



MEMO

PLANNING & COMMUNITY DEVELOPMENT

To: Redevelopment Authority
From: Associate Planner, Lily Paul
Date: March 2, 2024
Re: Renew Kaukauna Fund Update – Amount & Terms

Fund = \$350,000

Applications approved:

1. 140 E Second Street – Façade Renovation
 - a. Windows, Stone façade, Vinyl Façade = \$11,604.14 forgiven
2. 109 W Third Street – Façade Renovation
 - a. Windows and Vinyl Façade = \$13,590.06 forgiven
3. 109 W Third Street – Interior Improvement
 - a. Furnace replacement = \$1,033.33 forgiven
4. 103 & 107 E Second Street – Façade Renovation
 - a. Stucco repair and paint façade = \$12,500 forgiven
5. 103 & 107 E Second Street – Interior Improvement
 - a. Stair repair = \$942.69 forgiven
6. 127 W Wisconsin Avenue – Downtown Beautification
 - a. Mural = \$2,500
7. 139 E Second Street – Downtown Beautification
 - a. Mural = \$2,500
8. 144 E Second Street – Downtown Beautification
 - a. Blade Sign = \$500
9. City of Kaukauna – Downtown Beautification
 - a. Planters = \$6,398.83

Total Amount Approved = \$51,569.05

*numbers are current as of March 2, 2024.

City Staff has been coordinating with business owners that are adjacent to the alley between 2nd & 3rd Street. The alley is going to be reconstructed this summer. There has been concerns of the conditions of the back of the buildings. With the improvements to the alley, it is strongly encouraged that these business owners utilize the grant program to help fix the façade and look of the back of the buildings specifically. A question was brought to our attention about the paving as well. The alley itself will be repaved with concrete. But there are 5 business that have hard surface (asphalt) abutting the alley road way that is in poor condition. Could the terms of the Renew Kaukauna program be adjusted to assist with this type of work as well?

After the first year of the Renew Kaukauna program, only \$51,569 has been approved. That would put the loan program on pace to run for 7 years. Half of the funds are ARPA and need to be utilized by 2025-2026. The goal of the program is to encourage building owners to make updates NOW. Considering amendments to the program like the one mentioned above would be a great way to use the funds and see a difference now.

