the amenities currently offered, which 3 are the most im	portar	nt to you?		
	Food/drink vendor(s) Public restrooms Seating areas/options	Ø c	vents ommunity use ids activities		
18.	What do you like most about the building?				
19.	Whtehture of the building Looking to the future, please select up to 3 areas needing in	_ mprove	ement(s):		
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		onger hours of operation Other: Oon't change a thing		
20.	As the City works to improve the building at Town Square, it think Ketchum should look to for inspiration? N/A	s there	e another community space you		
21.	Dreaming big about Ketchum Town Square, what would you	ı like te	o see in the next 10-20 years?		

more frees wold be nice.

3

Full-time resident □ Part-time resident □ Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? ✓ < 5 ☐ 6-10 ☐ 11-15 ☐ 16+
24. Do you own a business in Ketchum? ✓ Yes □ No
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Email:



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1. H	ow often do you visit Town Square?				
	□ Every day✓ A few times a week□ Once a week□ Once a month		Every few months Once a year Never		
2. V	/hat do you do when you visit Town Square?				
,	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other: Coffee		
3. Ir	which season do you most visit Town Square?				
	☑ Summer ☑ Fall		Winter Spring		
4. H	4. How well do you think Town Square represents the values and identity of Ketchum?				
	Spot on!Neutral		Not at all		
5. C	f the current amenities offered, which 3 are the most impo	ortan	t to you?		
	☐ Fire pit(s)☐ Shade structures☐ Shade trees☐ Pet friendly areas		Public restrooms Seating areas/options Events (staged or not) Water fountain		
	₹ Food/drink vendors		Other:		

6. What do you like most about Town Square? Seating, music, rist Center of town, place	to eat take out.				
7. Looking to the future, please select your top 3 areas nee	ding improvement(s):				
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 	☐ Kids activities				
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	nory Park				
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years? More cover trees/plans					
This set of questions focuses on the events you've attended 10. How many events have you attended over the past 5 years.					
	☐ 11+				
□ 1-2 □ 3-4	None				
¥ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
	Winter				
⊠ Fall	☐ Spring				
12. What types of events would you like to see at Town Squ	uare?				
☑ Markets	☐ Kids' events				
Music	☐ Other:				
🔀 Art shows	☐ None				
13. Which are your top three (3) favorite events that have	occurred in the Square?				
☑ Wagon Days	☐ Summer solstice				
🖔 Papoose Pancake Breakfast	☐ Winter solstice				
	☐ Car show				
☐ Brewfest	☐ Rail jam				
☐ Oktoberfest	☐ Other:				
☐ Holiday lighting	☐ None				

14.	How often do you visit the Visitor Center/Starbucks building?				
	☐ A fe	ry day w times a week e a week e a month		Every few months Once a year Never	
15.	Why do	you visit the building?			
	☑ To m	et visitor information neet friends et coffee vork		To use the restroom Other: I don't visit the building.	
16.	Do you t	think the building has the ideal mix of offerings/use	s?		
	Spo	t on!Neutral		Not at all	
17.	Of the a	menities currently offered, which 3 are the most im	port	tant to you?	
	D Publ	d/drink vendor(s) lic restrooms ting areas/options		Events Community use Kids activities	
18.	What do $\alpha \cap \alpha$	chitecture, seating w	î C	iter	
19.	Looking	to the future, please select up to 3 areas needing in	npro	ovement(s):	
	☐ Prog	ring and/or table options (more) gramming/events d/drink options lable meeting/community space		Longer hours of operation Other: Don't change a thing	
20.	O. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? Memory Park				
21.	C	ng big about Ketchum Town Square, what would you leaner more food Ve nore trees			

22. Are you a:			
 □ Full-time resident □ Part-time resident – elsewhere in the Wood River Valley □ Part-time resident – elsewhere in the Wood River Valley □ Visitor 			
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Ri Valley?	ver		
□ < 5 □ 6-10 □ 11-15 ☑ 16+			
24. Do you own a business in Ketchum?			
☐ Yes ☑ No			
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Email: HARTSTROM @ AOL, COM			



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1. How of	ften do you visit Town Square?		
X A	rery day few times a week nce a week nce a month		Every few months Once a year Never
2. What c	do you do when you visit Town Square?		
Ø G	et ice cream		Stroll through Meet friends Other:
3. In which	ch season do you most visit Town Square?		
Su □ Fa	ummer [Winter Spring
	rell do you think Town Square represents the values and		
5. Of the	current amenities offered, which 3 are the most import	an	t to you?
☐ Sh ★ Sh ☐ Pe	nade structures nade trees et friendly areas	4	Public restrooms Seating areas/options Events (staged or not) Water fountain

6.	What do you like most about Town Square? A PLACE TO RELAX & VISIT			
7.	Looking to the future, please select your top 3 areas needing	imp	rovement(s):	
	☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options		Kids activities Other: None of the above	
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Memory			
9.	Dreaming big for Ketchum Town Square, what would you like	to s	ee in the next 10-20 years?	
This set of questions focuses on the events you've attended in the Square and adjacent street(s).				
10	. How many events have you attended over the past 5 years?			
	□ 1-2	X	11+ None	
	□ 3-4 □ 5-10	ш	(skip to the next section)	
11	. In which season do you attend most events?		(SKIP to the flext section)	
-			14/6	
	Summer Fall		Winter Spring	
	L Fall		Spring	
12	. What types of events would you like to see at Town Square	?		
	Markets		Kids' events	
	Music		Other:	
	☐ Art shows		None	
13	. Which are your top three (3) favorite events that have occu	rred	in the Square?	
	₩ Wagon Days		Summer solstice	
	Papoose Pancake Breakfast		Winter solstice	
	Trailing of the Sheep 'Happy Trails' party		Car show	
	Brewfest		Rail jam	
	☐ Oktoberfest		Other:	
	☐ Holiday lighting		None	

14. How often do you visit the Visitor Center/Starbucks building?			
 □ Every day □ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never		
15. Why do you visit the building?			
To get visitor information To meet friends To get coffee To work	☐ To use the restroom☐ Other:☐ I don't visit the building.		
16. Do you think the building has the ideal mix of offerings/us	es?		
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the most in	mportant to you?		
Food/drink vendor(s) Public restrooms Seating areas/options	☐ Events ☐ Community use ☐ Kids activities		
18. What do you like most about the building? Seems to be at a seems	scale for the place.		
19. Looking to the future, please select up to 3 areas needing	improvement(s):		
☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing		
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? M MUI	is there another community space you Whenk		
21. Dreaming big about Ketchum Town Square, what would yo	ou like to see in the next 10-20 years?		

22. Ar	re you a:
	Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley
	ow many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River lley?
	< 5 6-10 11-15 16+
24. Do	you own a business in Ketchum?
×	Yes No
	ime and insights are greatly appreciated! sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ess!).
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Name	
Email:	eddienhartagmail.com



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1.	How often do you visit Town Square?		
	 □ Every day □ A few times a week □ Once a week ✓ Once a month 	Every few monthsOnce a yearNever	
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:	
3.	In which season do you most visit Town Square?		
	□ Summer □ Fall	✓ Winter □ Spring	
4.	4. How well do you think Town Square represents the values and identity of Ketchum?		
	Spot on!Neutral	Not at all	
5.	Of the current amenities offered, which 3 are the most impo	ortant to you?	
	Fire pit(s) Shade structures hade trees Pet friendly areas	 □ Public restrooms ⋈ Seating areas/options ⋈ Events (staged or not) □ Water fountain □ Other: 	

6. What do you like most about Town Square? It's an oasis and gathering middle of busy Ketchum.	place in the		
7. Looking to the future, please select your top 3 areas no	eeding improvement(s):		
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 	Kids activities Should be like real Other BATHROOMS - Should be like real None of the above bathrooms - not Forest Service.		
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would y	ou like to see in the next 10-20 years?		
This set of questions focuses on the events you've attended			
10. How many events have you attended over the past 5	years?		
☐ 1-2 ☐ 2-4			
□ 3-4 □ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
Summer	Winter		
₩ Fall	☐ Spring		
12. What types of events would you like to see at Town S	quare?		
Markets	✓ Kids' events		
🔀 Music	☐ Other:		
Art shows	☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
🔀 Wagon Days	☐ Summer solstice		
🔀 Papoose Pancake Breakfast	☐ Winter solstice		
☐ Trailing of the Sheep 'Happy Trails' party	Car show		
☐ Brewfest	☐ Rail jam		
☐ Oktoberfest	Other:		
☐ Holiday lighting	□ None		

14.	4. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week□ Once a month	X -	Every few months Once a year Never	
15.	Why do you visit the building?			
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?		
	Spot on!Neutral		Not at all	
17.	Of the amenities currently offered, which 3 are the most in	port	ant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options	-	Events Community use Kids activities	
18.	What do you like most about the building? The outside is cool looking	, St		
19. Looking to the future, please select up to 3 areas needing improvement(s):				
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options ⋈ Available meeting/community space 		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	s the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?	

22. Are you a:
□ Full-time resident □ Part-time resident Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 ▼ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Molly! G. Goodyear
Email: bvidogslequail com



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	□ A f	rery day few times a week nce a week nce a month		Every few months Once a year Never
2.	What d	lo you do when you visit Town Square?		
	□ Ge	tend an event et ice cream et lunch/drink coffee	200	Stroll through Meet friends Other:
3.	In whic	h season do you most visit Town Square?		
	☐ Su ☐ Fa	ummer sll		Winter Spring
4. How well do you think Town Square represents the values and identity of Ketchum?				
	S	Spot on!Neutral		Not at all
5. Of the current amenities offered, which 3 are the most important to you?				
	☐ Sh☐ Sh☐ Pe	re pit(s) nade structures nade trees et friendly areas pod/drink vendors	X D X D D	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?				
Company of the second s				
honestry has felt like dead space				
7. Looking to the future, please select your top 3 areas need	ding improvement(s):			
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☒ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above			
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you			
9. Dreaming big for Ketchum Town Square, what would you been garden vibes	like to see in the next 10-20 years?			
This set of questions focuses on the events you've attende	d in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 ye	ars?			
☐ 1-2 ☐ 3-4 ☑ 5-10	11+None(skip to the next section)			
11. In which season do you attend most events?				
☐ Summer ☐ Fall	Winter Spring			
12. What types of events would you like to see at Town Squ	are?			
Markets Music Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks build	ding?
	□ Every day□ A few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever
15.	Why do you visit the building?	
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	☐ To use the restroom☐ Other:☐ I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/	uses?
	Spot on!Neutral	Not at all
17.	Of the amenities currently offered, which 3 are the most	important to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	□ Events□ Community use□ Kids activities
18.	What do you like most about the building? The Shopping cart on the root	<u>ت</u> - ج
19.	Looking to the future, please select up to 3 areas needin	g improvement(s):
20.	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space As the City works to improve the building at Town Squar think Ketchum should look to for inspiration? 	□ Longer hours of operation □ Other: □ Don't change a thing □ building could use a revamp ofwood and logs. e, is there another community space you
	·	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

3

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 ☑ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name:
Email:



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This first set of questions focuses on the Square itself – (outside common area).

