



City of Ketchum

CITY COUNCIL MEETING AGENDA MEMO

Meeting Date: August 21, 2023 Staff Member/Dept: Jade Riley – Administration
Suzanne Frick – KURA

Agenda Item: Briefing and discussion regarding Town Square Master Plan Project

Recommended Motion:

There is no recommended motion. Staff will introduce the consultant team of GGLO who will review a brief presentation and seek general direction from the City Council and Urban Renewal Agency.

Reasons for Recommendation:

- Town Square was commissioned in 2011 and has enjoyed positive and significant use from the community. Several components are at the end of their useful life (water fountain, firepit, etc.). Several aspects could also be adjusted to improve functionality and user experience.
- The building lease with Starbucks expires in approx. three years. The lease revenues do not currently cover all operational costs associated with the building. There are also several deferred long-term maintenance items (new roof, logs are pulling away, upgrade of ADA restrooms).
- Staff is recommending the master planning effort as an avenue to engage the public to better understand the current level of satisfaction with both Town Square and the Visitor Center building to inform both future public investments as well as direction regarding the solicitation of a new lease.

Policy Analysis and Background (non-consent items only):

Competitive request for proposals were solicited from qualified firms to lead the master planning effort. GGLO from Boise was selected based on similar work completed not only in Idaho but the northwest as well. Staff has proposed a three phased effort similar to the Warm Springs Preserve with significant public engagement contained in each phase.

During the joint meeting between the City Council and Urban Renewal Agency; staff proposes to review the following elements in a brief presentation and then stand for direction from the Council and Commission:

1. Proposed scope/timeline of the project.
2. Proposed goals to guide the project.
3. Initial consultant findings from stakeholder interviews and walk through.
4. Initial findings from public open house held on August 17. Attached is the raw feedback, staff will have summary findings as part of the final presentation. An online survey will be launched as well for two weeks.
5. Proposed next steps.

Sustainability Impact:

Staff and GGLO have identified several opportunities for sustainability improvements. The presentation will include a quick overview of sustainability goals as go-forward options are developed.

Financial Impact:

The City Council approved the first task order for Phase 1 on July 3 with a not to exceed amount of \$49,500. The city has requested a 50/50 cost share with KURA.

Attachments:

1. Draft presentation
2. Feedback forms from August 17 public open house.

GOALS

DISTINCTLY KETCHUM COMMUNITY FEEL

Maintain local, artisan craft and character vibe and materials of the current square

RECOGNIZE COMMUNITY CONTRIBUTORS PAST, PRESENT, FUTURE

Honor donors and volunteers through integrated art and integration

COHESIVE, AUTHENTIC AESTHETIC REPRESENTATIVE OF 'SMALL TOWN BIG LIFE'

Refresh outbuildings including durability, functionality and location to better serve the community

SEAMLESS INDOOR-OUTDOOR CONNECTION

Open up the Visitor Center Building to spill directly onto the square

IMPROVE COMFORT THROUGHOUT THE SEASONS

Provide shade through carefully placed trees and shade structures, including the stage and central square

SUPPORT WINTER EVENTS & PROGRAMMING

Create an ideal venue for increased and larger winter events

DEMONSTRABLY SUSTAINABLE AND HIGH PERFORMING

Increase building efficiency and implement sustainable site strategies (pollinators, water use reduction)

UPGRADE OF SYSTEMS FOR COST EFFECTIVE ONGOING MAINTENANCE

Improve long term maintenance viability and performance

SUSTAINABILITY GOALS

PLACE BASED PLANTING SELECTION

Target native and seasonally adaptive planting strategies, High carbon sequestering potential (i.e. large trees, minimal grass)

EFFICIENT WATER USE STRATEGY

Minimize plantings that are water intensive

INCREASE PERFORMANCE OF EXISTING STRUCTURES

Explore opportunities to improve envelope performance

THOUGHTFUL MATERIAL SELECTION

Material Reuse, use of local materials, and low carbon selections

SEASONAL THERMAL COMFORT

Provide shade through carefully placed trees and planting to minimize urban heat island effect

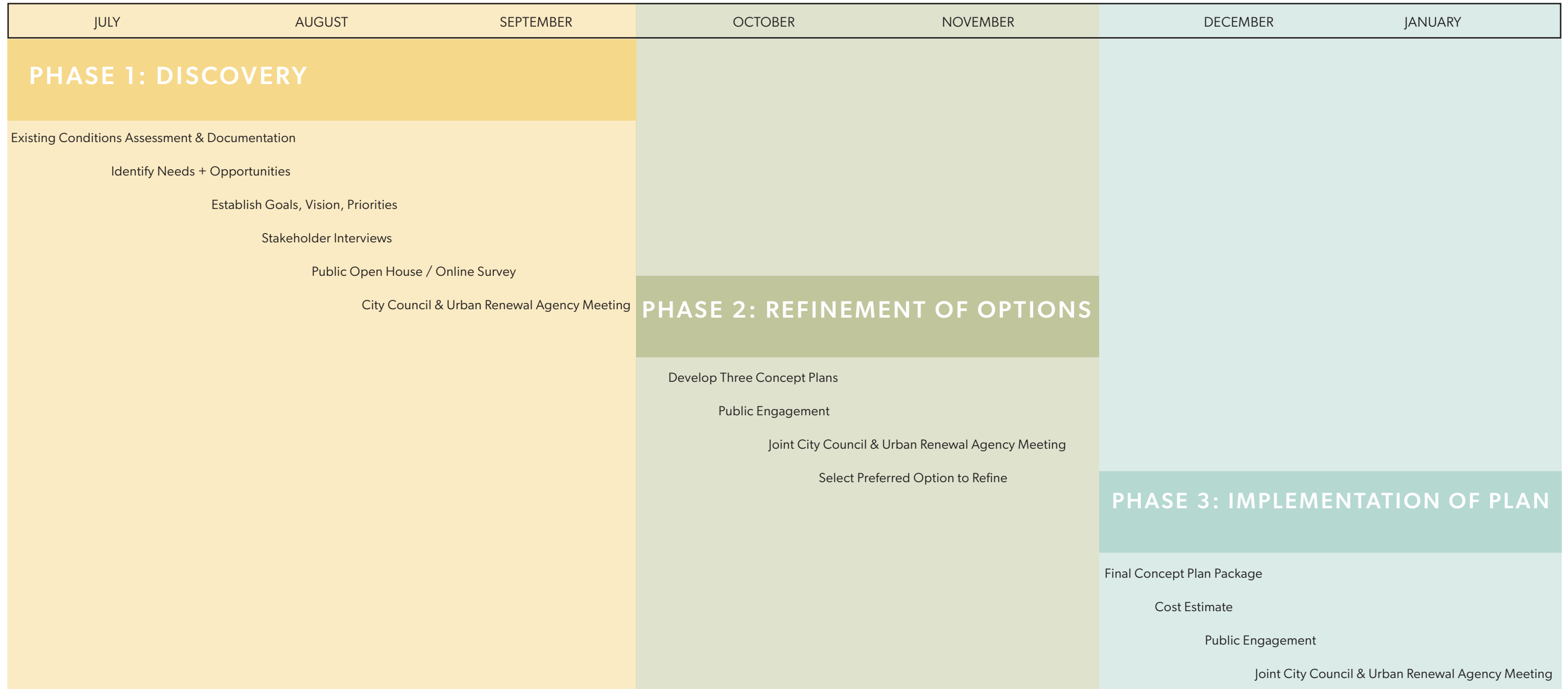
SEQUESTERED CARBON ANALYSIS

Use of Pathfinder Climate Analysis Tool to understand carbon implications

PROJECT TIMELINE

2023

The project was broken down into three phases of design running from July 2023 through January



