



**DATE:** April 26, 2024  
**TO:** Assembly Finance Committee  
**FROM:** Angie Flick, Finance Director  
**SUBJECT:** **FY25 Community Funding Request Responses**

155 Heritage Way  
Juneau, AK 99801  
Phone: (907) 586-5215

The purpose of this memo is to provide a road map for the pages following regarding the Community Funding Requests discussed at the April 17, 2024 Assembly Finance Committee (AFC) meeting and the related questions.

Immediately following this memo is a list of the organizations and their requests for funding. This table is the same as presented on April 17 but is included here for convenience. The next four pages are the questions asked during the last AFC meeting. We have color coded pieces of the document to assist your review of the documentation. A **green** highlight indicates the organization provided a response. If a question or a group's name is highlighted **yellow**, then that piece was not addressed or we did not receive information to include in this packet.

Following this list of questions are the responses and information provided for your review. As anticipated, information was provided in a variety of formats. We have done minimal format editing to provide clarity and consistency where it made sense. Staff responses or comments are called out as such.

## FY25 Assembly Sponsored Community Requests

Requestor	Request	Sponsor	One-Time Funding	Recurring Funding	Total	
Alaska Heat Smart	3-Year Operational Support	Woll	668,799	-	668,799	<i>one-time for three years</i>
Alaska Small Business Development Center	Operational Support	Bryson	-	28,500	28,500	
Association of Education for Young Children	3-Year Operational Support for Parents as Teachers Program	Adkison	500,000	-	500,000	<i>one-time for three years</i>
Association of Education for Young Children	Land Purchase for AEYC Family Center	Smith	4,000,000	-	4,000,000	
Downtown Business Association	Operational Support and Main Street America Accreditation	Bryson	-	75,000	75,000	
Gastineau Human Services	Low Income Housing Development and Construction	Bryson	2,000,000	-	2,000,000	
Juneau Arts & Humanities Council	Operational Support and Regranting Programs	Adkison	-	218,000	218,000	
Juneau Community Foundation	Build Housing for Homeless/Low Income Populations	Bryson/Hale	2,000,000	100,000	2,100,000	
Juneau Economic Development Council	Choose Juneau Research Project	Bryson/Adkison/Smith	115,000	-	115,000	
Juneau Economic Development Council	"Scenario Thinking" - Strategic Long-Term Planning Tool	Kelly/Hale	80,000	-	80,000	
Juneau Mountain Bike Alliance	Thunder Mountain Bike Park Ph. II	Smith	40,000	-	40,000	
Sealaska Heritage Institute	STEAM FabLab	Bryson/Kelly	500,000	-	500,000	
The Partnership, Inc.	Capital Civic Center Ph. II & III	Hale	4,000,000	-	4,000,000	<i>passenger fees, expect FY26/27 requests</i>
Travel Juneau	Visitor Count Research	Smith	110,000	-	110,000	
<b>Total Funding Requests</b>			<b>14,013,799</b>	<b>421,500</b>	<b>14,435,299</b>	

**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24**

**Alaska Heat Smart (AKHS) - Woll**

- How much has AKHS raised so far in charges for services? (Weldon)
- The chart on packet page 9 is confusing. Does AKHS only serve households in a specific range in value? (Weldon)
- Does AKHS participate in community fund raising? (Hughes-Skandijs)
- Is there a service target they aim to reach each year? (Hughes-Skandijs)
- Has AKHS received or applied for any other grants besides CDBG? (Hughes-Skandijs)
- How much funding has AKHS received in Assembly support in the past? (Wáahlaal Gíidaak)  
*Staff Response: See [Assembly Grants FY13-23 Actuals, FY24 Budget](#) document.*
- Which Assembly goals does this request address? (Wáahlaal Gíidaak)
- Is there any precedent for people trying to get out of baseboard heat, and do we need to follow up as an Assembly to encourage new builds to use heat pumps instead of baseboard heating? (Weldon)

**Alaska Small Business Development Center (AKSBDC) - Bryson**

- Can AKSBDC fill out the standard Community Funding Request Form? (Smith)
- Do other small business development centers across Alaska have similar funding agreements with local governments? (Woll)

**Association of Education for Young Children (AEYC)**

**Parents as Teachers Program 3-Year Operational Support - Adkison**

- When was the last time we funded this program and for how much? (Weldon)  
*Staff Response: AEYC was appropriated \$141,000 for the Parents as Teachers program in FY23, however they did not end up needing the funds and they were never disbursed. Funds were not appropriated for this program in FY24, however at the January 10, 2024 AFC meeting AEYC requested supplemental funding for this program, as the State of Alaska had not provided sufficient funding. The Assembly approved reallocating previously appropriated funds from the existing Childcare Business Startup program to cover the \$65,000 needed for Parents as Teachers. See the [January 10, 2024 AFC meeting minutes](#) for additional details.*
- Is there a waitlist for the program? (Hughes-Skandijs)
- Can AEYC provide a more detailed breakdown of their funding request? How is the \$500,000 amount calculated? (Weldon)

### **Land Purchase for AEYC Family Center - Smith**

- Has AEYC done a deep dive into how they could fit the family center into Floyd Dryden or Marie Drake? If not, can they please perform this analysis? (Hale)
- What are AEYC's operating revenue sources? (Weldon)

### **Downtown Business Association (DBA) – Bryson**

- What is DBA's historical support? (Smith)  
*Staff Response: See [Assembly Grants FY13-23 Actuals, FY24 Budget document](#).*
- Packet page 42 doesn't seem to describe the plans and progress well. Can we get more detail on this, and is this a recurring funding request? (Hale)
- Can DBA provide a cost breakdown of the amount requested? If this is a recurring funding source, what activities would require it to be recurring? (Wáahlaal Gíidaak)

### **Juneau Arts and Humanities Council (JAHC) – Adkison**

- What other types of funding does the JAHC receive in the same area that CBJ provides funding for? Have there been increases in other funding support? (Smith)
- **Would like to request the JAHC change the request amount on the Community Funding Request Form to \$218,000. (Wáahlaal Gíidaak)**
- Has the Juneau School District (JSD) weighed in on some of these programs? (Weldon)
- The amount requested for regranteeing has almost doubled. Why are organizations going to the JAHC instead of CBJ? (Weldon)
- On packet page 46 in the Project Support section, can the JAHC work with their board to do a deeper dive into Assembly documents (such as plans, Assembly goals, etc.) to see if arts are mentioned? (Hale)
- Is the activity listed new or existing? What is the cost of each activity? (Smith)

### **Juneau Community Foundation (JCF) – Bryson/Hale**

- Would like to see more information about who is participating, other than the Juneau Coalition on Housing and Homelessness. How would decisions be made on funding? (Hughes-Skandijs)
- Have these types of funds just not fit into the Affordable Housing Fund process? Is that why funding is requested for these purposes as part of the Assembly Community Request process? (Smith)
- What would the impact be if the Assembly approved less funding than the initial request? (Weldon)

### **Juneau Economic Development Council (JEDC)**

#### **Choose Juneau Research Project – Bryson/Adkison/Smith**

- Has JEDC collaborated with Travel Juneau? I remember Travel Juneau also leading a Choose Juneau campaign. (Hale)
- Is there a scaled back option of this request? (Woll)
- Is it possible for JEDC to collaborate with the university on this work? (Hale)

#### **“Scenario Thinking” – Strategic Long-Term Planning Tool – Kelly/Hale**

- How in depth would the tool be if the funding was reduced? (Adkison)
- How was the \$80,000 total cost calculated? (Adkison)
- If there are other partners, who do you hope to participate and who do you know to be there? (Woll)
- I’d like to hear from staff how this relates to the Comprehensive Plan. It would be helpful if those are informing each other. Should JEDC and staff work together? (Woll)

### **Juneau Mountain Bike Alliance (JMBA) – Smith**

- Is this a CBJ owned trail system, and is a non-profit maintaining them? (Wáahlaal Gíidaak)  
*Staff Response: Yes, the land is managed by CBJ’s Lands & Resource division. CBJ has a Memorandum of Agreement with Juneau Mountain Bike Alliance for the maintenance of the trails. A map will be included in the May 1 AFC packet reflecting the location of the trails.*

### **Sealaska Heritage Institute (SHI) – Bryson/Kelly**

- How does the STEAM FabLab turn into careers for Juneau residents? (Wáahlaal Gíidaak)
- Where is the interface with JSD and how does it complement other school district programs? (Wáahlaal Gíidaak)
- What was the intent of the grant last year for \$320,000? (Smith)
- Since Sealaska Corporation is the parent company of Sealaska Heritage Institute, how much are they supporting this project? (Weldon)

### The Partnership, Inc. – Hale

- Can you provide more information regarding the structure of the funding requests? Why \$4 million this year? What would be the impact if only \$2 million was allocated instead? (Hughes-Skandijs)
- What funding has been allocated in prior years? (Woll)

*Staff Response: CBJ has previously appropriated \$8 million to the Capital Civic Center capital improvement project:*

*[Ordinance 2021-08\(b\)\(am\)\(S\)](#) - \$2 million (General Funds)*

*[Ordinance 2022-06\(b\)\(AJ\)](#) - \$5 million (\$2.5 million General Funds, \$2.5 million Hotel Tax)*

*These funds are restricted to be used as grant match.*

*[FY24 CIP Resolution 3016\(b\)](#) - \$1 million (Passenger Fees)*

### Travel Juneau – Smith

- Why does this project not come from Travel Juneau’s fund balance? (Hughes-Skandijs)
- This information is probably interesting to other entities. Should funding come from other agencies? (Hughes-Skandijs)
- How will we know if we have future changes to independent traveler counts? (Hale)
- Would like to understand historical proxy measures on how Travel Juneau estimated independent traveler numbers. (Woll)

April 22, 2024

RE: Questions to Assembly Finance Committee Operating Grant Questions

Dear Finance Committee Members:

Thank you for the opportunity to address your questions about our multi-year operating grant request which will serve our Juneau home assessment program and a significant portion of our general operating costs through FY27. Alaska Heat Smart (AHS) offers the following responses to questions raised by Assembly members during its 4/17/24 Finance Committee review of the community grant request.

**1. How much has AHS raised so far in charges for services? (Weldon)**

Beginning 1/1/24, AHS has received 108 applications for services. Of the 28 applicants whose homes are valued at 150% or greater than Juneau’s estimated median home value of \$408,000 (CBJ Assessor 2023 data), 15 have paid fees totalling \$2,537 and 13 have fees pending. A graduated fee between \$137.50 and \$275.00 is now charged to all applicant homes valued over \$612,000.

**2. The chart provided by AHS (4/17/24 packet pg 9) is confusing. Does AHS only serve households in a specific range in value? (Weldon)**

No, AHS offers its services to all Juneau homeowners. The below chart shows the median home value of AHS applicants during six-month periods during the 2021-2023 period. The decline in applicants’ median home values indicates that, while still serving clients with higher-value homes, AHS is actively reaching households with lower-valuation homes in Juneau. In part, this reflects some of AHS programs that target lower income households.

- Officers**  
 Gretchen Keiser  
*President*  
 Steve Behnke  
*Vice President*  
 Lori Sowa  
*Treasurer*  
 Paul Voelckers  
*Secretary*

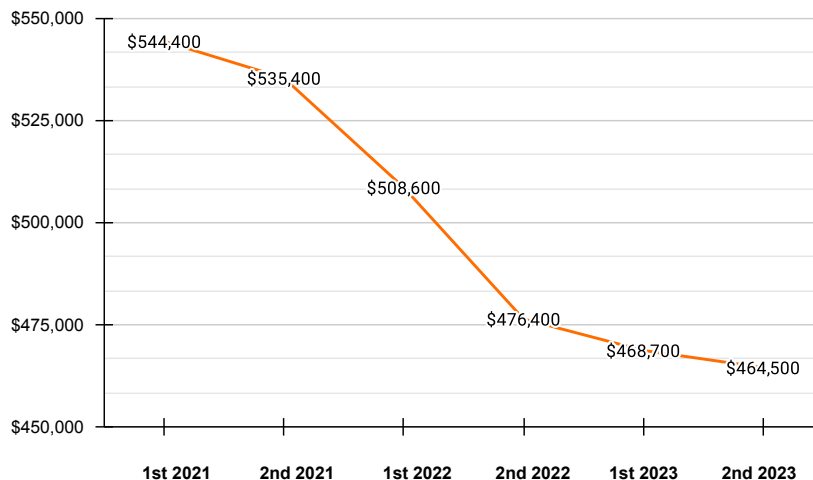
- Board of Directors**  
 Lorraine DeAsis  
 Robin Gilcrist  
 Sally Saddler  
 Margo Waring  
 Alan Wilson

- Executive Director**  
 Andy Romanoff

P.O. Box 20912  
 Juneau, AK 99802

**Median Home Value for AHS Program Applicants**

6-Month Periods for 2021 through 2023



### 3. Does AHS participate in community fundraising? (Hughes-Skandijs)

Yes. AHS has undertaken fundraising for the Juneau programs. In 2023-2024, AHS has raised \$65,000 in grants from three local foundations. In FY24, AHS has also raised \$4,400 in donations from early AHS clients, individuals, and AHS Board members. The AHS projected "Other funds" budget of \$100,000 for the FY25-FY27 period indicates a prioritized effort toward additional fundraising.

### 4. Is there a service target AHS aims to reach each year? (Hughes-Skandijs)

AHS federal grant programs have specific benchmarks and quarterly targets, and we strive to ensure that these programs are fully subscribed. AHS has not set annual numeric targets for our CBJ-funded home energy assessment program, but our goal is to continue to meet demand for information and assessment services from the community. Through follow-up surveying, AHS estimates a 70% heat pump adoption rate by homeowners obtaining AHS home energy assessments.

### 5. Has AHS received or applied for other grants besides CPRG? (Hughes-Skandijs)

Since 2022, AHS has:

- Received three federal grants (HUD Healthy Homes, CDS/DOE Clean Heat Incentive Program, and DOE/Nonprofit Retrofits for Health & Housing). \$2.75M is directed at Juneau homeowners and nonprofit organizations from these grants.
- Is applying for a small Juneau Community Foundation grant to support staff professional training addressing federal grant financials.
- Is building relationships with the Alaska Conservation Foundation, the Denali Commission, and Rasmussen Foundation, and collaborating with AHFC as the agency develops a State plan for use of federal DOE funds for Alaska's residential building energy improvements. AHS has recently partnered with the Southeast Conference on an EPA Carbon Pollution Reduction Grant application which, if funded, will bring \$12M to Juneau over five years.

### 6. How much Assembly support has AHS received in the past? (Wáahlaal Gíidaak)

FY2020: \$147,000

FY2021: \$30,000

FY2022: \$135,000

FY2023: \$250,000

FY2024: \$235,100

Sincerely,



Gretchen Keiser  
Alaska Heat Smart, Board President

**Officers**  
Gretchen Keiser  
*President*

Steve Behnke  
*Vice President*

Lori Sowa  
*Treasurer*

Paul Voelckers  
*Secretary*

**Board of Directors**  
Lorraine DeAsis  
Robin Gilcrist  
Sally Saddler  
Margo Waring  
Alan Wilson

**Executive Director**  
Andy Romanoff

P.O. Box 20912  
Juneau, AK 99802

akheatsmart.org



**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24  
Community Organization Responses**

Association of Education for Young Children (AEYC)

*Parents as Teachers Program 3-Year Operational Support (Sponsor: Assemblymember Adkison)*

- When was the last time we funded this program and for how much? (Mayor Weldon)  
*Staff Response: AEYC was appropriated \$141,000 for the Parents as Teachers program in FY23, however they did not end up needing the funds and they were never disbursed. Funds were not appropriated for this program in FY24, however at the January 10, 2024 AFC meeting AEYC requested supplemental funding for this program, as the State of Alaska had not provided sufficient funding. The Assembly approved reallocating previously appropriated funds from the existing Childcare Business Startup program to cover the \$65,000 needed for Parents as Teachers. See the [January 10, 2024 AFC meeting minutes](#) for additional details.*
- Is there a waitlist for the program? (Assemblymember Hughes-Skandijs)  
*The Juneau PAT program always has a waitlist of 60+ families. This program is in high demand at this time.*

*We have approximately 1 family exiting/ graduating a month (families can stay in the program for up to 3 years) and on average, about 8 families a month applying to get on the waitlist. Therefore, we've amassed quite the waitlist for families wanting services (currently 79 families, 92 children). To meet this need, we started adding a weekly playgroup and it's proved to be very popular. About half the families who attend are waitlist families and it allows them to build connections with other families and have weekly contact with PAT staff who facilitate the groups. Other perks for families on the waitlist (and those enrolled)*

- *free sleep consultation (we have a certified sleep consultant on staff)*
- *access to free diapers and wipes through the diaper bank (managed through our office).*
- *Once a month evening family nights complete with free book, dinner and activities to engage with other families.*

*In an ideal situation, we'd have enough Home Visitors trained and on staff to meet the demands of the community. However, inconsistent/ unstable funding and an understandably long training period has made that goal difficult. We're currently hiring for 2 positions and stable, multi-year funding from the city would allow us to confidently hire and train additional home visitors without the question of whether or not we will be able to afford to keep them on. To put it in perspective, the state funding pays for 3 fulltime educators. We need at least 5 to meet the demand. It would be incredible if the city could show the same support that the state is showing the program, especially considering that the bulk of the families we serve are citizens and taxpayers to CBJ and this is a proven tool to reduce child abuse and neglect. The only way we start combatting the challenges our community faces is through a pronged approach of supporting both immediate needs AND preventative measures.*

- Can AEYC provide a more detailed breakdown of their funding request? How is the \$500,000 amount calculated? (Mayor Weldon)

*The table below shows our current budget situation:*

<i>Current Annual Budget</i>	<i>\$577,000</i>
<i>State Funding Secured</i>	<i><u>\$444,000</u></i>
<i>Deficit</i>	<i>\$133,000</i>

*If PAT funding were stable, the three-year deficit would be \$399,000. We requested \$500,000 because two of our current funding sources will expire at the end of FY25, and we never know if they will be renewed and/or at what level until the last minute. We have requested and been awarded funding from the CBJ Assembly for the past two years and found out at the last minute that it wasn't needed. In those cases, the money was not issued to PAT. We can reduce our ask to \$399K if you think that would be best. We are actively seeking additional funding sources to move families off the waitlist.*

**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24  
Community Organization Responses**

Association of Education for Young Children (AEYC)

*Land Purchase for AEYC Family Center (Sponsor: Assemblymember Smith)*

- Has AEYC done a deep dive into how they could fit the family center into Floyd Dryden or Marie Drake? If not, can they please perform this analysis? (Deputy Mayor Hale)  
*We have looked extensively at using one of the JSD buildings for our Family Center and all possible commercial and land properties in Juneau. Because our overarching goal is to generate revenue to fund our vital services, a school building will not work as a long-term plan. We have talked with assembly members and CBJ staff about using 8000 sf at MD or FD to house our office and a child care center while we build the Family Center and look forward to exploring that.*

- What are AEYC's operating revenue sources? (Mayor Weldon)  
*Operating revenue sources will include leased office and child care space, science center admissions, and event and kitchen rentals. We will continue receiving grant funding from the state of Alaska for various programs and administering the CBJ child care grant program.*

- Other information from community organization:

*A CBJ investment of \$4M will leverage our \$5M and enable the project to open according to our phased timeline. We have several pending applications for additional funding that we can't disclose now. Additionally, we are in the early stages of building our capital campaign to continue fundraising until the project is complete.*

*The Family Center will build much-needed childcare infrastructure and recreation opportunities for USCG families associated with the Ice Breaker, making Juneau an attractive and viable station for them. The Family Center is a universal offering open to all families regardless of socio-economic status.*



City and Borough of Juneau  
City & Borough Manager's Office  
155 South Seward Street  
Juneau, Alaska 99801  
Telephone: 586-5240 | Facsimile: 586-5385

---

Jonathan Swinton, Executive Director  
Gastineau Human Services  
5597 Aisek St  
Juneau, AK 99801

April 18, 2024

To whom it may concern,

The City and Borough of Juneau (CBJ) intends to support Gastineau Human Services in its project to construct 51 units of permanent supportive housing in our community. This project will serve community members with very low incomes who are also engaged in the hard work of substance use recovery. Like many other communities, having sufficient housing for those on the lower end of the income spectrum is an ongoing challenge in Juneau.