How often do you visit Town Square?	
☐ Every day	☐ Every few months
🔀 A few times a week	☐ Once a year
☐ Once a week	☐ Never
☐ Once a month	
2. What do you do when you visit Town Square?	
X Attend an event	✓ Stroll through
☑ Get ice cream	
Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	□ Winter
✓ Fall	✓ Spring
4. How well do you think Town Square represents the Spot on!Neutra	values and identity of Ketchum?
5. Of the current amenities offered, which 3 are the m	nost important to you?
☐ Fire pit(s)	☐_ Public restrooms
8 Shaple structures	Seating areas/options
★ Shade trees	☐ Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

6. ¢	What do you like most about Town Square? The events (music related) of great place to meet	how its a			
7.	Looking to the future, please select your top 3 areas needing	g improvement(s):			
	☐ More shade	Kids activities			
	☐ More seating and/or table options	☐ Other:			
	✓ More programming/events✓ More food/drink options	□ None of the above			
8.9.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Think yes man beer garden Maht some pavers in put giras. Dreaming big for Ketchum Town Square, what would you like	town square or community space you be able to remove for picke style been e to see in the next 10-20 years? Lunch			
		above			
_	This set of questions focuses on the events you've attended in the Square and adjacent street(s). 10. How many events have you attended over the past 5 years?				
	□ 1-2	11+			
	□ 3-4	□ None			
	ጆ 5-10	(skip to the next section)			
11	. In which season do you attend most events?				
	∠ ✓ Summer	☐ Winter			
	☐ Fall	☐ Spring			
12	. What types of events would you like to see at Town Square	??			
	☐ Markets	☐ Kids' events			
	Music Music	Other:			
	☐ Art shows	□ None			
13	13. Which are your top three (3) favorite events that have occurred in the Square?				
	Wagon Days	☐ Summer solstice			
	☐ Papoose Pancake Breakfast	☐ Winter solstice			
	Trailing of the Sheep 'Happy Trails' party	☐ Car show			
	☐ Brewfest	Rail jam			
	⚠ Oktoberfest☐ Holiday lighting	□ Rail jam □ Other: Symphany □ None Symphany			
	- Holiday nelitilis				

14.	How often do you visit the Visitor Center/Starbucks building	?	
	 □ Every day □ A few times a week □ Once a week ✗ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
	Do you think the building has the ideal mix of offerings/uses		
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?
	☐ Food/drink vendor(s) ☑ Public restrooms ☐ Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? The central location as a meet	ng	space.
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	 □ Seating and/or table options (more) □ Programming/events ⋈ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? Might be a good Place to have Dreaming big about Ketchum Town Square, what would you		
			1

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
☐ Yes XI No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Better yet, leave your email address to be added to the Project Ketchum newsletter. Name: Anthony Maulain Email: anthony, maulain Chotmail.com
Email: anthong, mauldin Chotmail. com



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1.	How often do you visit Town Square?		
	☐ Every day X A few times a week		Every few months Once a year
	☐ Once a week☐ Once a month		Never
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer Fall	D	Winter Spring
4.	How well do you think Town Square represents the values	and id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most im	portan	t to you?
	☐ Fire pit(s)		Public restrooms
	☐ Shade structures	P	Seating areas/options
	Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

6. What do you like most about Town Square?

place to meet friends & lat I ce cream

7. Looking to the future, please select your top 3 areas needing	improvement(s):					
More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options	Kids activities Other: <u>aptions in winter</u> None of the above <u>Lerows offers</u> Not cocoa??					
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	cown square or community space you					
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?						
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).					
10. How many events have you attended over the past 5 years						
≥ 1-2 Cjust moved last year) □ 3-4 □ 5-10	☐ 11+ ☐ None (skip to the next section)					
11. In which season do you attend most events?						
✓ Summer□ Fall	☐ Winter ☐ Spring					
12. What types of events would you like to see at Town Square	?					
☐ Markets ☐ Music ☐ Art shows	Kids' events Other: None					
13. Which are your top three (3) favorite events that have occurred in the Square?						
Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting	 Summer solstice Winter solstice Car show Rail jam Other: None 					

14. How often do you visit the Visitor Center/Starbucks building?					
 □ Every day □ A few times a week ☑ Once a week □ Once a month 		Every few months Once a year Never			
15. Why do you visit the building?					
☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.			
16. Do you think the building has the ideal mix of offerings/u					
Spot on!Neutral		Not at all			
17. Of the amenities currently offered, which 3 are the most					
Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities			
18. What do you like most about the building?					
History					
19. Looking to the future, please select up to 3 areas needing	g impro	ovement(s):			
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing			
20. As the City works to improve the building at Town Square think Ketchum should look to for inspiration?	e, is the	ere another community space you			
21. Dreaming big about Ketchum Town Square, what would y	you like	e to see in the next 10-20 years?			
Community events					

22. <i>F</i>	Are you a:
(((Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River /alley?
	< 5□ 6-10□ 11-15□ 16+
24. [Do you own a business in Ketchum?
0	Yes No
Make	time and insights are greatly appreciated! e sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in ress!).
Bette	er yet, leave your email address to be added to the Project Ketchum newsletter.
Nam	e: Katie mauldin
Emai	1: Xmaulding community school any



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1.	How often do you visit Town Square?	
	Every day A few times a week	☐ Every few months☐ Once a year
	☐ Once a week☐ Once a month	☐ Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	Meet friends
	Eat lunch/drink coffee	Other:
3.	. In which season do you most visit Town Square?	
	Summer	Winter
	Fall	Spring Spring
4.	. How well do you think Town Square represents the value	es and identity of Ketchum?
_	Spot on)Neutral	
5.	. Of the current amenities offered, which 3 are the most in	nportant to you?
	☐ Fire pit(s)	☐ Public restrooms
	Shade structures	Seating areas/options
	☐ Shade trees	Events (staged or not)
	Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	☐ Other:

6. What do you like most about Town Square?	
7. Looking to the future, please select your top 3 areas needi	ing improvement(s):
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above
 8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would you lead to the square in the squa	
This set of questions focuses on the events you've attended 10. How many events have you attended over the past 5 yea	rs?
☐ 1-2 ☐ 3-4 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	Winter Spring
12. What types of events would you like to see at Town Squa	re?
☐ Markets ☐ Music ☐ Art shows	□ Kids' events □ Other: <u>Sport awards</u> , r □ None <u>citizen avar</u>
13. Which are your top three (3) favorite events that have oc	
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest ⋈ Holiday lighting 	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None

14.	4. How often do you visit the Visitor Center/Starbucks building?					
	 Every day A few times a week Once a week Once a month 	33533	ry few months se a year ser			
15.	Why do you visit the building?					
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	Oth	ise the restroom er: n't visit the building.	_		
16.	Do you think the building has the ideal mix of offerings/use	i?				
	Spot on!Neutral-		Not at a	II		
17.	Of the amenities currently offered, which 3 are the most in	portant t	to you?			
7	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	-	nts nmunity use s activities			
18.	18. What do you like most about the building?					
19.	Looking to the future, please select up to 3 areas needing i	nprovem	ent(s):			
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	☐ Oth	ger hours of operation er: of change a thing	_		
	20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?					
21.	Dreaming big about Ketchum Town Square, what would yo	like to s	ee in the next 10-20 ye	ars?		
	Seniors and their lifetime Story 3					

22. Are you a:
Full-time resident Part-time resident
☐ Full-time resident – elsewhere in the Wood River Valley
 □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5
□ 6-10
□ 11-15 □ 16+
50 years 4
24. Do you own a business in Ketchum?
No not now retired landscape designer
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Name: Jolenna Pletcher
Email: Xctreeheiger a gmail



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	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2. W	hat do you do when you visit Town Square?		
Ç C	Get ice cream Eat lunch/drink coffee	X X D	a la maril a
3. In	which season do you most visit Town Square?		٠.۵
<u>6</u>	Summer Fall		Winter Spring
4. Ho	spot on!Neutral		•
5. O	the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	840 D 84C	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 areas nee	ding improvement(s):
 □ More shade □ More seating and/or table options □ More programming/events □ More food/drink options 	 ✓ Kids activities ✓ Other: bubble & hoops ✓ None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? Forest	service Past buildings to sancing
Dreaming big for Ketchum Town Square, what would you	I like to see in the next 10-20 years?
Gondola from Pollar Service Park to SeatTle	to Knob hill To Fores
Service Purk to SeatTRO	e ridge
This set of questions focuses on the events you've attende	d in the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	ears?
□ 1-2	☑ 11+
□ 3-4	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
☐ Summer	☑ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Town Squ	uare?
☐ Markets	Kids' events
☐ Music	☐ Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have	occurred in the Square?
🔀 Wagon Days	
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
☐ Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

6. What do you like most about Town Square?

14. F	low often do you visit the Visitor Center/Starbucks building	g?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. V	Vhy do you visit the building?		
5	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.
16. [oo you think the building has the ideal mix of offerings/use		
	Spot on!Sha	ud	be open 14 Jev Not at all
17. (Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options	×	Events Community use Kids activities
18. V	Vhat do you like most about the building?		
•	thatits a Community Building	7	
19. l	ooking to the future, please select up to 3 areas needing in	npro	ovement(s):
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, in hink Ketchum should look to for inspiration?	s the	ere another community space you
	Preaming big about Ketchum Town Square, what would you bolden Age of Holly wood mours M		Control of the Contro

22. Are you a:	
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River of Part-time resident – elsewhere in the Wood River of Visitor	•
23. How many years have you lived in (full or part-time) K Valley?	etchum or elsewhere in the Wood Rive
24. Do you own a business in Ketchum?	
Yes No	
Your time and insights are greatly appreciated! Make sure to keep tabs on the Town Square Renovation by progress!).	y visiting <u>projectketchum.org</u> (post in
Better yet, leave your email address to be added to the Pr	oject Ketchum newsletter.
Name: Paul Bla.	
Email: @ ecoorbits Yuhov. C	om





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pace require refurbishment each year due to neavy usug	
L. How often do you visit Town Square?	Every few months
☐ Every day	Once a year
☐ A few times a week	☐ Never
Once a week	
☐ Once a month	
2. What do you do when you visit Town Square?	Stroll through
Attend an event	Meet friends
Get ice cream	Other: Sbux
☐ Eat lunch/drink coffee	
3. In which season do you most visit Town Square?	
3. In which season as y	☐ Winter
☐ Summer	☐ Spring
Fall ICSS 1.4. How well do you think Town Square represents the	values and identity of Ketchum?
4. How well do you think Town Square represents the	Not at all
Spot on!	
Spot on!	important to VOU?
5. Of the current amenities offered, which 3 are the m	ost important to year
5. Of the current	T FUDIC (Con)
☐ Fire pit(s)	Seating areas/options
☐ Shade structures	Events (staged or not)
Shade trees	☐ Water fountain
Pet friendly areas	Other:
Food/drink vendors	
A	
	,

o. What do you like most about Town Square?	
0000	riends!
7. Looking to the future, please select your top 3	warmed into Con Shady
More shade	teel
More seating and/or table options	☐ Kids activities
viore programming/events	☐ Other:
More food/drink options	☐ None of the above
8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration?	L's A(to) Green
9. Dreaming big for Ketchum Town Square, what w	ould you like to see in the next 10-20 years?
er per of green space Withis set of questions focuses on the	food trucks? - grass for lounging
er perter! green space	- grass for lounging
This set of questions focuses on the greaters to	U
This set of questions focuses on the events you've a	ittended in the Square and adjacent street(s)
10. How many events have you attended over the pa	act 5 voored
☐ 1-2	oc o years?
□ 3-4	☐ 11+
5-10	None
	(skip to the next section)
11. In which season do you attend most events?	to the flext section)
Summer	
Fall	Winter
12. What types of an	☐ Spring
12. What types of events would you like to see at Tow	n Square?
☐ Markets	
Music Music	☐ Kids' events
Art shows	Other:
13. Which are your top three (3) favorite events that ha	
☐ Wagon Days	ove occurred in the Square?
Papoose Pancake Breakfast	☐ Summer solstice
Trailing of the Sheep 'Happy Trails' party	☐ Winter solstice
Brewfest	☐ Car show
Oktoberfest	Rail jam
Holiday lighting	☐ Other:
V	None