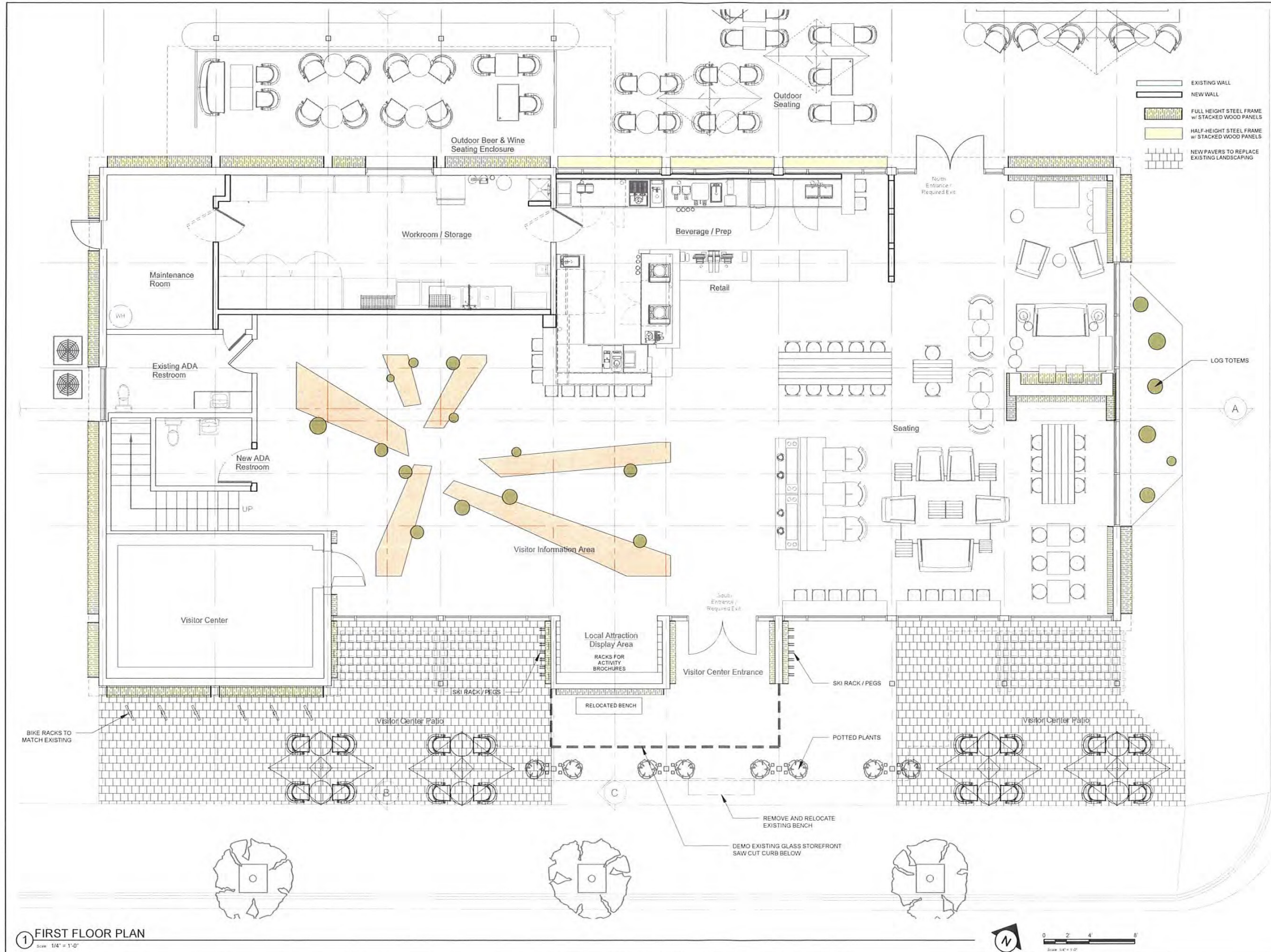
STUDY AREA

The project study area Ketchum Town Square

LEGEND

- - - Renovation Area
- - - Program Area





City of Ketchum PO Box 2315
Ketchum Idaho 83340
(206) 726 3841

Architect of Record

ARCHITECT SUSAN DESKO AIA
311 First Avenue North
PO Box 6496 Ketchum ID 83340
tel 208.726.0155 fax 208.725.2143

Fire Suppression Design
MATSON FIRE SERVICES
Office: 208.726.5722
Wally Matson: 208.720.5180

Engineering Consultant
Mark Strong, P.E.
Office: 208.726.0537
Mobile: 208.241.2420

Electrical Engineer
Jacob Schanz, P.E.
ES2 Engineers
(208) 552-9874
jacob.schanz@es2eng.com

Project Name:
**KETCHUM - SUN VALLEY
VISITOR CENTER**

Project Address:
491 SUN VALLEY ROAD 83340
KETCHUM, IDAHO
BLAINE COUNTY

Store #:	16572
Project #:	54177-001
Drawn by:	MAT
Date:	Sept 9, 2011
Issue Date:	Revision

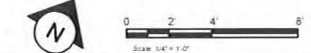
Sheet Title:
First Floor Plan

Scale: 1/4" = 1'-0"

Sheet Number:
A2.1

SUBMITTED FOR KURA APPROVAL 9/9/11

1 FIRST FLOOR PLAN
Scale: 1/4" = 1'-0"





SURVEY | Town Square Renovation

Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the residents of the town. The project successfully brought together various elements, including seating areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people could gather, socialize, and engage in a multitude of activities.

As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Events

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

maybe artists etc. working here periodically

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

logs on outside

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



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| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

I think it is important to maintain a sense of history and the building definitely speaks to that

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on!-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the sense of a time that has passed

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

*(the building)
Definitely the building*

22. Are you a:

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23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

I have lived in Stanley for 30 yrs, here for 10 and the lower country 10 yrs

24. Do you own a business in Ketchum?

- Yes
- No

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3. In which season do you most visit Town Square?

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4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

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- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

all of it

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

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24. Do you own a business in Ketchum?

- Yes
- No

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- Shade trees
- Pet friendly areas
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- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

It is welcoming; open space; and the use changes thru the seasons!

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade *trees - no canopies!*
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I like the "features" (decor) - beautiful connection to the area of Ketchum

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident *late spring to early fall*
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- 5*
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Diane Wysong*

Email: *devewysong@icloud.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

variety of seating

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

No - This is in the heart of town

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

It is the only/Best gathering place for young people

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor *Pamela lives here*

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Cyteen Krilbert*

Email: *ckrilbert@gmail.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I'm quite neutral about it. It took away parking.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

It is old & original.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Joan Clark*

Email: *jclark4524@aol.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: Work

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

All

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options

- Kids activities
- Other: More WINTER SEATING
- None of the above
- CLEANER (LOTS OF MELTED ICE CREAM)

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10

- 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall

- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows

- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting

- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

★ Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *MATTHEW GORRY*

Email: *11mpop08@mac.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <u>Appearance</u> |

6. What do you like most about Town Square?

IT GETS USE.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

Better looking. attractive.

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

CIMINO PARK. IT CANT BE THE SAME, BUT IT NEEDS CHARM.

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Above
Evening events. Daytime create parking issues.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
 - Music
 - Art shows
 - Kids' events
 - Other: _____
 - None
- EVENTS IN THE EVENING.
PARKING AN ISSUE DURING THE DAY

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
 - Papoose Pancake Breakfast
 - Trailing of the Sheep 'Happy Trails' party
 - Brewfest
 - Oktoberfest
 - Holiday lighting
 - Summer solstice
 - Winter solstice
 - Car show
 - Rail jam
 - Other: _____
 - None
- Drinking events are not cool.

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all
Move use of outdoor.

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Very comfortable - good vibe.

19. Looking to the future, please select up to 3 areas needing improvement(s): *more charming*

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Asked before

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

John Melin

Email:

johnmelin@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Open space for gathering

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input checked="" type="checkbox"/> Other: <u>snacks</u> |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Sterling Hathaway

Email: shathaway@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <u>Stage</u> |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

historic charm

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(The building)



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| 3 <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| 1 <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| 2 <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Location
Casual place to meet

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

(This is not a town square idea)
Look at DTLA & the Sunday food trucks

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

(summer) once a month close the streets off and bring in food trucks from twin falls, boise etc. street fair w/ food

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----X-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Exterior is nice
Interior is dated

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

UPDATE the Landscape

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

How about more dining option.
Provide a spare kitchen and bring in guest chefs ie once a season

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email: *willcalderprattice@gmail.com*



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <i>easy to meet with bicycles</i> |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input checked="" type="checkbox"/> Other: <u>to buy a goodie</u> |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like ~~most~~ ^{least} about the building?

the industrial feeling in both seating areas and restrooms -

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building) more trees

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum? *own a home*

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Sibyl HANSON*

Email: *sibylwhanson@gmail.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Leaves, areas to sit + relax, town square feeling - place to meet up. Appreciate restrooms too!

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

More music like someone playing guitar

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Maybe a garden area? Place that feels like public meeting space. Cozy places to sit while kids get ice cream. More music/events.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

(Arshaw)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Karine Kashen

Email: Karine.Kashen@gmail.com



SURVEY | Town Square Renovation

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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

THE VIBES. IT IS THE HUB OF THE CITY

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? NONE

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

MAYBE BRIDGE IT UP

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

*WIDE OPEN - GREAT STAFF/Job
A GREAT BATHROOM
PURE*

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

*SMALL TABLES
WORKUB, WATER
WORKUB.
FIRE PIT
FEATURES*

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Bob Rizzo*

Email: *brizzo121@comcast.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) <i>→ love this idea for winter & spring</i> | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Casual place to sit & drink a coffee or meet friends for an ice cream in the evening.
Casual is key!

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

perhaps events that would use the stage and the audience would fill the square & spill into the streets - close the streets for special events.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- we attend the writers conf., symphony in concerts at river run*
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----X-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

love the materials of the existing build = steel & logs. the interior could be refreshed

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | refresh the interior |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Vail has a great farmers market w/ amazing food vendors

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

really love leroy's - any additional food vendors? leroy's ~~has~~ energizes the space in the evenings. more casual food vendor choices. reopen wild

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name: *Glenda Rovello*

Email: *glendarovello@gmail.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The opportunity to enjoy community events and relax in an environment with friends that feels like the heart of our town.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *Missoula Caras Park*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Maintain Starbucks building and encourage support of town square with efforts like this to increase use and visibility.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- 4* Markets
- 1* Music
- 2* Art shows
- 3* Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

*Coffee
The nice combo of vendor and Ketchum.
visitor center and the awesome use of logs in
the design.*

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

*How to make more use outside
during winter months – is this even
possible, however??*

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

STARBUCKS
SEATING
WATER FEATURE/FIRE PIT/STAGE

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

NICER

SEATING

BETTER SHADE

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

UNDERGROUND PARKING TOWN SQUARE STILL HERE!
 BETTER BUILDING DESIGNS IN TOWN MORE SEATING

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

EVERYTHING

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

KEEP THE SQUARE

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: KRDURELSE TATTOO.COM

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

open space

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more shade

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: *political demonstrations*
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

Starbucks should not have ever been at this place - very unfair to other coffee shops!