In addition to this project being needed in our community, we are encouraged by GHS' partnership with the Juneau Housing First Collaborative (JHFC). JHFC has a strong and recent history of developing similar projects and this gives us a great deal of confidence in the success of this project.

At its April 17, 2024 Finance Committee meeting the CBJ Assembly directed staff to prepare a \$2,000,000 appropriating ordinance for introduction at its next regular meeting for this purpose as well as to issue this letter of intent and support for the project.

If you have any questions, please don't hesitate to reach out.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Barr".

Robert Barr  
Deputy City Manager  
City and Borough of Juneau  
[robert.barr@juneau.gov](mailto:robert.barr@juneau.gov)

# City & Borough of Juneau Community Funding Request

---

## Basic Information

Name of Requesting Group or Organization	Gastineau Human Services Corp.
Summary of request (sentence or phrase)	FY25 funds for the development and construction of 51-units of permanent supportive housing
Amount of request	\$2M one time
Assemblymember Sponsor	Assembly member Greg Smith
Is this a request for a one-time event, purchase or grant match?	One-time event, represents approximately 17 percent of projected project costs.
Does this request provide monetary support for the group's ongoing or operating expenses?	No
Primary contact individual for this group	Jonathan Swinton, Executive Director
Primary contact's phone number	907-780-3025
Primary contact's email	jonathan_swinton@ghscorp.org

1. Funding Request (Project) Title (Suggested heading):  
Gastineau Recovery Permanent Supported Housing
2. Project description and benefit. Describe the project (in half a page or less), including specific aspects of the funding request and project. Explain how the project will benefit the community. What sector(s) of the community will this project benefit and/or serve?

Gastineau Recovery Permanent Supported Housing will be a 51-unit facility (individually occupied units) that offers permanent supportive housing (PSH) to those with very low income and who are in recovery from substance use disorders from Juneau and Southeast Alaska. This three-story, 19,269 square-foot project will serve adults who have barriers to housing stability – including those evicted from or refused by other housing programs.

3. Plans and progress. Describe (in one or two paragraphs) what has been accomplished so far (if anything) toward this project's or funding's goal. This may include studies, designs, grant application status, fundraising activity, and total funds raised to date.

Preliminary drawings and design have been completed. Currently in the application process for Federal Home Loan Bank funds and City and Borough of Juneau funds. Submitted request through Sen. Murkowski's office for \$6,000,000 in federal appropriation. Applying for federal GOAL grant Fall 2024. Have received funding for preliminary work and application assistance through the Juneau Community Foundation.

4. Project support. Is the project supported in CBJ or other community plans (List where the project is mentioned or supports concepts in planning documents such as the Assembly Goals, Legislative Priorities, CIP Plan, etc.

This project is supported in the Assembly Goals for 2023, which have adequate and affordable housing as the number one priority. The project will provide housing for people with less than 50% of the Area Median Income. The project serves to meet the goals and recommendations of the Juneau Housing Action Plan.

5. Goal of project. In one sentence or less, state the goal of the project. For example “economic development” or “improve non-motorized transportation routes.”

Permanent supportive housing for low income people and those who are in recovery from substance use disorders.

6. Total cost:

- A. TOTAL COST (including funds already secured) = \$11.5 million
- B. AMOUNT SECURED (include funding source) = \$25,000 from Juneau Community Foundation

7. Timeline: Indicate when you hope to complete the project. Spring 2026

8. Physical Location. Please provide the address or physical description of where the project is located.

5617 Aisek St., Juneau, on the campus of Gastineau Human Services.



Mayor and Assembly

City & Borough of Juneau

155 S. Seward St.

Juneau, AK 99801

Dear Mayor Weldon and Members of the CBJ Assembly,

Gastineau Human Services Corp. (GHS) respectfully requests \$2,000,000 in FY25 funds for the development and construction of 51-units of permanent supportive housing (PSH) that will serve individuals in Juneau and Southeast Alaska with very low incomes, are in recovery from substance use disorders and/or experiencing mental illness.

This three-story, 19,269 square-foot project will serve adults who have barriers to housing stability – including those evicted from or refused by other housing programs. All units will be dedicated to expanding long-term supportive housing to reduce homelessness, prevent the cycling of tenants through homeless shelters or correctional facilities, and provide new housing opportunities for very low-income and persons in the homeless population currently facing limited housing options and in recovery from substance use disorders.

Each unit will be equipped with a kitchen, bathroom, living space and storage space. Six of the units will be improved to include full ADA accessibility features to support residents who experience sensory impairments, use wheelchairs, or have other mobility challenges. On-site laundry, case management, and behavioral health services will be available. Finally, the building design includes broadband infrastructure, as defined by the FCC and HUD, allowing more connectivity.

In addition to this request for funding from the City and Borough of Juneau, GHS is currently in the application process for Federal Home Loan Bank funds, and funds from the Alaska Mental Health Trust. GHS has also submitted a request through Sen. Murkowski's office for a federal appropriation for the project and anticipates applying for funding from the Rasmuson Foundation and for a federal Greater Opportunities for Affordable Living (GOAL) grant in Fall 2024.

With an estimated total project cost of \$11.5 million, the requested CBJ investment in the project represents approximately 17 percent of total project cost and will be leveraged in the applications for other funding. The project will be a tangible good for the persons served and for Juneau as a community, not only through housing the individual residents in this building, but also by freeing up other housing resources in the CBJ.

Thank you for your consideration.

Sincerely,

Jonathan Swinton

Executive Director



April 12, 2024

## GHS Housing Project Community Request Addendum

Thank you for considering the Gastineau Human Services 51 Unit Permanent Supportive Housing (PSH) Project. The project will reduce homelessness and housing insecurity in our community. It will also reduce recidivism rates. The project will bring Federal and State construction and operating funding to Juneau.

Architectural drawings for our project are attached to this memo.

The following funding sources would fund the construction of the 51 units,

- City and Borough of Juneau \$2,000,000
- Federal Home Loan Bank of Des Moines \$3,000,000 (application is due May 1)
- Alaska Housing and Finance Corporation \$2,800,000 (application is due October 2025)
- Congressionally Designated Appropriation (application submitted)
- Rasmuson Foundation \$500,000 (application due Fall 2024)
- Alaska Mental Health Trust Authority \$500,000 (application due Summer 2024)
- Local fund raising \$200,000 (in process)
- Private foundations and recovery funds \$500,000 (in process)

In order to make the deadline for the submission of the Federal Home Loan Bank of Des Moines (application due May 1) and the Alaska Housing and Finance Corporation applications, due (October 2024), City and Borough of Juneau funding must be secured.

GHS currently operates the Juno House, a transitional housing program for up to 20 individuals who are homeless or at imminent risk of homelessness. Additional residential treatment, counseling and recovery programs are also available include Glacier Manor Community Residential Center, a 40-bed correctional rehabilitation program with access to case management, employment, education, training, treatment of behavioral health disorders, and support for securing safe, adequate housing; and Mount Juneau Counseling and Recovery, a 19-bed, low-intensity, residential substance use treatment program. Clients in need of housing through these existing GHS programs will also be referred to the PSH units made available through this project.

Thank you for your consideration of this important project. We look forward to the opportunity to answer any questions you may have.

Sincerely,

Jonathan Swinton, PhD  
Executive Director





## Juneau Coalition on Housing & Homelessness

April 23, 2024

Dr. Jonathan Swinton  
Gastineau Human Services  
5713 Aisek Street  
Juneau, AK

RE: Gastineau Human Services

Dear Dr. Swinton,

This letter is in support for all funding requests Gastineau Human Services plans to submit in order to develop the 51 unit permanent supportive housing project on your Lemon Creek property. We understand how complex funding packages for housing projects are and we commend Gastineau Human Services for taking on this difficult yet necessary project. Juneau is experiencing a housing crisis and there are not enough units of housing for any demographic but especially for the population you are choosing to house, individuals who are below 50% AMI who are attempting to be in recovery while also battling, in addition to lack of housing and severe competition for scarce housing resources, the life long struggle with addiction.

The Juneau Coalition of Housing and Homelessness (JHCC) is a partnership of local agencies and organizations who serve Juneau's most vulnerable residents, the homeless, and those most affected by limited and high cost of living. These organizations participate in the Juneau Continuum of Care by providing emergency, transitional, permanent supportive, and supportive services to clients and are working together to develop solutions.

Currently, every organization providing social services in Juneau is challenged by the lack of housing. St. Vincent DePaul Society and Alaska Housing and Development Corporation have long waiting lists. Private landlords have no trouble renting units to individuals with clean criminal records. Even the local hospital and police force are struggling with finding housing for essential personnel. The housing crisis has impacted every part of our community but particularly individuals who are already disadvantaged. Your project will truly fill a gap. Your residents and our community members will truly have the chance to break the cycle of addiction and homelessness by being able to live in permanent housing with on-site support.

Other permanent supportive housing projects in Juneau, specifically Forget-Me-Not-Manor, are always full. Once built, we expect your facility to not only have a low vacancy rate but also help our entire community by bringing more units on the market. JCHH understands that you are working on a tight timeline and are aggressively pursuing every opportunity available to you to bring this project to reality. We stand with you, ready to support you in this endeavor.

Thank you for taking this on.

Sincerely,

A handwritten signature in blue ink that reads "Dave Ringle".

Co chair of JHCC  
Executive Director  
Society of St. Vincent de Paul Juneau

A handwritten signature in blue ink that reads "Hazel DeCoud".

Co chair of JHCC  
Executive Director  
Polaris House Juneau



# JUNEAU REENTRY COALITION

*Promoting Success After Incarceration  
To Reduce Recidivism and Increase Public Safety*

April 23, 2024

Dr. Jonathan Swinton  
Gastineau Human Services  
5713 Aisek Street  
Juneau, AK 99801

Dear Dr. Swinton,

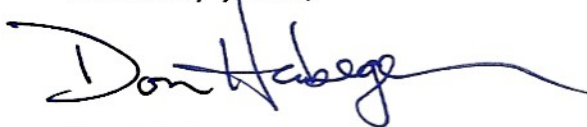
This letter supports all funding requests Gastineau Human Services (GHS) plans to submit to develop the 51-unit permanent supportive housing project on your Lemon Creek property. We understand how complex funding packages for housing projects are and we commend GHS for taking on this challenging yet necessary project. Juneau is experiencing a housing crisis, and there are not enough units of housing for any demographic but especially for the population you are choosing to house, individuals who are below 50% AMI who are attempting to be in recovery while also battling, in addition to lack of housing, the lifelong struggle with addiction.

The Juneau Reentry Coalition promotes strategies and activities that serve justice-involved individuals to reduce community recidivism and improve public safety. GHS is pivotal as an established community behavioral healthcare resource in this mission. Their expertise and experience make them well-suited to expand services and housing options with this project, ensuring a firm reentry foundation for many individuals leaving incarceration.

Reentry case managers are challenged by the lack of housing when working with reentry clients on their case plans. At times, the local emergency shelter or outdoor camping is the only option for housing after release. Unstable housing options increase recidivism, and your project is sorely needed to help increase low-income housing stock within the community.

The Juneau Reentry Coalition's Steering Team voted unanimously to support your project fully. We thank you for taking on the challenge and look forward to GHS making this a reality.

Sincerely yours,



Don Habeger  
Coalition Coordinator



April 15, 2024

Dr. Jonathan Swinton, Executive Director  
Gastineau Human Services  
Housing Development and Planning  
5731 Alsek Street, Juneau, Alaska 99801

Dear Dr. Swinton,

The Juneau Community Foundation unequivocally supports the Gastineau Human Services 51 unit apartment building for people in recovery. The project will enhance Juneau's critically inadequate housing stock, providing housing to people who currently have no housing options. This project and your work on this are essential for the health of our community.

As you know annually, the Juneau Community Foundation supports the operations of Gastineau Human Services through the Juneau Community Foundation/CBJ Social Services Grant program. This year we provided a grant of \$260,000 to support inpatient and outpatient programs and recovery housing.

We are excited to support your new project as part of this funding process. While the grants are given out on competitive basis through an application process, and Gastineau Human Services will have to apply for funds, this new housing project is a community funding priority, and we are committed to supporting people in recovery in our community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Amy Skilbred", is written over a light blue horizontal line.

Amy Skilbred



April 15, 2024

Dr. Jonathan Swinton, Executive Director  
Gastineau Human Services  
5617 Aisek Street  
Juneau, AK 99801

Dr. Swinton,

Tlingit Haida Regional Housing Authority (THRHA) commits \$100,000 in NAHASDA funding to the Gastineau Human Services housing project. Your 51-unit permanent supportive housing project for people in our community is sorely needed as we are in the middle of the housing crisis.

Since 1973, THRHA has been working to meet the affordable housing needs of individuals and families in Southeast Alaska. THRHA offers a variety of services, such as temporary emergency housing, senior independent living, down-payment assistance, home repair, and project and home construction. The authority also provides home ownership and rent-to-own opportunities. THRHA is a TDHE serving the area which includes the proposed project site.

We understand that you plan to begin project construction in the Spring of 2025 and that the project is expected to have occupancy in the Summer of 2026. We support your organization and wish you the best of luck in obtaining other funding commitments for this important project to work with these NAHASDA funds to bring this project to fruition.

We understand that approximately 40% of the current GHS participants are tribal citizens. With these funds, at least one unit going forward will need to be occupied by a tribal citizen. We know that a higher number of units will be occupied by tribal citizens based on your current statistics.

Thank you for doing your part in moving the needle on the housing, homelessness, and recidivism crisis we are all currently facing.

Sincerely,

Jacqueline Pata  
President & CEO



April 25, 2024

Dr. Swinton,

I write this letter on behalf of the National Alliance for Mental Health (NAMI) Juneau to express our complete support for GHS's permanent supportive housing project for individuals in recovery. Safe, supportive, quality housing is a basic human need and a basic human right. Stability and basic sense of safety are essential to recovery and well being and housing is foundational. Your project will add needed units to Juneau's inadequate housing stock and we thank you for working to target your building to support people in active recovery.

NAMI provides education, advocacy, support and public awareness so individuals affected by mental illness can build better lives. We promote mutual support and are guided by our commitment to treat each individual and their experiences with sincere uncritical acceptance. We make information and education accessible through nationally recognized curricula, grounded by the lived experience of those affected by mental illnesses. We reject stigma and promote understanding of the impacts of mental illness through education and public awareness. we are a unique part of Juneau's continuum of mental health care and value collaboration to jointly improve access to mental health treatment and supports. We encourage hope, wellness, and resiliency through shared experiences.

We are excited about the collaborative nature of this project and for its size. 51 units is a significant number. Once the project nears completion, we will be happy to assist your organization with staff training and other resources to ensure that this project is successful.

Please do not hesitate to reach out if you have any further questions.

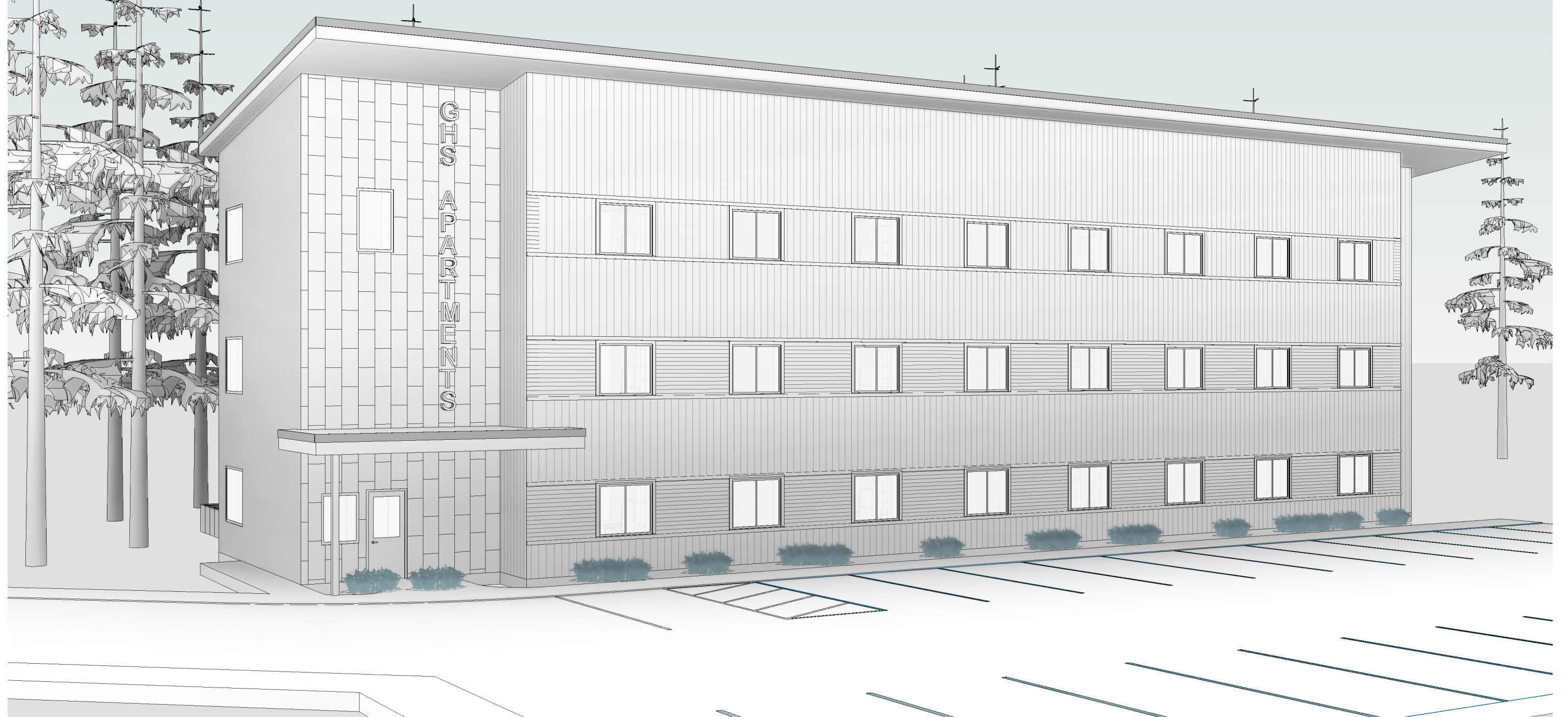
Sincerely,

A handwritten signature in black ink, appearing to read "a Surma".

