



STAFF REPORT

MEETING DATE: July 17, 2025

PRESENTER: Theresa Johnson, CPRP Community Services Director

SUBJECT: July is Parks Make Life Better Month

RECOMMENDATION: None

EXECUTIVE SUMMARY:

Every summer for the past 40 years, agencies have proclaimed July as Park and Recreation Month. This year the National Park Recreation Association has selected "Build Together Play Together" as the theme to celebrate the importance of parks and recreation.

On July 9, the Kerman City Council will proclaim July as Parks and Recreation Month at its meeting. Throughout the month, staff will feature examples of 'Build Together, Play Together' by highlighting programs and events on social media. In addition to highlighting the department, we will also celebrate Park and Recreation Professionals Day on July 18, 2025. Below are examples of the logos provided by NRPA for use throughout July. This year, NRPA created a Spanish translation of the logo.



FISCAL IMPACT: None

ATTACHMENTS: Parks Make Life Better Resoultion, 2025