



STAFF REPORT

MEETING DATE: January 8, 2025

PRESENTER: Theresa Johnson, Community Services Director

SUBJECT: Community Organization Grant Program Application - Kerman Martial Arts, LLC (TJ)

RECOMMENDATION: Council by motion adopt resolution approving grant award of \$500 to the Kerman Martial Arts, LLC in support of their 2025 Regional Tournament and Exhibition hosted in Kerman on January 11, 2025.

DISCUSSION:

On December 17, Mrs. Araceli Rey, attended the City's Recreation Commission meeting to inform the Commission of their upcoming Regional Karate Tournament and Exhibition hosted in Kerman on January 11, 2025 at the Kerman Community Center.

Historically, community groups and sports leagues have received financial and in-kind support and sponsorships from the City.

With this being a relatively new program offered in Kerman and their opportunity to host a regional tournament, staff believes this is an opportunity for the City Council to support the showcasing of our youth and our community to tournament attendees. The value of hosting events that draw in visitors to Kerman has a demonstrated positive economic effect in restaurant patrons, small and large business sales and gasoline purchases.

The sponsorship support will go toward offsetting production expenses as well as funding ribbons and trophies for the participants.

The recommendation supports the Community Organization Grant Program application adheres to the following criteria:

- Provide a public service, or otherwise promote health, safety or welfare of the community.
- Benefit the City of Kerman residents and business.
- Applicant successfully explained how the proposed program/project will serve the City of Kerman residents.
- Event is held within Kerman City limits and is open to the public.
- Serves a charitable, cultural, or educational purpose.

Based on these criteria staff is recommending approval of the Kerman Martial Arts, LLC Community Organization Grant application.

FISCAL IMPACT:

The recommended sponsorship of \$500 from the Community, Employee and Public Relations budget.

ATTACHMENTS:

- A. Resolution
- B. Community Organization Grant Application – Kerman Martial Arts, LLC