

JCOS Outreach Subcommittee minutes

Apr 11, 2023

1. Call to order

Chair Marian Call called the meeting to order at 12:07pm

2. Land acknowledgement

3. Roll call

Present: Marian Call (chair), Jessie Barker, Denise Koch, Dianna Robinson, Steve Behnke, Gretchen Keiser

Absent: Duff Mitchell

4. Public participation

None

5. Agenda topics

a. Ways of working for the Outreach Subcommittee

Chair Call prompted the subcommittee to think about how we want to meet and what are the main barriers to getting things done. Dr Barker and Chair Call agreed that a mix of coworking plus individual work makes sense. If meeting in person, the location would have to be at a time and place for public access, e.g. Marine View conference rooms, downtown library.

b. Upcoming Sustainability Session on the GHG inventory report with Sunny Sanwar

Chair Call, Mr Behnke and Chair Keiser recapped Mr Mitchell's concerns and the current constraints. It would be beneficial to have Dr Sanwar be present (online) as an outside expert, especially because JCOS recommended that CBJ commission a GHG report but did not actually do the work. Dr Barker posed this as a behavior change problem: who is our target audience and what do we want them to do as a result? When we say "community" do we mean people who are already engaged and want to go into the weeds with the data, or more general public?

For this first meeting, the Subcommittee agreed that the purpose is to take a deep dive and then provide input to CBJ. Mr Behnke suggested inviting people who have been advocates or following, e.g. energy experts and community activists. Chair Call suggested involving UAS. A higher-level, layperson meeting would be better suited to when Dr Sanwar's interactive tool is ready, which will allow people to look at their own house and see how emissions change when they change different parameters. He has to finalize the report before he can finalize this.

Ms Koch clarified that there is no set public review period for CBJ, unlike SOA. We are doing this out of good governance and community involvement. She has already received some public comments and from the cruise lines, which she has given to Dr Sanwar. She also clarified that

CBJ employees cannot make any recommendations (e.g. policy or individual actions) but JCOS can.

Regarding meeting logistics, Chair Call confirmed that a hybrid meeting could be recorded. The Subcommittee agreed with Mr Mitchell's suggestion to avoid a Friday and to hold the meeting after work. The only availability for the Assembly Chambers when Dr Sanwar is also available is Tuesday May 16 or 30. The Subcommittee agreed that May 16 makes most sense. Chair Keiser pointed out that the review period for the report could start April 24 and end May 21, so a May 16 session would be well timed.

c. Future Sustainability Sessions

Chair Call and Chair Keiser agreed that it would be valuable to organize future sustainability sessions to ramp up public interest and gain momentum. Chair Call suggested regular sessions from August to November and January to April. She suggested sharing information from the meetings for Ms Koch to put on social media. Mr Behnke pointed out that JCOS can make use of what is being done by other groups in Juneau, and act as a hub to collate rather than generate information. Chair Call recommended prioritizing concrete Juneau-based information on actions to take rather than generic sustainability information.

d. Next steps

Chair Call will follow up by email about organizing the session with Dr Sanwar. Mr Mitchell suggested prior to the meeting that the Subcommittee should document its outreach process for the future to develop a best practice guide.

6. Adjournment

The meeting adjourned at 1:19pm