

Juneau Commission on Sustainability (JCOS)
Outreach Subcommittee Meeting
Tuesday, September 17, 2024, 12:30PM
Minutes

Present: Nick, Griffin, Laura, Jessie

Garbage bear session:

- All necessary planning done
- Nick doing radio interview this Friday to promote it
- Facebook event reach is minimal
- Could do more outreach: Griffin to contact Audubon society, Eran Hood at UAS
- Schedule: 6-7:30, panelists presenting about 30 mins each, Q&A at the end

Cruise Ship session:

- Scheduled for 10/16
- Possible panelists: Jim, DEC air/water, Alix
- Moderator: Marian (if willing)
- Nick taking a less active role in this one due to possible perceived conflicts of interest with his day job at DEC.
- We think Ed White, formerly of DEC, may attend as well
- Nick will reach out to DEC folks (Jon Wendall, someone from air?)
- Further planning: will discuss at 10/2 JCOS meeting and add a 10/8 Subcommittee meeting to make final arrangements.

Next sessions brainstorming:

- Home Electrification incentives featuring Alaska Heat Smart
 - Maybe better in Jan or Feb as new federal policies are released and people are actively doing their taxes
- Electric Vehicles
- Large appliance disposal
 - Refrigerant disposal program with the city
- T&H grant interaction with city composting facility?
- **Food waste reduction for the holidays: Don't waste that turkey!**
 - Got the most enthusiasm for November.
 - Plug composting stuff while we're talking about it anyways
 - Could also wrap in sustainable shopping for the holidays: thrifting, experiences, etc.

Other:

- Dianna looking for more grant ideas for next ground of CPRGs
- Brainstorming about making a series of educational videos for the community - Griffin is excited about this. The group wants to involve Marian.
- Invite T&H to Nov. JCOS meeting