

CBJ Transportation Options for Cruise Tourists

Committee of the Whole

February 12, 2024



Project Overview

- Performed by LSC Transportation Consultants
- Purpose of the Study
- Study Findings
- Recommended Service Alternatives



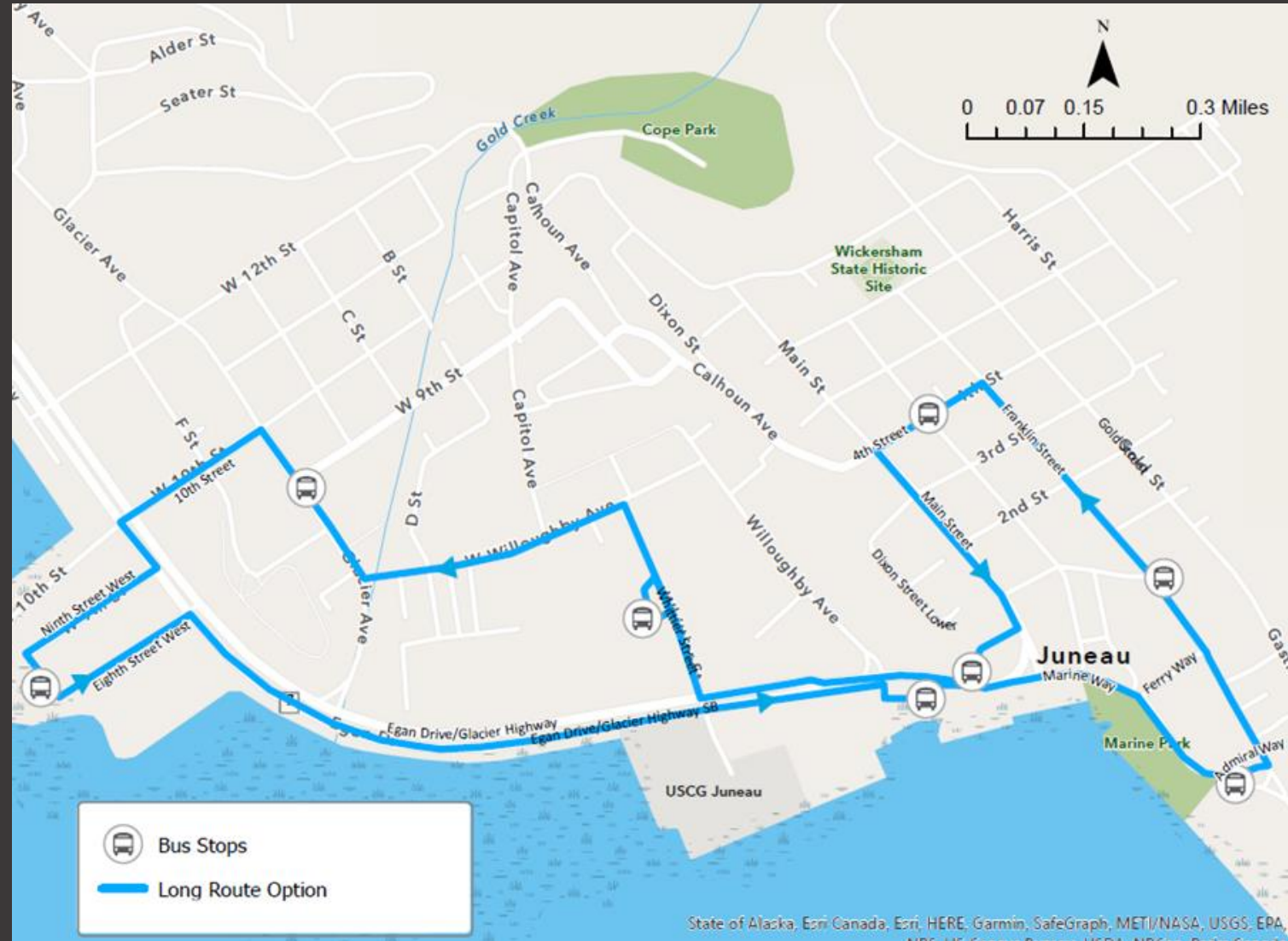
Study Overview

- ✓ Established primary and secondary transportation challenges occurring in Juneau.
 - Downtown Congestion
 - Over-capacity Capital Transit routes
 - Demand for Glacier Services
- ✓ Completed Three Technical Memorandums
 - Tech Memo 1 - Existing Conditions
 - Tech Memo 2 – Needs Assessment
 - Tech Memo 3 – Service Alternatives
- ✓ Conducted stakeholder outreach through workshop and online survey
- ✓ PWFC selected (2) Potential Service Alternatives to the COW to help alleviate current mobility problems.



Service Alternative 1 – Downtown Circulator

- ✓ Hop on Hop off frequent service between downtown, Museum, and Overstreet Park (flexible, frequent, separate from other services).
- ✓ 15 min. loops, Between 9am and 9pm
- ✓ Estimated 60-220 passengers per hour.
- ✓ Outside of Capital Transit's core mission.
- ✓ Would be a new program with significant time and resource effort.
- ✓ CBJ would issue RFP to hire an operator and begin marketing efforts.



Service Alternative 2 – Capital Transit Tripper Service

- ✓ Would run during high-volume tourist days between May 1st and October 1st.
- ✓ Was unofficially provided this last summer but requires more administrative and operational organization for consistency.
- ✓ Capital Transit put in a Marine Passenger Fee request to implement a Tripper Service in Summer 2024.



CBJ Recommendation

- Alternative 2 – Capital Transit Tripper Service – **Staff Recommend**
 - If funded with MPF, can provide increased regular service during Summer 2024
 - Benefits both cruise passengers and locals
 - Locals less likely to get passed by due to full buses
- Alternative 1 – Downtown Circulator – **Does Assembly want this?**
 - New program outside of core public transit mission
 - May have difficulty obtaining FTA funding for tourism-oriented transit
 - Could pursue procurement to get Juneau-specific price estimates
 - Potentially in service during Summer 2025 using MPF