



BREAST CANCER AWARENESS MONTH

WHEREAS, cancer has touched the lives of nearly every American family, and we honor the immense courage and strength of the millions facing this disease, along with the many millions of survivors whose resilience inspires us all; and

WHEREAS, since the first Race for the Cure was organized in 1985, significant progress has been made in combating breast cancer through the development of new medicines, advanced therapies, and more effective early detection and prevention methods; and

WHEREAS, the pink ribbon, introduced as a symbol of breast cancer awareness in 1991, has since become a global emblem of solidarity and support for the cause; and

WHEREAS, the illumination of the White House in pink by President Clinton in 1993 symbolized a national commitment to breast cancer awareness, and in 2000, others around the world joined in by lighting up famous landmarks in pink each October to raise awareness for breast cancer, serving as a powerful reminder that we must continue to work tirelessly toward a cure; and

WHEREAS, Breast Cancer Awareness Month provides a vital opportunity to increase public awareness and encourage individuals to have a plan for early detection; and

WHEREAS, while ending cancer is an ambitious goal, it is vital that those affected by breast cancer have access to quality, affordable care, and that communities focus on vigorous support for research into all forms of cancer toward a cure.

NOW, THEREFORE, BE IT PROCLAIMED, the City Council of the City of Kerman, do hereby proclaim October 2025 as Breast Cancer Awareness Month in the City of Kerman.

I have hereunto set my hand and caused the Official Seal of the City of Kerman to be affixed on this 22nd day of October 2025.

Maria Pacheco
Mayor