Aaron Surma  
Executive Director

# GHS SUPPORTIVE HOUSING

For  
GASTINEAU HUMAN SERVICES



CONCEPTUAL DESIGN



MRV ARCHITECTS  
 1420 GLACIER AVE. #101  
 JUNEAU, AK 99801  
 907-586-1371  
 FAX 907-463-5544  
 mrv@mrvarchitects.com

MRV #

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
 GASTINEAU HUMAN SERVICES

No.	Description	Date

SHEET TITLE:  
**SITE PLAN**

DATE: 03.20.2024  
 DRAWN: MRV  
 CHECKED: PV

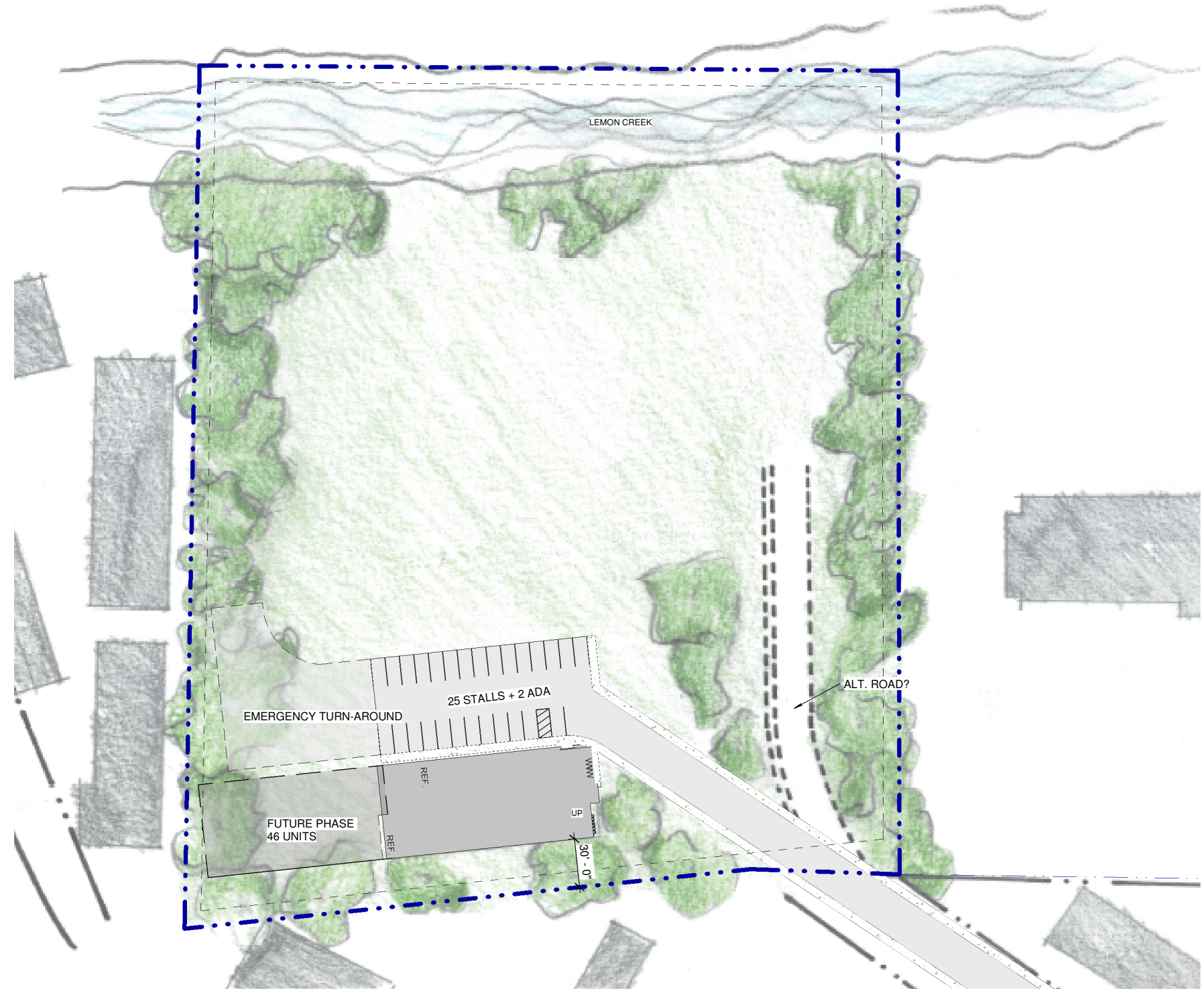
SHEET NO.  
**A100**

**BASIC ZONING AND CODE**

ZONING: GC - General Commercial  
 BUILDING SIZE: Three levels for a total of 19,269 sq.ft  
 First floor: 6423 sq ft  
 Second/Third floor: 6423 sq. ft each

**ZONING AND LAND USE SUMMARY:**

Zoning: General Commercial  
 Setbacks: 10' side and rear  
 Maximum Height: 45' above grade  
 Min. Lot Size: 2,000 sq ft. Actual lot size equals 224,622 sq ft.



1 SITE PLAN  
 1" = 40'-0"  
 0' 2' 4' 8'



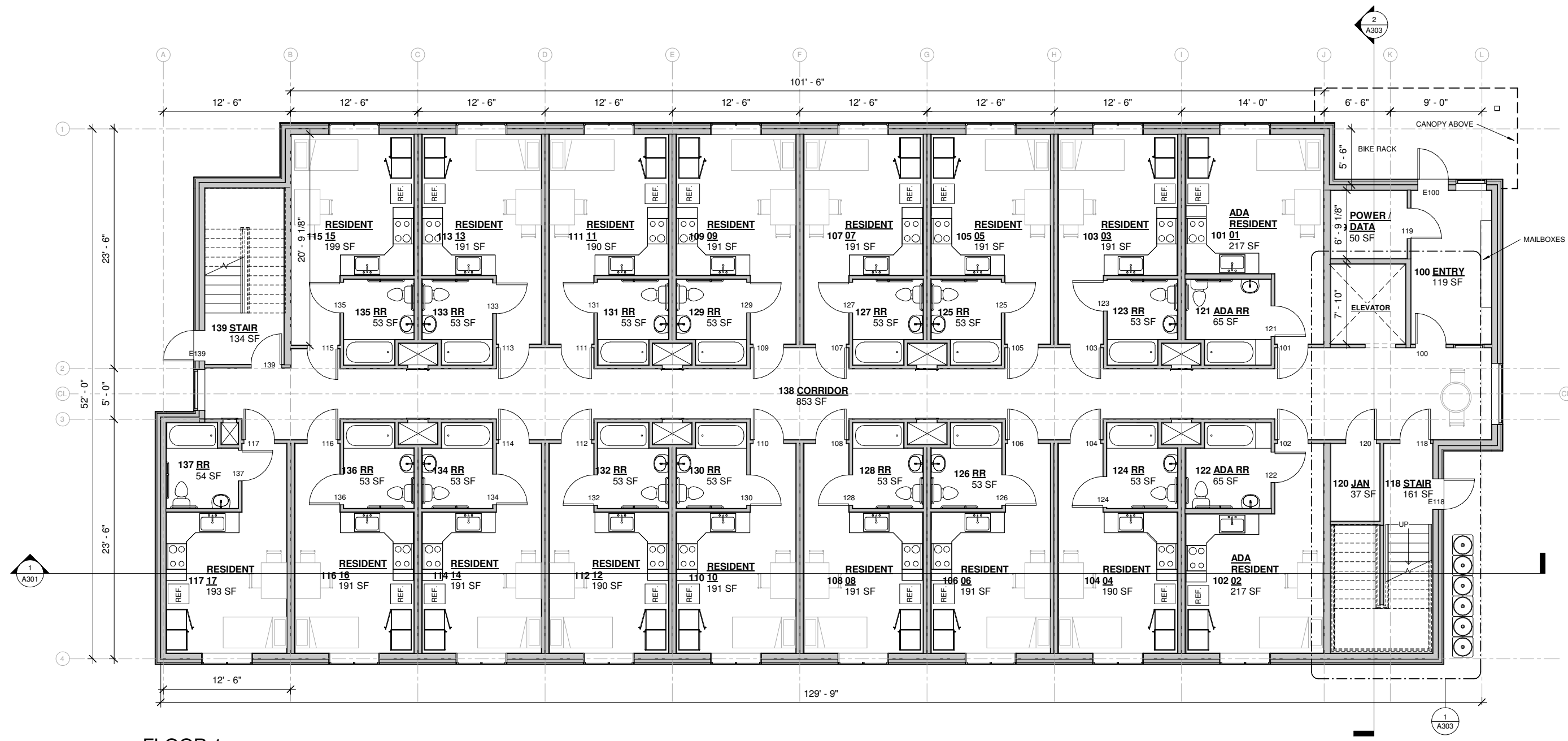
NOTE: 11"x 17" PRINT IS HALF SIZE



MRV ARCHITECTS  
 1420 GLACIER AVE. #101  
 JUNEAU, AK 99801  
 907-586-1371  
 FAX 907-463-5544  
 mrv@mrvarchitects.com

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
 GASTINEAU HUMAN SERVICES

NOTES:  
 TOTAL FLOOR SF 6,476.



**1 FLOOR 1**  
 3/16" = 1'-0" 0' 4' 8' 16'



NOTE: 11"x 17" PRINT IS HALF SIZE

No.	Description	Date

SHEET TITLE:  
**FLOOR PLAN 1**

DATE: 03.20.2024  
 DRAWN: MRV  
 CHECKED: PV

SHEET NO.  
**A201**

4/5/2024 4:02:36 PM \\mrv\2023\daa\projects\2024\12-08 GHS Housing\Revit\CHS Supportive Housing.rvt

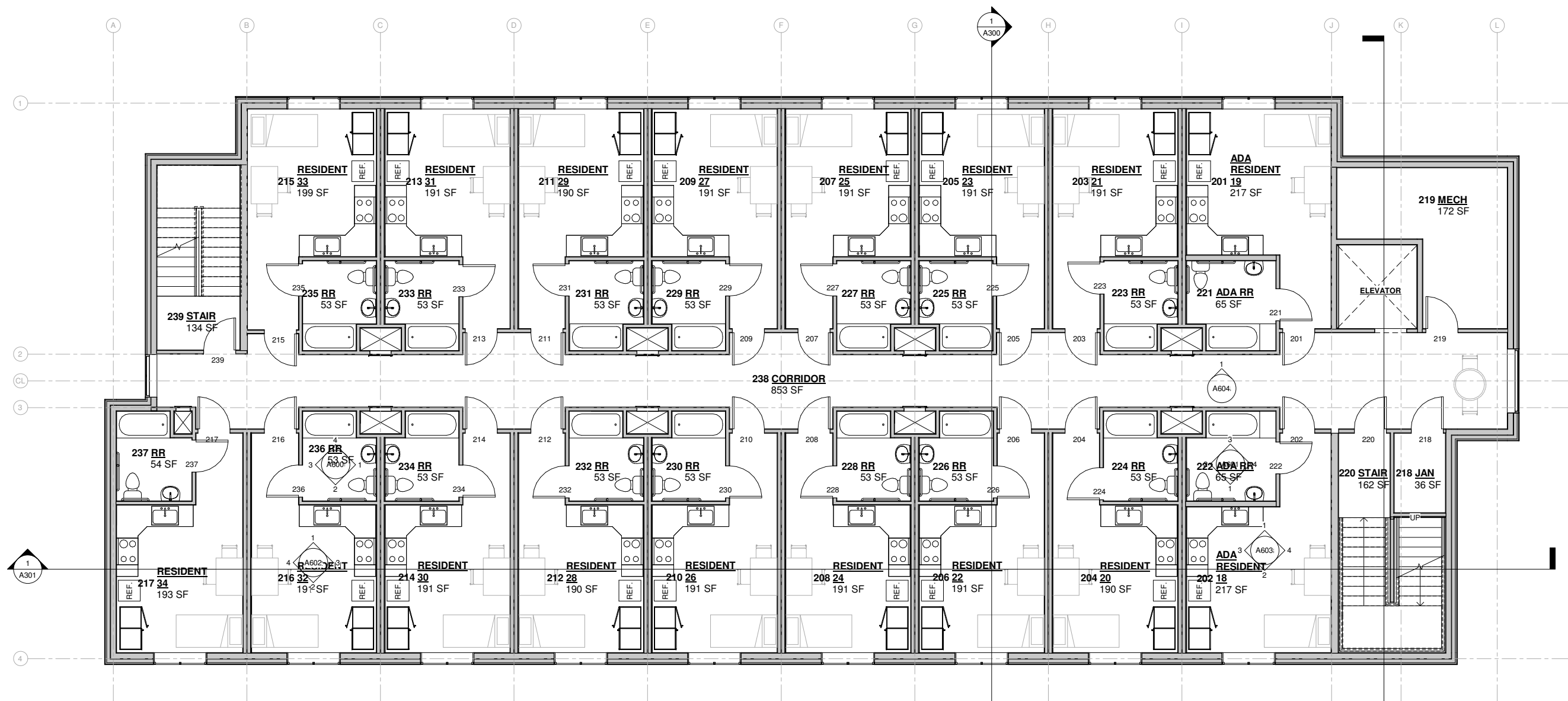


NOTES:  
TOTAL FLOOR SF 6,476.



MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
GASTINEAU HUMAN SERVICES



1 FLOOR 2  
3/16" = 1'-0" 0' 4' 8' 16'



NOTE: 11"x 17" PRINT IS HALF SIZE

No.	Description	Date

SHEET TITLE:  
FLOOR PLAN 2

DATE: 03.20.2024  
DRAWN: MRV  
CHECKED: PV

SHEET NO.  
**A202**

4/5/2024 4:02:36 PM \\mrv\2023\daa\projects\2024\1-408 GHS Housing\Revit\CHS Supportive Housing.rvt

NOTES:  
TOTAL FLOOR SF 6,476.

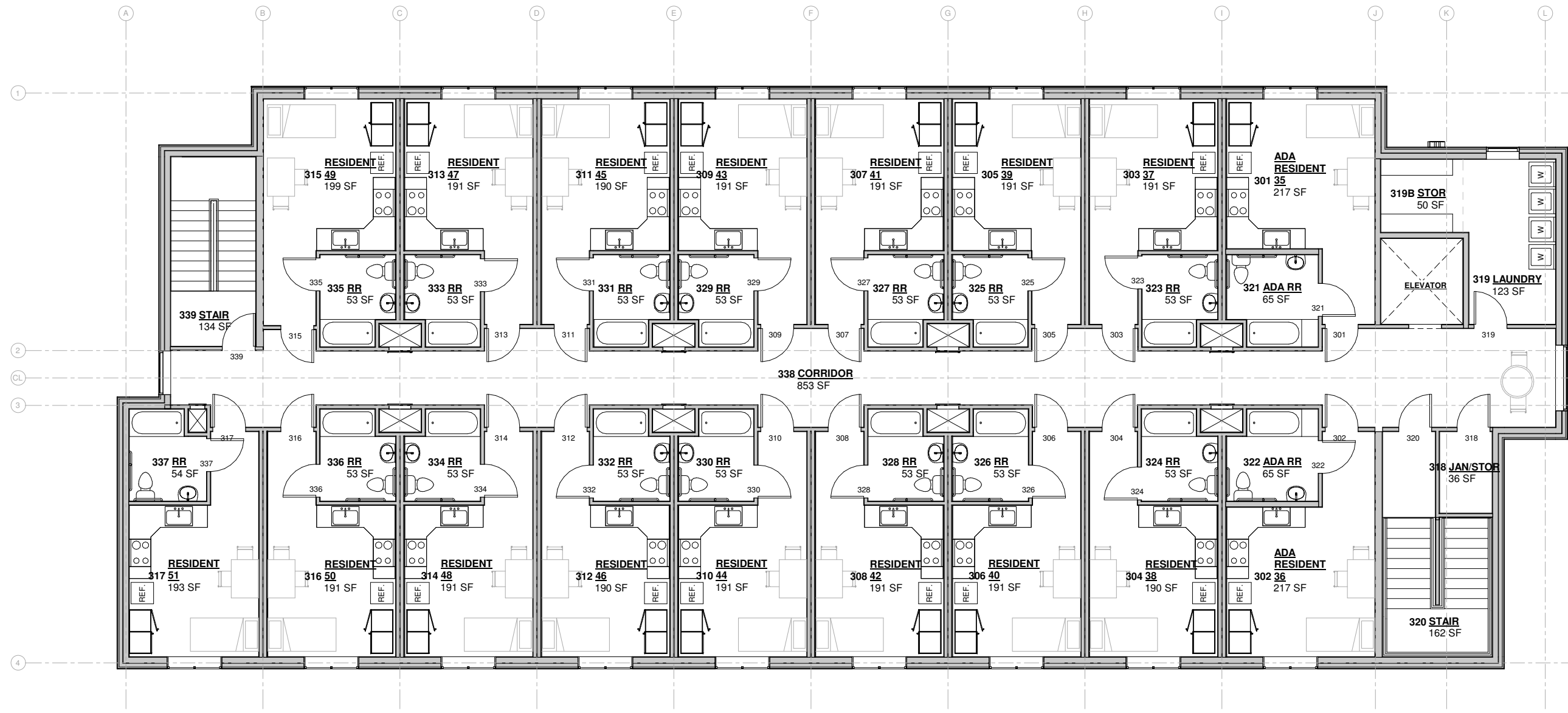


MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

CONCEPTUAL PHASE

# GHS SUPPORTIVE HOUSING

GASTINEAU HUMAN SERVICES



**1 FLOOR 3**  
3/16" = 1'-0"  
0' 4' 8' 16'



NOTE: 11"x 17" PRINT IS HALF SIZE

No.	Description	Date

SHEET TITLE:  
FLOOR PLAN 3

DATE: 03.20.2024  
DRAWN: Author  
CHECKED: PV

SHEET NO.  
**A203**

4/5/2024 4:02:37 PM \\mrv\2023\daa\projects\2024\1-408 GHS Housing\Revit\CHS Supportive Housing.rvt