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all



17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

none

18. What do you like most about the building?

should be torn down for more open space!

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building) torn down

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Andy Paenes

Email: a.paenes@mindspring.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- *pretty well* ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I love that it provides a gathering place for the community.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

I actually think it has aged well & provided a great venue for community gatherings

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

It depends on what's offered

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: *speakers*
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: *women's gathering*
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I still resent how Starbucks got the lease so I don't use it.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building) Daycave

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Kate*

Email: *kparnes@gmail.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Architecture / Design . open spaces interior

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

*More trees, kid friendly features
More shade
More options for winter use*

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |
- same*

6. What do you like most about Town Square?

location & shade & gathering spot

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

~~Wood~~ University Village in Seattle ^{library!}

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

food truck spot

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | <i>bus</i> |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- *to* Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

bathroom, seating coffee

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building) love the SPUX, would love more "like that for gathering events"

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor *several x/yr*

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Gathering space / open space

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

~

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Being above ground to enjoy it ☺

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: <u>Waiting for BUS</u> |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Ugliest Building in Ketchum

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Tear it down!
(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Relaxing atmosphere

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Forest Service park

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

A water feature that flows through the Square representing the big wood river.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----X-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The exterior design

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More community events that can help fund current future maintenance

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Dakota St John

Email:

dstjohn@css.edu



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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?
- 1-2
 - 3-4
 - 5-10
 - 11+ (skip to the next section)
11. In which season do you attend most events?
- Summer
 - Fall
 - Winter
 - Spring
12. What types of events would you like to see at Town Square?
- Markets
 - Music
 - Art shows
13. Which are your top three (3) favorite events that have occurred in the Square?
- Wagon Days
 - Papoose Pancake Breakfast
 - Trailing of the Sheep 'Happy Trails' party
 - Brewfest
 - Oktoberfest
 - Holiday lighting
 - Summer solstice
 - Winter solstice
 - Car show
 - Rail jam
 - Other: _____
 - None

7. Looking to the future, please select your top 3 areas needing improvement(s):
- More shade
 - More seating and/or table options
 - More programming/events
 - More food/drink options
 - Kids activities
 - Other: _____
 - None of the above
8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?
9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

6. What do you like most about Town Square?

The community gathering place, use of roads to be repaired & think of neighborhood and we've farthest to hardest.



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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----|-----Neutral-----|-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |



6. What do you like most about Town Square?

Public Space - important important

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Plaza Spaces in Latin America - central to town

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

*Bigger space, more pedestrian-only areas
Less shiny buildings for businesses, more public space around
Ketchum, build 'community not elitism'*

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
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- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None



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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

[Handwritten scribble]



22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Email:





SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

eating lunch

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: *ice cream stand needs on Archibald*
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

freddie golf course, bathrooms in the park

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

*more of all trees - one right in the middle of the park
American Flag Pole!!!!!!*

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: *Design Review hearings for proposed developments*
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Architecture

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

planning & zoning Commissions
held in the park w/ public notice 3

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15 *College grad young professional*
- 16+

24. Do you own a business in Ketchum?

- Yes
- No *I'm an Architect*

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Austin Ross*

Email: *austinrossacc@gmail.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! *outdoorsy community spirit* ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Community feel

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? n/a

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

A water fountain that works + is more kid friendly + dog

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Rizzo's coffee stewardship

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Fix the hole problem as Main

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Keeping up with heating, + cooling needs
+ roofing

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |



6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |



This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Design

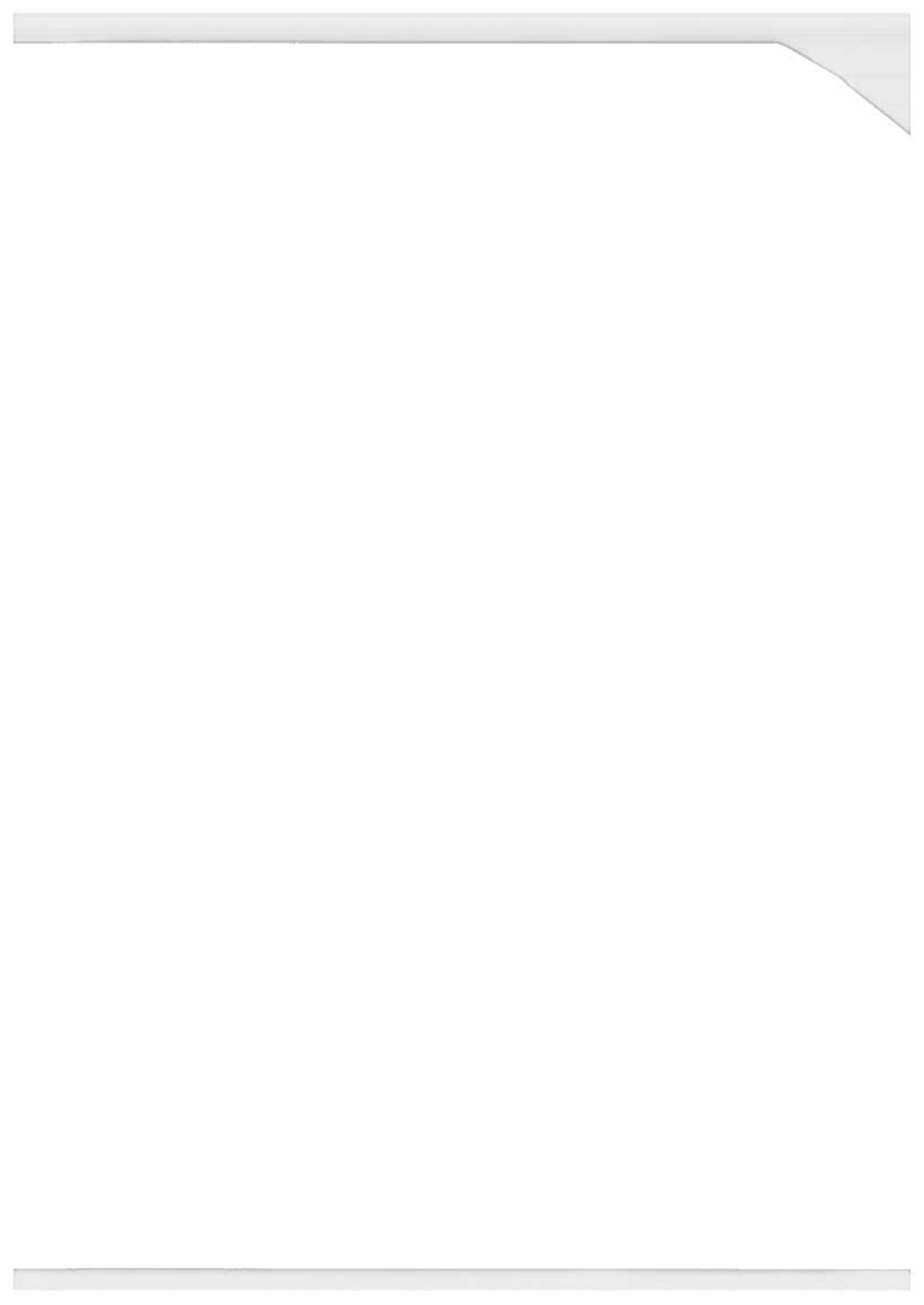
19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)



22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: LISA MAYER

Email: LISARMAYER@GMAIL.COM





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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Central Gathering Place - Open

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name: Nate Skow

Email: nate.skow@yahoo.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

a nice place to sit and read

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

maybe one of the parks, more grass or the Roundabout lounge

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more plants (trees, flowers)

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the wall made of logs

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

N/A

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

I think we could do better coffee than Starbucks, maybe european style cafe & offer wine & beer in the evening & taps

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----X-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: <u>plants</u> |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

more park-like setting

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

It looks cool

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Nicole*

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

location & vibes

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more of a size / walk community

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the vibes

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

fire place inside

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Sanja Ur*

Email: *Soril.randysnap.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Being able to get a coffee at Starbucks and sit down on my work break

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Unknown

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

swing lounge chairs
hammock village
mini golf

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: lost river dinner
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

beautiful wood
Starbucks

vault is cool but don't use

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

n/a

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

More loungey seating

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

central location

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *NA*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

not sure

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|---|
| <input type="checkbox"/> 1-2 | <input checked="" type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

curb appeal, location

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *NA*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
not sure

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The open space

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

The area up by Sun Valley Inn - The green space is amazing

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I love the way the structure has been built

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Lisa Riley

Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on!-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <u>Starbucks</u> |

6. What do you like most about Town Square?

Well maintained, community hub, central location

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

N/A

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

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10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Architecture of Starbucks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

N/A

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

conveniently centrally located

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
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- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

attractive

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Not Starbucks

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

mix of full + part

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name: *Kristin Slattery*

Email: *skslattery90@msn.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day *when I'm in Ketchum*
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: *Read books*
People watch
Mindful Breathing

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Peaceful place to take a break.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

No. Ketchum's Town Square IS the gold standard

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Continued place to take a peaceful break.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I didn't know there was a ~~visitor center~~ visitor center. All this time I thought it was just a Starbucks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Central K town

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

LOCATION

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: DJ HART

Email: djhart522@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |



6. What do you like most about Town Square?

Free

7. Looking to the future, please select your top 3 areas needing improvement(s):

- 2 More shade
- 3 More seating and/or table options
- More programming/events
- 1 More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Forest Service Park. Town Square could use some more trees

