	1. Housing - Assure adequate and affordable housing for all CBJ residents				
	AA*	Implementing Actions	Responsibility	Notes:	
Α	P/F/ O	Complete Title 49 rewrite project Phase 1 text amendments and begin public engagement for Phase 2	Assembly, Manager's Office, CDD		
В	P/F/ O	Begin Comprehensive Plan re-write and public engagement	Assembly, Planning Commission, Manager's Office, CDD		
С	P/F	Evaluate and select a tangible next steps of the Housing Action Plan.	Assembly, Manager's Office, CDD		
D	P/F/ O	Continue aggressive use of the Affordable Housing Fund, tax abatement, and other loan and grant programs. Recommended addition: review fund guidelines to ensure meeting current housing goals.	Assembly, Manager's Office	TBD - AHS/NS/GS	
E	P/F	Continue planning and implementation of (re)development of Telephone Hill, Pederson Hill, 2nd/Franklin, and CBJ land recently re-zoned to encourage density.	Assembly, Manager's Office		
F	P/O	Measure and monitor short-term rental trends and evaluate feasibility of short-term rental regulation	Assembly, Manager's Office, CDD, Finance		

Assembly Goals-Approved at the MM/DD/2025 Assembly Meeting

2. Economic Development - Assure Juneau has a vibrant, diverse local economy
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	AA*	Implementing Actions	Responsibility	Notes:
A	P/O	Work with industry to eliminate hot berthing. Support and implement strategies to manage local tourism impacts. Lead regional tourism planning efforts through Port Communities of Alaska. Raise dockage fees and adopt a commercial use plan for public spaces.	Assembly, Manager's Office, Docks & Harbors	
В	P/F/ S	Explore ways to support the Capital Civic Center	Assembly, Manager's Office, Finance	
С	P/F	Complete design and build community support for West Douglas and Channel Crossing, apply for construction funding and appropriate and/or bond for local match	Assembly, CDD, Planning Commission, Manager's Office	
D	P/F/ S	Collaborate with USCG and other partners to clear local hurdles in Icebreaker homeporting efforts	Assembly, Manager's Office, Docks & Harbors	

3. Sustainable Budget and Organization - Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community

	AA*	Implementing Actions	Responsibility	Notes:
Α	P/F	· ·	Assembly, Manager's Office, Finance	
В	P/F/ S	, ,	Assembly, Eaglecrest, Manager's Office, Finance	
С	P/F/ S	· · · · · · · · · · · · · · · · · · ·	Assembly, Boards, Manager's Office	

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D	P/F	Evaluate ways to increase revenue from visitor activity.	Assembly, Manager's Office, Finance	
		Examine purpose and effectiveness of indirect expenditures (tax exemptions, tax credits, any method of foregoing revenue juxtaposed to policy purpose)		TBD - NS/GS
E	E/O	Maintain Assembly focus on regular operational maintenance. Develop strategy for addressing deferred vs capital needs for all CBJ facilities.	Assembly, Manager's Office, EPW, P&R, all facility managers (incl. JSD/enterprise)	
	*Assembly Action to Move Forward: P = Policy Development, F = Funding , S = Support, O = Operational Issue			

Assembly Goals-Approved at the MM/DD/2025 Assembly Meeting

4. Community, Wellness, and Public Safety - Juneau is safe and welcoming for all citizens

	AA*	Implementing Actions	Responsibility	Notes:
А	P/O/ S	Adopt a naming policy that acknowledges Juneau's history and indigenous culture.	Assembly, Manager's Office, Human Resources Committee	
В	P/F/ O/S	Explore strategies for filling vacancies at CCFR and JPD	Assembly, Manager's Office, HRRM, CCFR, JPD	
С	P/F/ O/S	Support Crisis Now and early intervention through childcare as part of community mental health wellness	Assembly, Manager's Office, CCFR, JPD	
D	P/F/ S	Consider review of JCF grant recipients	Assembly, Manager's Office, JCF	
E	S	Support DIA's efforts to acquire Mayflower Island	Assembly, Manager's Office	
F		Increase advocacy for programs that strengthen families with children aged 0-3.		TBD - MH, PK, WB
G			Assembly, Manager's Office	

5. Sustainable Community - Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations.

Assembly Goals-Approved at the MM/DD/2025 Assembly Meeting

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	AA*	Implementing Actions	Responsibility	Notes:	
Α	P/O	Implement a zero waste or waste reduction plan, including development of the Zero Waste Subdivision.	Assembly, Manager's Office, EPW, Finance		
В	P/O	Identify and prioritize the most cost-effective energy efficiency and electrification upgrades in CBJ facilities.	Assembly, Manager's Office, all departments		
С		Identify the next major step or investment towards achieving the goal of reliance on 80% of renewable energy sources by 2045.	Assembly, Manager's Office, all departments		
D		Continue developing GLOF and other natural disaster mitigation, resilience, and response strategies with partner agencies.	Assembly, Manager's Office, EPW		
Е	P/O/ F	Develop strategy to reduce abandoned/junked vehicles	Assembly, Manager's Office, EPW, Law, P&R, D&H		
	*Assembly Action to Move Forward: P = Policy Development, F = Funding , S = Support, O = Operational Issue				