**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

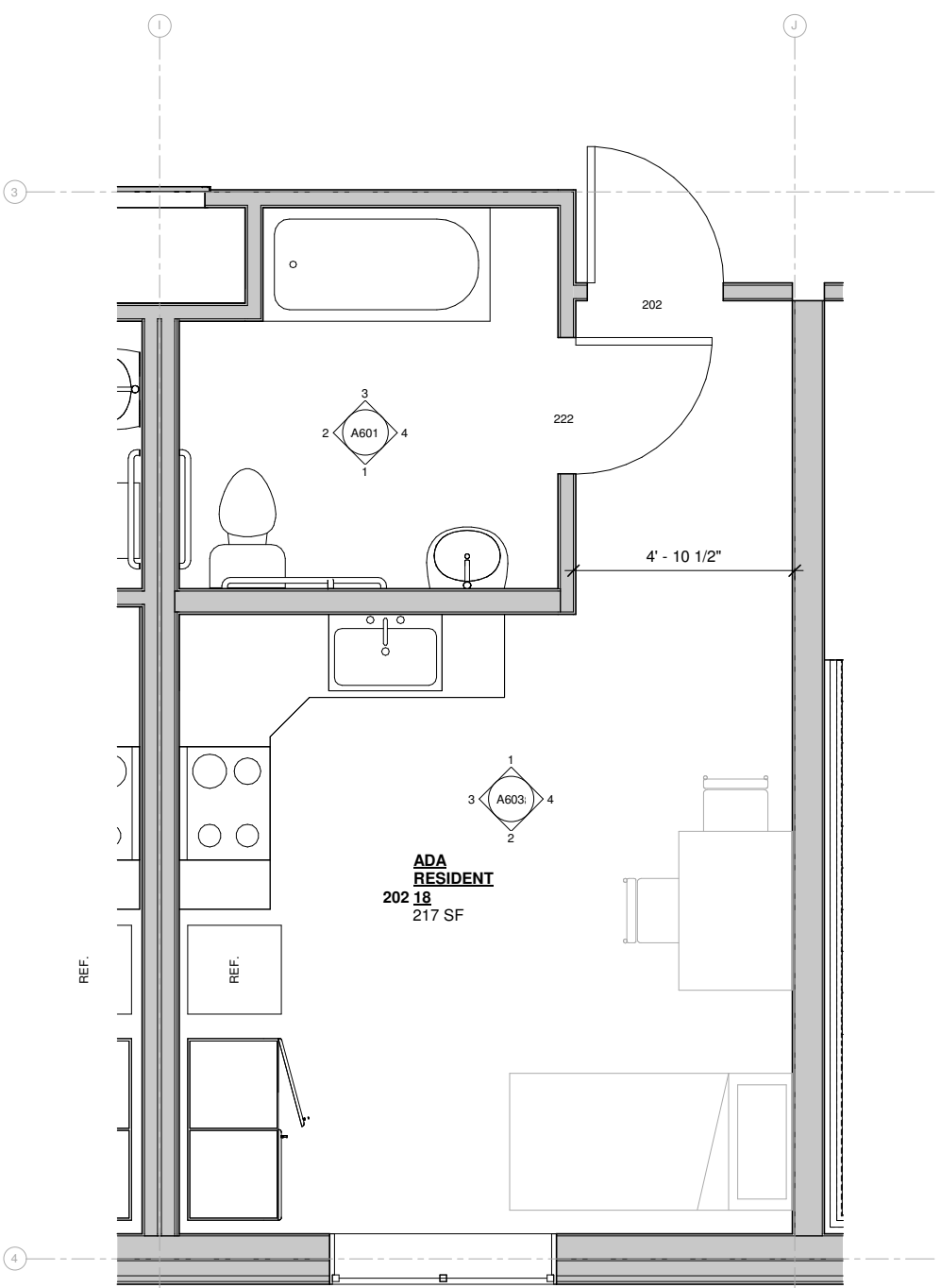
CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
GASTINEAU HUMAN SERVICES

No.	Description	Date

SHEET TITLE:  
TYP ROOM  
ENLARGEMENTS

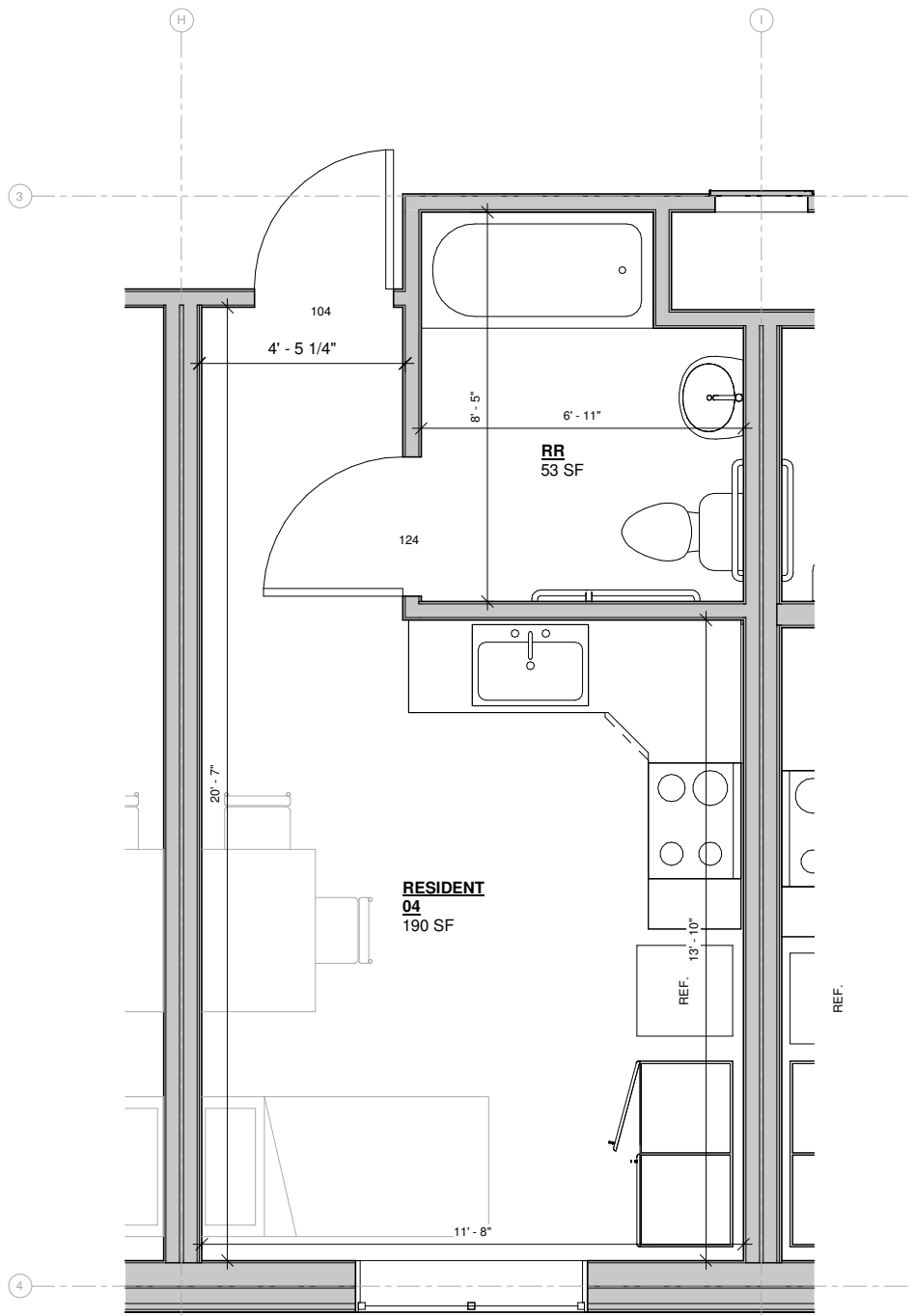
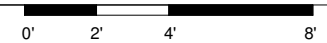
DATE: 03.20.2024  
DRAWN: Author  
CHECKED: PV

SHEET NO.  
**A210**



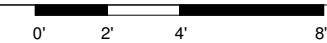
SF TOTAL: 293 SQ. FT.

② TYPICAL ADA PLAN - ENLARGEMENT  
1/2" = 1'-0"



SF TOTAL: 243 SQ. FT.

① TYPICAL UNIT PLAN - ENLARGEMENT  
1/2" = 1'-0"



NOTE: 11"X 17" PRINT IS HALF SIZE



MRV ARCHITECTS  
 1420 GLACIER AVE. #101  
 JUNEAU, AK 99801  
 907-586-1371  
 FAX 907-463-5544  
 mrv@mrvarchitects.com

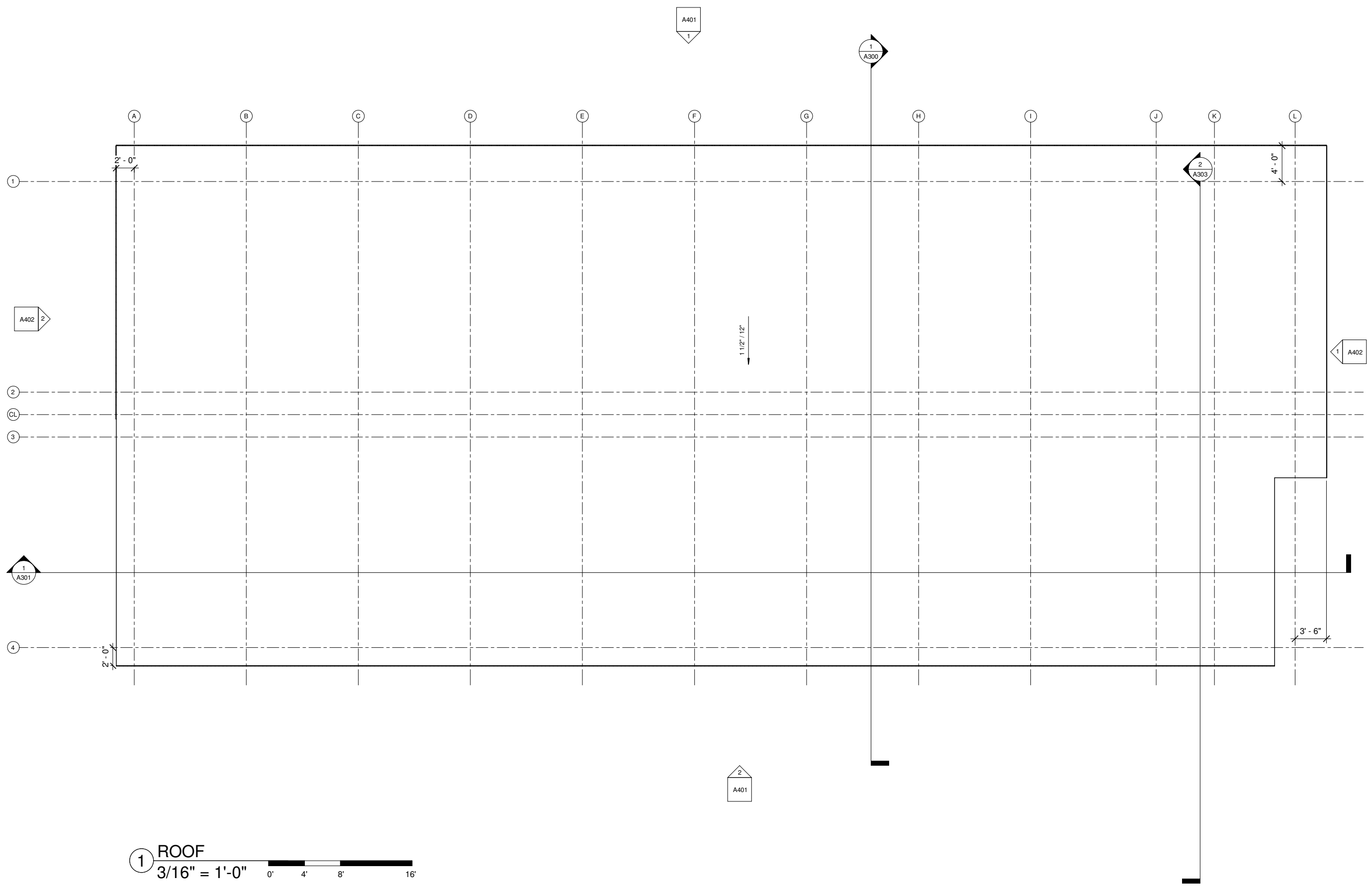
CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
 GASTINEAU HUMAN SERVICES

No.	Description	Date

SHEET TITLE:  
**ROOF PLAN**

DATE: 03.20.2024  
 DRAWN: MRV  
 CHECKED: PV

SHEET NO.  
**A250**



**1** ROOF  
 3/16" = 1'-0"  
 0' 4' 8' 16'

NOTE: 11"x 17" PRINT IS HALF SIZE



**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

MRV #

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
GASTINEAU HUMAN SERVICES

No.	Description	Date

SHEET TITLE:  
**BUILDING SECTIONS**

DATE: 03.20.2024

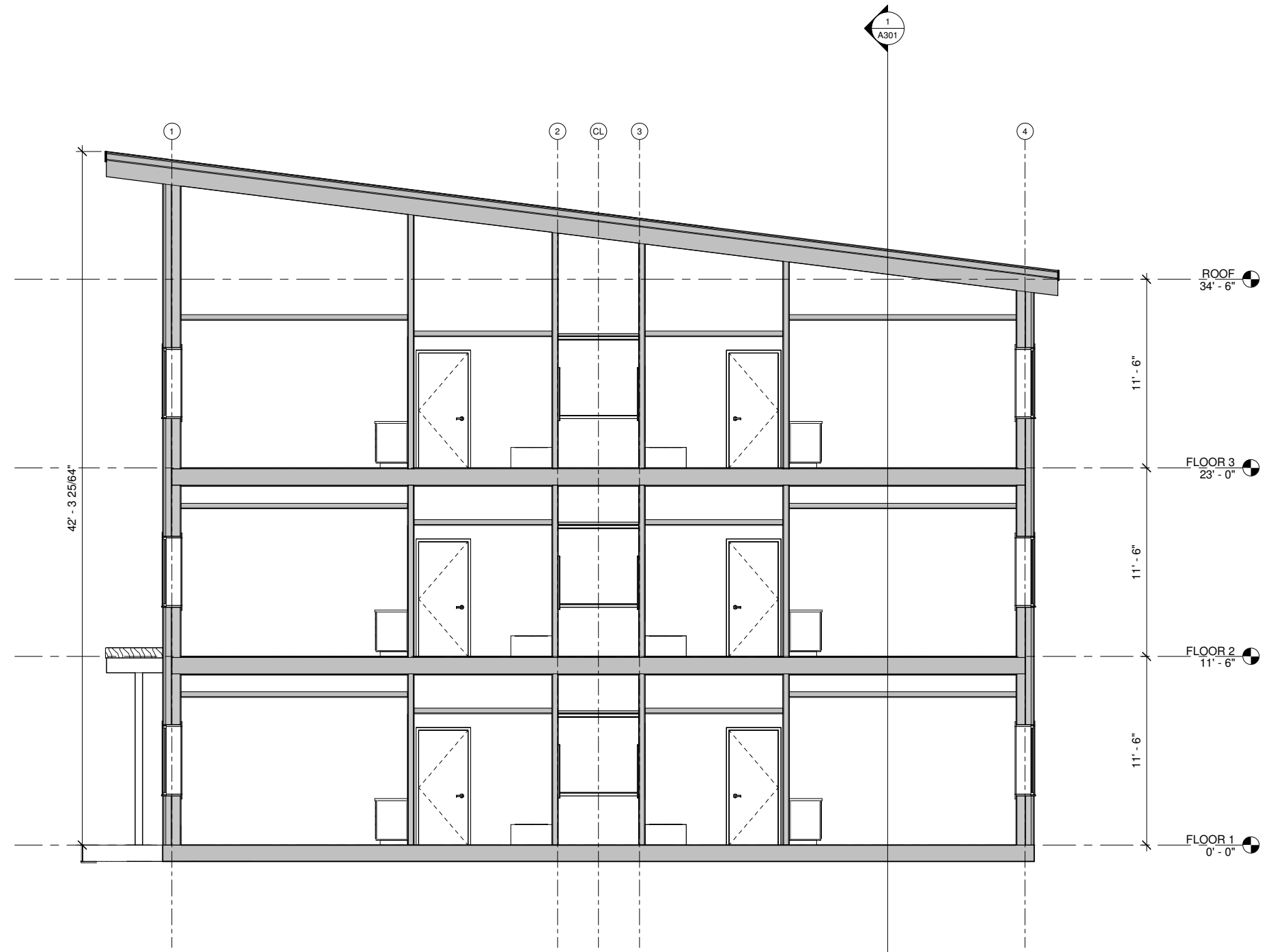
DRAWN: MRV

CHECKED: PV

SHEET NO.

**A300**

NOTE: 11"x 17" PRINT IS HALF SIZE



**1** Section 1  
1/4" = 1'-0"  
0' 2' 4' 8'

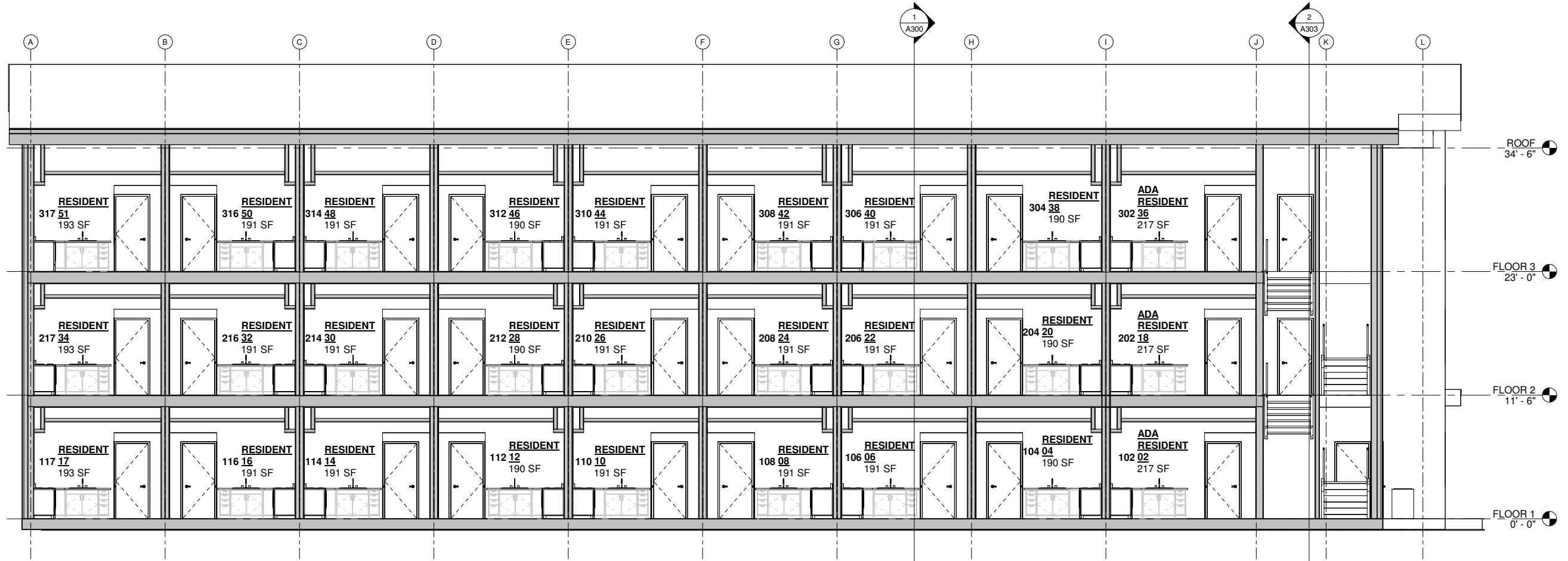


**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

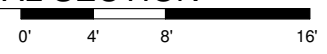
MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

MRV #

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
GASTINEAU HUMAN SERVICES



1 LONGITUDINAL SECTION  
3/16" = 1'-0"



No.	Description	Date

SHEET TITLE:  
BUILDING SECTIONS

DATE: 03.20.2024

DRAWN: Author

CHECKED: PV

SHEET NO.