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

1 spot for a food truck that changes throughout the week

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

Bring it back to town. Really helps local businesses (source: I walk with the porch)



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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----~~-----Not at all~~

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

historical

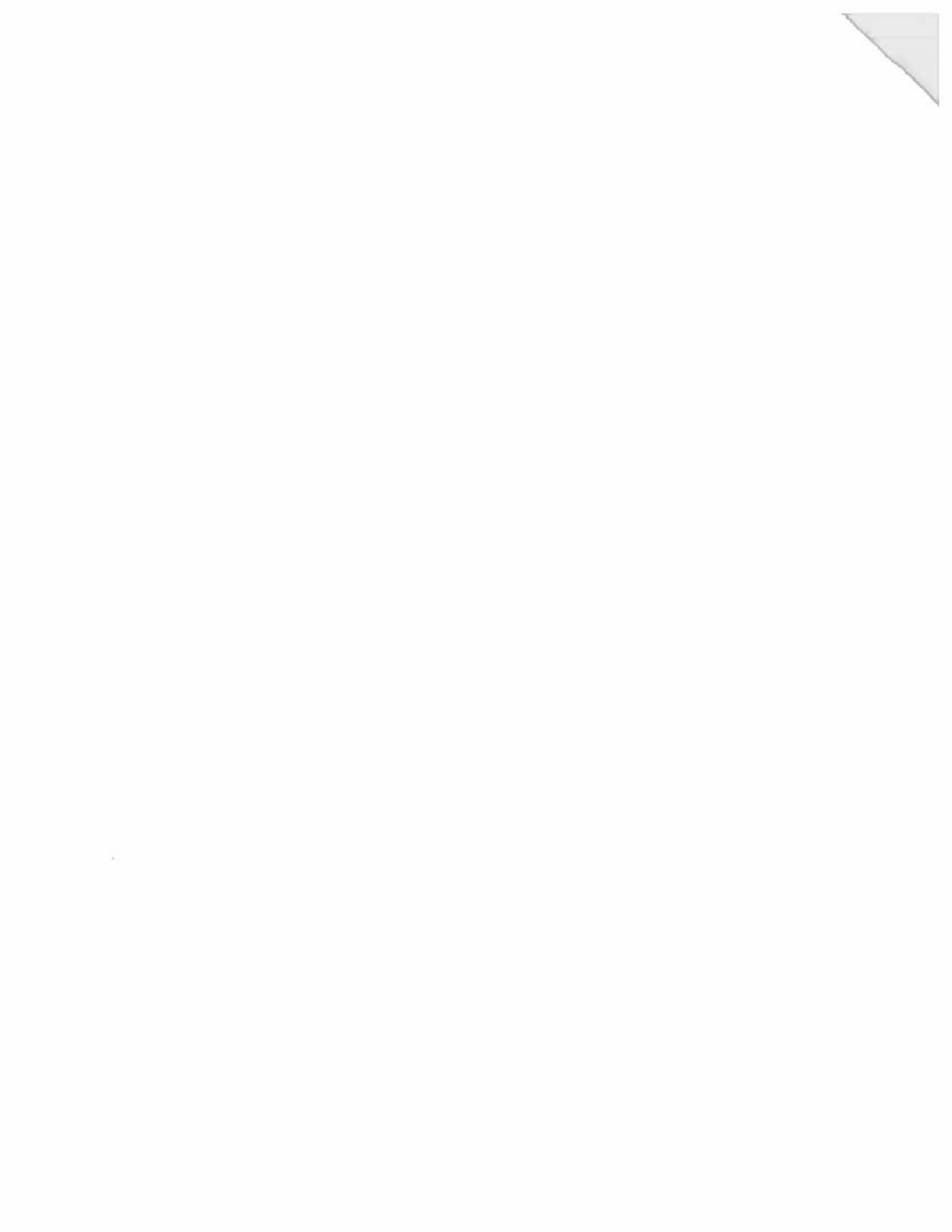
19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
more bike friendly parking



22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:





SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----●-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The best part of Town Square is social aspect of it and the fact that it's a great gathering place.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: Flowers
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

You could get inspiration from the ski lodges.

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More kids activities such as cornhole and ping pong.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I like the artwork such as the old skis and pictures.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input checked="" type="checkbox"/> Other: <u>kids activities</u> |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

The limelight has a beautiful outdoor seating area.

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
I would like to see an improved/bigger visitor center.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Lexi Pinizzotto

Email: lexipinizzotto@gmail.com



SURVEY | Town Square Renovation

Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the residents of the town. The project successfully brought together various elements, including seating areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people could gather, socialize, and engage in a multitude of activities.

As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square? *It's a functional place to gather. Central location*

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Set out common activities. i.e. Chess, ping pong like Lime light, ?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- X ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building? - *Architecture.*

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
A welcome community gathering space.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Nancy Grant

Email: nancygrant66@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>CHILL</u> |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

- OPEN AREA W/ AMPLE SEATING
- ~~DOG~~ FRIENDLY
- CENTERED IN TOWN

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

NO

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

DAILY SMALL LIVE MUSIC ENTERTAINMENT

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events NO! |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

IF YOU MEAN
@ THE VISITOR
CENTER:
ONLY

18. What do you like most about the building?

- EXTERIOR LOOK
- RELAXED SEATING

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: NO STARBUCKS, SOMEONE ELSE
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

NO

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
EXPAND TO TWO STORIES, SHOPS ON 2ND FLOOR,
COFFEE SHOP LOUNGING ON 1ST FLOOR

22. Are you a:

- Full-time resident
- Part-time resident @ S.V.
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

COFFEE Shop

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

no

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep the same

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The ARCHITECTURE

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

no

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

no change

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Mark Belanger

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee *Starbucks*
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! *what do you mean VALUES !!??* Neutral Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors *Starbucks*
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain *for dogs*
- Other: _____

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *No*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Leave as it is!

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

anytime if we have interest

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

The Restrooms in building are terrible & need to be thoroughly & constantly cleaned

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----X-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

That it is here with Starbucks in it!

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

new area in SV. is charming

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

That Starbucks be retained

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Becky Smith

Email: KONASV@gmail.com

The City MUST police the use of bicycles (electric as well) and skate boards in the middle of town square — if it is greatly abused & there should be prominent signage as well and officers showing up.



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input checked="" type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *No*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

KEEP IT UP AS-IS.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|--|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input checked="" type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|--|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter <i>N/A</i> |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | | |
|------------------------------------|---------------------------------------|------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events | <i>N/A</i> |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ | |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None | |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | <input checked="" type="checkbox"/> THE RESTROOMS ALWAYS NEED CLEANING |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms (THEY'RE CLEANER THAN INSIDE) | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *No*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building) NO CHANGES!

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+ 40 YRS

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: PETER SMITH

Email: <PBSSVID@CMAIL.COM>



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input checked="" type="checkbox"/> Other: <u> </u> |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: <u> </u> |

6. What do you like most about Town Square?

encourages gatherings

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

expansion - make the street pedestrian only
(between 4th & SV road) ↑ for events

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

DESIGN IS SU

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

FOREST SERVICE PARK
SU RESORT VILLAGE

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

MANAGE HOUSE

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

*gatherings, resting eating spots
&
chattering*

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

winter WSAGE / ACTIVITY

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral----- -----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
Activity center - place to discover sun valley -
hikes, bikes, etc. not brochures, but people. 3
+ place to be loved

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Sam Jalallah

Email: SamJalallah@GMAIL.COM



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on!-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

provides a meeting space Co- The
Community, The Visitor center

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

The Highline in New York City

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more public art

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

It's a great place to meet friends. They have decent seating inside too! It could use more though.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
meeting space,

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley *SV Resident*
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+ *42*

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Terest Laird*
Flaird55@yahoo.com

Email: *[scribble]*

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input checked="" type="checkbox"/> To get visitor information !! | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Good meeting place. Visitor's center

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

It is a central gathering place. Place to sit and meet. Soak up the natural surroundings. It is the only place really to do this.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: Keep Starbucks
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

& The space is quite pelted. Just needs a refresh.

