



# MEMO

## PLANNING AND COMMUNITY DEVELOPMENT

To: Plan Commission  
From: Adrienne Nelson, Associate Planner  
Date: January 19, 2026  
Re: Wellness 360 – Signage Request

Sydney Hummell, owner of Wellness 360, is requesting approval of new signage for her business located at 500 Lawe Street. This property is zoned Commercial Core District (CCD). Per [section 17.20 of the Municipal Code](#), "Properties that the lot dimensions meet the requirements of 17.22 may follow the sign requirements of that district **by Plan Commission approval** of the sign type, size and location for each requested not to exceed 300sqft in size per sign."

The minimum dimensional requirements of [section 17.22 of the Municipal Code](#) are as follows:

- Lot area: 15,000 square feet
- Lot width: 100'
- Front yard setback: 25'
- Side yard setback: 10'
- Rear yard setback: 10'

The property located at 500 Lawe Street meets the minimum dimensional requirements set forth and therefore is eligible for the allowance made to follow signage requirements laid out in section 17.22, pending Plan Commission approval.

The signage application submitted is for a 204"x34" wall sign, or about 48.17 square feet. The drawing is attached for reference.

**Recommendation:**

Approval of the signage request with the following condition:

- The signage permit application is approved by staff.