

2025 Data Survey

Municipal Leadership



9/2025

2025 Data Survey for Municipal Leadership

- 42 Municipalities were sent a request for data on:
 - Mayor:
 - Elected Term Length
 - Annual Salary
 - Hours Per Week
 - Benefits Offered
 - City Administrator – or – City Manager:
 - Annual Salary
 - Hours Per Week
 - Benefits Offered

Summary

- Of the 42 municipalities surveyed:
 - 31 responses were received / 11 did not respond
 - 22 respondents were from Cities
 - Population ranges were from 7,515 – 34,660
 - 9 respondents were from Villages
 - Population ranges were from 14,456 – 25,284
- Population statistics were taken from www.Wisconsin-demographics.com

Summary (non-responses)

Of the 11 municipalities that did not respond, but where research was conducted through websites and municipal code:

- 7 have a City Administrator position
 - Sun Prairie
 - Mequon
 - Middleton
 - Cudahy
 - River Falls
 - Salem Lakes
 - Mount Pleasant
- 1 has a City Manager position
 - Fox Crossing
- 4 have full-time Mayor positions
 - Superior
 - Watertown
 - Wisconsin Rapids



Mayor

Mayor Summary

Of the 31 respondents:

- 30 have Mayor / Village President elected positions
 - 6 have full-time Mayor positions
 - 5 are elected to 4-year terms / 1 is elected to 3-year term
 - Average full-time base salary \$84,646
 - Manitowoc highest at \$108,530 (4-year term)
 - Muskego lowest at \$75,500 (3-year term)
 - 24 have part-time Mayor / Village President positions
 - 15 of the 24 are Mayor positions / 9 of the 24 are Village President positions
 - Average term is 3 years
 - Average part-time base salary of all is \$14,065

Mayor Full-Time

The 6 respondents with a full-time Mayor position did not have a City Administrator or a City Manager.

- Manitowoc
- Neenah
- Muskego
- Menasha
- Stoughton
- Stevens Point

Mayor Part-Time

Of the 24 respondents with a part-time Mayor:

- 1 has **only** a part-time Mayor
 - Chippewa Falls
- 4 have a City Manager position
 - De Pere
 - Whitewater
 - Ashwaubenon
 - Greendale
- 20 have a City Administrator position



City Administrator

City Administrator Summary

Of the 31 respondents:

- 19 have a City Administrator position
 - 12 respondents were from Cities
 - 7 respondents were from Villages
 - Average base salary \$156,676
 - Low City New London \$125,187
 - Low Village Weston \$123,500
 - High City Oconomowoc \$197,125
 - High Village Pleasant Prairie \$181,728



City Manager

City Manager Summary

Of the 31 respondents:

- 4 have a City Manager position
 - 2 respondents were from Cities
 - 2 respondents were from Villages
 - Average base salary \$158,350
 - High base salary \$198,000 (De Pere)
 - Low base salary \$141,008 (Ashwaubenon)
- 3 of 4 have a part-time Mayor
 - Whitewater does not