



“SMALL BUSINESS SATURDAY”

WHEREAS, according to the United States Small Business Administration, there are currently 32.5 million small businesses in the United States; and

WHEREAS, small businesses are responsible for over 60% of net new jobs created since 1995; and

WHEREAS, small businesses employ nearly 47% of the employees in the private sector in our country, and contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, along with advocacy groups, public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday, today Kerman celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, it is important to support our City’s valued small businesses, which create jobs, boost our local economy, support the community, and preserve our small town charm and character.

NOW, THEREFORE BE IT RESOLVED that the Kerman City Council hereby proclaims November 30, 2024 as Small Business Saturday, and urges the residents of our community to support small businesses and merchants today and throughout the year.

I have hereunto set my hand and caused the Official Seal of the City of Kerman to be affixed on this 13th day of November 2024.

Maria Pacheco
Mayor