



STAFF REPORT

MEETING DATE: April 16, 2024

PRESENTER: Theresa Johnson, CPRP Community Services Director

SUBJECT: National Recreation and Park Association Staff Visit

RECOMMENDATION: None

EXECUTIVE SUMMARY:

In 2019 the City of Kerman Parks, Recreation and Community Services Department received grant funding to implement to Kerman Farmers Market. Since then the City has continued to receive grant funds and technical assistance to implement the Kerman Wellness Hub and expand the Kerman Farmers Market. Currently, the City is in year 3 of the Farmers Market Promotion Program (FMPP) grant. As part of this grant NRPA is conducting site visits to observe the practices of an established farmers market and community wellness hub to serve as a model for other wellness hubs and farmers markets.

On Tuesday, April 16 Evaluation Manager, Jennifer Ward and Partnership Manager, Collen Pittard will arrive in Kerman and begin their 3-day visit. During their visit they will attend the Parks, Recreation and Community Services Commission meeting, observe programs such as Zumba, Youth Theater, and Tai Chi and take tour of all parks and facilities. The primary purpose of their visit is to observe and engage with participants and vendors at the Kerman Farmers Market.

This site visit is a great opportunity to engage with our funders and showcase what makes Kerman so special and unique.

FISCAL IMPACT:

ATTACHMENTS: