



**FOX CITIES CHAMBER**  
REGIONAL PARTNERSHIP



# Fox Cities Chamber Regional Partnership Update



# Who We Are



- Fox Cities Chamber Regional Partnership: Built for Business
  - Our Goal: We focus on economic development initiatives that stimulate growth and cultivate a thriving business ecosystem to ensure sustained vitality in the Fox Cities.
  - Our footprint covers the areas of Outagamie County, Calumet County and Northern Winnebago County.
  - Our Focuses
    - Talent retention/attraction
    - Business growth
    - Business resources
    - Partnerships & collaborations

# Awards Won - 2024

- ACCE (Association of Chamber of Commerce Executives)
  - National Chamber of the Year (out of over 7,600 chambers)
  - National Communications Award of Excellence
- Wisconsin Innovation Award – Nonprofit Category



**WISCONSIN**

innovation awards



# Connect Free



- ✓ Free Chamber membership and benefits to small businesses who qualify (5 or fewer FTEs, Freestanding restaurants and non-profits with 10 or fewer FTEs)
  - ✓ 785 Connect Free Members across the Fox Cities Region to date
  - ✓ Health insurance for small businesses
  - ✓ YMCA Discount Program
  - ✓ Free small business consulting
  - ✓ Free U.S. Chamber membership
  - ✓ Member to member discounts
  - ✓ Fox Talks seminar series



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# Network Health Partnership



“Our partnership with the Fox Cities Chamber demonstrates our common goal to expand access to high quality, competitively priced group health insurance plans, backed by local, personalized service and support. Founded and headquartered right here in the Fox Valley, Network Health has been a Chamber member for over 40 years.”

**Coreen Dicus-Johnson - President and Chief Executive Officer, Network Health**



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This exclusive partnership with Network Health is available for Fox Cities Chamber members that are signing on as new Network Health participants. The plan includes:

- 5% off the base rate of any Network Health underwritten group product
- 3 months of credit on administrative fees
- \$0 for first three PCP visits, per family member, then only \$25 per visit
- \$0 preventive care services
- \$0 annual vision exam
- \$0 virtual doctor visits (for some plans, the deductible must be met first)
- Plans with a deductible as low as \$500 for a single, and \$1,000 for a family
- SmartChoice (adherence generic drugs) \$5 per prescription or refill
- Patient Assurance Program (\$25 preferred insulin before deductible)
- WellnessWays health rewards program
- Free COBRA services, on qualified groups, through our partnership with Employee Benefits Corporation (EBC)
- Access to health management service programs
- Superior, local service

*This is a level-funded plan ideal for businesses with 2 to 99 employees.*



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# Octoberfest & License to Cruise



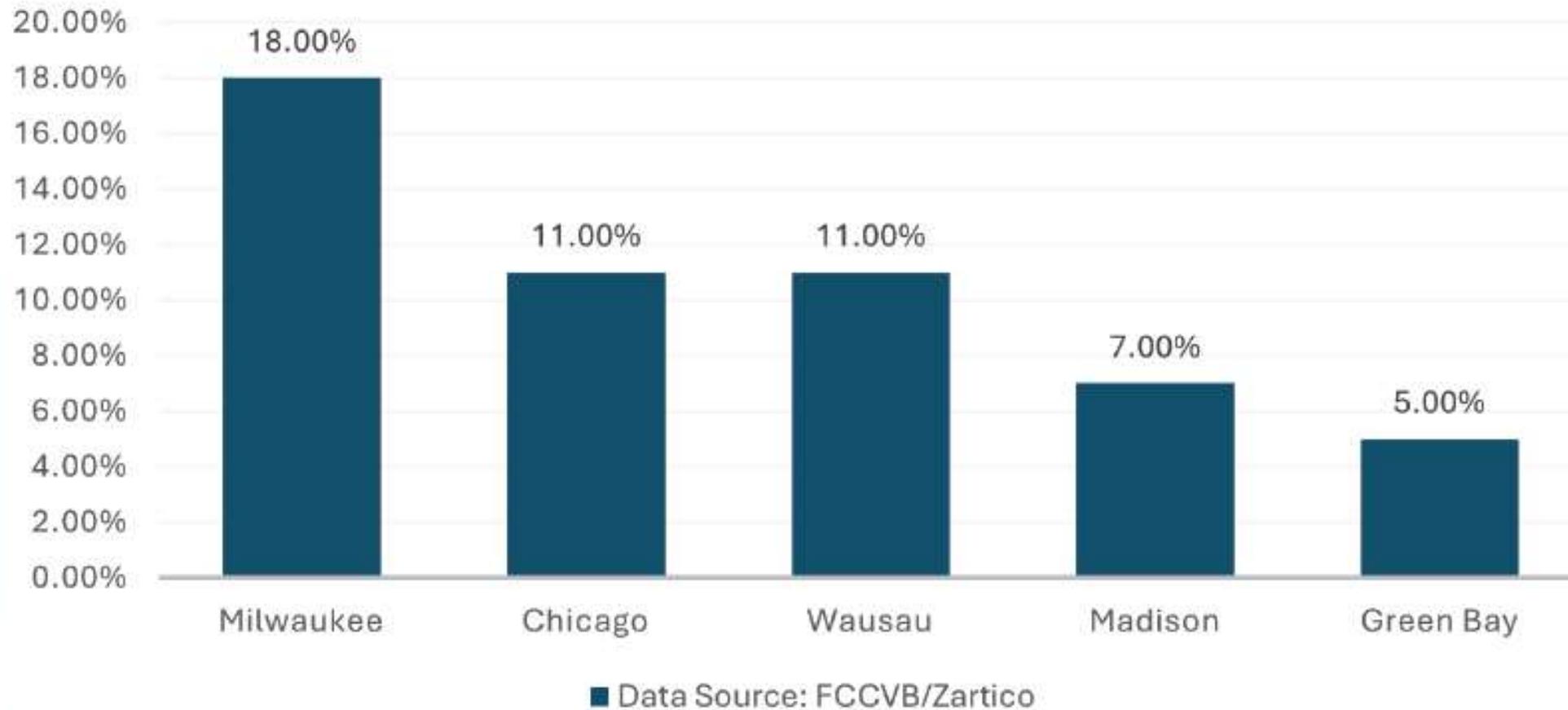
- 2022 Community Event of the Year (Mid-America Chamber Executives)
- \$42.3M economic impact
- \$3million+ given to local non-profits since 1981
- 350,000+ attendees



## Fox Cities - Increase in Spending Octoberfest Weekend Compared to an Average of the Previous Four Weeks



## Fox Cities - Changes in Visitor Origin During Octoberfest Weekend



# Kaukauna By the Numbers



- ✓ 50 Active Business Members
- ✓ 36 Connect Free Members
- ✓ 25 PULSE Members



Questions?



Thank  
You!



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