

February 12, 2024

Special Assembly Committee of the Whole Worksession

SUPPLEMENTAL MATERIALS

Telephone Hill Redevelopment Study

February 12th, 2024



Q1 For taking the time to complete the survey, if you enter your email address, you will be entered into a raffle for a \$200 gift card at your local Fred Meyer. If you prefer to not participate in the raffle, feel free skip this question.

Answered: 2,095 Skipped: 310

ANSWER CHOICES	RESPONSES	
Email address	100.00%	2,095

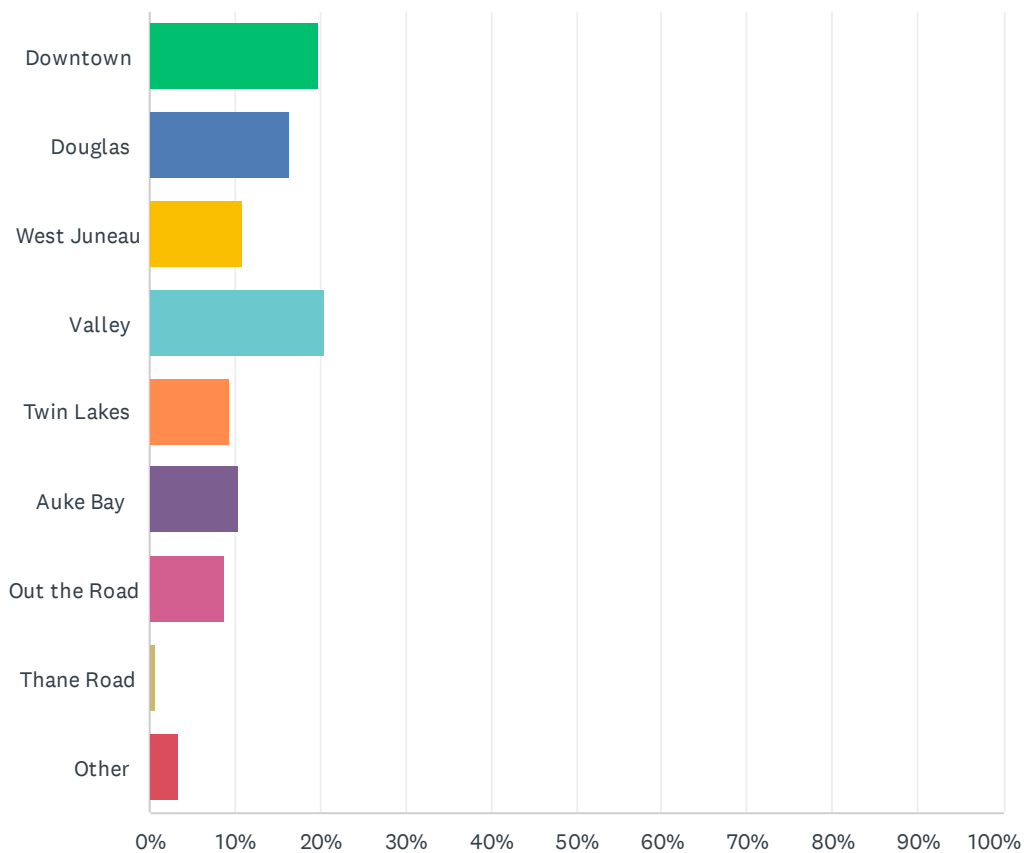
Q2 Please enter your name, if you feel comfortable.

Answered: 2,026 Skipped: 379

ANSWER CHOICES	RESPONSES	
First name	99.65%	2,019
Last name	98.62%	1,998
	0.00%	0
	0.00%	0
	0.00%	0

Q3 First, could you please tell us where you currently live?

