



MEMO

DEPARTMENT OF PUBLIC WORKS

To: Board of Public Works
From: Jake Van Gompel, Street Superintendent
Date: August 18, 2026
Re: Agenda Item 2a, Recommendation for Award of Proposal for Quiet Zone Improvement Materials.

Background information:

There was one proposal submitted and opened on August 5th for the materials needed to complete the quiet zone upgrades. Rent-A-Flash, the sole participating supplier, is a company where the city purchases most sign materials. With pricing staying consistent with initial estimates staff are recommending awarding the proposal from Rent-A-Flash of Wisconsin Inc.

Strategic Plan:

The quiet zone implementation has been requested for several years from various neighborhoods. The investment by the city will be an improvement to quality of life and will help work toward being a community of choice.

Budget:

Funds for this improvement were budgeted for in the 2025 Capital Improvement Plan.

Staff Recommended action:

Authorize the Street Superintendent to award proposal from Rent-A-Flash of Wisconsin Inc. for the quiet zone improvement materials for \$27,577.12