

City & Borough of Juneau Community Funding Request

Basic Information

Name of Requesting Group or Organization	Juneau Arts & Humanities Council
Summary of request (sentence or phrase)	Increased funding to serve regranting organizations in greater capacities, provide inflationary increases to scholarship, grant, and rental support, and provide increased support for JAHC Admin/Operations as we increased our programming.
Amount of request	\$218,000
Assemblymember Sponsor	Ella Adkinson
Is this a request for a one-time event, purchase or grant match?	One-time event is the closest descriptor of those three, but doesn't quite match as the funding would be used for a wide array of activities. The Assembly is familiar with how we allocate the funding each year.
Does this request provide monetary support for the group's ongoing or operating expenses?	Yes. Last year, we received \$60,000 for JAHC Admin/Operations. The increased request this year would take that to \$120,000.
Primary contact individual for this group	Phil Huebschen
Primary contact's phone number	907 586 2590
Primary contact's email	phil@jahc.org

1. Funding Request (Project) Title (Suggested heading):

JAHC Funding and Regranting

2. Project description and benefit. Describe the project (in half a page or less), including specific aspects of the funding request and project. Explain how the project will benefit the community. What sector(s) of the community will this project benefit and/or serve?

The overarching goal of this increased request is to supplement JSD activities during their financial crisis with increased art education initiatives across Juneau. In FY23 through the JAHC regranting of city funds, the 16 applicant organizations collectively leveraged and transformed the \$115,000 into over \$19M of revenue, \$7M of which went directly to local payroll. The total amount requested from these groups in FY23 was \$291,500. We have never been able to completely fund the need from these organizations.

In addition to this large economic impact, bolstering the efficacy and footing of accessible arts-education programs in Juneau will maintain our crucial arts economic pipeline. Local art production empowers large percentages of our economy, not just limited to creating interest in the seasonal visitor sector. By ensuring youth arts education programs remain in place, we help make sure that the arts economy in Juneau won't falter years in the future, with the emergence of a new work force. If art education decreases, negative economic impacts will be distinctly felt down the line. These efforts also go towards making Juneau a more vibrant city, helping to attract new residents and maintain the current population. Countless studies have been conducted proving a direct link between arts education and creative problem solving, an outcome which serves young people in a myriad of capacities in their futures.

The request also includes \$60,000 of increased admin/operational support to the JAHC, which holds largely the same goals and impact described above. The JAHC is in early planning stages for a number of

initiatives that would positively impact Juneau:

- A city-wide “festival” which would help spread arts programs across the large geographic footprint of Juneau, making these experiences more equitable and accessible.
- Partnerships with community organizations with the goal of extending youth education initiatives with intergenerational methodologies.
- Creating increased avenues for musicians to secure work across Juneau’s many small venues.

Much of this work is in early planning stages, and in this way, this funding process comes at an inopportune time, as many of these plans hinge on community partnerships that have not yet been solidified. Distinct funding allocations are as follows:

	FY24 Amount Awarded	FY25 Request
Total Request to CBJ	\$202,000	\$420,000
Individual Artist Grants	\$12,000.00	\$15,000 (inflationary)
JACC Rental Support	\$12,000.00	\$15,000 (inflationary)
Catalyst Grants	\$3,000.00	\$4,000 (inflationary)
Regranting	\$115,000.00	\$266,000
JAHC Admin/Operations	\$60,000.00	\$120,000

3. Plans and progress. Describe (in one or two paragraphs) what has been accomplished so far (if anything) toward this project’s or funding’s goal. This may include studies, designs, grant application status, fundraising activity, and total funds raised to date.

As described in the CBJ Grant Application on the JAHC website, youth education plans will be weighed in panel deliberations. We are planning communications with regularly applying organizations so they are aware of the potential increase in funding, as well as the kind of projects we would ideally see come to fruition with this year’s awards.

Regarding the 3rd bullet point in the previous answer – we have been formally invited to apply for a grant which would fund a staff position over a three-year window in a 100%/67%/33% capacity. This creates a safety net for us to ensure long-term stability in the new role.

4. Project support. Is the project supported in CBJ or other community plans (List where the project is mentioned or supports concepts in planning documents such as the Assembly Goals, Legislative Priorities, CIP Plan, etc.

Not to the extent of my knowledge. We did host a petition to gauge community support, the resulting signature list of which is attached . As of March 26, we have received 228 signatures from the community in support of increased funding from the city. This was a public petition, so we did receive a fair amount of out-of-state signatures, and have confirmed some of them to be Juneau residents in travel. 121 signatures listed Alaska as their state of residence. That being said, take the out-of-state signatures for what they’re worth.

5. Goal of project. In one sentence or less, state the goal of the project. For example “economic development” or “improve non-motorized transportation routes.”

Arts empowerment, economic development, community health, and youth education.

6. **Total cost:**

A. TOTAL COST (including funds already secured) = \$420,000_____

B. AMOUNT SECURED (include funding source) = \$0_____

7. **Timeline: Indicate when you hope to complete the project.**

FY25 applications for our grants, scholarships, and regranting programs officially close on May 1, 2024. For the city regranting process in particular, we are able to be flexible on the application close date to an extent, should it be needed for CBJ administrative reasons.

We hope a couple of other JAHC projects outlined above will be realized, implemented, and/or hosted by summer/fall 2024 (beginning of FY25).

8. **Physical Location. Please provide the address or physical description of where the project is located.**

The JAHC is located in the Juneau Arts & Culture Center at 350 Whittier St, Juneau, AK 99801. This is where we host scholarship auditions, major grant interviews, and panel deliberations. We plan to utilize other venues for some of the outlined “across-Juneau” programming – as far out the road as the Methodist Camp.