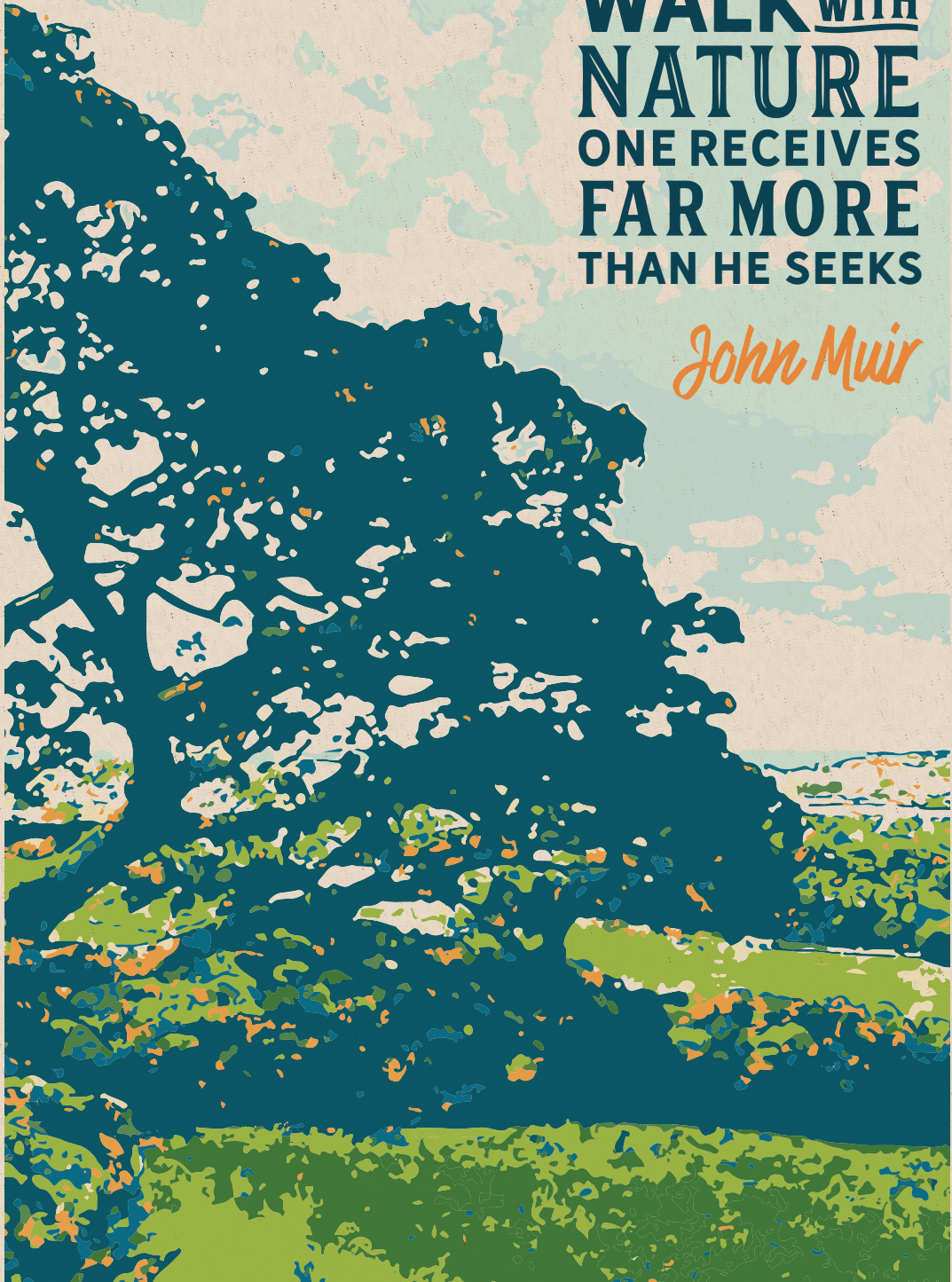




KNOWLES
NELSON

IN EVERY
WALK WITH
NATURE
ONE RECEIVES
FAR MORE
THAN HE SEEKS

John Muir



TEAM KNOWLES NELSON

KNOWLES-NELSON

**RENEW STEWARDSHIP FOR 10 YEARS.
IT'S HOW WE PROTECT WI'S LAND & WATER.**

For 30 years, the Knowles-Nelson Stewardship Program has funded our parks and trails, protected our lakes and rivers, and conserved special places across WI. It's how we take care of the outdoor places we love.

The governor and the Wisconsin state legislature must renew Knowles-Nelson in the 2025 budget or we'll lose hundreds of millions of dollars to care for Wisconsin's land and water. Ask your legislators to support the DNR's request for \$100 million annually for 10 years to protect our special places.



90%

of Wisconsin voters support public funding for conservation



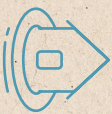
750,000

Wisconsin acres protected by Knowles-Nelson



4,200+

grants to support local parks, trails, boat launches, and campgrounds



\$11.00

annual cost per Wisconsin resident



KNOWLES-NELSON SUPPORTS KEY WISCONSIN INDUSTRIES:

94,000

outdoor recreation jobs

\$24 BILLION

forestry economy



WHEN WE PROTECT NATURE, NATURE WORKS FOR US

ACTION.KNOWLESNELSON.ORG