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep it. Get more small spaces around town for private reflection. In 20 years this city will be all built up. No where to go for public spaces.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: 4th of July
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information *Never*
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

~~Europe~~ Europe / specifically mtn towns

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)



22. Are you a:

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- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Meeting place / events

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|---|
| <input type="checkbox"/> Wagon Days | <input checked="" type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I like that It's an area that everyone can come together in the town. It's a comfortable area where we can sit, chat and relax

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

1. more shade Just have an area we can sit be comfortable
2. more events and also learn more about the city.
3. more seating.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I Love the construction of the building. (Logs etc)
I Love the Location (Right in the middle of town)

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

NO

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

1. more Shade
2. more events
3. more seating

Just have an area we can sit and be comfortable and also learn more about the city

22. Are you a:

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- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Eddie Scott Jr

Email: Hamson08@yahoo.com



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The location

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *NOT AT THIS TIME*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

NOT SURE

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No NOT YET

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Name: Da Strate

Email:



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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Central location

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input checked="" type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Fewer people

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|--|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input checked="" type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Fewer people

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

CIVIC OPEN SPACE DEMOCRACY

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

SUSAN LEONARD BOOK

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- 0 ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

SHAPE LOGS

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more) COUNTERS NOT USED
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: SHARPER
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

SUSAN LEONARD BOOKS

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

MORE ACTIVITIES

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Starbucks

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Starbucks
Staple

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10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
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| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Starbucks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

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- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Email:



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>STARBUCKS</u> |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

STARBUCKS

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

STARBUCKS

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

STARBUCKS

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

STARBUCKS

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Bryan Scammon*

Email: *scammon.bryan@scammon.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *Don't use town squares in other places*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?
Open space that is welcoming + simple

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses? *Don't use it often enough*
Spot on! -----^x-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building? *Looks nice but do not use*

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *No*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep it simple and inviting

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: SHOP

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

ice cream, full service to community

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

CLOSE EAST AVE AND EXTEND THE SQUARE ACROSS EAST AVE.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

History

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More updated building

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>starbucks</u> |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: <u>shopping</u> |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

NO
shoppy mall

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: shopping
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

NO

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

W/ta

shopping

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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OK

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Reese

Email: reesetaylor531@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
A few times a week
Once a week
Once a month
Every few months
Once a year
Never

2. What do you do when you visit Town Square?

- Attend an event
Get ice cream
Eat lunch/drink coffee
Stroll through
Meet friends
Other:

3. In which season do you most visit Town Square?

- Summer
Fall
Winter
Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
Shade structures
Shade trees
Pet friendly areas
Food/drink vendors
Public restrooms
Seating areas/options
Events (staged or not)
Water fountain
Other:

Nice to have the parking lot removed but more in town parking is needed. Area in population 11 average is 64?

6. What do you like most about Town Square?

*Place to relax,
most people (known reasons)*

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows *(we got tossed out)*
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Design comfortable seating

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15

16+ 44 years

24. Do you own a business in Ketchum?

- Yes - light industrial area
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

LISA Holley

Email:

Lesby can't cover park east of Aroma Restaurant. We figure the home owners paid big bucks to keep the area empty

Love the "fork" in the road at the warm springs/#75 snow.



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: work

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Starbucks and the awesome owners

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

No

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

No expansion

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

It's awesome

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

no

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

no

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name: *Hutton Abernathy*

Email: *Charliezaen@gmail.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: Bus
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral----- -----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: Bike St
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more cars -

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

60

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Dan Hawley

Email:

Dan.Hawley@icloud.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>Starbucks</u> |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The open, multi-purpose space
? ability to congregate

7. Looking to the future, please select your top 3 areas needing improvement(s):

More shade

More seating and/or table options

More programming/events

More food/drink options

Kids activities

Other: more grass/shaded trees.

None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

1-2

3-4

5-10

11+

None

(skip to the next section)

11. In which season do you attend most events?

Summer

Fall

Winter

Spring

12. What types of events would you like to see at Town Square?

Markets

Music

Art shows

Kids' events

Other: _____

None

13. Which are your top three (3) favorite events that have occurred in the Square?

Wagon Days

Papoose Pancake Breakfast

Trailing of the Sheep 'Happy Trails' party

Brewfest

Oktoberfest

Holiday lighting

Summer solstice

Winter solstice

Car show

Rail jam

Other: farmers market

None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----  ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

beautiful structure

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week <i>Soon</i> | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on!-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Starbucks

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

no

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more live music

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

the architecture

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

no

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

no

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Charlie Gaerle

Email: charliegaer@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <u>kid activities</u> |

6. What do you like most about Town Square?

the places like
Lerays

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

tahoe commons beach

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

food trucks

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
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- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: Water
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

free agua

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other:
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

tahoe dinner

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Boba place

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *elsa*

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

the umbrellas

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

still ALIVE 😊
 - More trees - More Music events
 - More activities

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the desing

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Yes

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More Activities
Music
Events

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: ERIKA Calderon

Email: erika_dfer@hotmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I LIKE NATURAL

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

KEEP NATURAL

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|---|
| <input type="checkbox"/> 1-2 | <input checked="" type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Wagon Days | <input checked="" type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

DESIGN

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

NOT

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

SAFE NATURAL

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
 - No
- WOOD FIRE PIZZA

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Name: LUIS RIOS

Email: RIOSW17@HOTMAIL.COM



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This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer ①
- Fall ③
- Winter
- Spring ②

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Community feeling
Place to gather, young: old! (all ages)

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options

- Kids activities
- Other: Idon't other
- None of the above organizations

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

NY Central

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more youth events for all to enjoy
What about ~~more~~ coordination - Library Program
- youth reading group Options: Storytelling & "book
mini library / tiny library

This set of questions focuses on the events you've attended in the Square and adjacent street(s). take it

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10

- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall

- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows

- Kids' events
- Other: have a tiny tiny library
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting

- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: Symphony
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----x-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *n/a*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more fine Events + Youth MUSIC
maybe old TABS - Events:
Music by old TABS STILL CO
DI M. L. L. L. L.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Jessam McKee*

Email: *mckee.piper21@msn.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----X-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I do like it better than the parking lot.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: *Keep it cleaner*
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

4th think of any? Level, it out better & replace the pavers. Better layout

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

of tables, chairs, stage.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Not that much really... but it is nice to have the indoor restroom when needed.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input checked="" type="checkbox"/> Other: <i>redo the building</i> |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing redo the building |
| <input type="checkbox"/> Available meeting/community space | <i>modernize it</i> |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Clean it up!
can't think of any

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

same as before... it's also really dirty!
The "Visitor's Center" could be more than just a rack of brochures.

22. Are you a:

- ~~Full-time resident~~
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

A PLACE TO RELAX AND ENJOY THE DAY

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

MORE EVENTS

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *BOB HAWLEY*

Email: *shawley@cox.net*



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|--|
| <input type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident 80%
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: BOB McNEEL

Email: BOB@MCNEEL.COM



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I like the Environment!

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

no

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep naturall

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: Adult events
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

Design

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing <i>Happy</i> |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

MSH

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

it stay natural

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15 *born here*
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

*Snow cone
Pizza*

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

OK

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Zash Rios*

mom's
Email: *Erika-Opera@hotmail.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Hang-out

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *no*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

*Not too much development.
My city (NORC) is in a new phase of
development because of a housing shortage.
Once lost, the sense of community cannot be regained.*

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

*I have top
times 2 or 3
times a year*

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: <u>Coffee & treats</u> |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The design. It should get an award.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Not that I know of, there used to be an open space with a hot dog stand, but gone.

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

I would not change a lot.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor 2-3 hrs per year

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley? WA

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Vivian Bogert

Email:

vbogert@yachoo.com



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----+-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input checked="" type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

I think we should make something fun for teens

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more options on stuff to do.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|--|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input checked="" type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|---|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input checked="" type="checkbox"/> Other: <i>teen activities, not kid events</i> |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input checked="" type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

design!

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

*Meeting friends
enjoy eating lunch out in
open*

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

*More shade trees
"flowers"*

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- ~~Papoose~~ Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral *after times* ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Restaurants not so crowded

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Pauline Jaros

Email:

paulinejaros@cox.net



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

*LeRoy's
varied seating*

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: *Fiddle festival*
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

feels open

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Lake Oswego, Oregon

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more seating, shade & lighting so it's welcoming / usable @ night
the trail grass area doesn't always seem used, maybe more in all seasons

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

I had no idea the visitor center was in that building

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Feels historic & unique

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Tate museum members cafe - indoor + outdoor area

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

maintain access for community

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Eden Armstrong

Email: edenarmstrong@hotmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

It's very open with lots of business around it.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Lake Oswego, Oregon

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

water fountain, feature,

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

It looks very fitting for Ketchum, pretty building, nice inside layout.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

I don't know

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Maybe improved floor tiles like was done outside the grocery store

22. Are you a:

- Full-time resident
- Part-time resident *- house here*
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Luke Armstrong*

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

a natural gathering place in town.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Lake Osweego, OR

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Bigger stage for town events

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The historic character of the building

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Lake Oswego, OR

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

maintain the Starbucks interior, but redo outside.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Brian Armstrong

Email: brianparmstrong@hotmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Green areas. Comfortable areas that stay cool in the summer.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: *Water availability & fire pit heaters*
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

N/A

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More use in the winter. Larger grass area, more trees.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Historic relevance

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Less of an emphasis on the Starbucks. It feels like the building is a private business not a public space.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Charlie Hwder*

Email: *hwdercharlie@gmail.com*



SURVEY | Town Square Renovation

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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>MEET ON OUR BIKES</u> |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- * ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <u>LE ROYS</u> |

6. What do you like most about Town Square?

FRIENDLY

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
 - More seating and/or table options
 - More programming/events
 - More food/drink options
 - Kids activities
 - Other: _____
 - None of the above
- I DO NOT ATTEND EVENTS -

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) <i>INSIDE!</i> | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

EXTERIOR VERY "WESTERN"

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

DONT KNOW

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

NO OPINION

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Small + accessible

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

not that I can think of

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

food point for the whole town. Town Square should represent its community. Think mid-west 1960's squares. The town seen around the square

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: BMT
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

classic look

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

the library

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

see answer for question 9

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Robert Wilkins

Email: orbea.robert@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

Ice cream

6. What do you like most about Town Square?

nice gathering place

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Cinema Park Inspiration Park

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep it quaint, no highrise - no parking places -

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

up the rent to Starbucks to
pay for improvements

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

Outside - The Building is Historical

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: <u>Trees</u> |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

see # 9

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

52 years!

