



MEMO

PLANNING & COMMUNITY DEVELOPMENT

To: Redevelopment Authority
From: Lily Paul, Associate Planner
Date: November 6, 2023
Re: Renew Kaukauna – Beautification Program Application – Mural

Building owners, Alison and Rodney Zimmerman, of 127 W Wisconsin Ave (Kaukauna Coffee and Tea building) has submitted an application for Renew Kaukauna Beautification portion of the program. They are proposing a mural to go on the residential part of the building, this would be the second story of the building and facing highway 55. It is a prismatic/geometric color-block image with the message “More Love”. The mural artist is Irineo Medina.

The business qualifies for the mural program and has no outstanding issues with the city. Total cost of the project is \$3,000. They are eligible for reimbursement of \$2,500 upon completion.

Recommendation:

Approve Renew Kaukauna Beautification Application for a Mural at 127 W Wisconsin Street in the amount of \$2500.