



STAFF REPORT

MEETING DATE: February 21, 2023

PRESENTER: Theresa Johnson, CPRP Community Services Director

SUBJECT: Saturday in the Park Campaign

RECOMMENDATION: None

EXECUTIVE SUMMARY: Recreation Coordinator Shannon Crow launched the “Saturday in the Park” social media campaign in January featuring Parks and Rec staff in their favorite parks. Over the next couple of months Shannon is planning to feature other city staff, City Council and Recreation Commissioners. To participate in the campaign email the following information to Shannon at scrow@cityofkerman.org

1. Photo of you at your favorite Kerman Park
2. Why it's your favorite park?
3. What is your favorite outdoor activity?

Previous posts can be viewed on the Kerman Farmers Market-Kerman Wellness Hub Facebook and Instagram pages.

FISCAL IMPACT: None

ATTACHMENTS: None