

DRAFT

Systemic Racism Review Committee Recommendations Best Practices for Recruitment and Diversity Relating to CBJ Boards & Committees

- Have a current list of affinity groups that are always contacted directly with vacancies: Fil-Comm, Black Awareness Association, Haa Tooch Licheesh, ANS & ANB, SHI, etc.
- Post flyers at churches, restaurants, stores, community spaces where a wide swath of Juneau visits or that are specific to under-represented people on our boards and committees. Utilize the Juneau Arts & Humanities Council (JAHC) poster service.
- Write "juicy" social media posts that really say why someone would want to join. Include testimonials from board members. Maybe videos. Share those posts with the various local Facebook groups such as, Juneau Community Collective.
- Run radio spots on KTOO and KINY -- they reach different and overlapping audiences in our community
- Once or twice a year, host "open house" meetings, where people are invited to see what we do — be more intentional during those meetings about explaining what we do, what impact we have on the community, how we conduct our meetings, etc.
- Post on job boards for nonprofits/volunteers like Craigslist, Indeed, Alaska Municipal League, Foraker Group, UAS
- Use part of an assembly meeting or a separate town hall to introduce boards and committees with vacancies
- Is there a list of contacts for people who testify at assembly meetings? Maybe reach out to people who are signed up to testify and see if they want to serve on a board. If they had enough engagement to testify, maybe they want to help work on solutions.
- Create YouTube videos outlying “What it’s like to be a boardmember” and other helpful information.
- Adding summaries of what each board or committee does, the time commitment, and what is expected of the board or committee to that board or committee webpage (if they have one) or the Board Portal that lists the Rosters and Charging Documents of each board and committee.