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14. H	low often do you visit the Visitor Center/Starbucks building	g?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15. V	Vhy do you visit the building?		
	To get visitor information To meet friends To get coffee To work		To use the restroom Other:
16. D	o you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17. C	of the amenities currently offered, which 3 are the most im		
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18. V	Vhat do you like most about the building?		
19 17	ooking to the future, please select up to 3 areas pooding in	nnro	wamant/s):
100	ooking to the future, please select up to 3 areas needing in	npro	
	ooking to the future, please select up to 3 areas needing in Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	R	Longer hours of operation Other: Don't change a thing

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
,	□ < 5
24.	Do you own a business in Ketchum?
	□ Yes No
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Nar	ne: Vancssa Neumann
Em	ail: Vanessavnermannegmail.com





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1.	. How often do you visit Town Square?		
	☐ Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	Once a month		
2.	. What do you do when you visit Town	Square?	
	☐ Attend an event	123	Stroll through
	🔼 Get ice cream	A	Meet friends
	🔼 Eat lunch/drink coffee		Other:
3.	. In which season do you most visit Tov	vn Square?	
	💢 Summer		Winter
	💢 Fall		Spring
4.	. How well do you think Town Square r	epresents the values and id	entity of Ketchum?
	Spot on!	Neutral	Not at all
5.	Of the current amenities offered, whi	the most important	t to you?
	☐ Fire pit(s)		Public restrooms
	(X) Shade structures	₩ A	Seating areas/options
	☒ Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	Food/drink vendors		Other:

15

6. What do you like most about Town Square?

It's a social place to see friends.

7. Looking to the future, please select your top 3	Bareas needing improvement(s):
 □ More shade □ More seating and/or table options ✓ More programming/events ✓ More food/drink options 	✗ Kids activities□ Other:□ None of the above
8. As the City works to improve Town Square, is think Ketchum should look to for inspiration?	there another town square or community space you
	and collaborations (I've events
	've attended in the Square and adjacent street(s).
10. How many events have you attended over the	ne past 5 years?
□ 1-2□ 3-4□ 5-10	☐ 11+ None (skip to the next section)
11. In which season do you attend most events?	•
✓ Summer□ Fall	□ Winter□ Spring
12. What types of events would you like to see a	at Town Square?
Markets Music Art shows 13. Which are your top three (3) favorite events	Kids' events Other: None that have occurred in the Square?
 □ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: ☐ None

14.	How often do you visit the Visitor Center,	Starbucks building?	
	□ Every day□ A few times a week□ Once a week☑ Once a month	Every few monthsOnce a yearNever	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	☐ To use the restroom☐ Other:☐ I don't visit the building.	
		NeutralNot at all	
17. Of the amenities currently offered, which 3 are the most important to you?			
	Food/drink vendor(s)		
	□ Public restrooms □ Seating areas/options	☐ Community use ☐ Kids activities	
18.	What do you like most about the building The exterior!		
19.	Looking to the future, please select up to	3 areas needing improvement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing	
20.	As the City works to improve the building think Ketchum should look to for inspirati	at Town Square, is there another community space you on? Sorry nothing comes to min	d

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
•	□ < 5
24.	Do you own a business in Ketchum?
	☐ Yes No
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Nar	ne:
Em	ail:





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This first set of questions focuses on the Square itself – (outside common area).

1. How often do you visit Town Square?			
	Every few months Once a year Never		
	Stroll through Meet friends Other:		
	Winter Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
5. Of the current amenities offered, which 3 are the most important to you?			
	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		
	od ide		

6. What do you like most about Town Square?	
Central location to o Close to shopping, food,	the locations in town.
7. Looking to the future, please select your top 3	areas needing improvement(s):
 ☐ More shade ☒ More seating and/or table options ☒ More programming/events ☒ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration?	here another town square or community space you
9. Dreaming big for Ketchum Town Square, what	would you like to see in the next 10-20 years?
As a business own	er, bringing in bogger man names
in entertainment will a	er, bringing in bogger man names ithroct more visitors and help economy
to boost the local	economy
This set of questions focuses on the events you've	
10. How many events have you attended over the	e past 5 years?
□ 1-2	□ 11+
□ 3-4 □ 5-10	☐ None (skip to the next section)
`	(Skip to the next section)
11. In which season do you attend most events?	
X Summer	☐ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at	: Town Square?
▼ Markets	☐ Kids' events
💢 Music	□ Other: Comedy, acting
☐ Art shows	□ None
13. Which are your top three (3) favorite events t	that have occurred in the Square?
🕮 Wagon Days	☐ Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest☐ Oktoberfest	☐ Rail jam ☐ Other:
Holiday lighting	□ None
, <	

14.	14. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month □ Every few months □ Once a year □ Never 		
15.	Why do you visit the building?		
	 □ To get visitor information □ To use the restroom □ Other: food & Depths □ To get coffee □ I don't visit the building. 		
16.	Do you think the building has the ideal mix of offerings/uses?		
	Spot on!NeutralNeutralNot at all		
17.	Of the amenities currently offered, which 3 are the most important to you?		
	✓ Food/drink vendor(s) ☐ Events ☐ Public restrooms ☐ Community use ☐ Seating areas/options ☐ Kids activities		
18.	What do you like most about the building? If has a mountain town feel which reflects good when visitors stop in		
10	when uisitors Stop in		
19.	Looking to the future, please select up to 3 areas needing improvement(s):		
	 □ Seating and/or table options (more) □ Programming/events □ Tood/drink options □ Available meeting/community space □ Longer hours of operation □ Other: □ Don't change a thing 		
20.	As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? N/A		
21.	Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?		
	More events. Lots of event planners in tou Italize their doil, t. as.		
(Italize their doilities		

22. Are you a:
Full-time resident Part-time resident Full-time resident — elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
24. Do you own a business in Ketchum?
Yes No
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Email:





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	and the elements.		
 How often do you visit Town Square? 			
 □ Every day □ A few times a week □ Once a week □ Once a month 	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
Attend an event Get ice cream Eat lunch/drink coffee 3. In which season do you most visit Town Square?	☐ Stroll through ☐ Meet friends ☐ Other:		
☑ Summer			
∕ Fall	Winter		
	Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!NeutralNot at all			
5. Of the current amenities offered, which 3 are the most important to you?			
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		

6. What do you like most about Town Square? Families Fracci				
 7. Looking to the future, please select your top 3 areas need. More shade More seating and/or table options More programming/events More food/drink options 8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what would your should your square, what would you should be should	☐ Kids activities ☐ Other: ☐ None of the above ther town square or community space you u like to see in the next 10-20 years?			
This set of questions focuses on the events you've attended in the Square and adjacent street(s).				
10. How many events have you attended over the past 5				
10. How many events have you attend to	□ 11+			
□ 1-2	None			
□ 3-4	(skip to the next section)			
□ 5-10	(*****			
11. In which season do you attend most events?				
11. III Which season do you be	Winter			
☑ Şummer	Spring			
Fall	7 <u></u> 3pm.			
12. What types of events would you like to see at Town !	Square?			
12. What types of events would year	Kids' events			
☐ Markets	Other:			
Music Music	None			
☐ Art shows				
13. Which are your top three (3) favorite events that have occurred in the Square?				
13. Which are your top times (o) the	☐ Summer solstice			
☑ , Wagon Days	☐ Winter solstice			
Panonse Pancake Breakfast	☐ Car show			
Trailing of the Sheep 'Happy Trails' party	☐ Rail jam			
☐ Brewfest	-			
	□ Other:			
☐ Oktoberfest	☐ Other:			

14.	How often do you visit the Visitor Center/Starbucks building	g?	
	Every day A few times a week Once a week Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
,	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im-	port	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? Logs whech le	23 20	nan
19.	Looking to the future, please select up to 3 areas needing in		
	 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you charging Statio		

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
/	☐ Yes No
Ma	re time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Naı	me: Cathy Dolan
Em	ail: CM DOLAN3@ GMAIL. COM





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1. How often do you visit Town Square?		
☐ Every day A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never	
2. What do you do when you visit Town Square? Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:	
3. In which season do you most visit Town Square? Summer Fall	☐ Winter Spring	
4. How well do you think Town Square represents the values and identity of Ketchum?		
Spot on!Neutral	Not at all	
5. Of the current amenities offered, which 3 are the most important to you?		
☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain	
☐ Food/drink vendors	☐ Other:	

6. What do you like most about Town Square?			
central meeting	place		
7. Looking to the future, please select your top 3 areas	needing improvement(s):		
More shade More seating and/or table options More programming/events More food/drink options	☐ Kids activities☐ Other:☐ None of the above		
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you		
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?		
Lots more snops,	food, parking		
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).		
10. How many events have you attended over the past	5 years?		
☐ 1-2 ☐ 3-4 5-10	☐ 11+ ☐ None (skip to the next section)		
11. In which season do you attend most events?			
Summer	□ Winter□ Spring		
12. What types of events would you like to see at Town Square?			
Markets Music Art shows	☐ Kids' events ☐ Other: ☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest Holiday lighting	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: □ None 		

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

4. How often do you visit the Visitor Center/Starbucks building?			
☐ Every day A few times a week ☐ Once a week ☐ Once a month	□ Every few months□ Once a year□ Never		
15. Why do you visit the building?			
To get visitor information To meet friends To get coffee To work	To use the restroom Other: I don't visit the building.		
16. Do you think the building has the ideal mix of offer			
Spot on!Neutral-	Not at all		
17. Of the amenities currently offered, which 3 are the Food/drink vendor(s) Public restrooms Seating areas/options			
18. What do you like most about the building?			
19. Looking to the future, please select up to 3 areas needing improvement(s):			
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	Longer hours of operation Other: Don't change a thing		
20. As the City works to improve the building at Town think Ketchum should look to for inspiration?	Square, is there another community space you		

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22.	Are you a.
/	Full-time resident
	□ Part-time resident
	 □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley
	☐ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
-	
/	< 5
	□ 6-10 □ 11-15
	□ 16+
24.	Do you own a business in Ketchum?
>	Yes No
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Ema	//





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How often do you visit Town Square?	
□ Every day□ A few times a week□ Once a week□ Once a month	Every few months Once a year Never
2. What do you do when you visit Town Square?	
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter ☐ Spring
4. How well do you think Town Square represents the	values and identity of Ketchum?
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the mo	ost important to you?
Fire pit(s) Shade structures Pet friendly areas Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

6. What do you like most about Town Square?				
Renicareas Ice cream areas				
Flowers + Gyross 7. Looking to the future, please select your top 3 areas needing improvement(s):				
More shade	Kids activities			
☐ More seating and/or table options	Other:			
☐ More programming/events	□ None of the above			
More food/drink options				
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	ther town square or community space you			
9. Dreaming big for Ketchum Town Square, what would yo	u like to see in the next 10-20 years?			
Merre Sections aptions				
More Secting options Kid Friendty activities				
Electricated electronics				
This set of questions focuses on the events you've attende	ad in the Sauare and adjacent street(s)			
This set of questions focuses on the events you ve attende	ed in the square and adjacent street(s).			
10. How many events have you attended over the past 5 y	ears?			
1-2	□ 11+			
□ 3-4	□ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
Summer	☐ Winter			
Pall	☐ Spring			
12. What types of events would you like to see at Town Sq	uare?			
Markets	☐ Kids' events			
Music	☐ Other:			
Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
☐ Papoose Pancake Breakfast				
	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Winter solstice ☐ Car show			
 ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest 				
-	22 Car show			

14.	4. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day □ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? WISH there was a Local cuffee Not Starbucks	U	enoter / resturant
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you MUSIC, LOCAL COFFEL, MARE EVER	u like	e to see in the next 10-20 years?