**A301**

NOTE: 11"x 17" PRINT IS HALF SIZE

4/5/2024 4:02:39 PM \\mrv\2023\data\projects\2024\1-408 GHS Housing\Revit\CHS Supportive Housing.rvt



**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

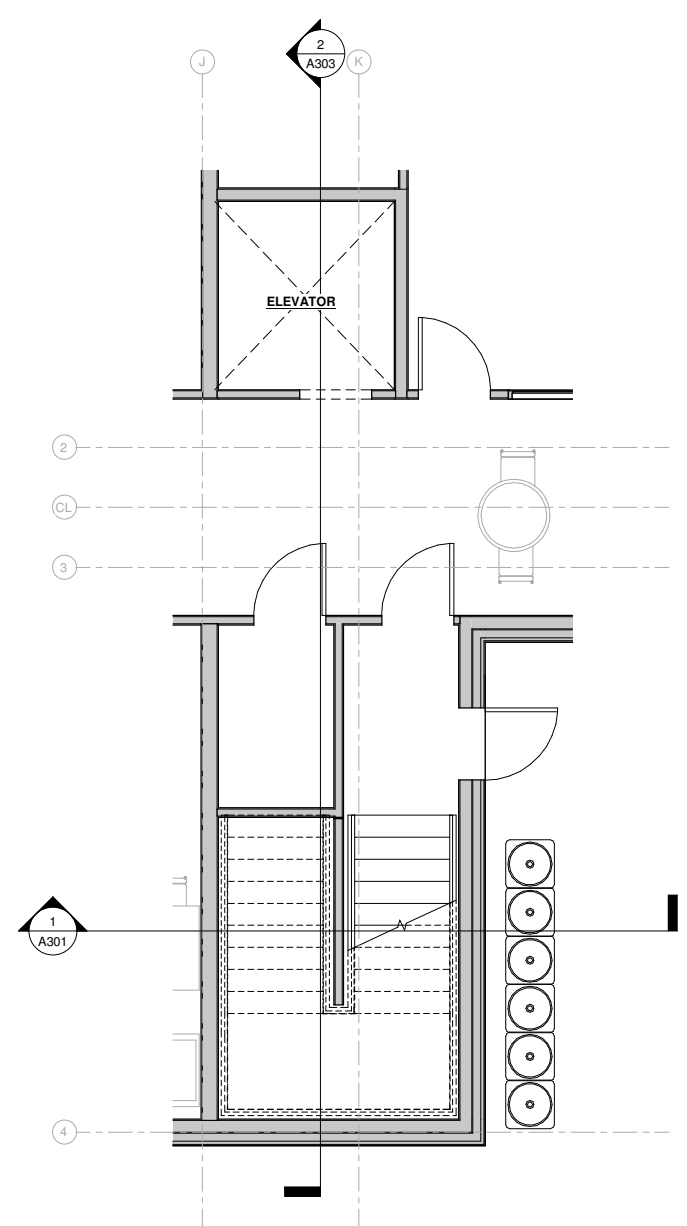
CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
GASTINEAU HUMAN SERVICES

No.	Description	Date

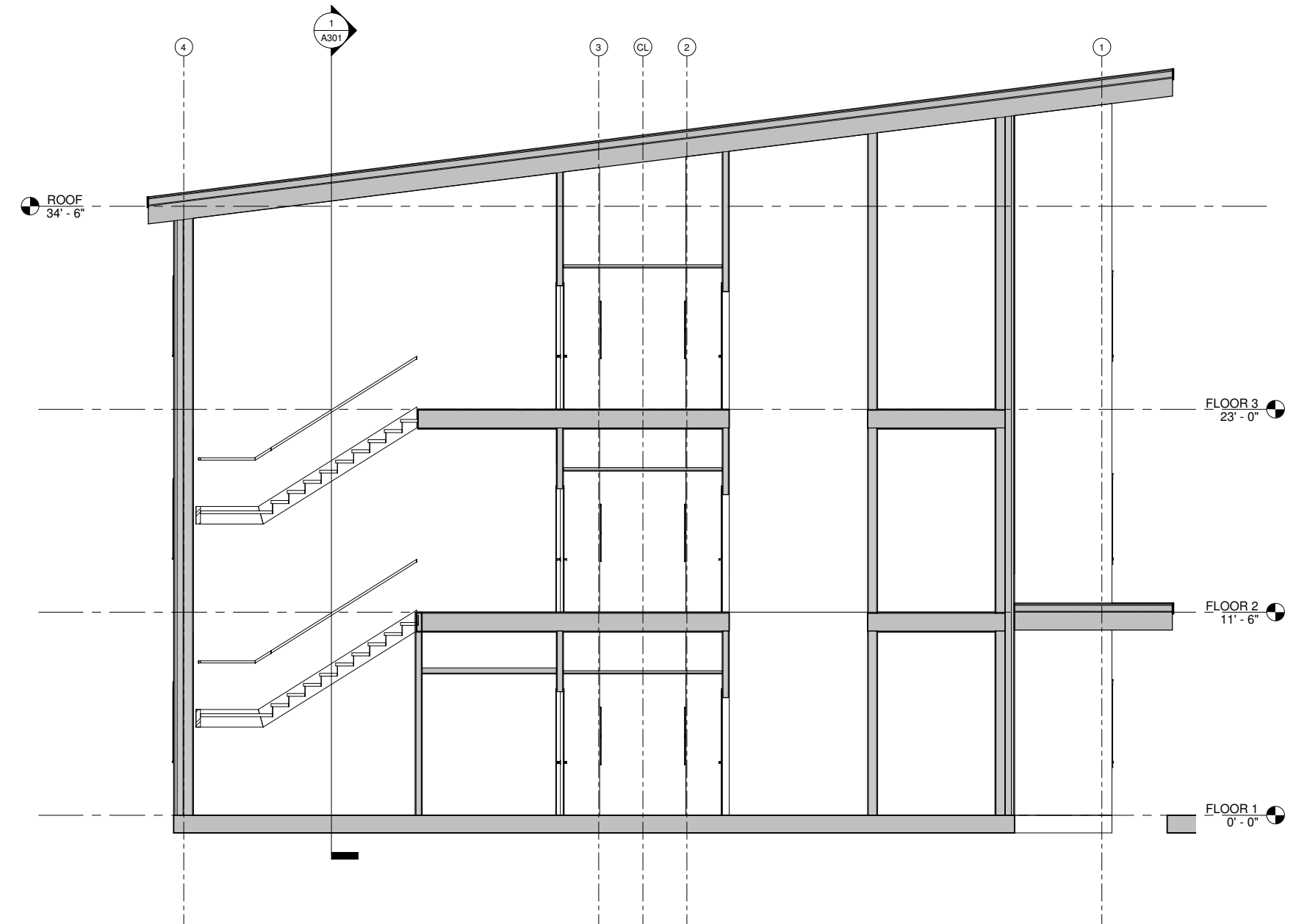
SHEET TITLE:  
**EXIT STAIR ENLARGEMENT**

DATE: 03.20.2024  
DRAWN: Author  
CHECKED: PV

SHEET NO.  
**A303**



**1 SOUTH STAIRS PLAN**  
1/4" = 1'-0"  
0' 2' 4' 8'



**2 SOUTH STAIRS SECTION**  
1/4" = 1'-0"  
0' 2' 4' 8'

NOTE: 11"x 17" PRINT IS HALF SIZE

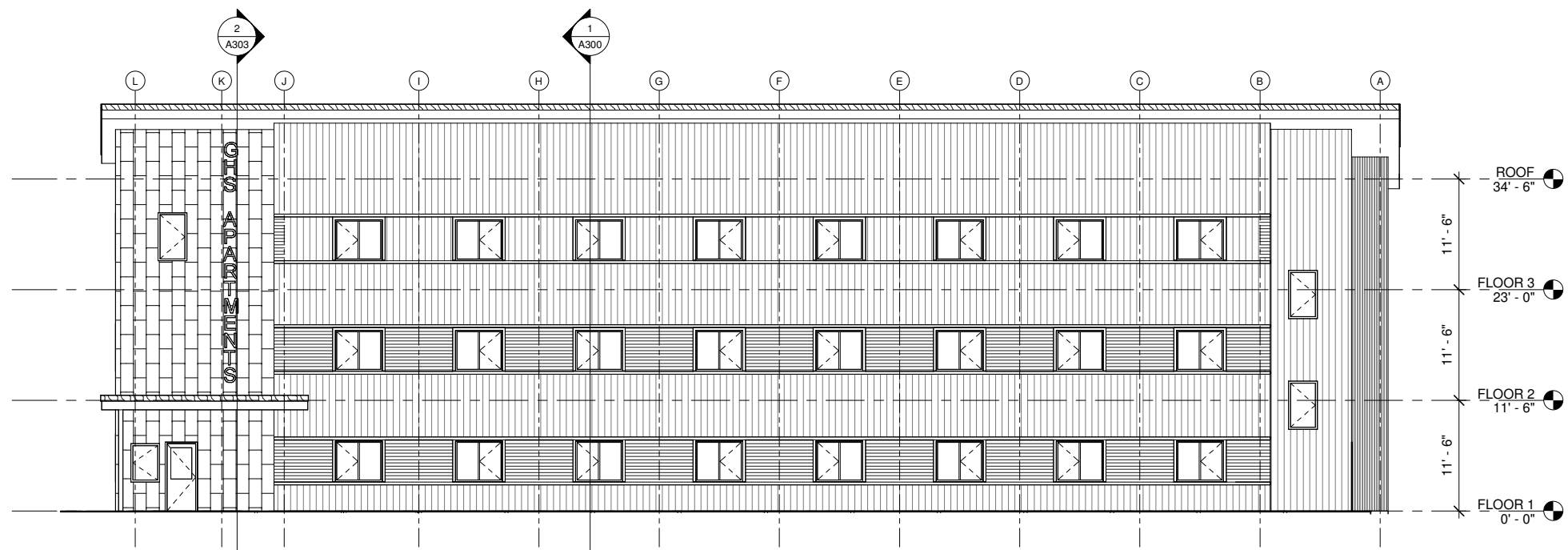


**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

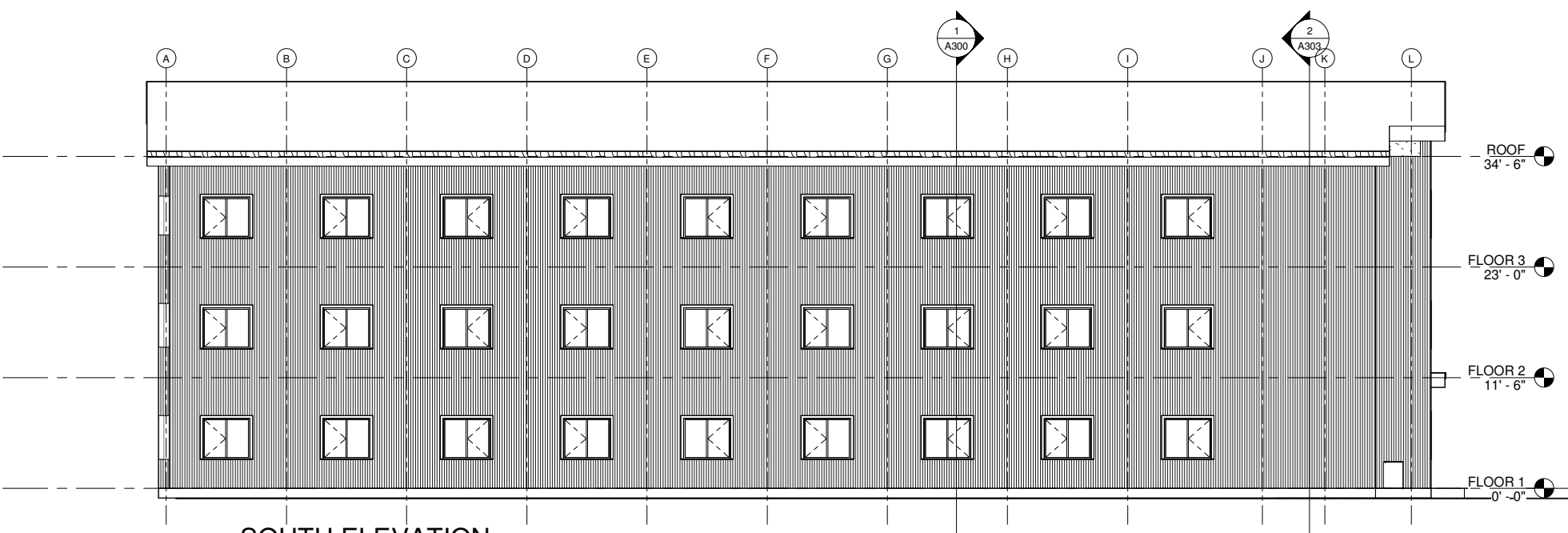
MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

MRV #

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
GASTINEAU HUMAN SERVICES



1 NORTH ELEVATION  
1/8" = 1'-0"  
0' 4' 8' 16'



2 SOUTH ELEVATION  
1/8" = 1'-0"  
0' 4' 8' 16'

No.	Description	Date

SHEET TITLE:  
**BUILDING ELEVATIONS**

DATE: 03.20.2024

DRAWN: MRV

CHECKED: PV

SHEET NO.

**A401**

NOTE: 11"x 17" PRINT IS HALF SIZE

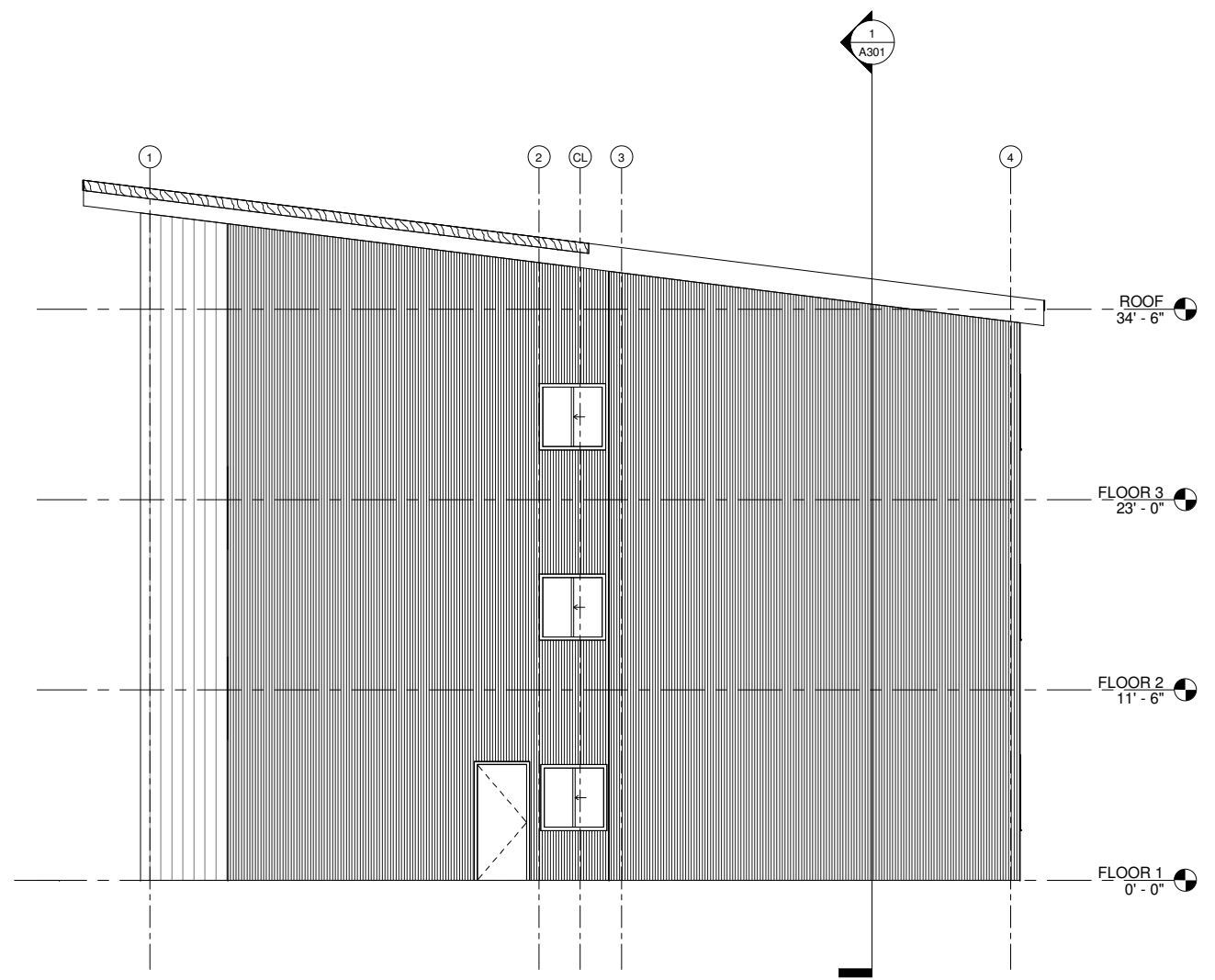
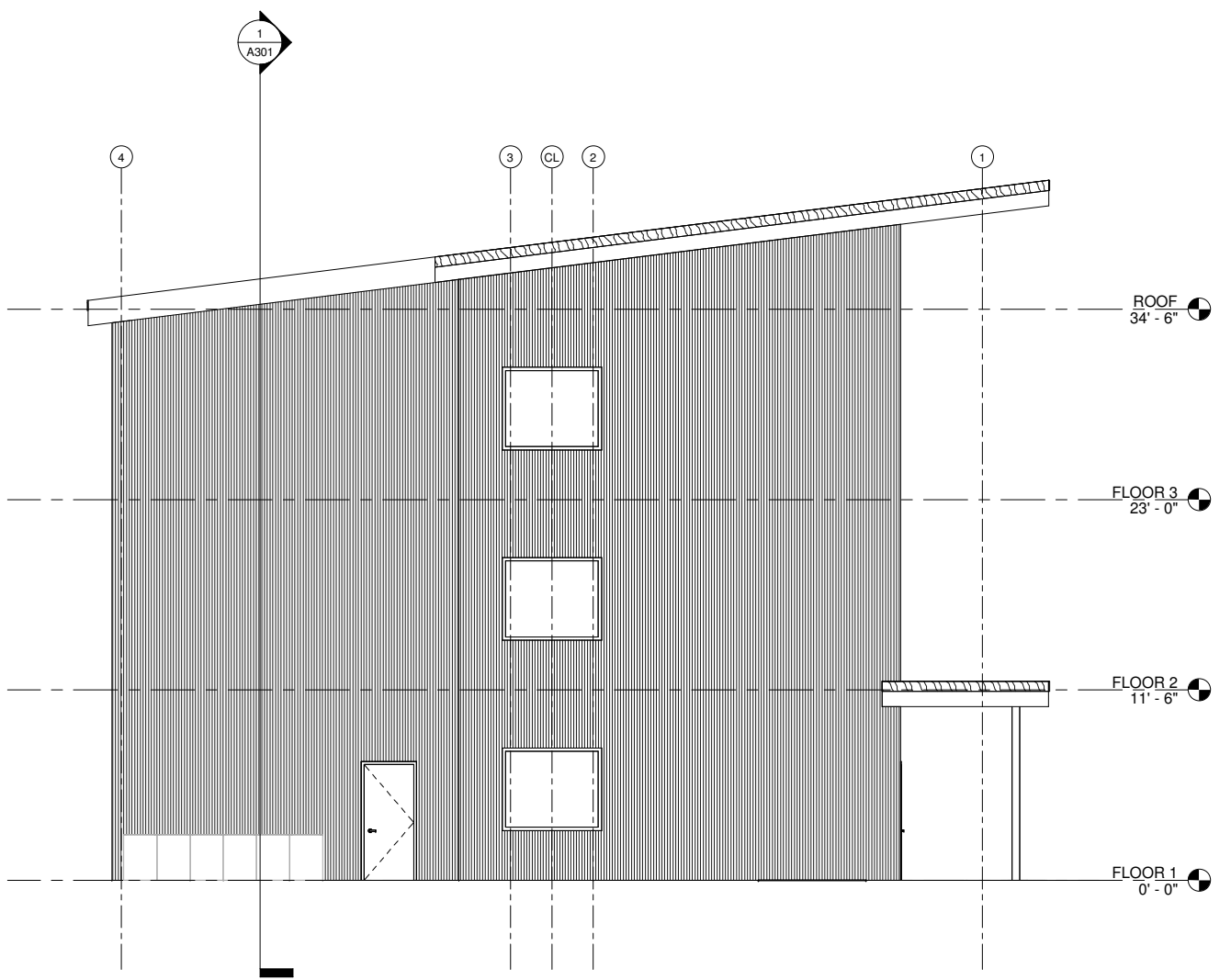




