

EAGLECREST BOARD OF DIRECTORS
March Meeting Minutes
Thursday March 7th, 2024, 5:30pm

Agenda:

1. ROLL CALL: Mike Satre, Jon Dale, Stephanie Warpinski, Hannah Shively, Norton Gregory, TJ Mason and Kevin Krein were present. The mountain was represented by GM Dave Scanlan and Erin Lupro.
2. APPROVAL OF AGENDA: Jon called the meeting to order at 5:30. Jon made a motion to amend the agenda to add an executive session after the first public participation. The executive session was added for the board to discuss a personnel issue. Dave Scanlan requested to modify the agenda to move item e. CBJ Tourism, to the top of the order for new business. Norton made a motion to approve the agenda as amended.
3. APPROVAL OF MINUTES: Norton made a motion to approve the February regular meeting minutes, the motion was approved without any objection.
4. PUBLIC PARTICIPATION: Bruce Garrison spoke in support of the GM and noted that from a skier's standpoint the mountain is running well. He hopes that as the mountain starts the gondola project, they will consider hiring a project manager. Fred Hiltner from the JNSC thanked the mountain for all the great skiing they are providing. He shared appreciation for the great grooming and for the opportunity to have youth team races at the mountain.

At 5:40 Mike Satre made a motion to that the board go into executive session to discuss a personnel matter.

The board entered executive session.

At 5:55 Kevin made a motion to come out of executive session.

5. COMMITTEE & LIAISON REPORTS:
 - a. Finance Committee February 8th – see notes in packet.
 - b. Planning Committee February 29th – see notes in packet.
 - c. Assembly liaison, Ms. Christine Woll shared with the board that the Assembly is preparing for budget season with a retreat on April 6th. The Assembly is also updating policies around establishing a tourism office and will be introducing legislation for that position.

6. MANAGERS REPORT:

See Manager's Report for detail. Additional discussion points:

- a. Norton and Erin discussed IT challenges at the mountain and the impact it is having on operations and time management.
- b. Jon inquired about the effort to recategorize Kristen's position.

7. UNFINISHED BUSINESS: None.

8. NEW BUSINESS:

- a. Expanded CBJ Tourism Manager Role, Chapter 3.15. The GM introduced Alex Pierce to the board. Alex shared with the board the intent of the new position and the pending ordinance formalizing the position. The board will have an opportunity to add comments to the ordinance. The ordinance will be introduced on April 1st and is set for public comment on April 29th. Several board members shared concerns about the disparity between the stated intent and the way the ordinance is written. Alex offered to bring board comments to the Assembly.
- b. Kawanti Adventure Zipline Tours permit renewal – Last year started a 5-year cycle for a franchise agreement however the written agreement calls for an annual request to renew at the discretion of the board. The mountain commission has risen from 5% gross to 8% gross. Kevin made a motion to renew the permit for this year, the motion passed without objection.
- c. Segway Alaska Tours Permit Renewal – The board initially approved a 2-year agreement. The GM said that the tours have gone well and that the mountain get \$15/per person. The board did agree that a 2-year term would be a good practice to align with the gondola opening in 2 years. Jon made a motion to allow the GM to continue to work with Segway Alaska to renew their permit for a period of up to 2 years with the understanding that after this year the board may look for a possible rate increase.
- d. The board reviewed gondola pricing. The topic was discussed in depth at the recent Planning Committee meeting. It was agreed that a wholesale price of \$85 would be set for the gondola. The mountain will still have time to discuss a locals discount and set their own retail pricing. Norton made a motion to approve the \$85 wholesale price point as discussed. The board will revisit other pricing at a later date.
- e. Expanded tour offering for 2024 & 2025. The GM shared that Juneau has unmet tourism demand and that the mountain is looking to offer a walking tour this upcoming summer. Norton made a motion to authorize the GM to continue to explore summer tour offering for the upcoming season for additional revenue streams. At the April board meeting the GM will share revenue figures from the 2023 summer tour offerings.
- f. Future meetings. The board agreed to tentatively hold a Planning and Finance meeting on March 21st pending the GMs budget progress with the manager's office. The May board meeting was moved to April 25th.

9. PUBLIC PARTICIPATION – Erin shared that with the May meeting being moved, the board should be ready to review next years pricing structure on April 25th.

Mariah asked a question about the cost of J1 support (transportation, food, clothing and lodging).

Kristen thanked the board for their work and thanked Hannah for working on her wage classification. She noted the hard work of all managers and commented on the burnout folks are experiencing.

10. EXECUTIVE SESSION – At 7:05 TJ made a motion to enter executive session to discuss the GM's goals for the year.

At 7:50 the board came out of executive session.

11. ADJOURNMENT

At 7:52 the meeting was adjourned. The next meeting is scheduled for April 4th at 5:30.