



Subject: Fox Heritage Run coming soon... with your help!

Dear Community Business Owner,

My name is Jessica Decet and I work with Fox Family Endurance Events, Inc, a local 501(c)3 organization. Our team here is working hard this year to bring Fox Heritage Run to the running/walking community, the neighborhoods of Little Chute and Kaukauna, to businesses like you and to the entire Fox Valley area on May 4, 2024.

The Fox Heritage Run is a new event, but it is organized by the same group of individuals that bring the well-established Fox Firecracker 5K and Kids Run to the Fox Valley area. Bridging two communities together, the Fox Heritage Run is a rewarding 8K run winding along the Fox River and over the beautiful Nelson Family Heritage Crossing, utilizing the trail system and community streets.

We're making the Fox Heritage Run unique when compared with other events. We're expecting over 300 participants to attend this inaugural event, and we're so excited to have a different distance for participants to challenge themselves or incorporate into a training plan, a finisher medal and exceptional swag.

But events like this can be expensive, and to make sure our operations run smoothly, and our participants receive the best experience possible, we need your help. With venue and equipment rental, post-race food, water, event timing, permits, and more, a sponsorship from your organization will bring us closer to having the perfect event.

Please see the attached sponsorship matrix and the perks you will receive in exchange for your contribution. Please contact us at 920-268-8809 or foxheritagerun@gmail.com to discuss our event. I look forward to hearing from you.

Sincerely,

Jessica Decet

President - Fox Family Endurance Events, Inc

Race Director – Fox Heritage Run & Fox Firecracker 5K and Kids Run

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