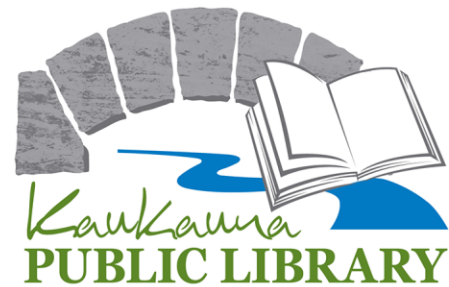


To: Kaukauna Public Library Board of Trustees
From: Library Director Ashley Thiem-Menning
Date: 8/20/2025
Re: Hoopla Update



In June, we started a discussion within OWLSnet with libraries utilizing Hoopla, in regards to requesting enhancements to their circulation reports. Currently, electronic circulations from Libby are being counted towards county allocation funding formulas, but not electronic circulations from Hoopla, due to the lack of geographic data (patron municipality code).

By July, the participating libraries had a rough draft to send to our account representatives. In 2024, the participating OWLSnet libraries spent a total of \$213,000 on Hoopla across 13 libraries.

All 13 libraries sent their letter on July 16. I received a response almost instantly from our representative stating that they were willing to work with us, that they would be using Appleton Public Library for beta testing, and had a meeting with them and OWLS in early August.

I received word this week that Hoopla can now provide OWLS with a new report. While it is not exactly what was asked for, OWLS believes that they can work with the report being provided to them now. This means that we should be able to begin counting Hoopla check outs into the county allocation funding formula.

Last year, our patrons checked out 5,355 items through Hoopla alone. While the checkouts from Kaukauna residents are not counted in the funding formula, we do anticipate that this will help to increase country allocations coming into the City.