Are you a:
 □ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley ☑ Visitor
How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
< 5 6-10 11-15 16+
Do you own a business in Ketchum?
□ Yes No
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ne: Verriesa Hale
ail: Verrier hale at yahoo om





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How often do you visit Town Square?	
1. How often do you visit fown square:	
□ Every day	☐ Every few months
☐ A few times a week	☐ Once a year
☐ Once a week	☐ Never
Once a month	
2. What do you do when you visit Town Square?	
Attend an event	☐ Stroll through
☐ Get ice cream	Meet friends
Eat lunch/drink coffee	☐ Other:
3. In which season do you most visit Town Square?	
Summer	☐ Winter
☐ Fall	☐ Spring
4. How well do you think Town Square represents the values	
Spot on!Neutral	Not at all
5. Of the current amenities offered, which 3 are the most imp	portant to you?
☐ Fire pit(s)	☐ Public restrooms
☐ Shade structures	✓ Seating areas/options
□ Shade trees	Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

6.	What do you like most about Town Square?			
	aplace to Sit W/ friends			
7.	Looking to the future, please select your top 3 areas needing	ng improvement(s):		
	 More shade ✓ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above		
8.	As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9.	Dreaming big for Ketchum Town Square, what would you like a parking Structure forwing So that we a people Rendy town	that addressed can truly have		
Th	is set of questions focuses on the events you've attended i	n the Square and adjacent street(s).		
10	. How many events have you attended over the past 5 years	s?		
	□ 1-2□ 3-4□ 5-10	11+ None (skip to the next section)		
11	In which season do you attend most events?			
	Summer Fall	☐ Winter ☐ Spring		
12	2. What types of events would you like to see at Town Squar	e?		
	Markets Music Art shows	☐ Kids' events☐ Other:☐ None		
13	8. Which are your top three (3) favorite events that have occ	curred in the Square?		
	Wagon Days □ Papoose Pancake Breakfast ★ Trailing of the Sheep 'Happy Trails' party □ Brewfest Oktoberfest	 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other: 		

14. How often do you visit the Visitor Center/Starbucks building?

	Every day	29	Every few months
	A few times a week		Once a year
	Once a week		Never
	Once a month		
15. W	ny do you visit the building?		
	To get visitor information		To use the restroom
	To meet friends		Other:
×	To get coffee		I don't visit the building.
	To get coffee To work		a a
16. Do	you think the building has the ideal mix of offerings/use		
	Spot on!Neutral		Not at all
17. Of	the amenities currently offered, which 3 are the most im	port	ant to you?
B	Food/drink vendor(s)		Events
25	Public restrooms		Community use
X	Seating areas/options		Kids activities
18. Wi	nat do you like most about the building?		
	The design		
19. Loc	oking to the future, please select up to 3 areas needing in	mpro	ovement(s):
Æ	Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
5 20	Food/drink options		Don't change a thing
Þ	Available meeting/community space		
20. As	the City works to improve the building at Town Square, i	s the	ere another community space you
	nk Ketchum should look to for inspiration?		,
21. Dre	eaming big about Ketchum Town Square, what would you	u like	e to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 ≥ 16+
24.	Do you own a business in Ketchum?
	Yes No
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Naı	me: Weidû (.
Em	ail:





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1.	How often do you visit Town Square?		2
	☐ Every day	d	Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	□ Summer		Winter
	∫ Fall	9	Spring
4.	How well do you think Town Square represents the values at	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	Fire pit(s)	Æ	Public restrooms
	Shade structures		Seating areas/options
	☐ Shade trees	Ø	Events (staged or not)
	☐ Pet friendly areas		Water fountain
	Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas in	needing improvement(s):		
✓ More shade✓ More seating and/or table options	☐ Kids activities ☐ Other:		
More programming/events More food/drink options	☐ None of the above		
8. As the City works to improve Town Square, is there as think Ketchum should look to for inspiration?	nother town square or community space you		
9. Dreaming big for Ketchum Town Square, what would			
Food trucks More live	music		
	ø		
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).		
10. How many events have you attended over the past	5 years?		
□ 1-2	□ 11+		
3-4	□ None		
☐ 5-10	(skip to the next section)		
11. In which season do you attend most events?			
☐ Summer	☐ Winter		
∠ Fall	☐ Spring		
12. What types of events would you like to see at Town	Square?		
☐ Markets	☐ Kids' events		
☑ Music	☐ Other:		
☐ Art shows	☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
Wagon Days	☐ Summer solstice		
 Papoose Pancake Breakfast 	☐ Winter solstice		
 Trailing of the Sheep 'Happy Trails' party 	Car show		
☐ Brewfest	☐ Rail jam		
Oktoberfest	☐ Other:		
☐ Holiday lighting	□ None		

6. What do you like most about Town Square?

Location

14.	1. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day		Every few months
	☐ A few times a week		
	☐ Once a week		·
	Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	☐ To meet friends		Other:
	☑ To get coffee		I don't visit the building.
	☐ To work		, and the second
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most im	por	tant to you?
	Food/drink vendor(s)	D	Events
	☐ Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
	Architecture		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	✓ Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you more events harge vent	u like	e to see in the next 10-20 years?

Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident – elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ <5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☐ No
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Name:
Email:





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due to neavy usage and exposure to the elements.				
1. How often do you visit Town Square?				
 Every day A few times a week Once a week Once a month 	Every few monthsOnce a yearNever			
2. What do you do when you visit Town Square?				
☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	Stroll through Meet friends Other:			
3. In which season do you most visit Town Square? Summer Fall	✓ Winter☐ Spring			
4. How well do you think Town Square represents the values and identity of Ketchum? Spot on!NeutralNot at all				
5. Of the current amenities offered, which 3 are the most important to you?				
☐ Fire pit(s) ☐ Shade structures ☑ Shade trees ☐ Pet friendly areas ☑ Food/drink vendors	☐ Public restrooms Seating areas/options ☐ Events (staged or not) ☐ Water fountain ☐ Other:			

6. What do you like most about Town Square?			
Relixing spot, briend liness, Open			
7. Looking to the future, please select your top 3 areas needing	ng improvement(s):		
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities ☐ Other: None of the above		
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? No -5 mel/ town feel needs to mention 5 mol/ town feel 9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?			
For my grand children Open ness			
This set of questions focuses on the events you've attended	in the Square and adjacent street(s).		
10. How many events have you attended over the past 5 years			
10. How many events have you attended over the passes,	□ 11+		
□ 1-2	None		
3-4	(skip to the next section)		
11. In which season do you attend most events?			
Summer	☐ Winter		
□ Fall	☐ Spring		
12. What types of events would you like to see at Town Squ	uare?		
	☐ Kids' events		
Markets	☐ Other:		
Music	□ None		
Art shows	occurred in the Square?		
13. Which are your top three (3) favorite events that have			
Wagon Days	☐ Summer solstice		
 Papoose Pancake Breakfast 	☐ Winter solstice		
Trailing of the Sheep 'Happy Trails' party	Car show		
Brewfest	☐ Rail jam		
☐ Oktoberfest	☐ Other:		
☐ Holiday lighting	☐ None		

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4. How often do you visit the Visitor Center/Starbucks building?			
 □ Every day ☑ A few times a week □ Once a week □ Once a month 	□ Every few months□ Once a year□ Never		
15. Why do you visit the building?			
 □ To get visitor information ➢ To meet friends ➢ To get coffee □ To work 	 □ To use the restroom □ Other: □ I don't visit the building. Read - 		
16. Do you think the building has the ideal mix of offerings/us			
17. Of the amenities currently offered, which 3 are the most important to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	☐ Events ☐ Community use ☐ Kids activities		
18. What do you like most about the building? Unique archeclockure - Key			
19. Looking to the future, please select up to 3 areas needing	improvement(s):		
 □ Seating and/or table options (more) □ Programming/events □ Food/drink options □ Available meeting/community space 	☐ Longer hours of operation ☐ Other: ☐ Don't change a thing		
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you		
21. Dreaming big about Ketchum Town Square, what would y	ou like to see in the next 10-20 years?		

Dort think big "

22. Are you a:
□ Full-time resident Part-time resident □ Full-time resident − elsewhere in the Wood River Valley □ Part-time resident − elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 ☑ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes ☑ No
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Name: Richard Tedesco Email: Rtude 417600001. com
Email: Rtide 4/760000/. com





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This first set of questions focuses on the Square itself – (outside common area).

1. How often do you visit Town Square?	
☐ Every day	Every few months
☐ A few times a week	Once a year
Once a week	Never
Once a month	
2. What do you do when you visit Town Square?	
Attend an event	☑ Stroll through
☐ Get ice cream	☐ Meet friends
Eat lunch/drink coffee	Other:
3. In which season do you most visit Town Square?	
Summer	Winter
∕ Fall	☐ Spring
4. How well do you think Town Square represents th	e values and identity of Ketchum?
Spot on!Neut	ralNot at all
5. Of the current amenities offered, which 3 are the	most important to you?
☐ Fire pit(s)	Public restrooms
☐ Shade structures	☐ Seating areas/options
☐ Shade trees	Events (staged or not)
☐ Pet friendly areas	☐ Water fountain
Food/drink vendors	☐ Other:

lo cation			
7. Looking to the future, please select your top 3 areas needing improvement(s):			
 More shade More seating and/or table options More programming/events More food/drink options 		Kids activities Other: None of the above	
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town	square or community space you	
9. Dreaming big for Ketchum Town Square, what would you like	e to s	ee in the next 10-20 years?	
This set of questions focuses on the events you've attended in	n the	Square and adjacent street(s).	
10. How many events have you attended over the past 5 years	;?		
□ 1-2	A	11+	
□ 3-4 □ 5-10		None (skip to the next section)	
		(skip to the flext section)	
11. In which season do you attend most events?			
Summer		Winter	
Fall		Spring	
12. What types of events would you like to see at Town Square	e?		
Markets		Kids' events	
Music		Other:	
Art shows		None	
13. Which are your top three (3) favorite events that have occur	urred	in the Square?	
───────────────────────────────────		Summer solstice	
☐ Papoose Pancake Breakfast		Winter solstice	
Trailing of the Sheep 'Happy Trails' party		Car show	
Brewfest		Rail jam	
Oktoberfest		Other:	
Holiday lighting		None	

