

# Community Engagement Project Plan

A Juneau Human Rights Commission [JHRC] proposal to identify social issues in Juneau and develop solution recommendations for CBJ



# JHRC Charge from CBJ

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**This project addresses all five JHRC responsibility areas:**

- Develop education and public discourse programs
- Promote harmonious intergroup relations with CBJ
- Examine sources of tension and practices of discrimination
- Advise the Assembly concerning solutions to specific problems
- Recommend possible actions to the Assembly

# Project Premise

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## **Challenge:**

- Community engagement is vital to a healthy democracy
- Existing communication structures within CBJ resonate with some but not all community members

## **Solution:**

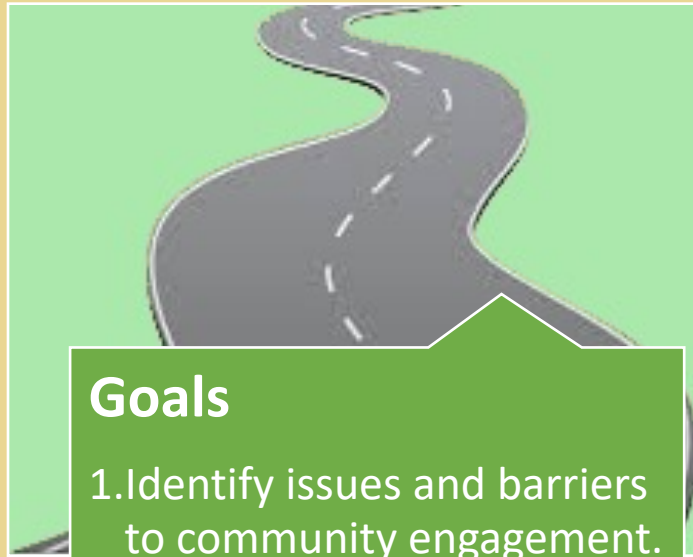
- Crowdsourcing to collect and prioritize community input
- Prioritized list of actions for CBJ consideration

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***Crowdsourcing:*** Process to collect input and ideas, and assess the strength of community support for the ideas.

# Goals, Outcomes, and Benefits

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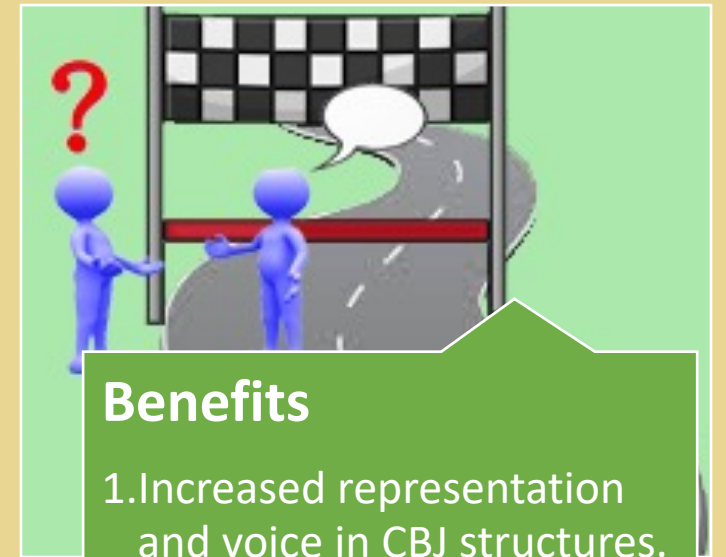
## Goals

1. Identify issues and barriers to community engagement.
2. Prioritize community solutions to identified barriers of engagement.



## Outcomes

1. Increased levels of community participation in CBJ structures.
2. Prioritized list of actions for CBJ consideration.



## Benefits

1. Increased representation and voice in CBJ structures.
2. Identify existing and new mechanisms to convey, understand, and unpack community needs.

# Timeline and Costs

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**Costs:** \$15,000 to contract with CatapultEd to facilitate crowdsourcing activities. Costs are inclusive of travel.