MRV ARCHITECTS  
 1420 GLACIER AVE. #101  
 JUNEAU, AK 99801  
 907-586-1371  
 FAX 907-463-5544  
 mrv@mrvarchitects.com

MRV #

CONCEPTUAL PHASE  
**GHS SUPPORTIVE HOUSING**  
 GASTINEAU HUMAN SERVICES



No.	Description	Date

SHEET TITLE:  
**BUILDING ELEVATIONS**

DATE: 03.20.2024

DRAWN: MRV

CHECKED: PV

SHEET NO.

**A402**

NOTE: 11"x 17" PRINT IS HALF SIZE



**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

CONCEPTUAL PHASE  
**GHS SUPPORTIVE  
HOUSING**  
GASTINEAU HUMAN SERVICES

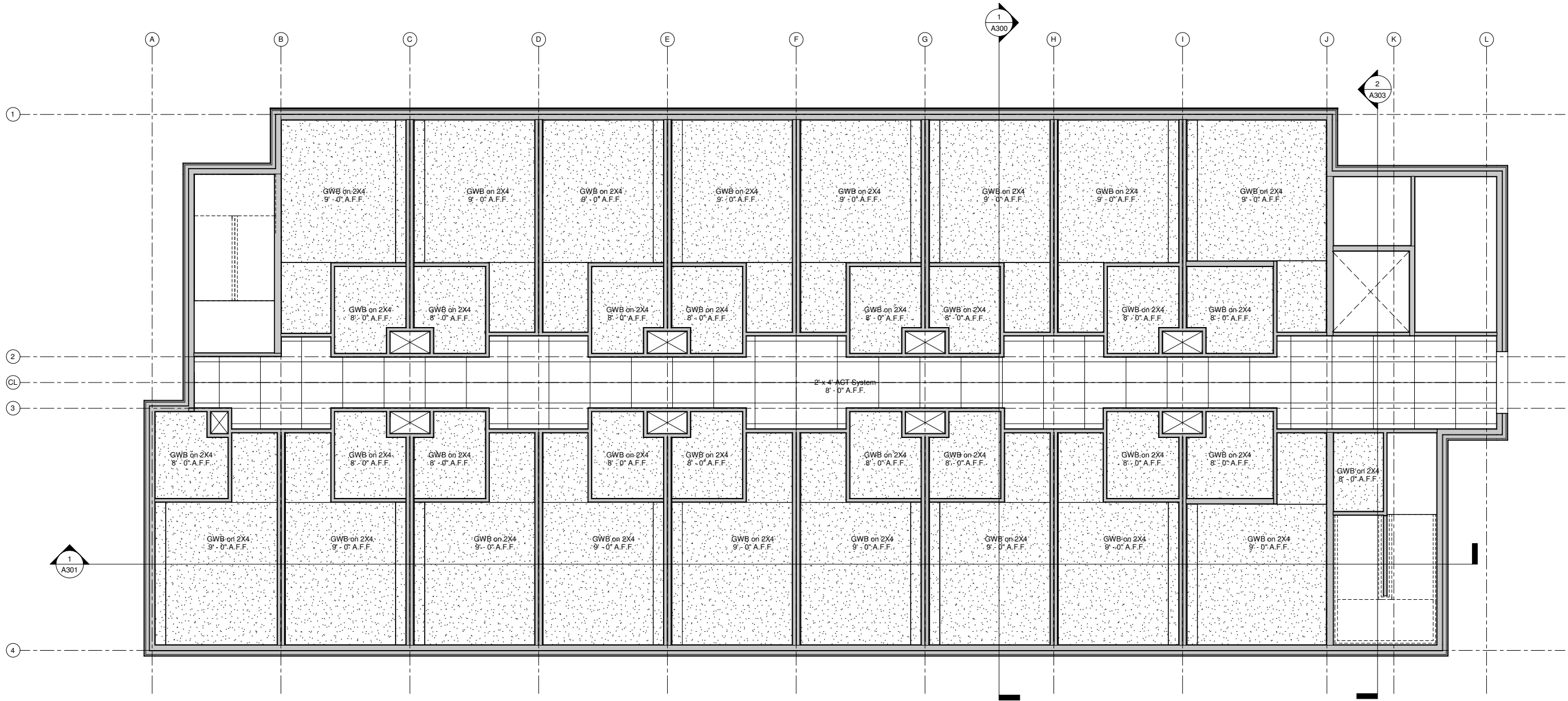
No.	Description	Date

SHEET TITLE:  
REFLECTED  
CEILING PLAN -  
FLOOR 1

DATE: 03.20.2024

DRAWN: MRV  
CHECKED: PV

SHEET NO.  
**A901**



**1** FIRST FLOOR CEILING PLAN  
3/16" = 1'-0"  
0' 4' 8' 16'

NOTE: 11"x 17" PRINT IS HALF SIZE

4/5/2024 4:02:43 PM \\mrv\2023\data\projects\2024\1408 GHS Housing\Revit\GHS Supportive Housing.rvt



**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

MRV #

CONCEPTUAL PHASE  
**GHS SUPPORTIVE  
HOUSING**  
GASTINEAU HUMAN SERVICES

No.	Description	Date

SHEET TITLE:  
REFLECTED  
CEILING PLAN -  
FLOOR 2

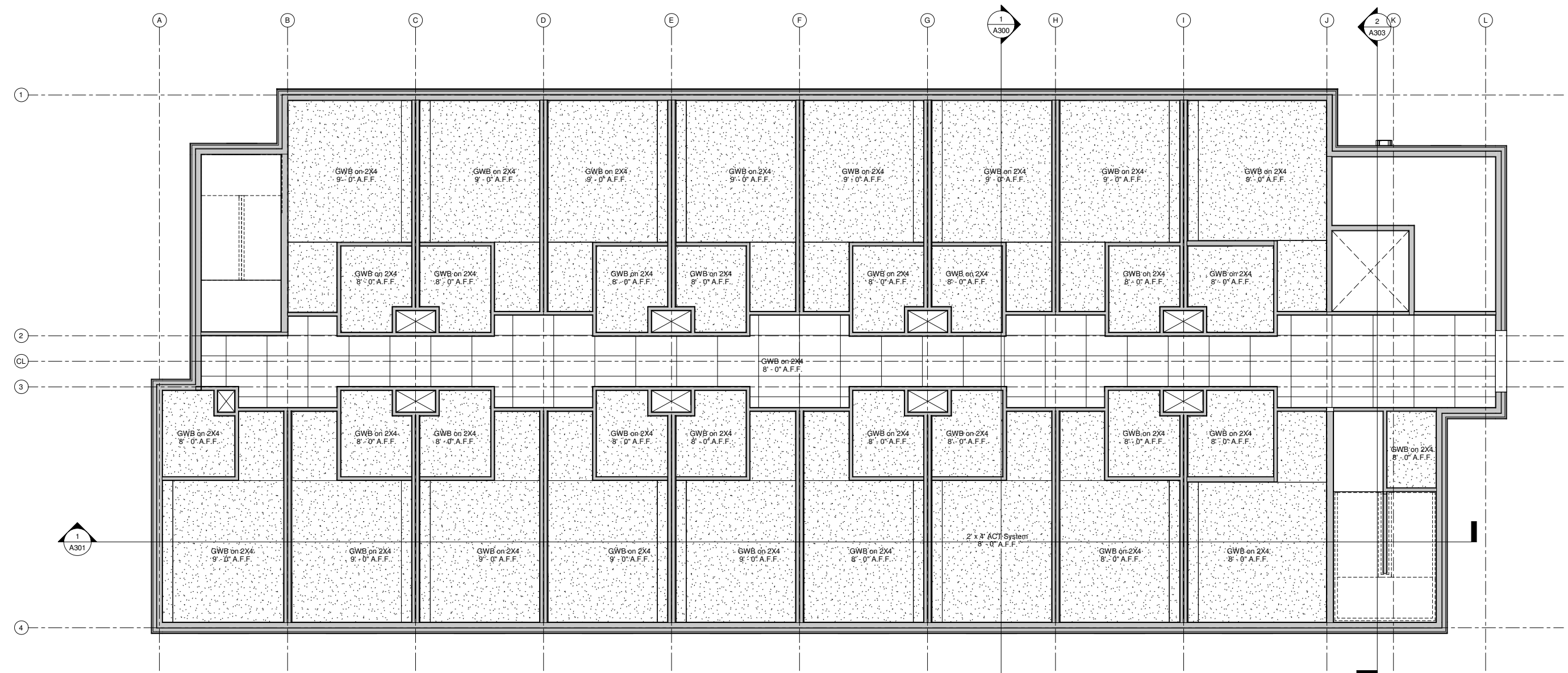
DATE: 03.20.2024

DRAWN: Author  
CHECKED: PV

SHEET NO.

**A902**

NOTE: 11"x 17" PRINT IS HALF SIZE



**1 SECOND FLOOR CEILING PLAN**  
3/16" = 1'-0"  
0' 4' 8' 16'



**MRV**  
ARCHITECTS  
ARCHITECTURE · PLANNING · INTERIORS

MRV ARCHITECTS  
1420 GLACIER AVE. #101  
JUNEAU, AK 99801  
907-586-1371  
FAX 907-463-5544  
mrv@mrvarchitects.com

CONCEPTUAL PHASE  
**GHS SUPPORTIVE  
HOUSING**  
GASTINEAU HUMAN SERVICES

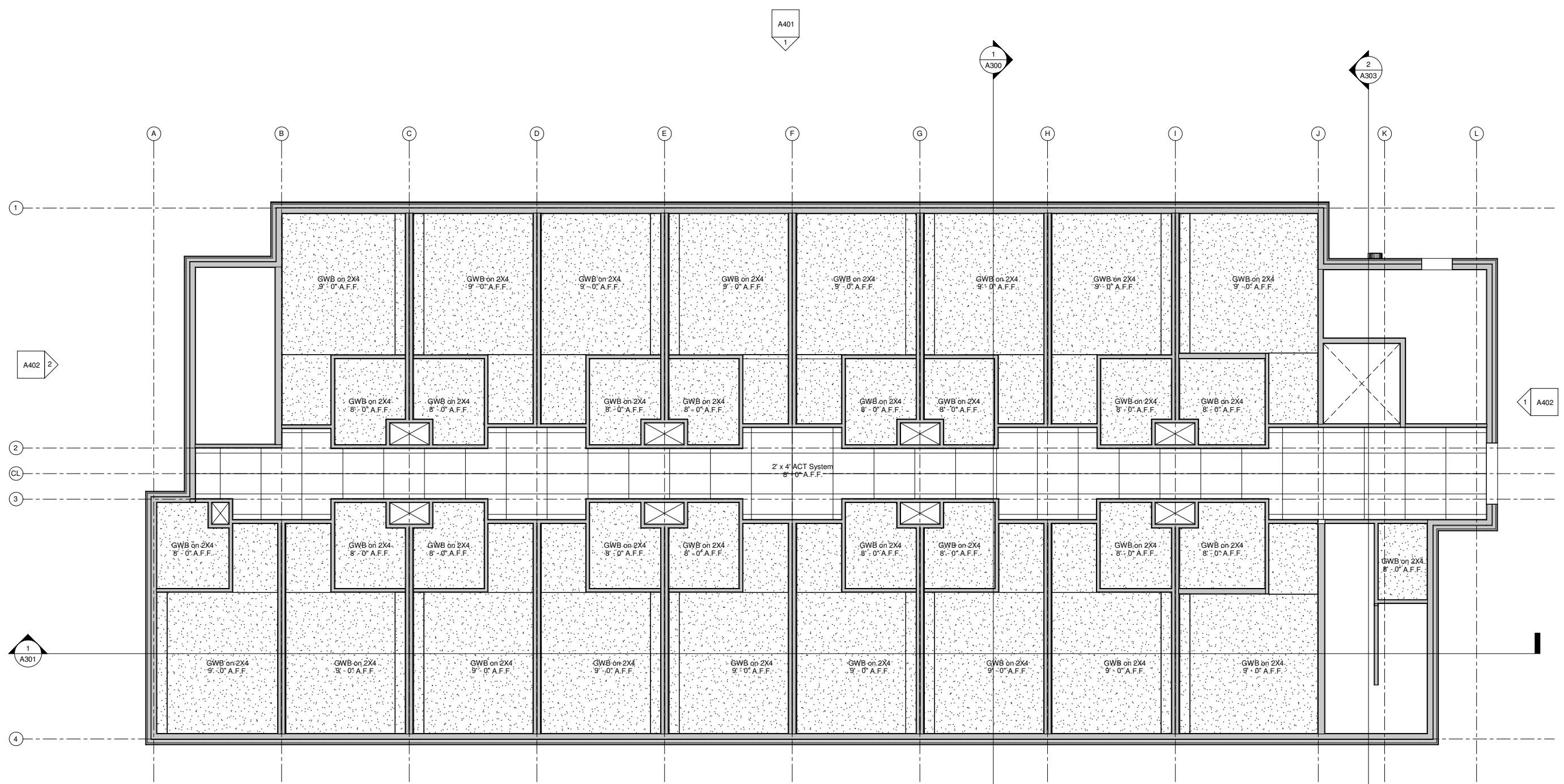
No.	Description	Date

SHEET TITLE:  
REFLECTED  
CEILING PLAN -  
FLOOR 3

DATE: 03.20.2024

DRAWN: Author  
CHECKED: PV

SHEET NO.  
**A903**



**1 FLOOR 3**  
3/16" = 1'-0"  
0' 4' 8' 16'

NOTE: 11"x 17" PRINT IS HALF SIZE

4/5/2024 4:02:44 PM \\mrv\2023\data\projects\2024\1408 GHS Housing\Revit\GHS Supportive Housing.rvt

**Questions/Answers from the Juneau City Assembly Finance Committee to the JAHC**

- **Regarding additional funding sources:**
  - The JAHC has seen recent increased individual fundraising. Our year-end solicitations saw a \$230% increase in money raised, and a \$520% increase in year-end donors, which represents largely unrestricted funding. Our small Clink! wine tasting & fundraiser brought in over \$7,000 towards student scholarships – a more than 200% increase from last year. We have longer term plans of updating software and fundraising infrastructure that will enable for greater efficacy in our fundraising practices.
  - A large portion of our education initiatives are funded through our MACP grant. This grant helps to fund the Artful Teaching and Teaching Artists programs which train artists and teachers to collaboratively create arts centered teaching practices, and also helps to cover costs of creating artist residencies in classrooms, as well as a portion of multiple JAHC staff salaries.
  - As I described, this grant will provide funding through FY25 for current programs. The additional \$60K requested under operational funds would largely be to help create a sustainable program that will create similar avenues for artist training and interfacing with JSD.
- **Regarding organizations funded through the regranting program:**
  - Here is the list of all previous Major Grant applicants. Towards the Mayor’s question of why these organizations don’t apply for City Funding directly – that is simply not the structure we have agreed upon and operated under in recent history. The JAHC oversees a judicious application process with an independent panel, and implements a comprehensive reporting structure in order to be appropriate stewards of these funds.

Juneau Big Band
Perseverance Theatre, Inc.
Juneau Ghost Light Theatre
Orpheus Project
Thrush Hill Music
AKIMI (Alaska Independent Musicians Initiative)
Juneau Dance Theatre
Sealaska Heritage Institute
Theater Alaska
JAMM (Juneau Alaska Music Matters)
KTOO
Juneau Community Bands
Juneau Lyric Opera
Juneau Jazz & Classics

Alaska Youth Choir
Juneau Symphony
Perseverance Theatre
Juneau String Ensembles
Con Brio Chamber Series
Juneau Alaska Music Matters (JAMM)
Generator Theater Company
Juneau Douglas Little Theatre, Inc.

- **Regarding the arts in Assembly Goals:**

- There is resonance in this request within Assembly goals of Economic Development and Community & Wellness. Funding early-life arts initiatives creates long-term economic impact in Juneau by maintaining a productive pipeline of practicing artists. If community arts funding stagnates and arts education opportunities otherwise suffer, the creative component of early education will suffer along with it. Outside of informing lifelong career trajectories of artists, creative thought and practice informs success across all other schools of education.
- The early plans of increased community workshops (enabled by the \$60K described below) will also acknowledge, honor, and further practice of Juneau’s Indigenous culture. We aim to create many more points of access to these practices in collaboration with local organizations.