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14. How often do you visit the Visitor Center/Starbucks building?			
□ Every day□ A few times a week	Every few months Once a year		
Once a week	□ Never		
☐ Once a month			
15. Why do you visit the building?			
☐ To get visitor information	To use the restroom		
☐ To meet friends	☐ Other:		
To get coffee	 I don't visit the building. 		
☐ To work			
16. Do you think the building has the ideal mix of offerings/uses?			
Spot on!Neutral	Not at all		
17. Of the amenities currently offered, which 3 are the most in	mportant to you?		
Food/drink vendor(s)	Events		
Public restrooms	Community use		
☐ Seating areas/options	☐ Kids activities		
18. What do you like most about the building?			
19. Looking to the future, please select up to 3 areas needing	improvement(s):		
 Seating and/or table options (more) 	☐ Longer hours of operation		
Programming/events	Other:		
☐ Food/drink options	Don't change a thing		
 Available meeting/community space 			
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you		

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

zz. Ale you a.
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
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24. Do you own a business in Ketchum? — Yes — No
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Better yet, leave your email address to be added to the Project Ketchum newsletter.
Name: Down M. tabell
Email: dawnm. tele (208@ gma. 1. Com) dawnm. tele (208@ gma. 1. Com)





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1.	How often do you visit Town Square?		
	 □ Every day □ A few times a week ☑ Once a week □ Once a month 	□ Every few months□ Once a year□ Never	
2.	What do you do when you visit Town Square?		
	Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:	
3.	In which season do you most visit Town Square?		
		☐ Winter ☐ Spring	
4.	How well do you think Town Square represents the valu	es and identity of Ketchum?	
Spot on!NeutralNeutralNot at ail			
5.	Of the current amenities offered, which 3 are the most	important to you?	
	☐ Fire pit(s) ☐ Shade structures ☐ Pet friendly areas ☐ Food (dripk yenders	Public restrooms Seating areas/options Events (staged or not) Water fountain	
	NA HOOGIGINV VONGOES	I I Ithor	

6. What do you like most about Town Square? • SEATING FOR ICE CREAM • COLORFUL UMBRELLAS • PERIODIC EVENTS			
7. Looking to the future, please select your top 3 areas needin	g improvement(s):		
 ✓ More shade ✓ More seating and/or table options ☐ More programming/events ✓ More food/drink options FOR WINTER 	☐ Kids activities☐ Other:☐ None of the above		
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you lik	te to see in the next 10-20 years?		
This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 years	?		
□ 1-2 □ 3-4 □ 5-10	✓ 11+☐ None(skip to the next section)		
11. In which season do you attend most events?			
Summer Fall	☐ Winter☐ Spring		
12. What types of events would you like to see at Town Square	e?		
☐ Markets	☐ Kids' events		
Music	☐ Other:☐ None		
	□ None		

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14.	. How often do you visit the Visitor Center/Starbucks building?			
	□ Every day□ A few times a week□ Once a week□ Once a month		Every few months Once a year Never	
15.	Why do you visit the building?			
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	X	To use the restroom Other: I don't visit the building.	
16.	6. Do you think the building has the ideal mix of offerings/uses?			
	Spot on!Neutral		Not at all	
17.	17. Of the amenities currently offered, which 3 are the most important to you?			
	☐ Food/drink vendor(s) ☑ Public restrooms ☑ Seating areas/options		Events Community use Kids activities	
18.	What do you like most about the building?			
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing	
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you	
21.	Dreaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?	

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24. Do you own a business in Ketchum?
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Name: RICH RUPDICOMBE
Email: RJPUDDICOMBEC GMAIL. COM





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1.	How	often do you visit Town Square?		
	□ X	Every day A few times a week Once a week Once a month		Every few months Once a year Never
2.	Wha	t do you do when you visit Town Square?		
		Attend an event Get ice cream Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	•	Summer Fall		Winter Spring
4.	How	well do you think Town Square represents the values an	d id	entity of Ketchum?
Spot on!NeutralNeutralNeutralNot at all				
5.	Of th	ne current amenities offered, which 3 are the most impo	rtan	t to you?
		Fire pit(s) Shade structures Shade trees Pet friendly areas		Water fountain
	X	Food/drink vendors		Other:

It feels like the middle of ketch	um life.				
7. Looking to the future, please select your top 3 areas needing improvement(s):					
 More shade More seating and/or table options More programming/events More food/drink options 	☐ Kids activities ☐ Other: ☐ None of the above				
 8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration? University campuses have great 9. Dreaming big for Ketchum Town Square, what would be considered as the construction of the construction of	inspiration (flowers, benches, shade, etc.)				
A big fountain maybe					
This set of questions focuses on the events you've att	ended in the Square and adjacent street(s).				
10. How many events have you attended over the pas	t 5 years?				
☐ 1-2 ☐ 3-4 ☑ 5-10	□ 11+□ None(skip to the next section)				
11. In which season do you attend most events?					
Summer Fall	□ Winter□ Spring				
12. What types of events would you like to see at Tow	n Square?				
Markets Music Art shows	 ☐ Kids' events ☐ Other: ☐ None 				
13. Which are your top three (3) favorite events that have occurred in the Square?					
 ✓ Wagon Days ✓ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest ✓ Oktoberfest 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other: 				
Holiday lighting	□ None				

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· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·			
14. How often do you visit the Visitor Center/Starbucks building?				
Every day A few times a week Once a week Once a month	□ Every few months□ Once a year□ Never			
15. Why do you visit the building?				
 □ To get visitor information □ To meet friends ☒ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.			
16. Do you think the building has the ideal mix of offerings/us	es?			
Spot in!Neutral	Not at all			
17. Of the amenities currently offered, which 3 are the most in	mportant to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities			
18. What do you like most about the building? It's the nicest Starbucks I and also an incredible work	have ever been to space for the community			
19. Looking to the future, please select up to 3 areas needing	improvement(s):			
 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	☐ Longer hours of operation ☐ Other: Don't change a thing			
20. As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is there another community space you			

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

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22.	Are you a:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	< 5 6-10 11-15 16+
24.	Do you own a business in Ketchum?
0.00	□ Yes No
Mai	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nar	Hanna Treppenhave
Ema	hannacharlotte 98@ hotmail. com





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	□ Every day		Every few months
	✓ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	□ Fall		Spring
4.	How well do you think Town Square represents the values ar		-
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)	V	Public restrooms
	☐ Shade structures		Seating areas/options
	☐ Shade trees	4	Events (staged or not)
	☐ Pet friendly areas		Water fountain
			Other:

6. What do you like most about Town Square?					
A great Community Goder Were I can See OK Friends					
7. Looking to the future, please select your top 3 areas needing	g improvement(s):				
☑ More shade	☐ Kids activities				
☐ More seating and/or table options	Other: Vater feature				
More programming/eventsMore food/drink options	☐ None of the above				
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?					
9. Dreaming big for Ketchum Town Square, what would you lik					
fundam, pedestran any blocks arou	nt M				
	the second of th				
This set of questions focuses on the events you've attended in	n the Square and adjacent street(s).				
10. How many events have you attended over the past 5 years	5?				
1-2	□ 11+				
	None				
☑ 5-10	(skip to the next section)				
11. In which season do you attend most events?					
☑ Summer	☐ Winter				
☐ Fall	☐ Spring				
12. What types of events would you like to see at Town Square	e?				
☑ Markets	☐ Kids' events				
☐ Music	☐ Other:				
Art shows	□ None				
13. Which are your top three (3) favorite events that have occurred in the Square?					
☐ Wagon Days	☐ Summer solstice				
☐ Papoose Pancake Breakfast	☐ Winter solstice				
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show				
☐ Brewfest	☐ Rail jam				
Oktoberfest	Other:				
☐ Holiday lighting	□ None				

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14.	. How often do you visit the Visitor Center/Starbucks building?		
	☐ Every day ☐ A few times a week ☐ Once a week ☐ Once a month		Every few months Once a year Never
15.	Why do you visit the building?		
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use	s?	
17.	Spot on!Neutral Of the amenities currently offered, which 3 are the most im		
	Food/drink vendor(s) Public restrooms		Events Community use
	Seating areas/options		Kids activities
18. J	What do you like most about the building? Love having a work space with Scoling Stocks	W	r Ulfi
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration? It's one buildings his about Ketchum Town Square, what would use	e i	of my favorite
ZI .	Dreaming big about Ketchum Town Square, what would you	J IIKE	e to see in the next 10-20 years?

3

22.	Are you a: Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ <5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	□ Yes □ No
You	r time and insights are greatly appreciated!
	ke sure to keep tabs on the Town Square Renovation by visiting <u>projectketchum.org</u> (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
	ne: Kristian Wittaker
Ema	ail: Itavoot SVE ghot. Com

er ...





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1. How often do you visit Town Square?			
□ Every dayA few times a week□ Once a week□ Once a month	Every few monthsOnce a yearNever		
2. What do you do when you visit Town Square?			
Attend an event Get ice cream Eat lunch/drink coffee	Stroll through Meet friends Other:		
3. In which season do you most visit Town Square?			
Summer Fall	₩ Winter Spring		
4. How well do you think Town Square represents the values a	and identity of Ketchum?		
Spot on!Neutral	Not at all		
5. Of the current amenities offered, which 3 are the most imp	oortant to you?		
☐ Fire pit(s) ✓ Shade structures ☐ Shade trees ☐ Pet friendly areas ✓ Food/drink vendors	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		
7			

gathering place				
7. Looking to the future, please select your top 3 areas	needing improvement(s):			
More shade	☐ Kids activities			
More seating and/or table options	☐ Other:			
☐ More programming/events	☐ None of the above			
More food/drink options				
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?	nother town square or community space you			
9. Dreaming big for Ketchum Town Square, what would	you like to see in the next 10-20 years?			
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).			
10. How many events have you attended over the past	5 years?			
□ 1-2	™ 11+			
□ 3-4	☐ None			
□ 5-10	(skip to the next section)			
11. In which season do you attend most events?				
 ≾ Summer	□ Winter			
□ Fall	Spring			
12. What types of events would you like to see at Town	Square?			
☐ Markets	☐ Kids' events			
Music	☐ Other:			
✓ Art shows	□ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
☐ Wagon Days	☐ Summer solstice			
Papoose Pancake Breakfast	☐ Winter solstice			
Trailing of the Sheep 'Happy Trails' party	☐ Car show			
□ Brewfest	□ Rail jam			
☐ Oktoberfest	☐ Other:			
🗃 Holiday lighting	□ None			

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14. How often do you visit the Visitor Center/Starbucks building?				
	Every day A few times a week Once a week Once a month		Every few months Once a year Never	
15. Wh	ny do you visit the building?			
	To get visitor information To meet friends To get coffee To work		To use the restroom Other: I don't visit the building.	
16. Do	you think the building has the ideal mix of offerings/use	es?	73	
	Spot on!Neutral		Not at all	
17. Of	the amenities currently offered, which 3 are the most in	nport	ant to you?	
18. W	Food/drink vendor(s) Public restrooms Seating areas/options nat do you like most about the building? Architecture		Events Community use Kids activities	
N N N	oking to the future, please select up to 3 areas needing in Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space		Longer hours of operation Other: Don't change a thing	
20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?				

