



## STAFF REPORT

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**MEETING DATE:** June 15, 2023

**PRESENTER:** Theresa Johnson, CPRP Community Services Director

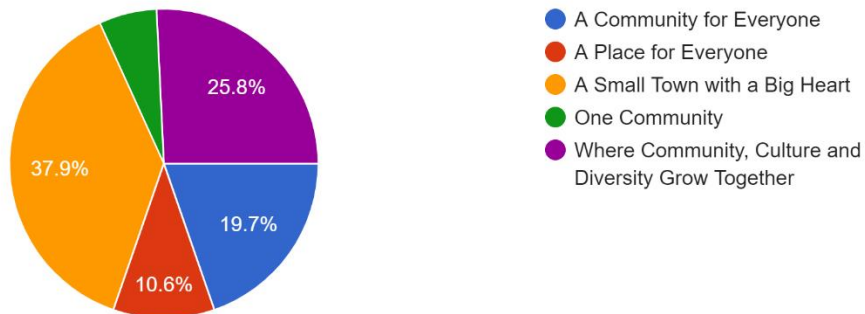
**SUBJECT:** Kerman Welcome Signs – Slogan Survey Results

**RECOMMENDATION:** Select New Slogan

**EXECUTIVE SUMMARY:** At the May 16 Recreation Commission meeting a list of 17 slogan ideas generated by department staff was presented to the Commission for their review and recommendation. The new slogan will replace the “Save Water” message currently on display at the four entrance signs. The Commission identified their top 5 slogans and directed staff to conduct a survey at the May Farmers Market. 66 responses were collected and the results are as follows.

Vote for one slogan.

66 responses



**FISCAL IMPACT:** None

**ATTACHMENTS:** None