

STAFF REPORT

MEETING DATE: July 18, 2023

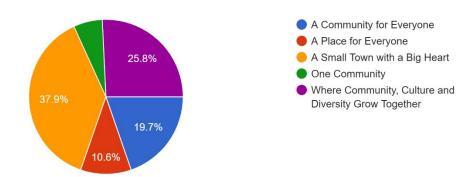
PRESENTER: Theresa Johnson, CPRP Community Services Director

SUBJECT: Kerman Welcome Signs – Slogan Survey Results

RECOMMENDATION: Select New Slogan

EXECUTIVE SUMMARY: At the May 16 Recreation Commission meeting a list of 17 slogan ideas generated by department staff was presented to the Commission for their reveiw and recommendation. The new slogan will replace the "Save Water" message currently on display at the four entrance signs. The Commission identifed their top 5 slogans and directed staff to conduct a survey at the May Farmers Market. 66 responsed were collected and the results are as follows.

Vote for one slogan. 66 responses



FISCAL IMPACT: None

ATTACHMENTS: None