

Presented by: Donna Pierce  
Presented: 05/19/2025  
Drafted by: Law Department

**RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA**

**Serial No. 4009**

**A Resolution Setting Policy Concerning the Commercial Use of City  
Land Regulated by the Parks and Recreation Department.**

WHEREAS, the Parks & Recreation department has not updated its commercial use regulations since 2004; and

WHEREAS, Juneau has added new parks and trails over the past two decades; and

WHEREAS, the commercial recreation field is continually evolving and the City and Borough of Juneau needs a framework for considering new uses; and

WHEREAS, the Commercial Recreation Use Analysis involved extensive public consultation to determine the parks and trails most suitable for commercial use; and

WHEREAS, commercial use of parks and trails generates revenue for the City and Borough of Juneau; and

WHEREAS, other modifications will be needed to address safety, traffic, and other issues which arise from commercial uses.

BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

**Section 1.** The policy of the City and Borough of Juneau concerning the commercial use of city land regulated by the Parks and Recreation Department is to:

- (a) Maintain and improve parks, recreation areas, and trails for their primary use by the public, residents and visitors alike, and preserve them from activities inconsistent with that primary use.
- (b) Preserve and maintain these public assets for all users, preserve the recreational experience unique to each area, consider impacts upon other users and neighboring property, and ensure public safety on city lands.
- (c) Establish rules to minimize environmental damage and mitigate impacts from the commercial use of parks, open spaces, and trails.

42 (d) Charge for commercial use of parks, trails, open spaces, and recreational facilities  
43 at a fair rate which reflects the cost of providing any improvements, maintenance,  
44 services, and administration necessary for the use.

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46 (e) Implement and enforce rules for commercial use of city and borough parks, open  
47 spaces, trails, and recreational facilities as established by the 2024 Commercial  
48 Recreation Use Analysis.

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50 **Section 2.** The CBJ 2024 Commercial Recreation Use Analysis is hereby adopted.  
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52 **Section 3. Effective Date.** This resolution shall be effective immediately after  
53 its adoption.

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55 Adopted this \_\_\_\_\_ day of \_\_\_\_\_, 2025.  
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59 Beth A. Weldon, Mayor

60 Attest:

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63 Elizabeth J. McEwen, Municipal Clerk  
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