

### **EXISTING CONDITIONS**



### The 2<sup>nd</sup> Street "Alley"

- Technically a vacant lot
- Has a mural
- 2nd St. has activity
- No improvements in alley

### The 3st Street Alley

- Was made into a plaza in the 80s
- Trees are overgrown
- Pavement is buckled
- Adjacent uses are not very active

### The vehicular alley

- Slated for reconstruction
- Opportunity to connect the two alleys

## IST STREET ALLEY

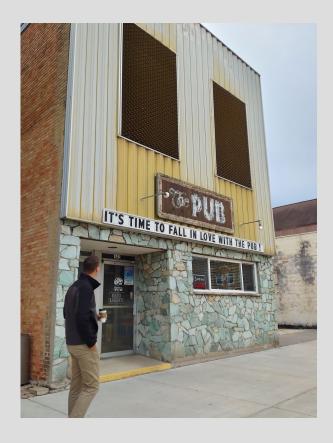














# 3<sup>RD</sup> STREET ALLEY





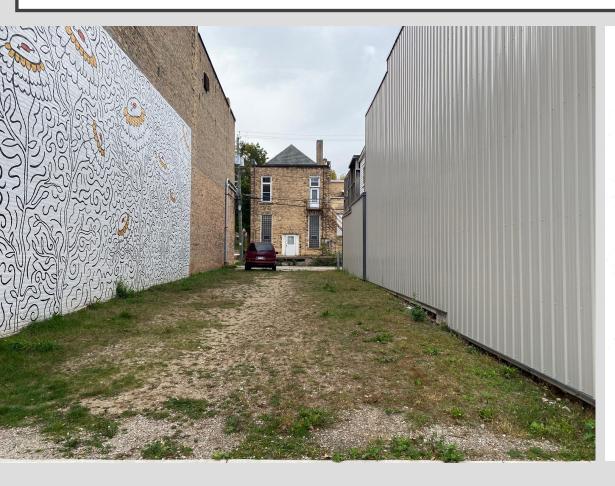




#### Concepts:

- 2<sup>nd</sup> Street alley remains a flexible space
- 3<sup>rd</sup> Steet alley would be more formal and contain seating.
- The car alley offers the opportunity to tie the two together....string lights could attract attention.
- Pavement patterns could have a water/river theme
- The Kaukauna logo could be embedded into the pavement to mark the entrances.
- Opportunities exist for roof top dining and an alley stage.

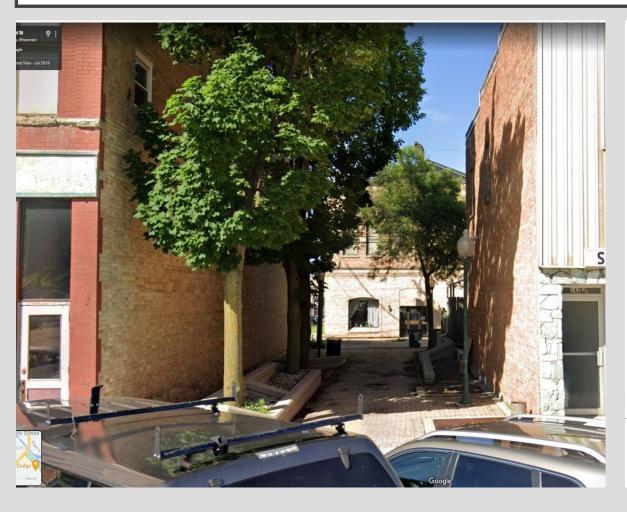
### 2<sup>ND</sup> STREET ALLEY





Keep this space more flexible for activities such concerts or exercise classes. Use building at the end as a focal point, consider a façade easement to make it more attractive and potentially add a stage. Bring the branding and the alley treatment out into the  $2^{nd}$  Street sidewalk.

## 3<sup>RD</sup> STREET ALLEY





Use this alley for seating and dining, agreements could be made with local restaurants. For both alleys removable bollards could secure the space.



Make the alleys visible (with the use of lighting and other treatments) as people pass through downtown.

Invest in wayfinding for business and the future alley spaces.

Grant money is currently available through the ECWRPC for businesses filling empty storefronts.

The success of the alley renovations is linked to downtown businesses. Encourage businesses that could use the alleys or draw pedestrian activity.