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 ★ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes No
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Name: Maureen Puddicombe
Email: mouddi comb@aol.com







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2. What do you do when you visit Town Square?			
Attend an event Get ice cream Eat lunch/drink coffee	Stroll throughMeet friendsOther:		
3. In which season do you most visit Town Square?			
☐ Summer ☐ Fall	✓ Winter ☐ Spring		
4. How well do you think Town Square represents the values and identity of Ketchum?			
Spot on!Neutral	Not at all		
5. Of the current amenities offered, which 3 are the most important to you?			
 □ Fire pit(s) □ Shade structures □ Shade trees □ Pet friendly areas □ Food/drink vendors 	Public restrooms Seating areas/options Events (staged or not) Water fountain Other:		

6. What do you like most about Town Square? OL Central location, rest	MMPIC ATHLETES		
7. Looking to the future, please select your top 3 areas need	ing improvement(s):		
More shade☐ More seating and/or table options☐ More programming/events☐ More food/drink options	☐ Kids activities ☑ Other: <u>La vaje</u> tree S ☐ None of the above		
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?		
More grass, trees, Shade. (it Should be more like a park) This set of questions focuses on the events you've attended in the Square and adjacent street(s).			
10. How many events have you attended over the past 5 year	ers?		
☐ 1-2	☐ 11+ ☐ None (skip to the next section)		
11. In which season do you attend most events?			
☐ Summer ☐ Fall	✓ Winter □ Spring		
12. What types of events would you like to see at Town Squa	are?		
✓ Markets ✓ Music ✓ Art shows	☐ Kids' events ☐ Other: ☐ None		
13. Which are your top three (3) favorite events that have occurred in the Square?			
 □ Wagon Days Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest Holiday lighting 	 Summer solstice Winter solstice Car show Rail jam Other: None 		

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14. How often do you visit the Visitor Center/Starbucks building?				
 □ Every day □ A few times a week □ Once a week □ Once a month 	☐ Every few months Once a year Never			
15. Why do you visit the building?				
 □ To get visitor information □ To meet friends ☑ To get coffee □ To work 	□ To use the restroom□ Other:□ I don't visit the building.			
16. Do you think the building has the ideal mix of offerings/	uses?			
Spot on!Neutral	(Not at all			
17. Of the amenities currently offered, which 3 are the mos	t important to you?			
Food/drink vendor(s) Public restrooms Seating areas/options	EventsCommunity useKids activities			
18. What do you like most about the building?				
not much, needs	(mprovement, "			
19. Looking to the future, please select up to 3 areas needing	ng improvement(s):			
Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Longer hours of operation□ Other:□ Don't change a thing			
20. As the City works to improve the building at Town Squar think Ketchum should look to for inspiration? There Is Nothing have	re, is there another community space you			

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More grass, more trees (tall), more even

ZZ. Ale you a.
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
<pre></pre>
24. Do you own a business in Ketchum?
☐ Yes No
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Every dayA few times a weekOnce a weekOnce a month	Every few months Once a year Never			
2. What do you do when you visit Town Square?				
Attend an event Get ice cream Eat lunch/drink coffee	Stroll throughMeet friendsOther:			
3. In which season do you most visit Town Square?				
X Summer □ Fall	☐ Winter☐ Spring			
4. How well do you think Town Square represents the values and identity of Ketchum?				
Spot on!Neutral	Not at all			
5. Of the current amenities offered, which 3 are the most important to you?				
Shade structures Shade trees Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain			
☐ Food/drink vendors	□ Other:			

LeRoy's				
7. Looking to the future, please select your top 3 areas no	eding improvement(s):			
 ☐ More shade ☐ More seating and/or table options ☑ More programming/events ☐ More food/drink options 	Other: Attraction None of the above			
8. As the City works to improve Town Square, is there and think Ketchum should look to for inspiration?9. Dreaming big for Ketchum Town Square, what would you				
Less People				
This set of questions focuses on the events you've attend	led in the Square and adjacent street(s).			
10. How many events have you attended over the past 5	years?			
☐ 1-2 ☐ 3-4 ○ 5-10	11+None(skip to the next section)			
11. In which season do you attend most events?				
Summer Fall	☐ Winter☐ Spring			
12. What types of events would you like to see at Town Square?				
Markets Music Art shows	☐ Kids' events☐ Other:☐ None			
13. Which are your top three (3) favorite events that have occurred in the Square?				
Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest Oktoberfest	□ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:			
✓ □ Holiday lighting	□ None V			

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14.	4. How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month	☐ Every few months ☐ Once a year ☐ Never	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offering	s/uses?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the ma	ost important to you?	
,	☐ Food/drink vendor(s) ☐ Public restrooms ☐ Seating areas/options	Events Community use Kids activities	
18.	What do you like most about the building?		
	The Shopping Car	+ (look up)	
19.	Looking to the future, please select up to 3 areas need	ding improvement(s):	
1	 Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space 	□ Longer hours of operation□ Other:□ Don't change a thing	
20.	As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	vescent CHz	
21.	Dreaming big about Ketchum Town Square, what wou	Ild you like to see in the next 10-20 years?	

3

22. Are you a:
Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ < 5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum?
☐ Yes☐ No
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2.	What do you do when you visit Town Square?		
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee		Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter Spring
4.	How well do you think Town Square represents the values a	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

1ce c	ream			
. Looking to the future, please select your top 3 areas needing improvement(s):				
☐ More shade	☐ Kids activities			
More seating and/or table options				
More programming/events	☐ None of the above			
☐ More food/drink options				
think Ketchum should look to for inspira	As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?			
9. Dreaming big for Ketchum Town Square	e, what would you like to see in the next 10-20 years?			
Nothing				
This set of questions focuses on the event	ts you've attended in the Square and adjacent street(s).			
10. How many events have you attended o	over the past 5 years?			
□ 1-2	□ 11+			
□ 3-4 □ 5-10	☐ None			
5-10	(skip to the next section)			
11. In which season do you attend most e	vents?			
Summer	☐ Winter			
☐ Fall	☐ Spring			
12. What types of events would you like to	o see at Town Square?			
Markets	☐ Kids' events			
☐ Music	☐ Other:			
☐ Art shows	□ None			
13. Which are your top three (3) favorite e	events that have occurred in the Square?			
Wagon Days	☐ Summer solstice			
Papoose Pancake Breakfast	Winter solstice			
Trailing of the Sheep 'Happy Trails'	party Car show			
☐ Brewfest	☐ Rail jam			
□ Oktoberfest	☐ Other:			
☐ Holiday lighting	□ None			

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14.	How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ 76 get visitor information		To use the restroom
	↓ To meet friends		Other:
	☐ To get coffee		I don't visit the building.
	☐ To work		
16.	6. Do you think the building has the ideal mix of offerings/uses?		
	Spot on!Neutral	/	Not at all
17.	7. Of the amenities currently offered, which 3 are the most important to you?		
	Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	Seating areas/options		Kids activities
18.	8. What do you like most about the building?		
	shade/	M	wit
19.	Looking to the future, please select up to 3 areas needin	ig impro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	Programming/events		Other:
	Food/drink options		Don't change a thing
	Available meeting/community space		
20.	As the City works to improve the building at Town Squarthink Ketchum should look to for inspiration?	re, is the	ere another community space you

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Nothing

22. Are you a:
□ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ ≤5 □ 6-10 □ 11-15 □ 16+
24. Do you own a business in Ketchum? Yes No
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Name: Adem
Email:



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	□ Ævery day		Every few months
	A few times a week		Once a year
	□ Once a week		Never
	☐ Once a month	_	
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream		Meet friends
	Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ _Fire pit(s)		Public restrooms
	Shade structures	V	Seating areas/options
	☐ ,Shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

ice creal	
 7. Looking to the future, please select your top 3 areas More shade More seating and/or table options More programming/events More food/drink options 	Kids activities Other: None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration?9. Dreaming big for Ketchum Town Square, what would	. library
nothing	
This set of questions focuses on the events you've atte	
10. How many events have you attended over the past	5 years?
☐ 1-2 ☐ 3-4 ☑ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	☐ Winter☐ Spring
12. What types of events would you like to see at Town	Square?
☐ Markets☑ Music☐ Art shows	 ☐ Kids' events ☐ Other: ☐ None
13. Which are your top three (3) favorite events that ha	ave occurred in the Square?
 ✓ Wagon Days □ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest □ Holiday lighting 	Summer solstice Winter solstice Car show Rail jam Other:

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	Every day	☐ Every few months
	A few times a week	☐ Once a year
	☐ Once a week	Never
	☐ Once a month	
15.	Why do you visit the building?	<u> </u>
	☐ To get visitor information	☐ To use the restroom
	☐ To meet friends	Other: Mult Truck
	☐ To get coffee	☐ I don't visit the building.
	☐ To work	
16.	Do you think the building has the ideal mix of offerings/use	s?
	Spot on!Neutral	Not at all
17 .	Of the amenities currently offered, which 3 are the most im	portant to you?
	Food/drink vendor(s)	Events
	☐ Public restrooms	☐ Community use
	☑ Seating areas/options	☐ Kids activities
18.	What do you like most about the building?	
	the Vault	
19.	Looking to the future, please select up to 3 areas needing in	mprovement(s):
	☐ Seating and/or table options (more)	Longer hours of operation
	Programming/events	☐ Other:
	☐ Food/drink options	Don't change a thing
	☐ Available meeting/community space	
20.	As the City works to improve the building at Town Square, i	
	think Ketchum should look to for inspiration?	library
21.	Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years?

hothing

22.	Are youra:
	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
2	6-10 11-15
24.	Do you own a business in Ketchum?
	Yes to No
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Nar	me: Jake
Em	ail: 10



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2.	What do you do when you visit Town Square?	
	□ Attend an event□ Get ice cream□ Eat lunch/drink coffee	Stroll through Meet friends Other:
3.	In which season do you most visit Town Square?	
	☑ Summer Ş / Fall	Winter Spring
4.	How well do you think Town Square represents the values Spot on!Neutral	
5.	Of the current amenities offered, which 3 are the most im	portant to you?
	☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas ☐ Food/drink vendors	□ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: Shoffing

Starbooks	
7. Looking to the future, please select your top 3 areas nee	ding improvement(s):
 ☐ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities ☐ Other: SADPING ☐ None of the above
8. As the City works to improve Town Square, is there anot think Ketchum should look to for inspiration?	her town square or community space you
9. Dreaming big for Ketchum Town Square, what would you Shopping	u like to see in the next 10-20 years?
This set of questions focuses on the events you've attended	ed in the Square and adjacent street(s).
10. How many events have you attended over the past 5 years.	ears?
□ 1-2 ★ 3-4 □ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	☐ Winter☐ Spring
12. What types of events would you like to see at Town Sq	uare?
☐ Markets☐ Music☐ Art shows	iii Kids' events□ Other:□ None
13. Which are your top three (3) favorite events that have	occurred in the Square?
 □ Wagon Days ✓ Papoose Pancake Breakfast □ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest ✓ Holiday lighting 	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:

