



STAFF REPORT

MEETING DATE: July 18, 2023

PRESENTER: Theresa Johnson, CPRP Community Services Director

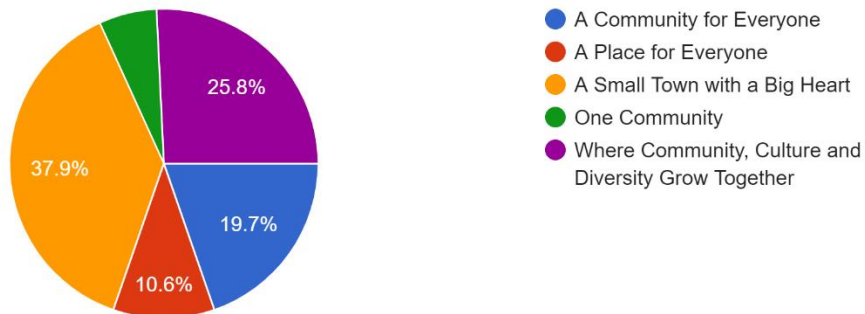
SUBJECT: Kerman Welcome Signs – Slogan Survey Results

RECOMMENDATION: Select New Slogan

EXECUTIVE SUMMARY: At the May 16 Recreation Commission meeting a list of 17 slogan ideas generated by department staff was presented to the Commission for their review and recommendation. The new slogan will replace the “Save Water” message currently on display at the four entrance signs. The Commission identified their top 5 slogans and directed staff to conduct a survey at the May Farmers Market. 66 responses were collected and the results are as follows.

Vote for one slogan.

66 responses



FISCAL IMPACT: None

ATTACHMENTS: None