- **Regarding breakdown of \$60K Operational funding:**

- The requested \$60K would go towards operational support to better administer and plan education initiatives. Using recent conversations with SHI as a model, please see the following cost breakdown of increased collaborative education workshops across Juneau:

Allocation	Cost	Notes
Staff Time	\$43,500	Cumulative cost of time of 5 staff including Executive Director, Education Director, Marketing Manager, Programs Manager, and Special Events Manager.
Artist Payments	\$7,000	Assuming one workshop per month, spanning 7 months.
Rental Fees	\$4,500	Our goal is secure venues across Juneau at little to no cost. However, if the workshops end up being multi-session, or otherwise time intensive, rental fees would likely be charged.
Materials	\$3,000	-
Marketing	\$500	Radio, print, and socials
Inflationary	\$1,500	Inflationary increase of the \$60K received last year

- **Regarding collaboration with JSD:**

- We've met with the JSD Superintendent. He is enthusiastic and optimistic regarding this potential funding increase. While he understands that effective education models necessarily include arts programming, the district is simply not in the position to increase program activities alone at this time.
- With Superintendent Hauser, we've recognized the opportunity to interface directly with the recipients of regranting funds to better plan and implement program exposure to classrooms. We will work to implement this when the regranting process comes to a close.



Mayor Weldon & CBJ Assembly  
City & Borough of Juneau  
So. Franklin Street  
Juneau, Alaska 99801

Dear Mayor Weldon and Assembly Members,

Thank you for your questions regarding the Juneau Community Foundation request for \$2 million for the Juneau Nonprofit Housing Development Fund. I have provided answers below to the questions you proposed at the Finance Committee meeting.

**Who is part of the Juneau Nonprofit Housing Development Council?**

The Juneau Nonprofit Housing Development Council is a collaborative of Juneau nonprofit organizations that provide housing and/or services to people who are experiencing or would otherwise be experiencing homelessness. The primary group includes the following housing and service providers: AWARE, St. Vincent de Paul, Juneau Housing First Collaborative dba The Glory Hall, Family Promise, Gastineau Human Services, Tlingit Haida Regional Housing Authority (THRHA), and JAMHI Health & Wellness. These organizations already own and operate 18 facilities and provide 378 units of housing (not including THRHA).

In addition, several other agencies that provide services contribute to the meetings, including, Catholic Community Services, Reentry Coalition, Alaska Housing Development Corporation, Central Council, and United Way. All the organizations that participate in the Nonprofit Housing Development Council meetings are moving forward with yearly proposals to bring homelessness in Juneau to functional zero as soon as possible.

The collaborative effort of the Council ensures that several organizations are not competing for funding at the same time, rather we are working together to have a pipeline of needed housing projects. This collaborative work saves nonprofit organizations time and money by not competing with one another for limited resources.

**How are funding decisions made?**

The Juneau Community Foundation has raised \$450,000 for this Fund. We have been using these funds to develop projects, respond to time sensitive requests and funding opportunities, and cover pre-development costs. We have provided funding to The Glory Hall to support architectural plans developed by MRV which were needed to secure the GOAL funding last fall; and more recently, we provided funding to support Gastineau Human Services use of Agnew Beck to assist with completing a grant proposal for the Des Moines Federal Housing Loan Bank.

Grants are only given out when the housing provider entities listed above all agree that an expenditure should be met with these funds. After 11 years of providing funding to help organizations working with people experiencing homelessness, through the Juneau Hope



Endowment/CBJ Social Service grant program, we have learned that these organizations are the best able to determine the highest needs and they are the hardest evaluators of when and how limited funds are to be used.

The Nonprofit Housing Development Council members possess the expertise needed to successfully construct, renovate, purchase, expand, and operating nonprofit housing units. They have also fundraised, developed and/or renovated many housing units in Juneau. They understand the processes, the costs, and the funders needed to take a project from idea to completion. Grant recommendations from the Council members must be approved by the Juneau Community Foundation board.

**Why doesn't this funding fit into the Affordable Housing Fund?**

The CBJ Affordable Housing Fund provides for a yearly application process in the fall . This process invites for profit businesses and not for profit organizations to compete once a year. With the funds we are requesting the organizations would decide together when and how to use the funds rather than competing among each other for limited funds. Unity rather than competition saves time and money.

This funding is also necessary to enable nonprofits to be nimble; to take advantage of opportunities as they arise to provide housing for extremely to very low income people. This nimbleness will enable these collaborating nonprofits to move forward with quickly and not lose out on opportunities for lack of funding, whether the opportunity is purchasing land or buildings, taking advantage of grant opportunities, remodeling structures, or building new housing units.

Projects begun with these funds may also turn to CBJ and to the Affordable Housing Fund to apply for additional funding as the program timelines fit with fundraising and housing development.

**What would the impact be if the Assembly approved less funding than requested?**

We understand that the \$2 million request is substantial, and believe it is commensurate with the pressing need for this type of housing, the increasing costs of construction and renovation, and taking advantage of opportunities as they arise.

Any CBJ funds would be appreciated and will be matched at a minimum of one-to-one. Less funding would mean less support available to provide needed housing as soon as possible, thus drawing out the number of years needed to build, renovate, purchase and remodel housing for those most in need in our community.

Thank you again for this opportunity to provide more information about our funding request. Please let me know if you have additional questions.

Sincerely,



Amy Skilbred  
Executive Director



612 West Willoughby Avenue  
Juneau, AK 99801  
Phone: (907) 523-2300  
Fax: (907) 463-3929  
[www.JEDC.org](http://www.JEDC.org)

April 25, 2024

City & Borough of Juneau  
Assembly Members Ella Adkison, Wade Bryson, Ella Adkison & Greg Smith  
155 Heritage Way  
Juneau, AK 99801

RE: JEDC FY25 Initiative & Request for CBJ Funding – Choose Juneau Migration Study

Honorable Assembly Members Adkison, Bryson & Smith,

On behalf of the Juneau Economic Development Council (JEDC), thank you for sponsoring our FY25 funding request to CBJ to answer the critical question: *why do people Choose Juneau?* As you know, this proposal seeks funding to conduct research that will explore the interplay between personal, economic, and community factors that influence migration decisions to/from Juneau. Correlating variables, predictive factors, and target demographics will be identified and provide leaders with the ability to more confidently make decisions informed by data versus relying on anecdotes of the day. We understand members of the Assembly Finance Committee at their April 17 meeting had follow-up questions for JEDC on our proposal. Please see our responses:

- *Has JEDC collaborated with Travel Juneau? I remember Travel Juneau also leading a Choose Juneau campaign.* (Deputy Mayor Hale)

The Choose Juneau effort was created and developed by JEDC. Yes, JEDC and Travel Juneau collaborate often and have collaborated on Choose Juneau in the past and anticipate collaborating in the future. Choose Juneau, as an initiative and a website, is an effort to assist employers that are recruiting from outside of Juneau and to assist persons interested in relocating to Juneau to better understand what our community has to offer. Choose Juneau is targeted to future residents of Juneau. Travel Juneau is focused on (independent) visitors to Juneau. Travel Juneau and JEDC agree that these two efforts are mutually beneficial. Travel Juneau CEO affirmed two important realities regarding visitors: 1) People want to live in a place that others want to visit. And, 2) People like to visit a place that they may want to live in. Marketing efforts to visit a location like Juneau and actual visits by people to a location like Juneau, both have "...significantly improved the image of the destination not just as a place to visit, but also for a wide range of other economic development objectives."<sup>i</sup> We anticipate that it will be mutually beneficial to coordinate on marketing messages (after the research is done) between Travel Juneau and Choose Juneau. Travel Juneau has an extensive collection of Juneau photos and videos which we can access. Travel Juneau also has a significant web presence that includes prominent links to Choose Juneau resources.

- *Is there a scaled back option of this request?* (Assembly Member Woll)

Yes. JEDC has proposed an overall investment of \$150,000, with JEDC contributing \$35,000 of its own resources. If CBJ supports this work with less than \$115,000, JEDC will adjust accordingly. We have attached an overview of the estimated level of effort and cost.

Given the projected decline in Juneau's population, we have identified multiple research questions across a variety of topics that, when combined, will establish a deeper understanding of why people choose to live and work in Juneau. These components include migration to/from Juneau, workforce demand, community amenities, housing dynamics, community comparisons, considerations by age groups, and potential investments in Juneau. Depending on the priorities of CBJ, we can scale the project to include all or some of these topics.

- *Is it possible for JEDC to collaborate with the university on this work?* (Deputy Mayor Hale)  
JEDC collaborates with the University of Alaska on a regular basis. Since our presentation last week, JEDC has met again with the Chancellor of UAS and also reached out again to the Institute for Social and Economic Research (ISER) at UAA. JEDC also collaborates with the Alaska Department of Labor (and also met with them in the past week) on understanding demographic changes occurring in Juneau and throughout Alaska. JEDC's approach is to be highly collaborative, and we will continue to seek partnerships that advance our work.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Holst". The signature is stylized and written over a faint circular watermark or background.

Brian Holst  
*Executive Director*

---

<sup>1</sup> *A Perfect Combination*, George Zimmerman, Chairman of Longwoods International USA, Inc. Information from a survey of 18,000 consumers about destination marketing campaigns and economic development.

**JEDC Research on Why People Choose Juneau**

PROJECT PHASES	NAME	HOURS (est.)	COST
<b>Topic: Migration to/from Juneau</b>	<b>GOAL: Identify key factors that inform residency decisions.</b>		
	Planning meetings with Research Team.	20	\$ 1,600
	Develop qualitative interview guides for insights into anecdotal evidence and personal stories.	20	\$ 1,600
	Conduct literature review of related studies to inform design of data collection.	40	\$ 3,200
	Identify sample population.	10	\$ 800
	Design quantitative survey for current residents (see Amenities; Housing).	40	\$ 3,200
	Conduct in-person interviews at the airport for departures/arrivals.	85	\$ 6,800
	Gather insights from seasonal workers	40	\$ 3,200
	Perform statistical analysis.	40	\$ 3,200
	Summarize findings.	30	\$ 2,400
Share findings with key collaborators and embed with planning.	30	\$ 2,400	
<b>Topic: Workforce Demand</b>	<b>GOAL: Identify work opportunities for ideal target market for migration.</b>		
	Planning meetings with Research Team .	20	\$ 1,600
	Evaluate the current job market, potential growth/decline areas, and target market's skills and interests.	15	\$ 1,200
	Conduct literature review of related studies to inform design of data collection.	40	\$ 3,200
	Identify Juneau employers to contact for inquires.	5	\$ 400
	Identify employers outside of Juneau for remote work discussions.	10	\$ 800
	Conduct phone interviews with employers to determine skills that are in demand (40 companies X 1 hour).	40	\$ 3,200
	Analyze employment demand to identify target market.	20	\$ 1,600
	Summarize findings.	30	\$ 2,400
	Share findings with key collaborators and embed with planning.	30	\$ 2,400
<b>Topic: Community Amenities</b>	<b>GOAL: Identify amenities that are missing or need to be improved.</b>		
	Planning meetings with Research Team.	20	\$ 1,600
	Conduct literature review of related studies to inform design of data collection.	40	\$ 3,200
	Compile related secondary data analysis.	20	\$ 1,600
	Create inventory of current amenities, conditions, and/or services.	20	\$ 1,600
	Design quantitative surveys for residents.	40	\$ 3,200
	Identify sample population.	5	\$ 400
	Collect data to include marketing and communication.	10	\$ 800
	Summarize findings.	30	\$ 2,400
	Share findings with key collaborators and embed in planning.	30	\$ 2,400
<b>Topic: Housing Dynamics</b>	<b>GOAL: Determine relative impact of housing affordability and availability on future residency decisions.</b>		
	Planning meetings with Research Team.	20	\$ 1,600
	Conduct literature review of related studies to inform design of data collection.	40	\$ 3,200
	Compile related secondary data analysis.	20	\$ 1,600
	Identify status of current housing market (e.g., inventory, pricing trends, type of housing needed).	20	\$ 1,600
	Summarize findings.	30	\$ 2,400
Share findings with key collaborators and embed in planning.	30	\$ 2,400	
<b>Topic: Comparison Communities</b>	<b>GOAL: Compare Juneau to Similarly Situated Communities</b>		
	Planning meetings with Research Team.	20	\$ 1,600
	Identify similarly situation communities (e.g., tourism cluster/location quotient, ports).	10	\$ 800
	Conduct literature review of related studies to inform design of data collection.	40	\$ 3,200
	Compile related secondary data analysis.	20	\$ 1,600
	Summarize findings.	30	\$ 2,400
Share findings with key collaborators and embed in planning.	30	\$ 2,400	
<b>Topic: Specific Needs by Age Group</b>	<b>GOAL: Identify unique needs of different community sectors (e.g., elderly, youth).</b>		
	Planning meetings with Research Team.	20	\$ 1,600
	Identify alternatives sources of information to determine amenities desired by seniors.	20	\$ 1,600
	Include youth component for early engagement.	40	\$ 3,200
	Summarize findings.	20	\$ 1,600
Share findings with key collaborators and embed in planning.	40	\$ 3,200	
<b>Topic: Potential Investments in Juneau</b>	<b>GOAL: Identify future investment opportunities in Juneau.</b>		
	Planning meetings	40	\$ 3,200
	Identify investment opportunities to enhance or develop needed amenities and services.	80	\$ 6,400
	Summarize findings.	20	\$ 1,600
	Share findings with key collaborators.	20	\$ 1,600
Incorporate into workforce development planning.	40	\$ 3,200	
<b>Choose Juneau</b>	<b>GOAL: Launch marketing campaign informed by these studies.</b>		
	Develop 'Juneau Alumni' program.	80	\$ 6,400
	Update the Choose Juneau website with enhanced tools and information.	80	\$ 6,400
	Develop and share assessment for the Juneau-curious to evaluate fit for this environment.	40	\$ 3,200
	Develop marketing campaign with marketing group.	N/A	\$ 10,000
	Design program concepts with Native organizations for repatriating Alaska Natives	40	\$ 3,200
	Design program concepts for repatriating other former Juneau residents in target market	40	\$ 3,200
	Design relocation incentive concepts for private organizations and CBJ in Juneau	60	\$ 4,800
	<b>1750</b>	<b>\$ 150,000</b>	



612 West Willoughby Avenue  
Juneau, AK 99801  
Phone: (907) 523-2300  
Fax: (907) 463-3929  
[www.JEDC.org](http://www.JEDC.org)

April 25, 2024

City & Borough of Juneau  
Deputy Mayor Michelle Hale & Assembly Member Paul Kelly  
155 Heritage Way  
Juneau, AK 99801

RE: JEDC FY25 Initiative & Request for CBJ Funding – Scenario Thinking (Strategic Foresight)

Honorable Deputy Mayor Hale & Assembly Member Kelly,

On behalf of the Juneau Economic Development Council (JEDC), thank you for sponsoring our FY25 funding request to CBJ for future scenario development for Juneau. This proposal seeks funding to expand the scenario thinking groundwork established at the 2024 Innovation Summit into a scenario planning tool specific to Juneau for use by a broad base of leaders to explore plausible futures, anticipate trends, identify strategies to address challenges and opportunities, and prioritize resources strategically. We understand members of the Assembly Finance Committee at their April 17 meeting had follow-up questions for JEDC on our proposal. Please find our responses to those questions:

- *How in-depth would the tool be if the funding was reduced? (Assembly Member Adkison)*

As we mention in our proposal, the funding level we dedicate to this work will determine the level of detail we can achieve. The main product will be future Juneau Scenarios, which will be used by elected leaders, government institutions, leaders of non-profits and businesses in Juneau, as well as current and future residents of our community. The more robust the work, the better it will serve its goal of assisting us in making decisions that impact our future. Part of this work is engaging with diverse stakeholders and providing a wide audience to contribute to thinking about Juneau's future. The level of engagement with partners will be impacted by funding, as outreach and engagement take time and resources. The approach will involve work sessions with volunteers facilitated by experts (more funding will engage more expert facilitators and more in-depth sessions). More engagement will result in an end-product with stronger community awareness and buy-in. Another area of this work that is a function of funding is the degree to which we can explore the implications of key decisions and critical uncertainties. It is one thing to note that a homeported Icebreaker will bring people to our community, it is another to anticipate the impact on housing, schools, jobs, childcare, and other infrastructure, for example. When we look at future changes, the level of resources will determine how much expertise we can bring to bear in evaluating potential economic and social impacts. Relative funding levels will also impact our ability to use outside expertise. At any level of funding, we plan to continue to access experts with experience with scenario development. Relative funding levels will determine how much these experts engage with us, including assistance with in-person facilitation of groups and hands-on development and review of the scenario narratives. In reviewing our estimates of effort, we are confident a contribution by CBJ of \$50,000 would still produce quality scenarios.

- *How was the \$80,000 total cost calculated? (Assembly Member Adkison)*

JEDC has estimated that we can support a robust process to produce well-crafted Scenarios for Juneau with approximately \$120,000 of investment. This investment assumes that JEDC will invest up to \$40,000

of its own resources (we are hoping to raise some of that from other sources). The costs are primarily staff and consultant time, including some travel by consultants and facilitators that have expertise in scenario development. We also anticipate some resources needed to access subject matter experts, if some questions or uncertainties might be better answered with outside expertise (in the development of Fact Sheets, for example). We have attached an overview of activities with estimated levels of effort and cost.

- *If there are other partners, who do you hope to participate and who do you know to be there?* (Assembly Member Woll)

Based on the engagement at the 2024 Innovation Summit and in discussions with groups leading up to and immediately after the Summit, we expect strong engagement from a diverse group in Juneau. Specifically, we anticipate collaboration from the Juneau Chamber of Commerce, University of Alaska Southeast, AWARE, Downtown Business Association, Juneau Arts and Humanities Council, Juneau Community Foundation, Catholic Community Services, and other civic and social service agencies (though levels of support and engagement are yet to be determined). We expect other organizations to participate as well, including Alaska Native organizations (several have been contacted), as we reach out to them and explain more about Scenario Thinking and the value of scenarios. Much of the work that is involved in scenario development is done by individuals that have different and diverse perspectives, and we have had good engagement to date through the surveys conducted to develop the initial scenarios that were used at the Innovation Summit.

- *I'd like to hear from staff how this relates to the Comprehensive Plan. It would be helpful if those are informing each other. Should JEDC and [CBJ] staff work together?* (Assembly Member Woll)

According to the American Planning Association, scenario planning “helps urban and rural planners navigate the uncertainty of the future in the short and long term.”<sup>1</sup> Scenario thinking (planning) will be a valuable tool for Juneau because it will ensure all comprehensive planning is more resilient, helping our community anticipate and prepare for various possible futures. Specifically, it will help us identify uncertainties, engage diverse stakeholders, inform decision-making, and adapt over time. By incorporating future scenarios into our comprehensive planning processes, we can better prepare Juneau for the challenges and opportunities that lie ahead.

