

Chapter	Comments	Page	Agency
<b>Blueprint Downtown</b>			
Recommendation	CDD recommends that the entire document be reviewed for spelling errors, typos, and incorrect names, as several were identified during agency review of the draft document.	1-248	Community Development
<b>Reader's Guide to Blueprint Downtown</b>			
Update	To date, with the support of our members and CBJ, the DBA has successfully secured and maintained Main Street America (MSA) accreditation.	12	Downtown Business Association
<b>Chapter 3 Economic Vitality</b>			
Recommendation	A Business Improvement District (BID) is likely not a great fit for Juneau. BIDs typically result in increased taxation of the member businesses. Businesses in downtown Juneau are already disproportionately larger contributors to both Sales Tax and Property Tax than most similar businesses in other parts of Juneau. If a BID were structured in such a way that it did not result in an increased financial burden on businesses (such as through a credit for certain portion of taxes paid) these funds were matched by contributions from CBJ, it could be attractive.	74	Juneau Economic Development Council
Recommendation	Fund and Staff a dedicated agency.	103	Juneau Economic Development Council
<b>Chapter 4 Land Use, Neighborhoods &amp; Housing</b>			

Recommendation	<p>"Avalanches and Landslides" subsection contains inaccurate information. The following changes are recommended:</p> <ul style="list-style-type: none"> <li>• Delete the third paragraph that begins with "Avalanches, or snowslides, and landslides have many similarities" (This explanation is not factually accurate) .</li> <li>• Delete the fifth and sixth paragraphs that begin with "The need for..." and "In recent years..." and replace with the following: The need for a detailed avalanche/landslide hazard analysis is documented in the 2013 Juneau Comprehensive Plan and in a 2018 CBJ Assembly resolution. In July 2018, CBJ received a grant from the Federal Emergency Management Agency (FEMA) to update the hazard maps. The updated maps provide a more accurate identification of hazards and will help to promote appropriate land use regulations and ensure public safety. In December 2023, the CBJ Assembly voted to repeal the 1987 hazard maps and to adopt the 2022 avalanche maps with regulations. The 2022 landslide maps were not adopted.</li> <li>• Delete the last paragraph in this section that begins with "In recent years..." as it is not factually accurate.</li> </ul>	153-154	Community Development
Recommendation	<p>"Floods" subsection:</p> <ul style="list-style-type: none"> <li>• Delete the last sentence of the first paragraph which states "In the 2020 maps some properties had minor reductions in the flood zone boundary; no properties were added" (not accurate).</li> </ul>	155	Community Development
<b>Chapter 5 Downtown Activities and Tourism</b>			
Recommendation	Rather than designating Marine Park as the "heart of downtown," a point centrally located within the commerce center would be ideal (e.g., clock, SHI).	175	Downtown Business Association
Recommendation	Add "continue to Fund the Downtown Ambassador program" as a support mechanism for "Downtown Clean and Safe."	182	Juneau Economic Development Council
Recommendation	Promote and Fund Winter Tourism Development. Juneau's economy has become more seasonal over time. We need more year-round jobs in the winter (and more year-round housing, or more seasonal housing).	183-185	Juneau Economic Development Council

Recommendation	Fund the promotion of activities downtown during the period of October through April, when fewer cruise ships are in Juneau.	183	Juneau Economic Development Council
Recommendation	Support a downtown circulator. The current "free Capital Transit" option is very limited and seemingly unknown to most visitors (and locals). While promoting this would be helpful, it would serve Juneau better to have a more robust service in clearly marked vehicles that distributed visitors to Juneau's downtown throughout the downtown area, including the Aak'w Kwan Village area and Federal Building.	185	Juneau Economic Development Council
Recommendation	JDEC recommends that funds be allocated to a non-CBJ employee/entity, such as DBA (or the DBA/JEDC partnership). For downtown Juneau to be responsive to needs and opportunities as they arise, we believe that this is a better fit for a non-profit organization rather than a city employee or function. A CDD or other City Department liaison would be welcome.	187	Juneau Economic Development Council
Recommendation	Fund data collection about downtown Juneau. We will benefit from identifying indicators specifically tied to downtown to measure how successful we are in transforming it into a place where locals visit, families feel comfortable, workers live, Legislators and their staff enjoy, and visitors find attractive.	187	Juneau Economic Development Council
Recommendation	In pursuit of achieving Blueprint Downtown's desired outcomes, it is vital to secure approval for using marine passenger fees to fund the DBA's long-standing Downtown Ambassador program to sustain and perpetuate downtown vibrancy and sustainability.	187	Downtown Business Association
Recommendation	We cannot support creating a new Local Improvement District (LID) or Business Improvement District (BID) if it places an additional financial burden on downtown businesses already paying a relatively high amount of sales and property tax to CBJ.	187	Downtown Business Association
Recommendation	Keep City Hall downtown. It is crucial to the civic character of our community to keep the government located downtown. And within downtown, it should strive to be as near to the downtown core as reasonable, as the presence of city workers downtown on a daily basis provides an important base clientele to downtown businesses.	191	Juneau Economic Development Council
Recommendation	DBA advocates for City Hall to remain in the downtown corridor.	191	Downtown Business Association