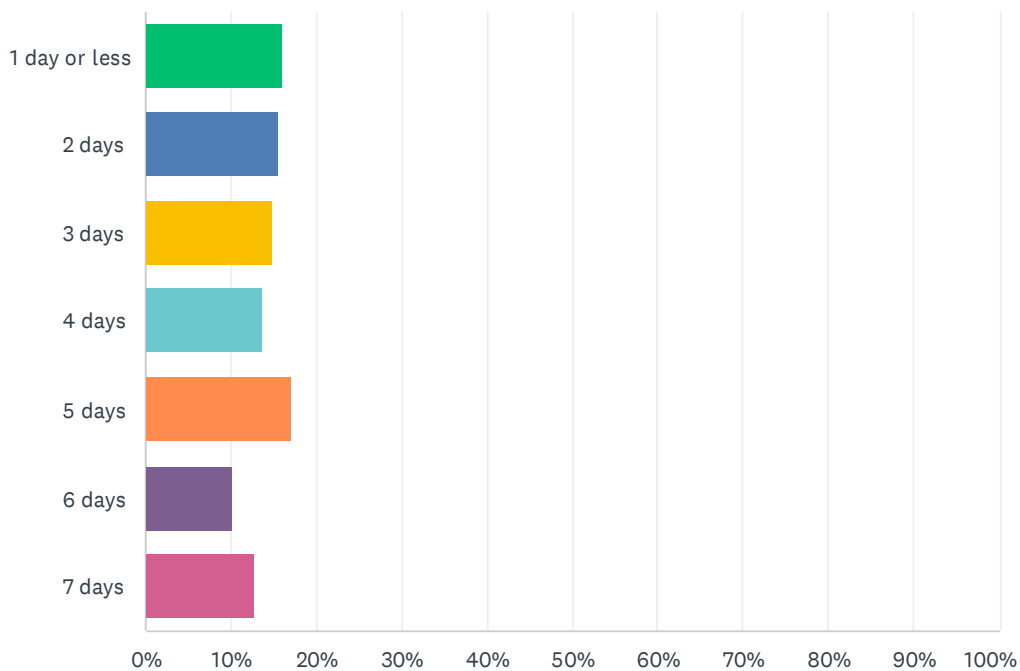
Answered: 2,374 Skipped: 31



ANSWER CHOICES	RESPONSES	
Downtown	19.92%	473
Douglas	16.34%	388
West Juneau	10.78%	256
Valley	20.56%	488
Twin Lakes	9.35%	222
Auke Bay	10.36%	246
Out the Road	8.76%	208
Thane Road	0.59%	14
Other	3.33%	79
TOTAL		2,374

Q4 How many days per week do you visit Downtown?