With the CBJ Comprehensive Plan renewal process slated to begin in July, scenario thinking tools could play a vital role in the scoping and assessment of future needs for Juneau. Community meetings between now and the end of the year could focus on inclusively defining more clearly the best and worst possible futures, detailing the issues, describing real decisions being made, and fully developing scenarios that specifically speak to the goals of the Comprehensive Plan. JEDC has had a few brief discussions with CBJ Management about Scenario Thinking and the Comprehensive Plan process. We believe that developing scenarios for Juneau now will result in a better Comprehensive Plan update. Our timing is good. JEDC can continue this work as soon as the funds are approved by the CBJ Assembly.

Sincerely,



Brian Holst  
Executive Director

---

<sup>1</sup> “Scenario Planning.” American Planning Association, [www.planning.org/knowledgebase/scenarioplanning/](http://www.planning.org/knowledgebase/scenarioplanning/). Accessed 24 Apr. 2024.

JEDC: CBJ FY25 Funding Request  
Scenario Thinking, Level of Effort and Cost Estimate

LIST OF TASKS	HOURS (est.)	COST
<b>PHASE 1: Project Initiation</b>		
JEDC staff travels/attends advanced training on scenario thinking.	N/A	\$ 4,000
Engage experts on scenario planning for consultation.	160	\$ 12,800
Conduct literature review of scenario thinking research.	40	\$ 3,200
Identify related grant opportunities to leverage CBJ funding.	40	\$ 3,200
Planning meetings.	40	\$ 3,200
<b>Subtotal</b>	<b>280</b>	<b>\$ 26,400</b>
<b>PHASE 2: Partnerships and Collaborations</b>		
Identify a broad base of key community individuals and groups for inclusion.	40	\$ 3,200
Engage local government, Alaska Native organizations, and the community for insight.	80	\$ 6,400
Identify 8-12 leaders (key organizations) to join the Scenario Thinking Advisory Group (STAG).	40	\$ 3,200
Expand participation by identifying 40-50 leaders to be on the Scenario Development Team.	40	\$ 3,200
Inventory major planning documents at CBJ or other government entity.	40	\$ 3,200
Coordinate with CBJ staff on related projects.	80	\$ 6,400
JEDC staff facilitates meetings with external collaborators.	20	\$ 1,600
<b>Subtotal</b>	<b>340</b>	<b>\$ 27,200</b>
<b>PHASE 3: Scenario Development</b>		
Evaluate state of current scenarios in Juneau created at Innovation Summit.	10	\$ 800
JEDC staff to convene Scenario Development Team for four 4-hour working sessions.	160	\$ 12,800
Develop narratives to explain each scenario.	40	\$ 3,200
<b>Subtotal</b>	<b>210</b>	<b>\$ 16,800</b>
<b>PHASE 4: Implications</b>		
Identify opportunities and threats.	40	\$ 3,200
Develop fact sheets and trend data for critical uncertainties.	100	\$ 8,000
Develop and track trends and characteristics (Indicators).	40	\$ 3,200
Develop input tools including additional surveys, as needed.	40	\$ 3,200
Conduct research/studies to inform implications.	80	\$ 6,400
<b>Subtotal</b>	<b>300</b>	<b>\$ 24,000</b>
<b>PHASE 5: Community Integration</b>		
Develop presentation and tools for "How to Use Scenarios".	10	\$ 800
Deliver presentations to community groups (2 staff + travel time).	20	\$ 1,600
Integrate into other work efforts in community.	30	\$ 2,400
Invite other interested persons to participate in ongoing development of scenarios.	20	\$ 1,600
<b>Subtotal</b>	<b>80</b>	<b>\$ 6,400</b>
<b>PHASE 6: Maintenance and Sustainability</b>		
Gather feedback and monitor progress of those using scenario tools in Juneau.	20	\$ 1,600
Evaluate use and integration.	20	\$ 1,600
Track changes in strategy or investment or other actions from Scenario Use.	20	\$ 1,600
Identify needs and develop budget for additional research.	20	\$ 1,600
2QTR25 - Update Scenarios.	40	\$ 3,200
2QTR25 - Update Fact Sheets.	40	\$ 3,200
Innovation Summit 2025 - Revisit scenario thinking and lessons learned to date.	80	\$ 6,400
<b>Subtotal</b>	<b>240</b>	<b>\$ 19,200</b>
<b>Grand Total</b>	<b>1450</b>	<b>\$ 120,000</b>

**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24  
Staff Response**

Juneau Economic Development Council (JEDC)

*“Scenario Thinking” – Strategic Long-Term Planning Tool (Sponsor: Assemblymember Kelly/Deputy Mayor Hale)*

- I’d like to hear from staff how this relates to the Comprehensive Plan. It would be helpful if those are informing each other. Should JEDC and staff work together? (Assemblymember Woll)

*Staff Response: The proposal submitted by JEDC is similar to the launch of a comprehensive plan, which is scheduled for fall of 2024. The comprehensive plan is funded in phases - we have funding for phase 1, public outreach (\$250,000). It would make sense for scenario planning to occur as part of the launch of the contract plan and be managed through that process. The Assembly could direct staff to work with JEDC as a contractor for scenario planning to launch the comprehensive plan with no additional funding, understanding that additional funding will be required in FY2026 to complete the comprehensive plan.*



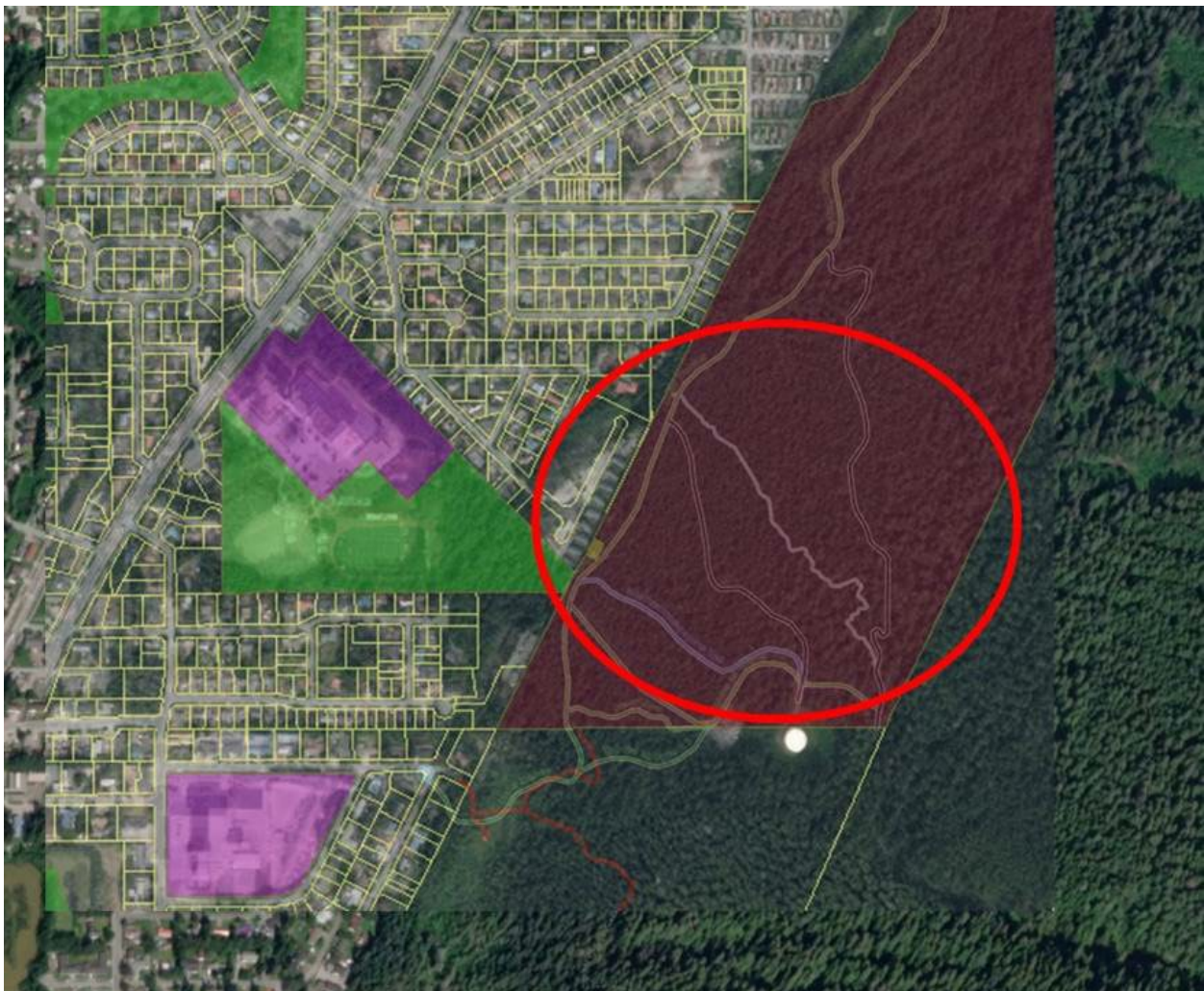
**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24  
Staff Response**

Juneau Mountain Bike Alliance (JMBA) (Sponsor: Assemblymember Smith)

- Is this a CBJ owned trail system, and is a non-profit maintaining them? (Assemblymember Wáahlaal Gíidaak)

*Staff Response: Yes, the land is managed by CBJ's Lands & Resource division. CBJ has a Memorandum of Agreement with Juneau Mountain Bike Alliance for the maintenance of the trails.*

*Location of Thunder Mountain Bike Park:*



## Overview of Sealaska Heritage Institute (SHI)

Sealaska Heritage Institute (SHI) is a 501(c)(3) organization founded in 1980 to perpetuate and enhance the Tlingit, Haida, and Tsimshian cultures of Southeast Alaska with goals of promoting cultural diversity and cross-cultural understanding through public services and events.

SHI programming for Alaska Natives and non-native students and educators includes broad education programs and Native arts and culture instruction with the Juneau School District and University of Alaska Southeast partners and research and ethnographic study of Alaska Native history, language, culture. SHI also maintains an archives, library, ethnographic and fine arts collection and a museum that are open to the public.

In 2022, SHI served more than 56,181 beneficiaries in 70+ communities throughout Southeast Alaska and statewide, in Canada, and in the contiguous United States.

SHI's extensive experience in project management includes the 2015 completion of the 29,000 sq. ft. Walter Soboleff Building, on schedule, within budget, and without debt service. SHI completed the Atnané Hít (Sealaska Heritage Arts Campus) in 2021, which also includes a plaza for public events also without debt service and with minor disruption due to COVID-19. SHI raised the first 12 of 30 totem poles for the Kootéeyaa Deiyí (Totem Pole Trail) in 2023.

SHI's projects have been described as revitalizing downtown Juneau and furthering SHI and CBJ's vision of Juneau as the Northwest Coast Arts (NWC Arts) capital of the world. SHI also provides direct funding to the Juneau School District of \$2,000,000+ annually that supports six discrete educational activities, including the Tlingit Culture, Language, and Literacy (TCLL) program and Science, Technology, Engineering, Arts, and Mathematics (STEAM) programs. SHI's funding enhances Juneau's educational offerings for all students, and funds 13 full time employees (FTE) districtwide.



### **SHI Science, Technology, Engineering, and Mathematics (STEM) Fabrication Lab**

SHI's conversion of the Municipal Way Building into a STEM Fabrication Lab is underway and was made possible with CBJ's support in FY25. The SHI Fabrication Lab (Fab Lab) is slated to open late 2024.

Current construction includes demolition and relocation of a facility elevator for enhanced ADA-accessibility. Conversion of 6,800 square feet of space on the

first and basement floors into a Fab Lab is ongoing and will serve middle and high school students from Juneau and throughout Southeast Alaska.

The Fab Lab will include a teaching kitchen, instructional lab, digital lab, fabrication lab, and STEAM lab with state-of-the-art educational infrastructure. It will include 3D printers, laser cutters, CNC routers, and a commercial kitchen.

The facility will house and expand SHI's existing programming that integrates Indigenous and Western scientific knowledge. It will include classroom-based STEM programming for all students and intensive STEM institutes for the region's Alaska Native students.

SHI respectfully requests a FY25 grant of \$500,000 for the FabLab that will assist in completing the construction of the project while offsetting the loss of the CBJ office rental on the second and third floor that was leased for a five-year period. In order to support the continued tenancy, SHI included improvements and relocation of the elevator that were made for the City to ensure ADA-accessibility during construction.

SHI is grateful for CBJ's support and consideration. CBJ's support has contributed to the growth of SHI which has allowed SHI to generate additional revenues for the City through the growth of our employee base; expenditure of funds in Juneau that directly support SHI programming; and increased visitorship; increased support of our school programming; and increased support of the University of Alaska Southeast.

Should you have any questions, please contact me at [lee.kadinger@sealaska.com](mailto:lee.kadinger@sealaska.com) or 907-463-4844.

## **Responses to CBJ Assembly Questions/Background**

SHI's FabLab project complements CBJ objectives including downtown revitalization; improving educational outcomes and access for all students; providing after school and summer programming; furthering Juneau as the Northwest Coast Arts capital of the world'; and preparing students for high-demand, high wage employment opportunities in STEM fields.

### **Is this a one-time funding request?**

SHI requested FY24 funds from CBJ, which was partially funded, and with the expressed invitation from the Assembly to return in FY25 for additional support if necessary. With the CBJ's cancellation of the 5-year lease of SHI's Municipal Way and loss of anticipated funds, SHI's request for FY25 funding is urgent and necessary.

SHI's experience in leveraging public/private support from sources other than CBJ to support the construction of SHI infrastructure has been significant. CBJ's investments in the Walter Soboleff Building and Arts Campus have further resulted in increased federal awards for SHI that support educational and cultural programming for Juneau and Southeast Alaska's students, as well as directly funding FTE in the Juneau School District. SHI is requesting FY25 one-time funding for infrastructure but not programmatic needs.

**Are there grantors that have paused their grantmaking?**

The FabLab project was underway in 2023 when two significant partners, the Rasmuson Foundation and the M.J. Murdock Charitable Trust, which had previously supported SHI capital projects, paused all grantmaking. While the two funders have encouraged proposal from SHI, these grants are not anticipated to be available until late 2024, after construction will have been completed.

**How SHI promotes STEM careers and how programming interfaces with JSD:**

SHI's Science, Technology, Engineering, Arts, and Mathematics (STEM) programs prepare students for high-paying, high demand STEM careers through in school and out-of-school programs. SHI currently funds 13 FTE in the Juneau School District, including STEAM instructors, who utilize mobile STEAM MakerCarts equipped with 3D printers, laser cutters, and other technology to provide STEM instruction through culturally-based curriculum for all students. The FabLab will house and expand SHI's programs to further serve all of Juneau's students, preparing students for high-demand STEM fields.

Data from the Alaska Department of Labor (DOL) show that STEM-related fields such as accounting, engineering (civil, electrical, environmental, petroleum, and other), and wildlife biology all have moderate to very high openings forecasted (the Alaska Department of Fish and Game also reported in 2021 that 900 of its employees are eligible for retirement), with low to moderate growth. Additionally, DOL average monthly wage data for these occupations ranges from \$6,000-\$14,000.

These programs encourage students to pursue STEM fields and respond to Alaska's need to improve in their science and mathematics proficiencies. The 2022 National Assessment of Educational Progress data showed that 9% of Alaska Native students were proficient in mathematics, and the Alaska System of Academic Readiness (AKSTAR) assessments show that 6% of Alaska Native students and 34% of non-native students were proficient in math, and 16% of Alaska Native and 54% of non-native students were proficient in science in 2021-2022.

**What was the intent of FY24 FabLab Grant:**

CBJ invested \$320,000 in FY24 for "development and construction of the SHI STEAM FabLab."



**How much is Sealaska Corporation investing:**

Sealaska Corporation provides an annual donation of \$2,000,000 to SHI, of which \$1,000,000 will be utilized directly for the FabLab in 2024.

**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24  
Community Organization Responses**

The Partnership, Inc. (Sponsor: Deputy Mayor Hale)

- Can you provide more information regarding the structure of the funding requests? Why \$4 million this year? What would be the impact if only \$2 million was allocated instead? (Assemblymember Hughes-Skandijs)

*The purpose of this year's funding request is to demonstrate to donors that the project is moving forward. The \$4 million is not critical this year but some funding is critical. With the \$1 million in the FY24 CIP (see last line below), \$3 million in funding would be fine this year and is preferable to \$2 million. Since CLIA has agreed to the use of the funding, The Partnership expects that it will be available and, in a sense, is trying to be efficient with these requests.*

- What funding has been allocated in prior years? (Assemblymember Woll)

*Staff Response: CBJ has previously appropriated \$8 million to the Capital Civic Center capital improvement project:*

*[Ordinance 2021-08\(b\)\(am\)\(S\)](#) - \$2 million (General Funds)*

*[Ordinance 2022-06\(b\)\(AJ\)](#) - \$5 million (\$2.5 million General Funds, \$2.5 million Hotel Tax)*

*These funds are restricted to be used as grant match.*

*[FY24 CIP Resolution 3016\(b\)](#) - \$1 million (Passenger Fees)*

**FY25 Assembly Sponsored Community Requests  
Additional Information Requests from AFC 4/17/24  
Community Organization Responses**

Travel Juneau (Sponsor: Assemblymember Smith)

- Why does this project not come from Travel Juneau's fund balance? (Assemblymember Hughes-Skandijs)  
*Travel Juneau's fund balance is made up of earned income and is designated for costs associated with a catastrophic event, such the need to close the office and pay creditors. We routinely commit and expend all operational and marketing dollars for the fiscal year.*
- This information is probably interesting to other entities. Should funding come from other agencies? (Assemblymember Hughes-Skandijs)  
*While Travel Juneau intends to use this baseline to help set its strategic goals for increasing the number of fully independent travelers (FITs), groups, and business/meeting travelers, other local businesses may find the research results useful for similar planning. Travel Juneau is requesting funds from Hotel Bed Tax (HBT) rather than sales tax/general revenue funds, and, as with previous research, would make results available to the public through our website.*
- How will we know if we have future changes to independent traveler counts? (Deputy Mayor Hale)  
*Data from our partners as well as fresh visitor data will show if and how FIT and business traveler counts have changed. In terms of repeating the research, either CBJ could take this on as part of their tourism management or Travel Juneau would request funding and contract for fresh data. We anticipate that this would be done every 2-3 years but are unsure whether this would fall into CBJ's purview; hence we noted one-time funding.*
- Would like to understand historical proxy measures on how Travel Juneau estimated independent traveler numbers. (Assemblymember Woll)  
*Travel Juneau has relied on anecdotal data from McDowell Group (now McKinley Research) that indicated that local FIT/business travel reflected a percentage of cruise passenger numbers, usually an additional 5-7% of what the final cruise numbers were. This percentage was derived from McKinley's statewide travelers surveys and that organization agrees that the calculation is not accurate for Juneau. A dedicated research project is needed to for an accurate count.*

*Also, Travel Juneau has worked to extrapolate this number from inbound travel numbers provided through Juneau International Airport's monthly statistics. However, we are unable to get corroborating data from Alaska Airlines to determine how many inbound passengers are Juneau residents.*