

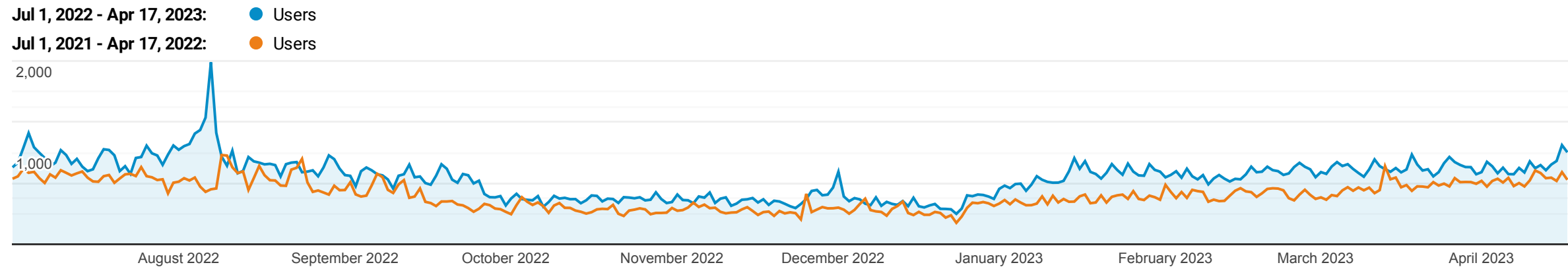
Audience Overview

All Users  
+0.00% Users

Jul 1, 2022 - Apr 17, 2023

Compare to: Jul 1, 2021 - Apr 17, 2022

Overview



Users

36.63%

187,614 vs 137,320

New Users

36.70%

186,418 vs 136,369

Sessions

32.48%

226,507 vs 170,974

Number of Sessions per User

-3.03%

1.21 vs 1.25

Pageviews

24.54%

446,749 vs 358,717

Pages / Session

-5.99%

1.97 vs 2.10

Avg. Session Duration

-8.11%

00:02:07 vs 00:02:18

Bounce Rate

5.48%

49.09% vs 46.54%

New Visitor

Returning Visitor

Jul 1, 2022 - Apr 17, 2023

Jul 1, 2021 - Apr 17, 2022

| Language                   |       | Users   | % Users |
|----------------------------|-------|---------|---------|
| 1.                         | en-us |         |         |
| Jul 1, 2022 - Apr 17, 2023 |       | 162,694 | 87.24%  |
| Jul 1, 2021 - Apr 17, 2022 |       | 122,219 | 88.74%  |
| % Change                   |       | 33.12%  | -1.69%  |
| 2.                         | en-gb |         |         |
| Jul 1, 2022 - Apr 17, 2023 |       | 7,393   | 3.96%   |
| Jul 1, 2021 - Apr 17, 2022 |       | 4,208   | 3.06%   |
| % Change                   |       | 75.69%  | 29.75%  |
| 3.                         | en-ca |         |         |
| Jul 1, 2022 - Apr 17, 2023 |       | 5,781   | 3.10%   |
| Jul 1, 2021 - Apr 17, 2022 |       | 2,483   | 1.80%   |
| % Change                   |       | 132.82% | 71.95%  |
| 4.                         | en-au |         |         |
| Jul 1, 2022 - Apr 17, 2023 |       | 1,985   | 1.06%   |
| Jul 1, 2021 - Apr 17, 2022 |       | 931     | 0.68%   |
| % Change                   |       | 113.21% | 57.47%  |
| 5.                         | en    |         |         |
| Jul 1, 2022 - Apr 17, 2023 |       | 1,133   | 0.61%   |
| Jul 1, 2021 - Apr 17, 2022 |       | 1,900   | 1.38%   |
| % Change                   |       | -40.37% | -55.96% |
| 6.                         | de-de |         |         |
| Jul 1, 2022 - Apr 17, 2023 |       | 780     | 0.42%   |
| Jul 1, 2021 - Apr 17, 2022 |       | 378     | 0.27%   |
| % Change                   |       | 106.35% | 52.40%  |
| 7.                         | fr-fr |         |         |

|                            |        |  |        |
|----------------------------|--------|--|--------|
| 7. <a href="#">fr-fr</a>   |        |  |        |
| Jul 1, 2022 - Apr 17, 2023 | 532    |  | 0.29%  |
| Jul 1, 2021 - Apr 17, 2022 | 332    |  | 0.24%  |
| % Change                   | 60.24% |  | 18.35% |
| 8. <a href="#">zh-cn</a>   |        |  |        |
| Jul 1, 2022 - Apr 17, 2023 | 475    |  | 0.25%  |
| Jul 1, 2021 - Apr 17, 2022 | 313    |  | 0.23%  |
| % Change                   | 51.76% |  | 12.08% |
| 9. <a href="#">fr-ca</a>   |        |  |        |
| Jul 1, 2022 - Apr 17, 2023 | 427    |  | 0.23%  |
| Jul 1, 2021 - Apr 17, 2022 | 267    |  | 0.19%  |
| % Change                   | 59.93% |  | 18.11% |
| 10. <a href="#">de</a>     |        |  |        |
| Jul 1, 2022 - Apr 17, 2023 | 368    |  | 0.20%  |
| Jul 1, 2021 - Apr 17, 2022 | 217    |  | 0.16%  |
| % Change                   | 69.59% |  | 25.25% |