

**Juneau Commission on Sustainability (JCOS)
Outreach Subcommittee
Tuesday, July 11, 2023, 12:00 p.m. (Noon) Zoom**

1. Call to Order

12:03pm

2. Land Acknowledgement

3. Roll Call

Outreach Subcommittee: Marian Call (chair), Duff Mitchell, Jessie Barker

Other JCOS: Gretchen Keiser, Steve Behnke

CBJ: Dianna Robinson, Denise Koch

A quorum was present

4. Approval of Agenda

Approved with no changes

5. Approval of Minutes

6. Public Participation

None

7. Agenda Topics

a. 350 Juneau Climate Fair

Takes place Aug 5 at the Whale for 2 hours. Marian and Steve will be available. New JCOS member Laura Achee also.

Logistics: need table, tent + materials to hold it and leaflets down in case of wind. David Teal offered use of a tent, and also JEDC. Have to dry it afterwards. Duff to connect with David and JEDC. Duff and Marian have tables. JCOS doesn't own signage. Can price out a reusable vinyl banner – could use CBJ logo also. Could also be used for EV roundup and other events. Renewable Juneau and Alaska Heat Smart will be there and may be interested in sharing a tent. Duff will secure details of tent.

Is this kind of outreach something we want to do repeatedly – is it a useful function? For this event specifically, people are already engaged in climate issues, so we want to make them aware specifically of what the city is doing, and Juneau/CBJ-specific actions they can take. For general public, this could also work, e.g. what can I do to reduce the cost of my heating bill. For this event, have a handout with resources for people to take actions and find out more info.

Ideas for material: projects that JCOS is involved in, links to video content, list of orgs in town and what they do, resources on individual actions that people could take. Any alternatives to printing paper flyers? Could have JCOS info on one side and CBJ on the other – what we've done, what's on the way. Gretchen will put together info and Marian will do graphic design. Second flyer: list of businesses/orgs on one side, actions to take on the other side. Ask experts for input. Lori Sowa @ AELP, Brian McGuire @ waste water utility, Stuart Ashton @ household hazardous waste, Dianna has info about utility fats, oils and grease. Best not to include private entities. Jessie to

draft email to these utilities. Denise/Dianna need to review any CBJ items. Remind people to ask assembly members about sustainability, with upcoming election.

To do items:

- Duff: secure event tent and arrange to borrow from David or JEDC
- Steve: help connect with Heatsmart / Renewable Juneau / 350 Juneau re. potential tent and other resource sharing
- Jessie: draft question/s for our utilities and other major public sustainability stakeholders about what action items they would share with the public, given the opportunity (and collect/collate answers)
- Gretchen: draft one-sheet on JCOS's work, past and present, and CBJ's sustainability-related projects and policies (will become a front & back flier)
- Marian: get quotes and create design for a permanent vinyl sign for JCOS events, arrange for printing and purchase. See about a laptop or tablet for sharing slide show or other resources. Assemble list of sustainability partners/resources active and available in Juneau.

8. Information Items

None

9. Committee/Liaison Comments and Questions

None

10. Next Meetings

Tuesday, August 8, 2023 (Duff to confirm)

11. Adjournment

1:00pm