

1 **Ord 2024-04 Amendment _____ (via Assemblymember Woll)**

2 Motion: I move to amend Ordinance 2024-04 by changing the title of the “Tourism
3 Manager” to the “Visitor Industry Director” as depicted below:

4 *(the proposed amendments are depicted in strikethrough and underlining for clarity even*
5 *though the underlying language has not been adopted)*

6 **03.15.060 Tourism Office.**

7 (a) City Manager Authority. The manager may create and maintain the tourism office
8 by appointing a visitor industry director ~~tourism manager~~. The visitor industry
9 director ~~tourism manager~~ shall report to the manager.

10 ...

11 (c) Department consultation. Department directors, or designees, including
12 enterprise departments, are expected to take direction from the tourism office
13 when a project, change in operation, change in policy, or similar action would
14 likely alter or impact tourism management. The visitor industry director ~~tourism~~
15 ~~manager~~, or designee, is expected to consult with department directors when a
16 tourism management issue would likely alter or impact a department’s project,
17 operation, policy, or similar action. The visitor industry director ~~tourism manager~~
18 is expected to provide reports and be available to advise department directors,
19 boards, and committees related to tourism management.

20 (d) Project Management. The manager may assign the visitor industry director
21 ~~tourism manager~~ as the client department or as a co-project manager for any
22 project with a substantial relationship to cruise-ship originating tourism even if
23 an enterprise department would otherwise manage the project. If the manager
24 invokes this project management authority for an enterprise department project,
25 the manager shall provide written notice to the enterprise department governing
26 body and to the Assembly or Assembly committee; the Assembly may repeal such
27 project management authority assigned to the visitor industry director ~~tourism~~
28 ~~manager~~ on a case-by-case basis via motion.

29 ...