



City of Ketchum  
Ketchum Arts Commission

## CROSSWALK ART 2022-2023

### CALL FOR ARTIST **RENDERED REUSEABLE STENCILS**

#### INTRODUCTION

The city of Ketchum, Idaho, invites experienced artists to apply for Ketchum's Spring 2023 "Crosswalk Art Stencil," call. Original artwork will be converted into a reusable stencil as reapplication is needed due to weather and street use. Image will be installed by Ketchum Streets Department or the City's paint contractor. Artwork will be selected by a blind jury will be displayed in outdoor public crosswalks along Sun Valley Road. Selected artists will receive a \$1000 stipend for the purchase of artist rendered templates.

#### CITY BACKGROUND/HISTORY

The city of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 13 in the world. The city of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents.

#### ARTIST ELIGIBILITY

The call is open to all artists, regardless of their state of residence, creating original three-dimensional artwork suitable in scale and materials for public outdoor display. Local artists are encouraged to submit. There is no entry fee.

#### TIMELINE

November 2022	Call for Submissions Released
January 2023	<b>Application Deadline</b>
January 2023	Notice of Jurors' Selections
February 2023	Receipt of artwork
Spring 2023	Installation Artwork by City of Ketchum

#### SUBMITTAL INFORMATION

Artists may enter up to 5 artist rendered templates for consideration. To apply, please submit:

- Resume
- Artist statement
- Images must fit within two, 72" x 36" stencils.
  - Artist's name should not appear on the images.
- A separate information sheet for each entry listing:
  - Artist's name
  - Title of work and a number corresponding to the image number

***Proposals that do not contain all the required information will not be considered.***

## DESIGN REQUIREMENTS

- One to two 72" x 36" stencil(s) that will be repeated through out the crosswalk, outside dimensions of stencil inside width of crosswalk
- No words, commercial speech or advertising are allowed.
- Visual images are not intended to create a forum for public expression.
- Artwork design must not mimic traffic control signage or devices such as street, traffic, or directional signage.
- Yellow, orange, and white colors shall be minimized to avoid looking like traffic control devices.
- Crosswalks are demarcated by white parallel lines called 'longitudinal lines' that connect the street and must remain in tact in the artist's design. The two-dimensional artwork must conform to the template dimensions.
- The Ketchum Arts Commission reserves the right to reject work that differs from the original submittal or does not meet requirements of quality, safety and design requirements.

## ADDITIONAL RESPONSIBILITIES

Selected artists must sign an “Arts in Public Places” agreement with the city.

## SUBMITTAL

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