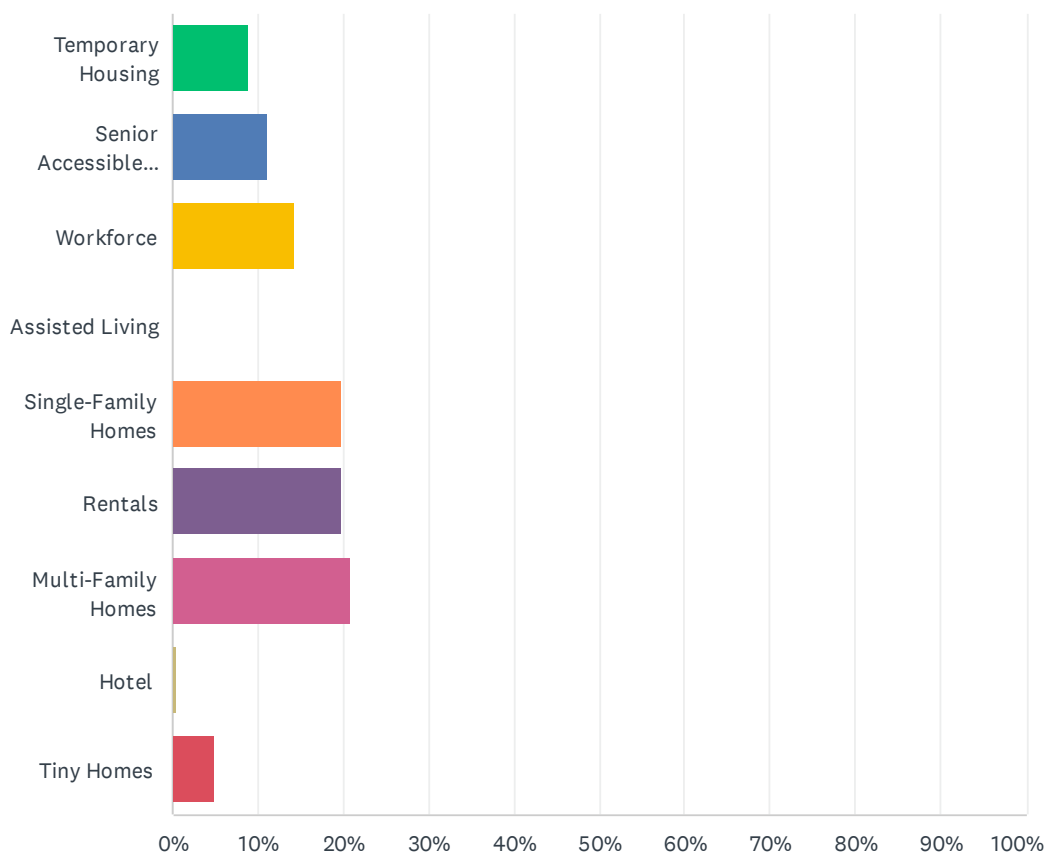
Answered: 2,375 Skipped: 30



ANSWER CHOICES	RESPONSES	
1 day or less	15.92%	378
2 days	15.49%	368
3 days	14.82%	352
4 days	13.60%	323
5 days	17.09%	406
6 days	10.27%	244
7 days	12.80%	304
TOTAL		2,375

Q5 What type of housing do you feel addresses local housing needs?