14.	4. How often do you visit the Visitor Center/Starbucks building?			
	加	Every day		Every few months
		A few times a week		Once a year
		Once a week		Never
		Once a month		
15	\ \ /h	ny do you visit the building?		
13.				
		To get visitor information		To use the restroom
	46.	To meet friends		Other:
		To get coffee		I don't visit the building.
		To work		
16.	Do	you think the building has the ideal mix of offerings/use		
		Spot on!Neutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most in	nport	ant to you?
	70	Food/drink vendor(s)		Events
		Public restrooms		Community use
,	M	Seating areas/options	M	Kids activities
18.	Wŀ	nat do you like most about the building?		
		he food and drinks		
19.	Loc	oking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	Û.	Seating and/or table options (more)		Longer hours of operation
		Programming/events		Other:
		Food/drink options		Don't change a thing
		Available meeting/community space		
20.	As thii	the City works to improve the building at Town Square, nk Ketchum should look to for inspiration? こんかりがん	is the	ere another community space you
21.	Dre	eaming big about Ketchum Town Square, what would yo	u like	e to see in the next 10-20 years?
,	SH	apping		

22.	Are you a:
,	Full-time resident Part-time resident Full-time resident – elsewhere in the Wood River Valley Part-time resident - elsewhere in the Wood River Valley Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
4	□ <5 □ 6-10 11-15 □ 16+
24.	Do you own a business in Ketchum?
	☐ Yes → No
Mal	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bett	ter yet, leave your email address to be added to the Project Ketchum newsletter.
Nan	ne: AVd. Gilmout
Ema	ail: AVal 6 il mour a l'cloud. com



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1.	How often do you visit Town Square?		,
	□ ,Every day		Every few months
	A few times a week		Once a year
	Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ JAttend an event		Stroll through
	Get ice cream	0	Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		7.5
	Summer		Winter
	□ Fall	X	Spring
	☐ Fall		Shillig
4.	How well do you think Town Square represents the values an	d ide	entity of Ketchum?
	Spot en!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most important	rtani	t to you?
	☐ Fire pit(s)		Public restrooms
	Ahade structures		Seating areas/options
	Shade trees	D	Events (staged or not)
	Pet friendly areas	P	Water fountain
a	Food/drink vendors		Other:

7. Looking to the future, please select your top 3 areas needing	g improvement(s):
More shade	
☐ More seating and/or table options	Other:
More programming/events More food/drink options	None of the above
8. As the City works to improve Town Square, is there another think Ketchum should look to for inspiration?	town square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	e to see in the next 10-20 years?
This set of questions focuses on the events you've attended in	the Square and adjacent street(s).
10. How many events have you attended over the past 5 years	?
1-2	N /11+
□ 3-4	None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
Summer	☐ Winter
☐ Fall	Spring
12. What types of events would you like to see at Town Square	? /
Markets	Kids' events
☐ Music	① Other:
☐ Art shows	□ None
13. Which are your top three (3) favorite events that have occur	urred in the Square?
Wagon Days	Summer solstice
Papoose Pancake Breakfast	☐ Winter solstice
Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
Oktoberfest	☐ Other:
☐ Holiday lighting	□ None

14.	. How often do you visit the Visitor Center/Starbucks building?		
	Every day A few times a week Once a week Once a month	Every few months Once a year Never	
15.	Why do you visit the building?	A was the sectors on	
	☐ To get visitor information ☐ To meet friends ☐ To get coffee ☐ To work	Other: I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	s?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most im	portant to you?	
	Food/drink vendor(s) Public restrooms Seating areas/options	□ Community use□ Kids activities	
18.	What do you like most about the building?		
19	Looking to the future, please select up to 3 areas needing in	mprovement(s):	
10.	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	□ Conger hours of operation □ Other: □ Don't change a thing	
20.	As the City works to improve the building at Town Square, i think Ketchum should look to for inspiration?	s there another community space you	
21.	Dreaming big about Ketchum Town Square, what would you	u like to see in the next 10-20 years?	

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Full-time resident Part-time resident
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 □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
□ ≮ 5
□ 6-10
□ 11-15
□ 16 +
24. Do you own a business in Ketchum?
No No
Variation and insinhes are projetly proposited.
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Name: Sold Mall
Name: Schannahpring Com



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2.	What do you do when you visit Town Square?		
	☐ Attend an event☐ Get ice cream☐ Eat lunch/drink coffee	Stroll throughMeet friendsOther:	
3.	. In which season do you most visit Town Square?	×*	
	⊠ Summer ☑ Fall	☐ Winter☑ Spring	
4.	Spot on!Neu	he values and identity of Ketchum?	
5.	. Of the current amenities offered, which 3 are th	e most important to you?	
	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors	 □ Public restrooms □ Seating areas/options □ Events (staged or not) □ Water fountain □ Other: 	

6. What do you like most about Town Square?	ă l
The Ice croom	
7. Looking to the future, please select your top 3 a	reas needing improvement(s):
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
 8. As the City works to improve Town Square, is the think Ketchum should look to for inspiration? 9. Dreaming big for Ketchum Town Square, what we have the same of the square in the square in the same of the same of	D
+ Gacer P	ield
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10. How many events have you attended over the	past 5 years?
□ 1-2□ 3-4□ 5-10	☐ 11+ None (skip to the next section)
11. In which season do you attend most events?	
Summer Fall	□ Winter□ Spring
12. What types of events would you like to see at	Town Square?
☐ Markets☐ Music☐ Art shows	Kids' events Other: None
13. Which are your top three (3) favorite events th	at have occurred in the Square?
Wagon Days ☐ Papoose Pancake Breakfast ☐ Trailing of the Sheep 'Happy Trails' party ☐ Brewfest ☐ Oktoberfest	☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:

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15.	Why do you visit the building?		
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16.	Do you think the building has the ideal mix of offerings/use		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	tant to you?
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	ď	Events Community use Kids activities
18.	What do you like most about the building?		
	Never been		
19.	Looking to the future, please select up to 3 areas needing in	mpro	ovement(s):
	☐ Seating and/or table options (more) ☐ Programming/events ☐ Food/drink options ☐ Available meeting/community space		Longer hours of operation Other: Don't change a thing
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2.	What do you do when you visit Town Square?		
	☐, Attend an event		Stroll through
	Get ice cream		Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	Summer		Winter
	☐ Fall		Spring
4.	How well do you think Town Square represents the values ar	nd id	entity of Ketchum?
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo	rtan	t to you?
	☐ Fire pit(s)	N	Public restrooms
	Shade structures		Seating areas/options
	□ ∕shade trees		Events (staged or not)
	Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

6. What do you like most about Town Square?			
The Let Green			
7. Looking to the future, please select your top 3 areas need	ding improvement(s):		
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ✓ More food/drink options 	☑ Kids activities☐ Other:☐ None of the above		
8. As the City works to improve Town Square, is there anoth think Ketchum should look to for inspiration?	ner town square or community space you		
9. Dreaming big for Ketchum Town Square, what would you	like to see in the next 10-20 years?		
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10. How many events have you attended over the past 5 year	ars?		
10. How many events have you attended over the past 5 year	ars?		
10. How many events have you attended over the past 5 year 1-2 3-4	ars? 11+ None		
10. How many events have you attended over the past 5 year 1-2 3-4 5-10	ars? ☐ 11+ ☐ None (skip to the next section)		
1-2 3-4	☐ 11+ ☑ None		
1-2	☐ 11+ ☑ None		
1-2 3-4 5-10 11. In which season do you attend most events?	☐ 11+ ☐ None (skip to the next section)		
1-2 3-4 5-10 11. In which season do you attend most events? Summer	☐ 11+ None (skip to the next section) ☐ Winter ☐ Spring		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall	☐ 11+ None (skip to the next section) ☐ Winter ☐ Spring		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square	☐ 11+ None (skip to the next section) ☐ Winter ☐ Spring are?		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square Markets	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring are? ☐ Kids' events		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square Markets Music	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring are? ☐ Kids' events ☐ Other: ☐ None		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square Markets Music Art shows	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring are? ☐ Kids' events ☐ Other: ☐ None		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square Markets Music Art shows 13. Which are your top three (3) favorite events that have on	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring are? ☐ Kids' events ☐ Other: ☐ None ccurred in the Square?		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Squa Markets Music Art shows 13. Which are your top three (3) favorite events that have one Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring are? ☐ Kids' events ☐ Other: ☐ None ccurred in the Square? ☐ Square? ☐ Winter solstice ☐ Car show		
1-2 3-4 5-10 11. In which season do you attend most events? Summer Fall 12. What types of events would you like to see at Town Square Markets Music Art shows 13. Which are your top three (3) favorite events that have on Wagon Days Papoose Pancake Breakfast Trailing of the Sheep 'Happy Trails' party Brewfest	☐ 11+ ☐ None (skip to the next section) ☐ Winter ☐ Spring are? ☐ Kids' events ☐ Other: ☐ None ccurred in the Square? ☐ Winter solstice ☐ Winter solstice ☐ Car show ☐ Rail jam		
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14.	How often do you visit the Visitor Center/Starbucks building?		
	□ Every day□ A few times a week□ Once a week□ Once a month	□ Every few months □ Once a year Never	
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 	☐ To use the restroom ☐ Other: ☐ I don't visit the building.	
16.	Do you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the most in	mportant to you?	
	☐ Food/drink vendor(s)☐ Public restrooms☐ Seating areas/options	☐ Events☐ Community use☐ Kids activities	
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas needing	improvement(s):	
	Seating and/or table options (more) Programming/events Food/drink options Available meeting/community space	☐ Longer hours of operation ☐ other: Don't change a thing	
	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration? Have No IDea		
21.	Dreaming big about Ketchum Town Square, what would you all the stockers are stockers.	ou like to see in the next 10-20 years?	

22. Are you a:	
□ Full-time resident □ Part-time resident □ Full-time resident — elsewhere in the Wood River Valley □ Part-time resident - elsewhere in the Wood River Valley □ Visitor	
23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wo Valley? < 5	ood Rive
24. Do you own a business in Ketchum? Ses No	
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Name:	
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		`
1.	How often do you visit Town Square?	
	□ Every day♠ A few times a week□ Once a week□ Once a month	□ Every few months□ Once a year□ Never
2.	What do you do when you visit Town Square?	
	☐ Attend an event ☐ Get ice cream ☐ Eat lunch/drink coffee	☐ Stroll through Meet friends ☐ Other:
3.	In which season do you most visit Town Square? Summer Fall	☐ Winter☐ Spring
	Spot on!Neutral	Not at all
5.	Of the current amenities offered, which 3 are the mo ☐ Fire pit(s) ☐ Shade structures ☐ Shade trees ☐ Pet friendly areas	Public restrooms Seating areas/options Events (staged or not) Water fountain
	Food/drink vendors	☐ Other:

7. Looking to the future, please select your top 3 areas needing improvement(s):				
☐ Kids activities ☐ Other: Make a Mol ☐ None of the above				
another town square or community space you O K C C C C C C C C C C C C				
d you like to see in the next 10-20 years?				
ended in the Square and adjacent street(s).				
: 5 years?				
☐ 11+☐ None(skip to the next section)				
□ Winter□ Spring				
n Square?				
☐ Kids' events☐ Other:☐ None				
ave occurred in the Square?				
 ☐ Summer solstice ☐ Winter solstice ☐ Car show ☐ Rail jam ☐ Other:				

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	Every day	☐ Every few months	
	🗹 A few times a week	Once a year	
	Once a week	□ Never	
	☐ Once a month		
15.	Why do you visit the building?		
	To get visitor information	☐ To use the restroom	
	To meet friends	☐ Other:	
	To get coffee	I don't visit the building.	
	To work		
16.	Do you think the building has the ideal mix of offerings	/uses?	
	Spot on!Neutral	Not at all	
17.	Of the amenities currently offered, which 3 are the mo	st important to you?	
	Food/drink vendor(s)	☐ Events	
	Public restrooms	☐ Community use	
	Seating areas/options	☐ Kids activities	
18.	What do you like most about the building?		
19.	Looking to the future, please select up to 3 areas need	ing improvement(s):	
	☐ Seating and/or table options (more)	Longer hours of operation	
	Programming/events		
	☐ Food/drink options	Other: Don't change a thing	
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Squ think Ketchum should look to for inspiration?	are, is there another community space you	

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?



