

KAUKAUNA RECOGNIZES WINTER SALT WEEK 2026

Wisconsin Salt Wise is raising awareness that salt pollution degrades freshwater lakes, streams, and drinking water.

All the salt that we apply to roads and sidewalks ends up in our freshwater. Salt can be an effective de-icer, but more isn't always better. Salt prematurely ages roads and bridges and degrades freshwater lakes and streams.

Winter Salt Week, January 26-30, 2026, aims to educate residents on the issue of salt pollution: how salt impacts our drinking water and freshwater ecosystems, winter maintenance practices that dramatically reduce salt use, engineering solutions, and tips for snow and ice contracts.

Speakers will stream live over YouTube from 12:30-1 PM CT Monday through Thursday to share their knowledge and field questions. Friday will feature two virtual conversation tables. To tune in starting Monday, January 26th at 12:30 PM CT, register at www.wintersaltweek.org.



Winter Salt Week 2026

Free, daily livestreams on
salt pollution and
reduction solutions
Join for a day
or catch them all



MONDAY
JAN 26
1:30 ET

Freshwater Salinization
Causes, Consequences, and Trends
Dr. Megan Rippy and Dr. Stan Grant, Virginia Tech

TUESDAY
JAN 27
1:30 ET

Salt Wise Stories
Phill Sexton, WIT Advisors
Aron Rodman, Extra Mile Snowplowing LLC

WEDNESDAY
JAN 28
1:30 ET

Smart Salting Contracts
Martin Tirado, Snow and Ice Management Assn
Jim Turcan, Cornerstone Partners Hort. Serv. Co.

THURSDAY
JAN 29
1:30 ET

Engineering Solutions
Connie Fortin, Bolton & Menk
Wilf Nixon, Professional Snowfighters Association

FRIDAY
JAN 30

Virtual Conversation Table Options: **Advocating for Change (12-1pm ET)** hosted by Abby Hileman and Mary Rooney; **Salt Monitoring 101 (1-2pm ET)** hosted by Lauren Eaton and Paige Vichiola

Learn more and register online
www.wintersaltweek.org