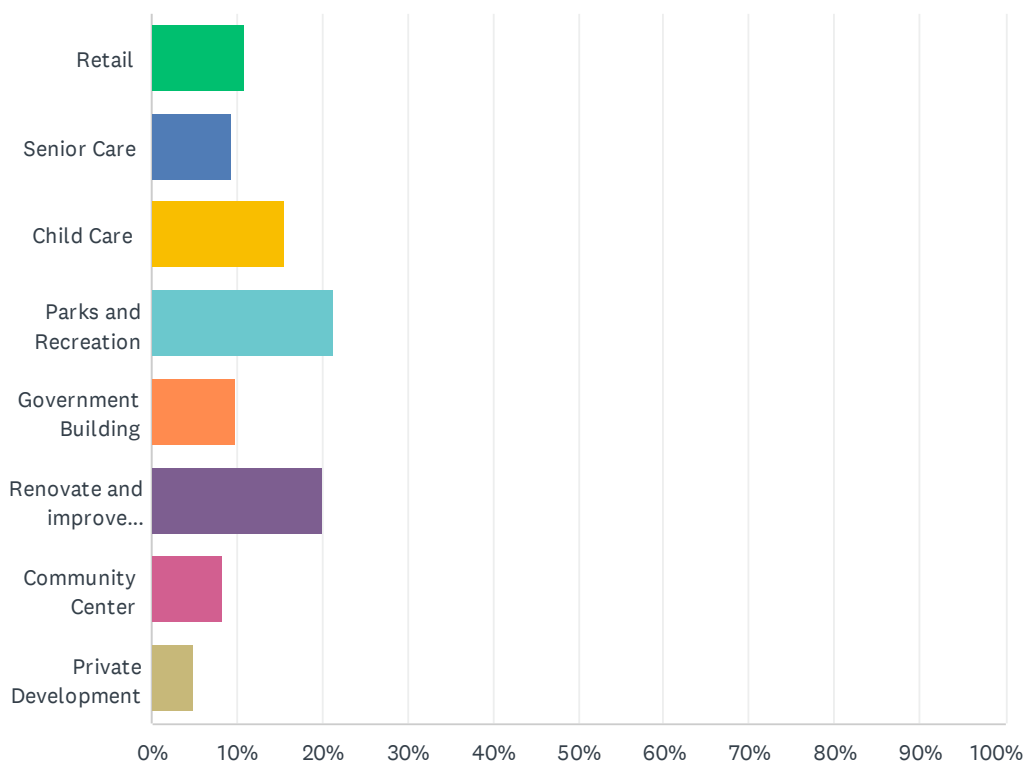
Answered: 2,365 Skipped: 40



ANSWER CHOICES	RESPONSES	
Temporary Housing	8.92%	211
Senior Accessible (Assisted, Independent, Memory Care)	11.16%	264
Workforce	14.25%	337
Assisted Living	0.00%	0
Single-Family Homes	19.75%	467
Rentals	19.75%	467
Multi-Family Homes	20.80%	492
Hotel	0.47%	11
Tiny Homes	4.90%	116
TOTAL		2,365

Q6 What aside from housing should be considered on Telephone Hill?

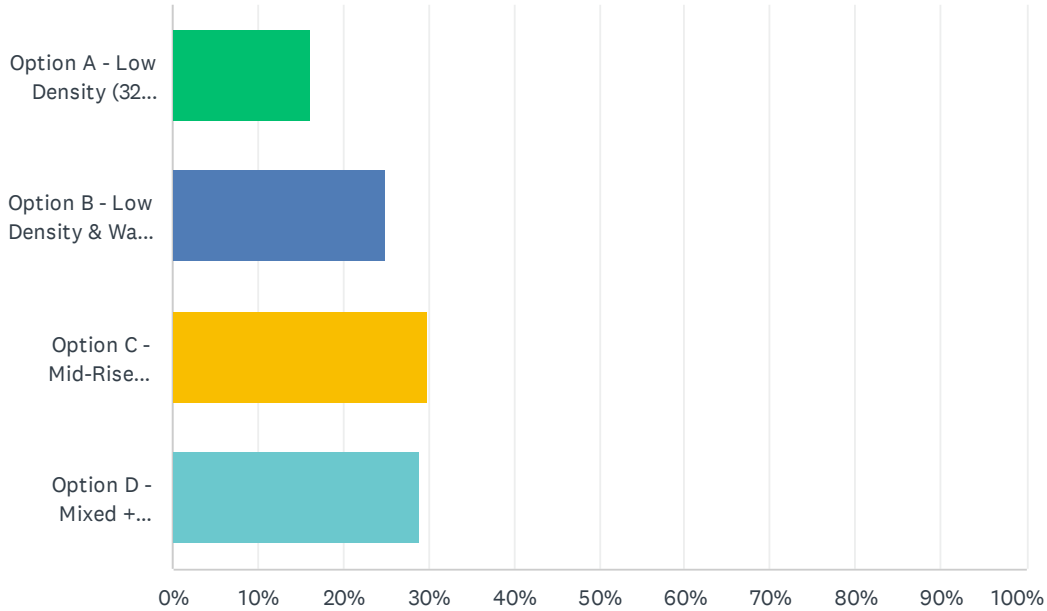
Answered: 2,355 Skipped: 50



ANSWER CHOICES	RESPONSES	
Retail	10.79%	254
Senior Care	9.43%	222
Child Care	15.58%	367
Parks and Recreation	21.23%	500
Government Building	9.72%	229
Renovate and improve existing buildings	19.96%	470
Community Center	8.32%	196
Private Development	4.97%	117
TOTAL		2,355

Q7 Select your favorite option and in the following question, describe how it could be improved.

Answered: 1,865 Skipped: 540



ANSWER CHOICES	RESPONSES	
Option A - Low Density (32 units)	16.19%	302
Option B - Low Density & Walk Up Apartments (66 units)	24.99%	466
Option C - Mid-Rise Apartments (100-200 units)	29.76%	555
Option D - Mixed + Existing Homes (56 units)	29.06%	542
TOTAL		1,865

Q8 Please describe how your preferred option could be improved.

Answered: 1,615 Skipped: 790