



STAFF REPORT

MEETING DATE: May 28, 2025

PRESENTER: John Jansons, City Manager

SUBJECT: Harvest Festival Parade (JAJ)

RECOMMENDATION: Council receive an update about proposed changes to 2025 Harvest Festival parade route, with possible direction to Staff.

DISCUSSION:

The City of Kerman (City) provides essential planning, financial and logistical support to the Kerman Chamber of Commerce (Chamber) to produce the annual Harvest Festival and Parade.

The Chamber has inquired with the City and proposed a change in the parade route to go beyond G Street on its northbound direction to Kearney Blvd., where the parade would turn west and terminate at First Street.

This change would require a closure of Madera Ave (CA 145) and Kearney Blvd. to clear the parade through and additional traffic control at Madera Ave and Stanislaus.

The revised route has been submitted to Cal Trans, but as of this writing no response has been received, although Staff believes Cal Trans would approve the revised route given the significance of the annual Harvest Festival and the brief interruption to normal traffic patterns expected to last less than one hour.

City staff has received no opposition to the request from other City Departments, allied agencies, or the public and sees no reason to oppose this request by the Chamber. Additional City staffing and traffic control devices and equipment will be required to support the expanded route.

FISCAL IMPACT:

The increased cost to support the revised route is estimated to be less \$1,000.

In 2024, the City contributed approximately \$37,874.13 in personnel and equipment to support the Harvest Festival and Parade.

ATTACHMENTS:

- A. 2025 Revised Parade Route Map and 2024 Route for Comparison
- B. City Cost Summary of Time and Material in Support of 2024 Harvest Festival

ATTACHMENT 'A'

A - 2025 Proposed Parade Route

B – 2023/24 Parade Route