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Candice Peterson*

Email: *candicepeterson13@gmail.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

getting coffee or lunch after school with friends.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

the cute gazebo at memory park

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

I do not plan to live here when I'm an adult so I don't know. Keep it nice now it is now.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music *Better music not yodelers*
- Art shows
- Kids' events
- Other: *dance party*
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

same as before

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Bigger space - you need more parking

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

no thanks

Email:

;



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input checked="" type="checkbox"/> Other: <u>ATTENDING</u> |

3. In which season do you most visit Town Square?

- | | |
|---------------------------------|--|
| <input type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

location. Open Square

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: Bathrooms
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: adult events
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: Golden Mtn. four
- None

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Carolyn Helmke

Email:

carolyn.helmke@gmail.com



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

STARBUCKS

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

NO

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

MLE

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
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- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

STARBUCKS

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |



6. What do you like most about Town Square?

Can meet friends have a cup of coffee and a place to have shade

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

more open space anywhere instead of buildings. more Parks!

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

STOP marketing Ketchum. The infastuctor cannot Suppo this many people. STOP the big buildings and dense population in downtown.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

I stay away from events too many people

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast *only!*
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None



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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Having a coffee place

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)
Keep it the same



22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:





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1. How often do you visit Town Square?

- Every day *When we are here*
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer *2nd*
- Fall
- Winter *4th*
- Spring *3rd*

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! *the recent improvements for shade good!!* ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures *#2*
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms *1*
- Seating areas/options
- Events (staged or not) *3*
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Community - Roots - Organic!

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options *(Less crowding)*
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Every space not claimed! Too bad we didn't save the dog hill.

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep it small, cool, intimate, open, chill

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- 1-2-3*
- Wagon Days
 - Papoose Pancake Breakfast
 - Trailing of the Sheep 'Happy Trails' party
 - Brewfest
 - Oktoberfest
 - Holiday lighting
 - Summer solstice
 - Winter solstice
 - Car show
 - Rail jam
 - Other: _____
 - None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident *please don't discount my answer - 11 years here!*
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month <i>annually ~ 3 times/monthly</i> | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends / clients |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Shaded Seating Areas + interaction w/ Valley Visitors

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Just freshen what we have, improve bathrooms & improve daily/weekly maintenance & cleaning.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting *Needs more activities*
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Mtn Aesthetics Design + mix of vendor + public space

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input checked="" type="checkbox"/> Other: <u>Restrooms</u> |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+*+++*

24. Do you own a business in Ketchum?

- Yes
- No *Countywide business owner, working w/ a ^{to} help in K. town*

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Name: *David Fox*

Email: *David@silverfoxcatering.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Leroy's and the seating

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Splash pad

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more events

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Starbucks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Warm Springs

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Music

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: <u>rocking chairs</u> |

6. What do you like most about Town Square?

Ice cream and sitting, I also always see friends.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

maintain humane

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Splash pad
vibes

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the cake pops

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

maintain humane

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more spots
to sit

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The vibe

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Splash pad

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Petting zoo

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Never been

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

splash pad, River run

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

a grassy spot for spikeball

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name:

Email: *niggipar000@bcsd661.org*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----------Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

EXISTING AMENITIES

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input checked="" type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? NO

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

NO CHANGE

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input checked="" type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|---|
| <input type="checkbox"/> Wagon Days | <input checked="" type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

THE ARCHITECTURE

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

NO

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

NO CHANGE

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: JAM SANDWICH

Email: jam.sandwich1941@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Celix Gausa

Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----(0)-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

CENTER OF TOWN GATHERING SPOT

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

NO

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

MORE HISTORICAL ATTENTION

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
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- Brewfest
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- Holiday lighting
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- Car show
- Rail jam
- Other: _____
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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

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22. Are you a:

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- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on |-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Quiet, quiet and easy going

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Nope

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

It's pretty awesome how it is

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on!-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *No*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

See it stay the same

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Clare Brown

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----------Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Starbucks

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? NO

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

It is perfect the way it is

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day *when here*
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

Comfortable in both winter + summer

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

No it is perfect the way it is

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

See question 9

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Liz Torres*

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: EVERYTHING!

6. What do you like most about Town Square?

EVERYTHING! IT'S A WONDERFUL PLACE TO BRING OUR COMMUNITY TOGETHER

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

NO

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

TOWN SQUARE KEEP IT'S INTEGRITY FOR THE PURPOSE THE SQUARE HAS ALWAYS BEEN ABOUT.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

EVERYTHING!

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

NO

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

IT STAYS THE SAME!!

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: LIZ BROWN

Email: lizziekbrown@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

replace Hwy 75 - Hospital to Gales & Lodge

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|--|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input checked="" type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: JIM KEANE
PO BOX 3085, KETCH.
Email: JKEANE1@MSN.COM



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Easy to grab a sandwich from Atkinson's, ice cream from Leekys, coffee from Starbucks & sit & relax.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

no

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

If doesn't look like a Starbucks.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep the small town vibes.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Allison Cannon

Email: allisonbcannon@gmail.com



SURVEY | Town Square Renovation

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This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees +
- Pet friendly areas +
- Food/drink vendors
- Public restrooms +
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: *Summer: cooling/misting area*
winter: warming area

6. What do you like most about Town Square?

*shady spot for quick lunch
or coffee*

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Add more lawn

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show *BAD IDEA*
- Rail jam *PARKING ISSUES!*
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral----- -----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I DON'T LIKE THE BUILDING
SMALLER STARBUCKS W/OTHER OPTIONS, A "FOOD COURT"

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

PARK ACROSS FROM SILVER CREEK

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

FUN WATER FEATURE

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Kathy*

Email: *Kat2percival@gmail.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Pedestrian / kid - friendly

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: *make it pedestrian-only street*
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Europe -> Heidelberg

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Central ~ 4 blocks = pedestrian only 8am - 10pm

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

central location

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input checked="" type="checkbox"/> Other: <u>outside seating area</u> |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- ^{n/a} < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

= make it a central pedestrian area

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

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Name: *Josh Bonkowsky*

Email: *JBonkowsky@gmail.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Easy to find for meeting people. Place to sit and rest while walking around. Light food options. Kid friendly

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: Library event
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----X-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

*Nice wooden building. Central location
large indoor space*

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Anne Bonkowsky*

Email: *abonkowsky@hotmail.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----X-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

community center, brings people together

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- X ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

good looking, community center

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

a place where the community gathers

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Katie Gardiner*

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |



6. What do you like most about Town Square?

IT'S A GREAT SPOT TO CATCH UP W/ FRIENDS, EAT LUNCH, OR PEOPLE WATCH

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

BOSTON'S ROSE KENNEDY GREENWAY (THE CWINGS!)

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

I WOULD LOVE TO SEE MORE GREENSPACE! MAYBE REPLACE THE COBBLESTONES W/ GRASS IN CERTAIN SPOTS? ALSO, A FOOD TRUCK SPOT THAT CHANGES WEEKLY.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None (except the tree light)

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None



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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

IT'S A GREAT, CENTRALLY LOCATED, BUILDING THAT SERVES THIS COMMUNITY IN MANY WAYS, INCLUDING GIVING BUSINESS TO OTHER SHOPS DOWNTOWN!

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

N/A

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

(the building)

I WOULD LOVE TO SEE THE BUILDING & THE STARBUCKS REMAIN. IT IS SO IMPORTANT TO HAVE COMMUNITY SPACES!!



22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

It's a nice open space in the middle of town where you can meet friends

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

*More trees
~~More~~ Improved bathrooms*

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

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- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I like the high ceilings and the fireplace and the living room feeling.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Keep the space open and as a friendly meeting area in the center of Ketchum

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Katie Radford

Email: katie.radford12@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----●-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Its a nice space where you can hangout with friends and have fun.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more trees
nicer bathrooms

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

High ceilings, fire place, living room Seating

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: more kid/teen friendly options
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Small book shelf (Take a book Leave a book.)
More kid options
Easter egg hunt
In winter have a snow-man building competition

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Sloane

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

I enjoy having a nice, central spot to sit and relax.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

No, I think ours is the best I've been to

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

I like it the way it is. The stage is nice, the scenery is nice. Maybe some way to make it more useful in the winter?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I like that its a classic ketchum building, not a new hulking shoebox like every other new development in town.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

I can't think of one

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Starbucks out, local coffee options/businesses in.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The Clean Public bath room and Water fountain

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade <i>Trees</i> | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: <i>Solar panels shades.</i> |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Center hub for Outdoor activities) such as bike stand.
Bike repair station etc.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Architecture of the building.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

N/A

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More trees would be nice.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>Coffee</u> |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Seating, music, restrooms
Center of town, place to eat take out.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: cleaning tables chairs
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Memory Park

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More cover trees/plants.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----X-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

architecture, seating winter

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? Memory Park

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

cleaner, more food vendors,
more trees

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email: HARTSTROM @ ADL.COM



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

A PLACE TO RELAX & VISIT

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Memory Park

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Less traffic

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Seems to be at a good scale for the place.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Monterey Park

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Open space

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Email:

eddi@hart@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

It's an oasis and gathering place in the middle of busy Ketchum.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options *more food trucks would be nice)*
- Kids activities
- Other BATHROOMS - *should be like real bathrooms - not Forest Service-type.*
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The outside is cool looking, etc

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Molly! G. Goodyear

Email: bvidogs1@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

~~honestly has felt like dead space...~~
honestly has felt like dead space...

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

beer garden vibes

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral----------Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the shopping cart on the roof :)

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

building could use a revamp of wood and logs.

