



To: Kaukauna Public Library Board of Trustees
From: Library Director Ashley Thiem-Menning
Date: 11/18/2022
Re: Foundation/Friends Update

With the resignation of the Assistant Director, we have opted to do a scaled back Planters for a Purpose this year since it is listed in the city calendar as an event. On December 1, at 5:30p, Michael Avanzi, GM of Kaukauna Utilities, will be turning on the lights in the David and Rita Nelson Interactive Learning Garden for our annual light display, which will run until mid-January. After the lighting, we will have drop in crafts, refreshments, and final bidding on items will go until 7:15p. Communications Coordinator Schink has already sent a press release, which was already covered as a story on Fox 11's website. The news story was shared to the Kaukauna Community New Group on Facebook, and a comment included another story about the lights from last year courtesy of Go Valley Kids that was very well done. I have also been invited to WHBY to talk about the lights with Haley Tenpas on November 29th.

In an effort to make things simpler for the fundraiser this year, we are going back to patrons asking for a bidder number at the service desk and it will be a silent auction. We plan to have items out on display by 11/21. The committee is not setting aside time to create this year and we are using up what is left of the items in the storage unit. Staff members Jenny and Carrie have also come up with a cute book tree decorations and will be making five of them with used books for the event. Additional décor that is not being used will be sold at the book sale or put in the Little Free Pantry. The Friends and Foundation are also jointly sending out an end of year donation request letter as they anticipate less participation in the Planters event. Going forward as a new organization, the group will determine the best path forward in terms of fundraising.

