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DATE: September 04, 2024
TO: Nick Waldo, Chair, Juneau Commission on Sustainability
FROM: Dianna Robinson, Environmental Project Specialist, CBJ
SUBJECT: Sustainability Dashboard/Climate Action Community Dashboard

Chair Waldo,

Juneau's Climate Action Plan (JCAP) was published in November 2011 thanks in large part to the efforts of JCOS members at that time. Since then, CBJ has made significant strides in accomplishing the goals and priorities set forth in that document, as well as the Juneau Renewable Energy Strategy (JRES). However, to date our website and outreach has not been successful in telling the story of these achievements.

As this group is aware, it is very common for municipalities with sustainability initiatives and CAPs to also have a sustainability dashboard to communicate with the public. In my research, the best versions I came across for a municipal sustainability dashboard/website all were developed by a company called Kim Lundgren Associates (KLA). They exclusively work with local governments on climate action planning and storytelling and offer significant support services at a very reasonable set rate.

I have attached a short pamphlet on their dashboard, and below are a few examples that KLA provided to showcase what their final product can look like:

Sample Materials

[Climate Action Plan- Executive Summary Style](#)

[GHG Emissions Inventory](#)

[Focus Area Fact Sheet](#)

[Maritime Business Resilience Toolkit](#)

Sample Dashboards

[New Bedford, MA](#)

[Nashua, NH](#)

[Atherton, CA](#)

[Sunnyvale, CA](#)

[Worcester, MA](#)

If this project is of interest to JCOS, I can provide details at the next meeting for potential next steps.