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The events (music related) & how its a great place to meet

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Think German beer garden. Might be able to remove some pavers in put grass for picnic style beer & lunch.

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

answered above

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: *symphony & live music*
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

The central location as a meeting space.

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

might be a good place to have a museum of Ketchum

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years? *history*

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Anthony Mauldin

Email:

anthony.mauldin@hotmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

place to meet friends & eat ice cream

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
 - More seating and/or table options
 - More programming/events
 - More food/drink options
 - Kids activities
 - Other: options in winter
 - None of the above
- Leroy's offers hot cocoa??

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?



9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2 (just moved last year)
- 3-4
- 5-10
- 11+
- None (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

History

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Community events

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Katie Mauldin*

Email: *Kmauldin@communityschool.org*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

more tiny parks > more out of town parking

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: <i>spot awards, r</i> |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None <i>citizen award</i> |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|---|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input checked="" type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

more bathrooms

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Lucy Logan park / Rotary park

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

*more bathrooms > more events celebration
seniors and their lifetime story*

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

50 years+

24. Do you own a business in Ketchum?

- Yes
- No

not now retired / landscape designer

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Johanna Pletcher

Email: xctreehugger@gmail



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: <u>watch the hula-hoop + bubble gum</u> |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: bubbles & hoops!
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? Forest Service Park buildings for partner dancing!

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Gondola from Dollar to Knob Hill to Forest Service Park to Seattle ridge

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- *Should be open later* ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

That it's a COMMUNITY BUILDING

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Forest Service Park

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Golden Age of Hollywood movies made in Sun Valley

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Paul Blair

Email: ~~ecoorbits~~ @yahoo.com



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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: SBUX

3. In which season do you most visit Town Square?

- Summer
- Fall less hot!!
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

meeting / seeing friends!

Running into friends

shady
relaxed
feel

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

Los Altos "Green"

SF food truck block

SF Presidio Green

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

"third space"
more people chock
to meet up!

music + food trucks!
green space - grass for lounging

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: food truck
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: <u>water!</u> |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Vanessa Neumann

Email:

Vanessavneumann@gmail.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

It's a social place to see friends.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More art: installations and collaborations (inc events)

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|--|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input checked="" type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

The exterior!

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Sorry, nothing comes to mind!

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

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SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Central location to other locations in town.
Close to shopping, food, bars, etc

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

As a business owner, bringing in bigger ~~name~~ names in entertainment will attract more visitors and help to boost the local economy

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: Comedy, acting
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: <u>food & drinks</u> |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

It has a ^{modern} mountain town feel which reflects great when visitors stop in

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

N/A

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

More events. Lots of event planners in town utilize their abilities.

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Families having fun

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: *fire pit*
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

charging station

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: <u>food</u> |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

logs which won an int'l award

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: <u>fire pit</u> |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

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21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

charging station

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Cathy Dolan

Email:

CM DOLAN3@GMAIL.COM



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

central meeting place

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Lots more shops, food, parking

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

coco/overing

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees *vvv*
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Picnic areas
Ice cream areas
Flowers & Grass

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More Seating options
Kid friendly activities

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Wish there was a local coffee vendor / restaurant
Not Starbucks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

music, local coffee, more events

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: *Ferris Hale*

Email: *Ferris Hale at yahoo.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Gathering of people / which includes a place to sit w/ friends

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

a parking structure that addressed parking so that we can truly have a people friendly town center

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the design

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

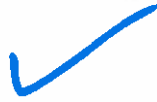
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Name:

Heidi L.

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Location

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? *NO*

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Food trucks, More live music

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Architecture

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *NO*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more events. larger vendor

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

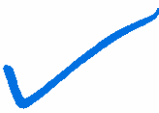
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Name:

Email:



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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Relaxing spot, friendliness, openness

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options

- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

No - small town feel needs to maintain small town feel

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

For my grand children Openness

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10

- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall

- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows

- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting

- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

Read

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! *o* ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Unique architecture - "Key"

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

No

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Don't think "big"

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Richard Tedesco*

Email: *rtede41760@aol.com*



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

location

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|---|
| <input type="checkbox"/> 1-2 | <input checked="" type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Dawn Mitchell

Email: ~~dawnmitchell@~~
dawnmitchell208@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

- SEATING FOR ICE CREAM
- COLORFUL UMBRELLAS
- PERIODIC EVENTS

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|--|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options FOR WINTER | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|---|
| <input type="checkbox"/> 1-2 | <input checked="" type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral----------Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: RICH PUDDICOMBE

Email: RJPUDDICOMBE@GMAIL.COM



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----X-----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

It feels like the middle of Ketchum life.

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

University campuses have great inspiration (flowers, benches, shade, etc.)

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

A big fountain maybe

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

It's the nicest Starbucks I have ever been to and also an incredible work space for the community

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

refer to last response

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Hanna Treppenhaver

Email:

hanna.charlotte.98@hotmail.com



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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

A great community center where I can see old friends

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input checked="" type="checkbox"/> Other: <u>water feature</u> |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Fountain, pedestrian only blocks around it

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input checked="" type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

I love having a work space with secure wifi like Starbucks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

It's one of my favorite buildings in town

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Kristian Whittaker

Email: itawoodsv@gmail.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

gathering place

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> More shade | <input type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|-------------------------------|---|
| <input type="checkbox"/> 1-2 | <input checked="" type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|--|
| <input type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input checked="" type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

Architecture

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Maureen Puddicombe

Email:

mpuddicombe@aol.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|---------------------------------|--|
| <input type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

OLYMPIC ATHLETES poster

6. What do you like most about Town Square?

Central location, restrooms, Seating

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: Large trees
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

no

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More grass, trees, shade.
(it should be more like a park)

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

not much, needs improvement, wood is rotting

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

there is nothing here

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

more grass, more trees (tall), more even

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



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1. How often do you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Every day | <input checked="" type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all



5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Leroy's

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: attraction
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

SONOMA

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Less People

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: quaffing
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input checked="" type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input checked="" type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

The Shopping Cart (look up)

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Crescent City

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Ice cream

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

The Library

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

Nothing

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

shade / vault

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

no

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Nothing

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- <5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Aiden

Email:

aiden@ketchum.com



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

ice cream

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

The library

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

nothing

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|--|-------------------------------|
| <input type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input checked="" type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input checked="" type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input checked="" type="checkbox"/> Other: <u>meet friends</u> |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the vault

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

The library

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

nothing

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name:

Jake

Email:





SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|---|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: <u>shopping</u> |

6. What do you like most about Town Square?

Starbucks

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: Shopping
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration? no

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

more shopping

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! ----- Neutral ----- Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

The food and drinks

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

Shopping

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Shopping

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: *Avd. Gilmore*

Email: *Avd1Gilmore@icloud.com*



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input checked="" type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|---|
| <input checked="" type="checkbox"/> 1-2 | <input checked="" type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Wagon Days | <input checked="" type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input checked="" type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input checked="" type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input checked="" type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|---|
| <input type="checkbox"/> To get visitor information | <input checked="" type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input checked="" type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

Make sure to keep tabs on the Town Square Renovation by visiting projectketchum.org (post in progress!).

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Savannah

Email: Savannah.priest@edg.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|---|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

The Ice cream

7. Looking to the future, please select your top 3 areas needing improvement(s):

More shade

More seating and/or table options

More programming/events

More food/drink options

Kids activities

Other: _____

None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

I don't know?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

A soccer field

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

1-2

3-4

5-10

11+

None

(skip to the next section)

11. In which season do you attend most events?

Summer

Fall

Winter

Spring

12. What types of events would you like to see at Town Square?

Markets

Music

Art shows

Kids' events

Other: _____

None

13. Which are your top three (3) favorite events that have occurred in the Square?

Wagon Days

Papoose Pancake Breakfast

Trailing of the Sheep 'Happy Trails' party

Brewfest

Oktoberfest

Holiday lighting

Summer solstice

Winter solstice

Car show

Rail jam

Other: _____

None

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

Never been

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name:

Email:



SURVEY | Town Square Renovation

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As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: _____

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

The Ice Cream

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input type="checkbox"/> More seating and/or table options | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

a play ~~street~~ structure

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|--|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input checked="" type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Markets | <input type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Wagon Days | <input checked="" type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input type="checkbox"/> Brewfest | <input type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Holiday lighting | <input type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

15. Why do you visit the building?

- To get visitor information
- To meet friends
- To get coffee
- To work
- To use the restroom
- Other: _____
- I don't visit the building.

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- Food/drink vendor(s)
- Public restrooms
- Seating areas/options
- Events
- Community use
- Kids activities

18. What do you like most about the building?

???

19. Looking to the future, please select up to 3 areas needing improvement(s):

- Seating and/or table options (more)
- Programming/events
- Food/drink options
- Available meeting/community space
- Longer hours of operation
- Other: _____
- Don't change a thing

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

I have No Idea

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

a play structure

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name:

Email:



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input type="checkbox"/> Attend an event | <input type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|---------------------------------|
| <input checked="" type="checkbox"/> Summer | <input type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: Make a mall
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

I love Ketchum

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
- 3-4
- 5-10
- 11+
- None
(skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input checked="" type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input checked="" type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input checked="" type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration? *Yes*

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?
OIE

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

ALL of my life

24. Do you own a business in Ketchum?

- Yes
- No

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OK

Better yet, leave your email address to be added to the Project Ketchum newsletter.

