



January 7, 2022

Request for placement of **ACREofART** Season IV artworks titled *Kitty (and Bunny)* on the grounds of the Kaukauna Public Library and the artwork titled *Flip Flop* within the public sidewalk right-of-way at the intersection of Desnoyer St. and W Wisconsin Ave.

Dear Kaukauna Plan Commission,

As part of our 2021-2024 triennial public artwork exhibition, **ACREofART IV**, Sculpture Valley seeks approval to place the above titled artworks for a 3-year temporary art placement on public properties within the municipal boundaries of the Kaukauna.

Since 2017, Sculpture Valley has installed 3 successful seasons of public sculpture throughout Appleton, Neenah and Menasha. Since its inception, Sculpture Valley has desired to expand the program to reach more municipalities within the Fox Cities and make the program truly a valley-wide initiative.

- Each work is fully sponsored by a community partner and there is no financial burden nor additional requirement of the City of Kaukauna.
- Placement of works occur on public and private properties, depending on sponsorships and visibility.
- Sculpture Valley carries a comprehensive umbrella liability policy covering all installed ACREofART artworks. Added to this request is a copy of Sculpture Valley's policy.
- Artworks on concrete are installed and secured with minimally intrusive anchors that are dressed with epoxy fill upon removal.
- A stainless steel identification plaque accompanies each work affixed in proximity to sculpture with removable adhesive.

Sincerely,

Alex Schultz
Executive Director
Sculpture Valley

Sculpture Valley, Inc 501(3)c non-profit EIN: 45-2690499



ACRE of ART

2021-2024 ACREofART Selections



Michelle Grabner
Untitled



Bruce Niemi:
Power of Three II



Richard Taylor:
Scaramouche



Nathan Hatch:
Watchman



Teresa Lind
The Truth of Geometry



Todd Erickson:
Still Listening



Paul Drueke:
Sign of the Times



Jeffie Brewer:
Kitty (et alles)

THE MISSION of SCULPTURE VALLEY

Our mission; to cultivate, promote, place and preserve public art in outdoor spaces throughout the Fox Cities, through the support and partnership of community members, volunteers, and businesses dedicated to enriching the life experience for all who reside here and visit.

WHAT DOES **ACRE of ART** BRING TO THE COMMUNITY?

Public Art plays a significant role in the beautification and attraction of our community as evidenced by our exceptional public murals and other recent public art installations. Sculptures play a similarly significant role in our public spaces, affording residents and tourists alike enhanced opportunities to experience our downtowns and our cherished Fox River by transforming our commons into an evolving and ever-expanding outdoor art gallery. Public art stimulates discussion and thought, contributing to the education and appreciation of our environment and our diverse community.

HOW MUCH DO WE NEED?

ACRE of ART sponsorships are \$5000 to support a triennial exhibition sculpture lease. We encourage businesses to partner with other like-minded supporters to co-sponsor works. These shared commitments have the added benefit of reducing the annual contributions and show commonality of purpose.

Each sponsorship covers the artist's 3-year lease and all costs associated with the transport and installation of their works. Funds remaining after honorarium, advertising and program costs are satisfied are deposited into the Sculpture Acquisition Fund which will be used to further the goals of the program. At the conclusion of each exhibition, Sculpture Valley intends to purchase at least one work as determined by juried vote, to be installed in the Fox Cities community.

WHAT DO YOU GET OUT OF IT?

Sponsors are recognized with an identification plaque placed near the sculpture which reads in part; *"This sculpture made possible by a generous grant from (name here)"*. Additionally, each sponsor will be identified in support materials, on-line marketing and within the Otocast walking tour app as well as given verbal recognition during specific dedication ceremonies. At the end of the three-year term, sponsors get first right of refusal to purchase. If a work is chosen by Sculpture Valley for placement in the community, sponsor will be credited with initial sponsorship on the permanent identification plaque.

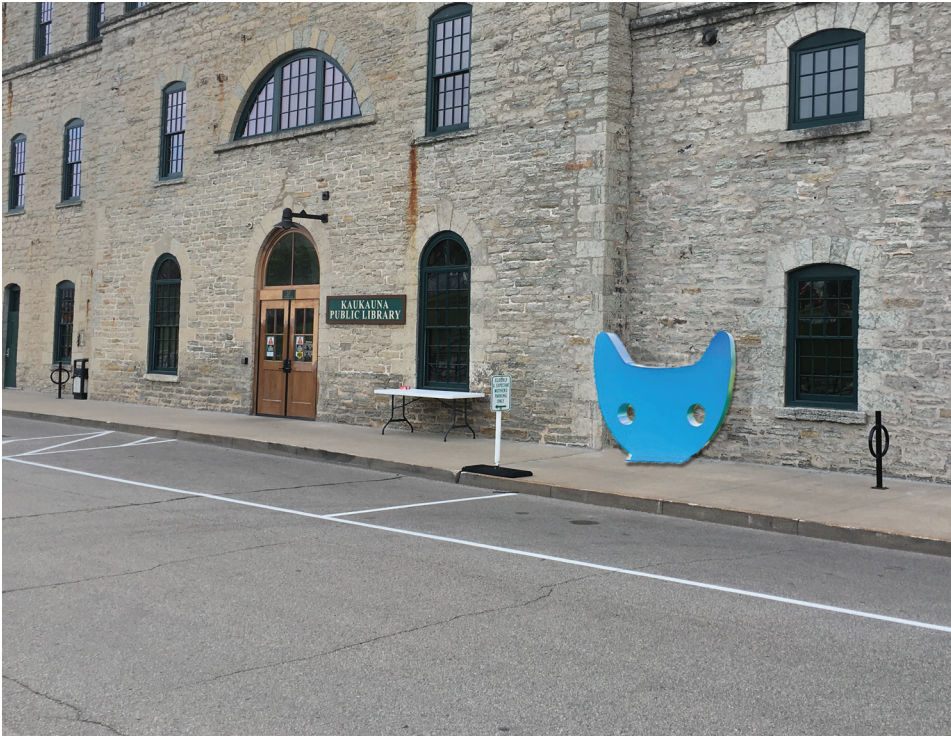
WHEN DO WE NEED THE MONEY?

