

## **Communication Coordinator Report August-October 2023**

### **Media Mentions:**

School Supply Drive August 10

**WFRV, WLUK, WBAY**

Fairywalk August 21

**WLUK**

Past Perfect Release September 14

**WTAQ, Times Villager**

Focus on the Fox September 22

**Local 5 LIVE**

Various Upcoming Events October

**Fox Cities Magazine**

Chad Lewis October 26

**WFRV**

### **Social Media:**

Over the months of August, September, and October we have gained **365 Facebook followers, 90 TikTok followers, and 49 Instagram followers.** Our Facebook reach over this time period was **126, 752.**

The monetization of our Facebook Account continues to bring in passive income. Our performance bonuses were as follows:

**August-\$20.51**

**September-\$70.57**

**October-\$66.80**

## Fundraising:

Bonfire shirt sales August-October: **\$236.53**

In October, we teamed up as a staff to raise money by decorating pumpkins. Each dollar donated was equivalent to 1 vote for a favorite pumpkin. The pumpkins were donated by Peter's Pumpkin Patch in Kaukauna. Rachel's pigeon-themed pumpkin won. Our grand total raised was **\$1685.25**



Also in October, we enlisted the help of Round House Manor residents to create handmade holiday cards to send to potential donors. Each card included a message from Ashley that outlined our successes over the year and asked for continued support. The cards are to be mailed out in November.