Name: Ainsley

Email: ~~wes@seawell.com~~
ainsjae@icloud.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input checked="" type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input checked="" type="checkbox"/> Eat lunch/drink coffee | <input checked="" type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Fire pit(s) | <input checked="" type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input checked="" type="checkbox"/> Seating areas/options |
| <input checked="" type="checkbox"/> Shade trees | <input checked="" type="checkbox"/> Events (staged or not) |
| <input checked="" type="checkbox"/> Pet friendly areas | <input checked="" type="checkbox"/> Water fountain |
| <input checked="" type="checkbox"/> Food/drink vendors | <input checked="" type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

7. Looking to the future, please select your top 3 areas needing improvement(s):

- | | |
|---|---|
| <input checked="" type="checkbox"/> More shade | <input checked="" type="checkbox"/> Kids activities |
| <input checked="" type="checkbox"/> More seating and/or table options | <input checked="" type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> More programming/events | <input type="checkbox"/> None of the above |
| <input checked="" type="checkbox"/> More food/drink options | |

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- | | |
|---|-------------------------------|
| <input checked="" type="checkbox"/> 1-2 | <input type="checkbox"/> 11+ |
| <input type="checkbox"/> 3-4 | <input type="checkbox"/> None |
| <input type="checkbox"/> 5-10 | (skip to the next section) |

11. In which season do you attend most events?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input type="checkbox"/> Fall | <input type="checkbox"/> Spring |

12. What types of events would you like to see at Town Square?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Markets | <input checked="" type="checkbox"/> Kids' events |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Art shows | <input type="checkbox"/> None |

13. Which are your top three (3) favorite events that have occurred in the Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Wagon Days | <input type="checkbox"/> Summer solstice |
| <input type="checkbox"/> Papoose Pancake Breakfast | <input checked="" type="checkbox"/> Winter solstice |
| <input type="checkbox"/> Trailing of the Sheep 'Happy Trails' party | <input checked="" type="checkbox"/> Car show |
| <input checked="" type="checkbox"/> Brewfest | <input checked="" type="checkbox"/> Rail jam |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Holiday lighting | <input checked="" type="checkbox"/> None |

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input checked="" type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|--|--|
| <input checked="" type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input checked="" type="checkbox"/> Kids activities |

18. What do you like most about the building?

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|---|--|
| <input type="checkbox"/> Seating and/or table options (more) | <input type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input checked="" type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food/drink options | <input checked="" type="checkbox"/> Don't change a thing |
| <input checked="" type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name: Wesley

Email: WesleySewell.@Icloud.com



SURVEY | Town Square Renovation

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1. How often do you visit Town Square?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

2. What do you do when you visit Town Square?

- | | |
|---|--|
| <input type="checkbox"/> Attend an event | <input checked="" type="checkbox"/> Stroll through |
| <input type="checkbox"/> Get ice cream | <input checked="" type="checkbox"/> Meet friends |
| <input type="checkbox"/> Eat lunch/drink coffee | <input type="checkbox"/> Other: _____ |

3. In which season do you most visit Town Square?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Summer | <input checked="" type="checkbox"/> Winter |
| <input checked="" type="checkbox"/> Fall | <input checked="" type="checkbox"/> Spring |

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! -----Neutral-----Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- | | |
|--|---|
| <input type="checkbox"/> Fire pit(s) | <input type="checkbox"/> Public restrooms |
| <input checked="" type="checkbox"/> Shade structures | <input type="checkbox"/> Seating areas/options |
| <input type="checkbox"/> Shade trees | <input type="checkbox"/> Events (staged or not) |
| <input type="checkbox"/> Pet friendly areas | <input type="checkbox"/> Water fountain |
| <input type="checkbox"/> Food/drink vendors | <input type="checkbox"/> Other: _____ |

6. What do you like most about Town Square?

Starbucks

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

none

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

cheaper

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

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14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on!-----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input type="checkbox"/> Community use |
| <input type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

the vault

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input type="checkbox"/> Programming/events | <input type="checkbox"/> Other: <u>shopping</u> |
| <input type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

none

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

Cheaper Starbucks

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

Your time and insights are greatly appreciated!

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Name: Maggie

Email: moggielead@icloud.com



SURVEY | Town Square Renovation

Ketchum Town Square was unveiled in 2012 as a vibrant and interactive communal space for the residents of the town. The project successfully brought together various elements, including seating areas, fountains, fire pit, green space, artistic installations, and a stage to establish a hub where people could gather, socialize, and engage in a multitude of activities.

As time has passed, the equipment and infrastructure integral to the success of the project are showing signs of wear and obsolescence. Now is the time to evaluate the maintenance and upgrade needs and goals for the space.

This first set of questions focuses on the Square itself – (outside common area).

The city is struggling to keep up with the demands of the growing user base of Town Square. The fountain is no longer usable, the fire pit requires maintenance for each use, and the paver and green space require refurbishment each year due to heavy usage and exposure to the elements.

1. How often do you visit Town Square?

- Every day
- A few times a week
- Once a week
- Once a month
- Every few months
- Once a year
- Never

2. What do you do when you visit Town Square?

- Attend an event
- Get ice cream
- Eat lunch/drink coffee
- Stroll through
- Meet friends
- Other: All of the above

3. In which season do you most visit Town Square?

- Summer
- Fall
- Winter
- Spring

4. How well do you think Town Square represents the values and identity of Ketchum?

Spot on! ----- Neutral ----- Not at all

5. Of the current amenities offered, which 3 are the most important to you?

- Fire pit(s)
- Shade structures
- Shade trees/ Flowers (Garden)
- Pet friendly areas
- Food/drink vendors
- Public restrooms
- Seating areas/options
- Events (staged or not)
- Water fountain
- Other: _____

6. What do you like most about Town Square?

Leroy's Ice Cream

7. Looking to the future, please select your top 3 areas needing improvement(s):

- More shade
- More seating and/or table options
- More programming/events
- More food/drink options
- Kids activities
- Other: _____
- None of the above

8. As the City works to improve Town Square, is there another town square or community space you think Ketchum should look to for inspiration?

I think where it is now is perfect, represents Ketchum

9. Dreaming big for Ketchum Town Square, what would you like to see in the next 10-20 years?

More greenery + fire pits. More outdoor events.
 More winter activities! Something large in the center
 ↳ fire pit / fountain etc.

This set of questions focuses on the events you've attended in the Square and adjacent street(s).

10. How many events have you attended over the past 5 years?

- 1-2
 - 3-4
 - 5-10
 - 11+
 - None
- (skip to the next section)

11. In which season do you attend most events?

- Summer
- Fall
- Winter
- Spring

12. What types of events would you like to see at Town Square?

- Markets
- Music
- Art shows
- Kids' events
- Other: _____
- None

13. Which are your top three (3) favorite events that have occurred in the Square?

- Wagon Days
- Papoose Pancake Breakfast
- Trailing of the Sheep 'Happy Trails' party
- Brewfest
- Oktoberfest
- Holiday lighting
- Summer solstice
- Winter solstice
- Car show
- Rail jam
- Other: _____
- None

This last set of questions focuses on the Visitor Center/Starbucks building – (inside area).

The tenant lease for the adjacent Visitor Center/Starbucks building will end on November 1, 2026. There is a long list of deferred maintenance that will require taxpayer resources. That list includes a new roof, bathroom upgrades, new heating and cooling system, and repairs to the logs on the building. The City has not made any predetermined decisions regarding long-term future uses.

14. How often do you visit the Visitor Center/Starbucks building?

- | | |
|--|---|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Every few months |
| <input checked="" type="checkbox"/> A few times a week | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Once a week | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once a month | |

15. Why do you visit the building?

- | | |
|---|--|
| <input type="checkbox"/> To get visitor information | <input type="checkbox"/> To use the restroom |
| <input checked="" type="checkbox"/> To meet friends | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> To get coffee | <input type="checkbox"/> I don't visit the building. |
| <input type="checkbox"/> To work | |

16. Do you think the building has the ideal mix of offerings/uses?

Spot on! -----Neutral-----Not at all

17. Of the amenities currently offered, which 3 are the most important to you?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Food/drink vendor(s) | <input type="checkbox"/> Events |
| <input type="checkbox"/> Public restrooms | <input checked="" type="checkbox"/> Community use |
| <input checked="" type="checkbox"/> Seating areas/options | <input type="checkbox"/> Kids activities |

18. What do you like most about the building?

How unique it is

19. Looking to the future, please select up to 3 areas needing improvement(s):

- | | |
|--|---|
| <input type="checkbox"/> Seating and/or table options (more) | <input checked="" type="checkbox"/> Longer hours of operation |
| <input checked="" type="checkbox"/> Programming/events | <input type="checkbox"/> Other: _____ |
| <input checked="" type="checkbox"/> Food/drink options | <input type="checkbox"/> Don't change a thing |
| <input type="checkbox"/> Available meeting/community space | |

20. As the City works to improve the building at Town Square, is there another community space you think Ketchum should look to for inspiration?

W6

21. Dreaming big about Ketchum Town Square, what would you like to see in the next 10-20 years?

22. Are you a:

- Full-time resident
- Part-time resident
- Full-time resident – elsewhere in the Wood River Valley
- Part-time resident - elsewhere in the Wood River Valley
- Visitor

23. How many years have you lived in (full or part-time) Ketchum or elsewhere in the Wood River Valley?

- < 5
- 6-10
- 11-15
- 16+

24. Do you own a business in Ketchum?

- Yes
- No

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Name:

Email: