



To: Kaukauna Public Library Board of Trustees
From: Library Director Ashley Thiem-Menning
Date: 6/13/23
Re: City Updates

Per the Wisconsin Elections Commission, the City needed to switch their domain from a .com/.org to a .gov. That change took place on June 8 and 9. All city email addresses have been converted to kaukauna.gov and the City website was also converted. On our end, this only has an impact on email addresses and the need to check for any broken links to the City page on our website. We will continue to receive emails sent to our old email addresses and the emails we send will start going out with our new .gov address. We plan to use up the business cards we have left and then change the email when we reorder.

The City of Kaukauna is taking part in a Strategic Planning process. I will meet with the consultant for an interview on June 15. City staff were also asked to take part in a survey and the City released a survey for residents as well. We have posted the survey on our Facebook page and have paper copies available as well.

On June 27 and 28 department heads will be working with the consultant on the plan for two full days off campus. I look forward to this process and working with the City to ensure that our goals align with City goals.

The City is also working on increasing our own pool of images to use for marketing. This means that we will have some professional photography done of the interior and the exterior of the library to use in marketing. All our regular staff will also be having headshots taken to use in marketing and in the new payroll/HR software, Paycor, which will be going live sometime this summer.

