

STRATEGIC PLAN 2024 - 2026



WHY

To enrich our community through service.

MISSION

Offer a high quality of life through services and opportunities, while providing a safe and inclusive community.

FOUNDATION

Innovation - Find new and better ways of doing things; develop new services, improve existing processes, and find new ways to enhance the quality of life, all to keep a competitive tax rate.

Sustainability - Meet the needs of the present community without compromising future generations, considering environmental, economic, and social concerns.

Financial Responsibility - Manage the resources available in a responsible way to provide services and amenities that enrich our community; being a steward of resources is essential for the city to operate the most efficiently.

Culture - Foster a welcoming community and an engaging workplace.

VISION

Be a community of choice by connecting residents, businesses, and visitors to natural resources, recreation, economic opportunities, and quality of life through forward thinking, inclusivity, and sustainable advancements.

VALUES

Collaboration - A mindset and approach of working together.

Accountability - Honor commitments.

Respect - Treat all people, property, and nature with understanding and kindness.

Service - Do what's right for all residents, business owners, and visitors.

STRATEGIC OBJECTIVES



Create a **People Management Plan**



Create a **Community of Choice**



Enhance Internal and External **Communication**