<b>Chapter 6 Parks, Open Space &amp; Recreation</b>			
Update	Chicken Yard Park has been renovated.	198	Parks and Recreation
Update	Capital School Park has been renovated and is undergoing a name change.	199	Parks and Recreation
Update	Marine Park is currently at 65% design, with construction planned for 2025.	200	Parks and Recreation
Update	Gunakadeit Park has been sold, transitioning it into private property.	200	Parks and Recreation
<b>Chapter 7 Transportation, Streetscape &amp; Parking</b>			
Recommendation	"Gastineau Avenue By-Pass" subsection: does not recommend this option due to landslide and avalanche areas along the route.	227-228	Community Development
Recommendation	"Safe Routes to Schools" needs to be updated to reflect the realignment of the JSD (i.e. Marie Drake won't be a school next year and JDHS will be more crowded).	225	Engineering and Public Works
Update	Efforts are concentrated on implementing a new parking management system across our two parking garages and three hourly lots, alongside the management of on-street parking. Patrons utilizing the hourly lots can now conveniently pay via app or meter, accepting debit/credit cards and coins. Parking garage system upgrades aim to mitigate overselling parking permits optimizing capacity management.	231-233	Parks and Recreation
Update	"Electric Vehicle Charging subsection: are now EV charging at the Rock Dump, in the City Lot at the Basin Road/8th Street intersection, and at Harris Harbor, funded through a CIP for "Areawide EV Charging Stations." Intend to apply for a federal Charging and Fueling Infrastructure grant that will include developing an area-wide charging plan (we were not awarded this grant last year).	234-236	Engineering and Public Works
Update	Transit subsection: Downtown Transit Center has been leased and should open this summer.	236	Engineering and Public Works
Update	Park and Ride (P&R) subsection: Transit Center is now in operation with a parking lot for "Park and Ride" (although the parking lot is seldom used).	238	Engineering and Public Works

Update	<p>Transit Circulator subsection:</p> <ul style="list-style-type: none"> <li>• CBJ paid for a Juneau Circulator Study Plan that was discussed at a Special Assembly COW on Feb 12. The Assembly chose not to implement a downtown circulator, but did support a "Tripper" service. Transit will increase summer service to the Valley (using Marine Passenger Fees) as part of a "Tripper" service that seeks to alleviate the crowding caused by cruise ship passengers trying to get to the Glacier. We're also taking actions to better advertise the free downtown loop.</li> </ul>	239	Engineering and Public Works
Update	<p>Electric Transit Buses subsection:</p> <ul style="list-style-type: none"> <li>• We currently have one Proterra electric bus. Despite Transit's best efforts, it hasn't run in over a year (and Proterra is in Chapter 11). Transit has ordered 7 new electric Gillig buses that we expect to receive in Fall 2024.</li> </ul>	240	Engineering and Public Works
Recommendation	<p>Evaluate options for a by-pass:</p> <ul style="list-style-type: none"> <li>• CDD does not recommend this option due to landslide and avalanche areas along the route.</li> </ul>	247	Community Development
Recommendation	<p>Implement an EV charging permit program and provide EV charging facilities at CBJ facilities. Encourage or require EV charging facilities in commercial and multi-family developments:</p> <ul style="list-style-type: none"> <li>• Should be listed as "long term" rather than "near." At this point, the systems required to charge for the electricity would cost CBJ more than the revenue that we would gain.</li> </ul>	248	Engineering and Public Works