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23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River
	Valley? <5
24.	Do you own a business in Ketchum?
	□ Yes □ No
Mal pro	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!). ter yet, leave your email address to be added to the Project Ketchum newsletter.
Deti	ter yet, leave your ernail address to be added to the Froject Retendin newsletter.
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	ains Jae GICIBUT. COM





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	`	Attend an event Get ice cream Eat lunch/drink coffee	<u></u>	Stroll through Meet friends Other:
3.	In w	hich season do you most visit Town Square?		
	<u>國</u> 內	Summer Fall	M	Winter Spring
4.	How	well do you think Town Square represents the values an		
5.	Of th	ne current amenities offered, which 3 are the most impo	rtani	t to you?
	A D D	Fire pit(s) Shade structures Shade trees Pet friendly areas Food/drink vendors		Public restrooms Seating areas/options Events (staged or not) Water fountain Other:

7. Looking to the future, please select your top 3 area	s needing improvement(s):
✓ More shade✓ More seating and/or table options	Kids activities Other:
✓ More programming/events✓ More food/drink options	\square None of the above
8. As the City works to improve Town Square, is there think Ketchum should look to for inspiration?	another town square or community space you
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10. How many events have you attended over the pas	st 5 years?
☑ 1-2	□ 11+
□ 3-4 □ 5-40	□ None
□ 5-10	(skip to the next section)
11. In which season do you attend most events?	
™ Summer	☑ Winter
☐ Fall	☐ Spring
12. What types of events would you like to see at Tow	vn Square?
☐ Markets	₩ Kids' events
Music	☐ Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that	have occurred in the Square?
√ Wagon Days	☐ Summer solstice
Papoose Pancake Breakfast	⟨ Winter solstice
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□ Brewfest	🍳 Rail jam
☐ Oktoberfest	☐ Other:
Holiday lighting	₩ None

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1	Ø	Once a month		
15.	Wh	y do you visit the building?		
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1		To meet friends		Other:
	∇	To get coffee		I don't visit the building.
1		To work		
16.	Do	you think the building has the ideal mix of offerings/uses	s?	
		Spot on!NeutralNeutral		Not at all
17.	Of	the amenities currently offered, which 3 are the most im	port	ant to you?
•	771	Food/drink vendor(s)		Events
		Public restrooms		Community use
		Seating areas/options		Kids activities
		nat do you like most about the building?	٧	
19.	Loc	oking to the future, please select up to 3 areas needing in	npro	ovement(s):
		Seating and/or table options (more)		Longer hours of operation
)		Programming/events		Other:
		Food/drink options	Ţ	Don't change a thing
	Q	Available meeting/community space		
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Name: Wesley
Email: Wesley Sewell, Obcloud Com



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	☐ Once a week		Never
	☐ Once a month		
2.	What do you do when you visit Town Square?		
	☐ Attend an event		Stroll through
	☐ Get ice cream	V	Meet friends
	☐ Eat lunch/drink coffee		Other:
3.	In which season do you most visit Town Square?		
	The Commence	red	Winter
	Summer	D	Coning
	₩ Fall	IZU	Spring
4.	How well do you think Town Square represents the values an		•
	Spot on!Neutral		Not at all
5.	Of the current amenities offered, which 3 are the most impo		
	☐ Fire pit(s)		Public restrooms
	Shade structures		Seating areas/options
	☐ Shade trees		Events (staged or not)
	☐ Pet friendly areas		Water fountain
	☐ Food/drink vendors		Other:

Starbucks	
7. Looking to the future, please select your top 3 areas needing it	mprovement(s):
 ✓ More shade ☐ More seating and/or table options ☐ More programming/events ☐ More food/drink options 	☐ Kids activities☐ Other:☐ None of the above
8. As the City works to improve Town Square, is there another to think Ketchum should look to for inspiration?	own square or community space you
9. Dreaming big for Ketchum Town Square, what would you like	to see in the next 10-20 years?
cheaper	
This set of questions focuses on the events you've attended in t	he Square and adjacent street(s).
10. How many events have you attended over the past 5 years?	
□ 1-2	☑ 11+
□ 3-4 □ 5-10	☐ None (skip to the next section)
	(Skip to the next section)
11. In which season do you attend most events?	
Summer	Winter
☐ Fall	Spring
12. What types of events would you like to see at Town Square?	
Markets	☐ Kids' events
Music	☐ Other:
☐ Art shows	None
13. Which are your top three (3) favorite events that have occur	red in the Square?
☐ Wagon Days	Summer solstice
☐ Papoose Pancake Breakfast	☐ Winter solstice
☐ Trailing of the Sheep 'Happy Trails' party	☐ Car show
☐ Brewfest	☐ Rail jam
 Oktoberfest 	☐ Other:

☐ None

6. What do you like most about Town Square?

☐ Holiday lighting

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14.	How often do you visit the Visitor Center/Starbucks building?		
	Every day		Every few months
	☐ A few times a week		Once a year
	☐ Once a week		Never
	☐ Once a month		
15.	Why do you visit the building?		
	☐ To get visitor information		To use the restroom
	To meet friends		Other:
	▼ To get coffee		I don't visit the building.
	☐ To work		
16.	Do you think the building has the ideal mix of offerings/use	es?	
	Spot on!Neutral		Not at all
17.	Of the amenities currently offered, which 3 are the most in	npor	tant to you?
	Food/drink vendor(s)		Events
	☐ Public restrooms		Community use
	☐ Seating areas/options		Kids activities
18.	What do you like most about the building?		
	the vault		
19.	Looking to the future, please select up to 3 areas needing i	mpro	ovement(s):
	☐ Seating and/or table options (more)		Longer hours of operation
	☐ Programming/events		Other: Shoping
	☐ Food/drink options		Don't change a thing
	☐ Available meeting/community space		
20.	As the City works to improve the building at Town Square, think Ketchum should look to for inspiration?	is the	ere another community space you
21	Dreaming hig about Ketchum Town Square, what would vo	بطناء	to see in the next 10-20 years?

Cheaper Starbucks

22.	Are you a:
	 ✓ Full-time resident □ Part-time resident □ Full-time resident – elsewhere in the Wood River Valley
	 □ Part-time resident - elsewhere in the Wood River Valley □ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?
	□ < 5 □ 6-10 □ 11-15 □ 16+
24.	Do you own a business in Ketchum?
	Yes No
Ma	r time and insights are greatly appreciated! ke sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
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Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the residents of the town. The project successfully brought together various elements, including seating areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people could gather, socialize, and engage in a multitude of activities.

As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

1.	How often do you visit Town Square?	
	G Every day	☐ Every few months
	☑ A few times a week	Once a year
	☐ Once a week	□ Never
	☐ Once a month	
2.	What do you do when you visit Town Square?	Analisa.
	☐ Attend an event	☐ Stroll through
	☐ Get ice cream	☐ Meet friends
	☐ Eat lunch/drink coffee	Other: All of the above
3.	In which season do you most visit Town Square?	A Charles of the Control of the Cont
	✓ Summer	Winter
	□ Fall	☐ Spring
	L Tall	_ Spring
4.	How well do you think Town Square represents th	e values and identity of Ketchum?
	Spot on!Neut	ralNot at all
	spot on:Neut	(diIVUt dt dii
5.	Of the current amenities offered, which 3 are the	most important to you?
	✓ Fire pit(s)	☐ Public restrooms
	☐ Shade structures	Seating areas/options
	Shade trees/ Flowers (Garden)	✓ Events (staged or not)
	☐ Pet friendly areas	☐ Water fountain
	☐ Food/drink vendors	☐ Other:

Leroys Ice Cream	
7. Looking to the future, please select your top 3 areas	needing improvement(s):
 ✓ More shade ☐ More seating and/or table options ✓ More programming/events ☐ More food/drink options 	Kids activities Other: None of the above
8. As the City works to improve Town Square, is there a think Ketchum should look to for inspiration? 1 think where the second of the second	s is perfect, represents lebuhui
More greenery + Fire pits.	More outdoor events.
More winter activities!	Something large in the court
This set of questions focuses on the events you've atte	nded in the Square and adjacent street(s).
10. How many events have you attended over the past	5 years?
☐ 1-2 ☐ 3-4 ☐ 5-10	☐ 11+ ☐ None (skip to the next section)
11. In which season do you attend most events? Summer	Winter
Fall	☐ Spring
12. What types of events would you like to see at TownMarketsMusicArt shows	Kids' events Other: None
13. Which are your top three (3) favorite events that ha	ve occurred in the Square?
 ✓ Wagon Days □ Papoose Pancake Breakfast ✓ Trailing of the Sheep 'Happy Trails' party □ Brewfest □ Oktoberfest 	 □ Summer solstice □ Winter solstice □ Car show □ Rail jam □ Other:
	☐ None

14.	. How often do you visit the Visitor Center/Starbucks building?		
	 □ Every day ☑ A few times a week □ Once a week □ Once a month 		Every few months Once a year Never
15.	Why do you visit the building?		
	 □ To get visitor information □ To meet friends □ To get coffee □ To work 		To use the restroom Other: I don't visit the building.
16.	Do you think the building has the ideal mix of offerings/use.		Not at all
17.	Of the amenities currently offered, which 3 are the most im	port	ant to you?
	Food/drink vendor(s) Public restrooms Seating areas/options		Events Community use Kids activities
18.	What do you like most about the building? How unique H is		
19.	Looking to the future, please select up to 3 areas needing in	npro	ovement(s):
	 □ Seating and/or table options (more) ☑ Programming/events ☑ Food/drink options □ Available meeting/community space 		Longer hours of operation Other: Don't change a thing
20.	As the City works to improve the building at Town Square, is think Ketchum should look to for inspiration?	s the	ere another community space you
21.	Dreaming big about Ketchum Town Square, what would you	ılike	to see in the next 10-20 years?

22.	Are you a:
	Full-time resident Part-time resident
	☐ Full-time resident – elsewhere in the Wood River Valley
	□ Part-time resident - elsewhere in the Wood River Valley□ Visitor
23.	How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood Rive Valley?
	□ <5
	□ 6-10
	<u>11-15</u>
	□ 16+
24.	Do you own a business in Ketchum?
	□ Yes
	☑ No
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pro	gress!).
Bet	ter yet, leave your email address to be added to the Project Ketchum newsletter.
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