The new season launches on October 1, 2021. While we do not need the funds by this date, we would like a commitment to Sponsor by September 1, 2021.

Kaukauna Public Library

The artwork entitled **Kitty** by artist Jeffie Brewer is colorful and playfully and encourages visitor interaction, engaging them in the process and introducing them to the ACREofART initiative.

Considering all of the local options for placement, Sculpture Valley and its sponsoring partner for this work, **TDS**, were hard pressed to find a better temporary placement for **Kitty** (and the bonus piece, **Bunny**) as natural and fitting as grounds of the public library in proximity to the front entry and in the children's outdoor education space.



West Wisconsin Ave.

The artwork entitled **Flip Flop**, by artist Mike Grucza, was part of the 2019-2021 ACREofART II season, placed in Menasha.

The artist requested that we extend the duration of placement within the Fox Cities, but the site where it was located is part of a long-term construction project and is no longer available.

This is one the favorite works from the season as it visually morphs with changing vantage points and works extremely well in a highly visible traffic and pedestrian zones.

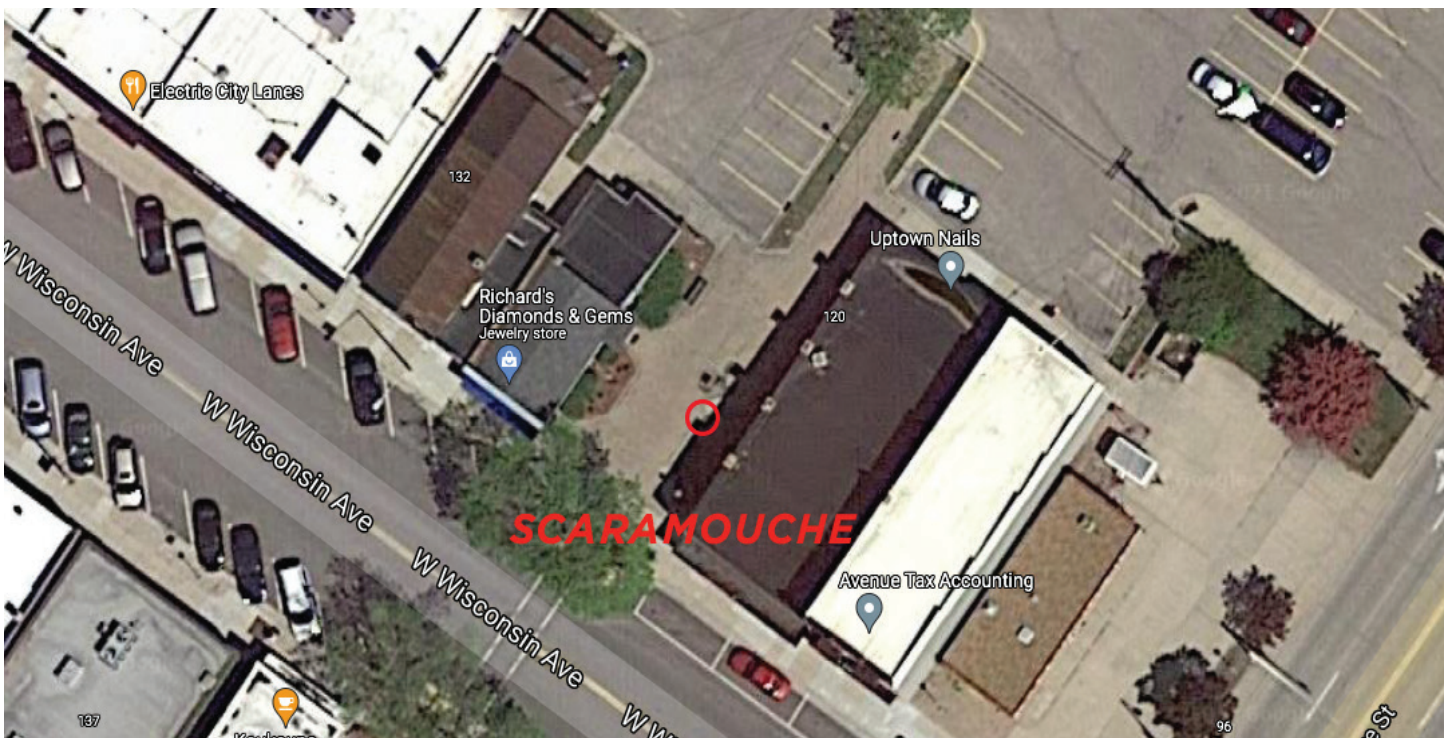


West Wisconsin Parklet

The artwork entitled ***Scaramouche***, by artist Richard Taylor, is part of the 2021-2024 ACREofART IV season.

This work placed in the parklet will bring some much needed focus and a purpose to pause in an otherwise underutilized space.

It vertical bias and prominence will work well within the confines of pedestrian causeway and give that unique spot a new sense of identity.



The Heart of the Valley Chamber of Commerce

The artwork entitled ***Still Listening***, by artist Todd Erickson, is part of the 2021-2024 ACREofART IV season.

This natural looking bronze sculpture invites passers-by to take a closer look. Upon inspection they realize it is a solid bronze artwork and then perhaps will be inclined to take a picture of themselves sitting on it, much the way the artist intended.

This location is currently on property leased to the Chamber from the City.

