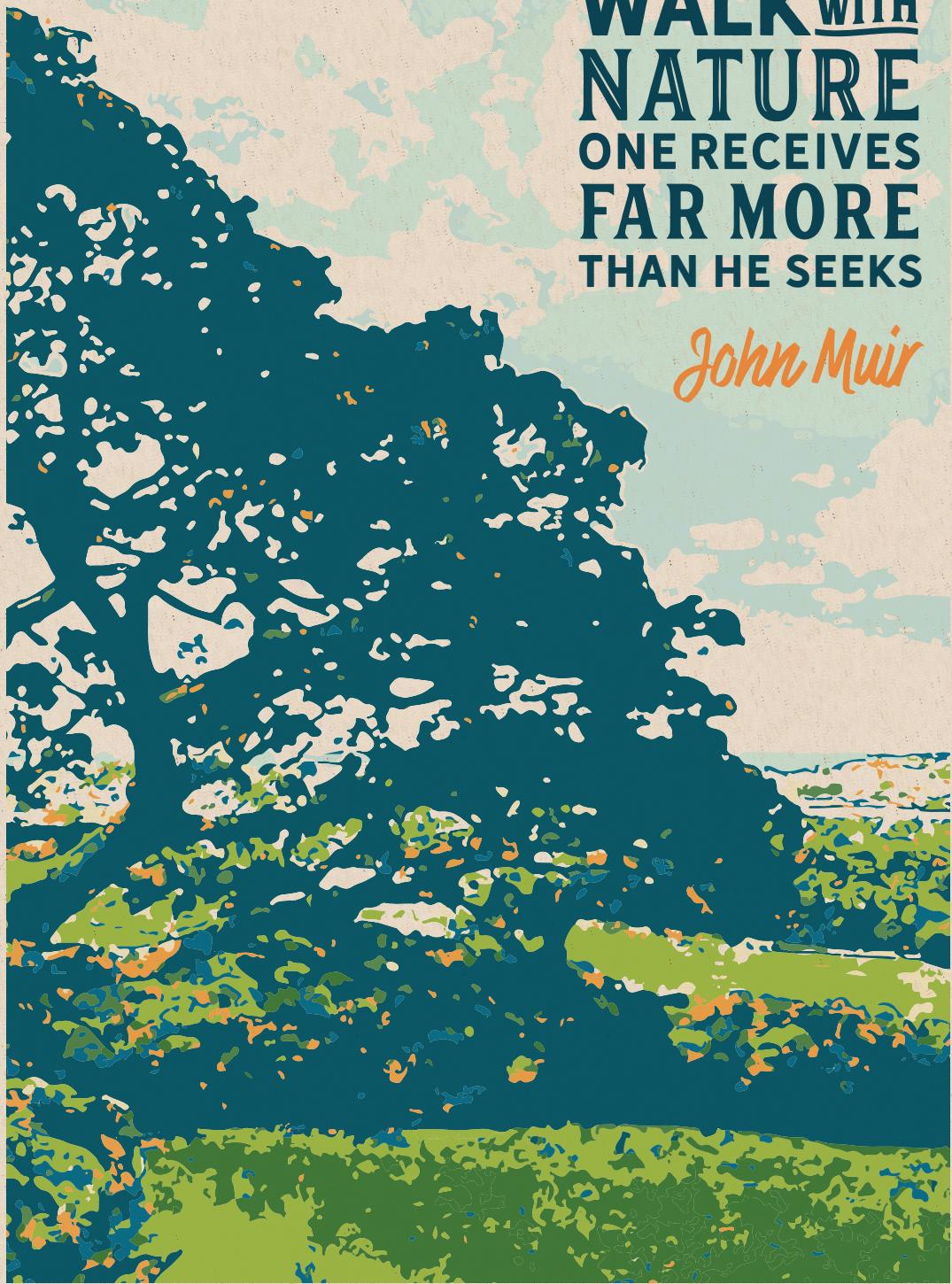




KNOWLES
NELSON

IN **EVERY**
WALK WITH
NATURE
ONE RECEIVES
FAR MORE
THAN HE SEEKS

John Muir



TEAM KNOWLES NELSON



KNOWLES-NELSON

RENEW STEWARDSHIP FOR 10 YEARS.

IT'S HOW WE PROTECT WI'S LAND & WATER.

For 30 years, the Knowles-Nelson Stewardship Program has funded our parks and trails, protected our lakes and rivers, and conserved special places across WI. It's how we take care of the outdoor places we love.

The governor and the Wisconsin state legislature must renew Knowles-Nelson in the 2025 budget or we'll lose hundreds of millions of dollars to care for Wisconsin's land and water. Ask your legislators to support the DNR's request for \$100 million annually for 10 years to protect our special places.



KNOWLES
NELSON
PROJECT

OVER 90% OF
WISCONSIN HOUSEHOLDS
ARE LESS THAN
ONE MILE
FROM A
KNOWLES
NELSON
PROJECT

90%

750,000

4,200+

\$11.00

of Wisconsin voters
support public funding
for conservation

Wisconsin acres
protected by
Knowles-Nelson

grants to support
local parks, trails,
boat launches,

Wisconsin resident
annual cost per
and campgrounds

Wisconsin voters
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Wisconsin resident
annual cost per
and campgrounds

NATURE,
WORKS
FOR US

outdoor recreation jobs

forestry economy

94,000

\$24 BILLION



ACTION.KNOWLESNELSON.ORG