

Parks & Recreation Commercial Use Analysis

Committee of the Whole

March 17, 2024

Introduction & Purpose

- First update to permit guidelines in over 20 years
- Examined only CBJ-managed parks and trails
- Provides tools to manage new proposals
- Aligns with other CBJ plans:
 - CBJ Tourism Management Plan
 - Parks & Recreation Master Plan
 - Comprehensive Plan

History

1995 First Commercial Use Regulations approved

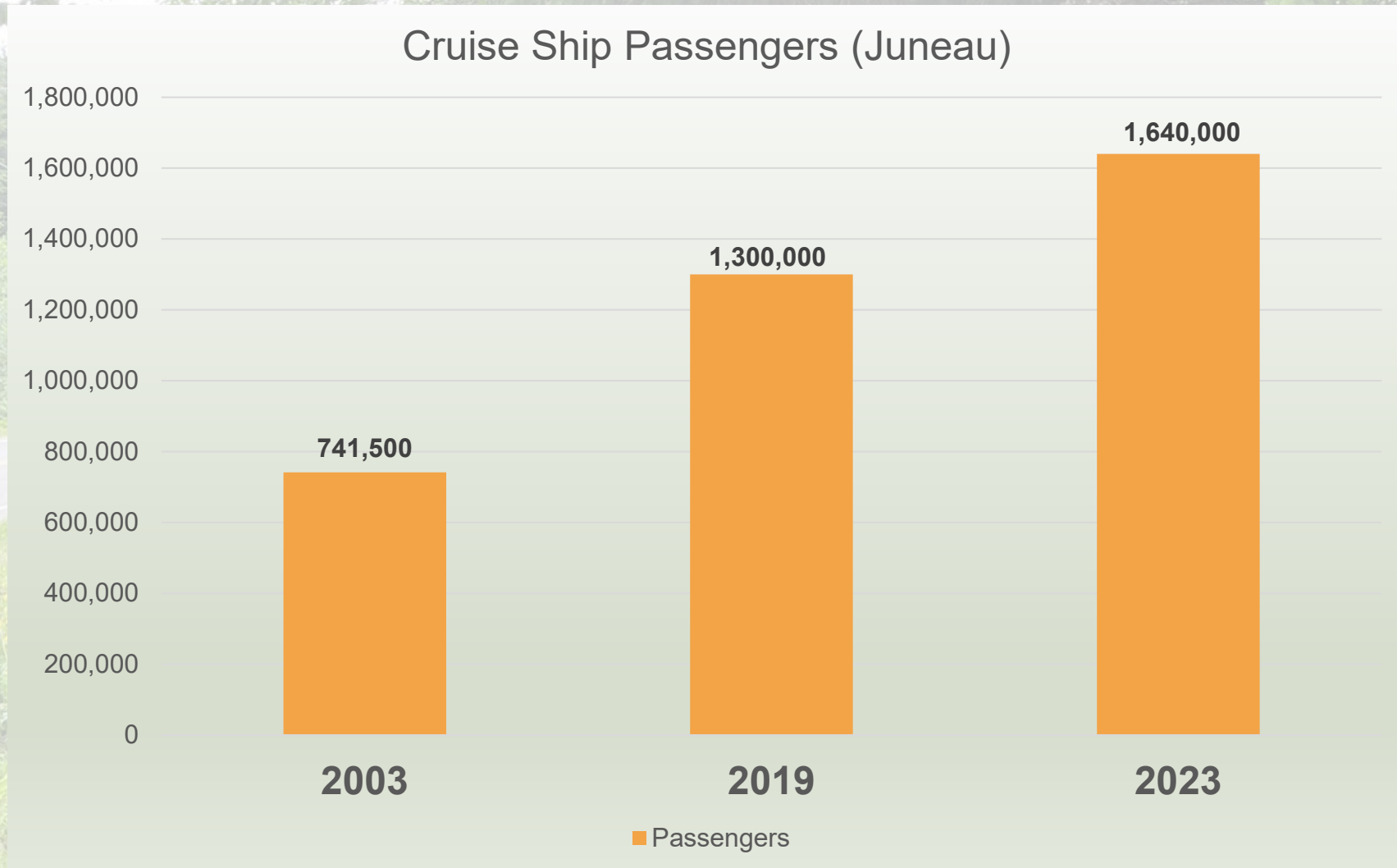
2001 Trails Working Group convened

2003 Rainforest Trail built for commercial use with Marine Passenger Fees

2004 Last update to Commercial Use Regulations

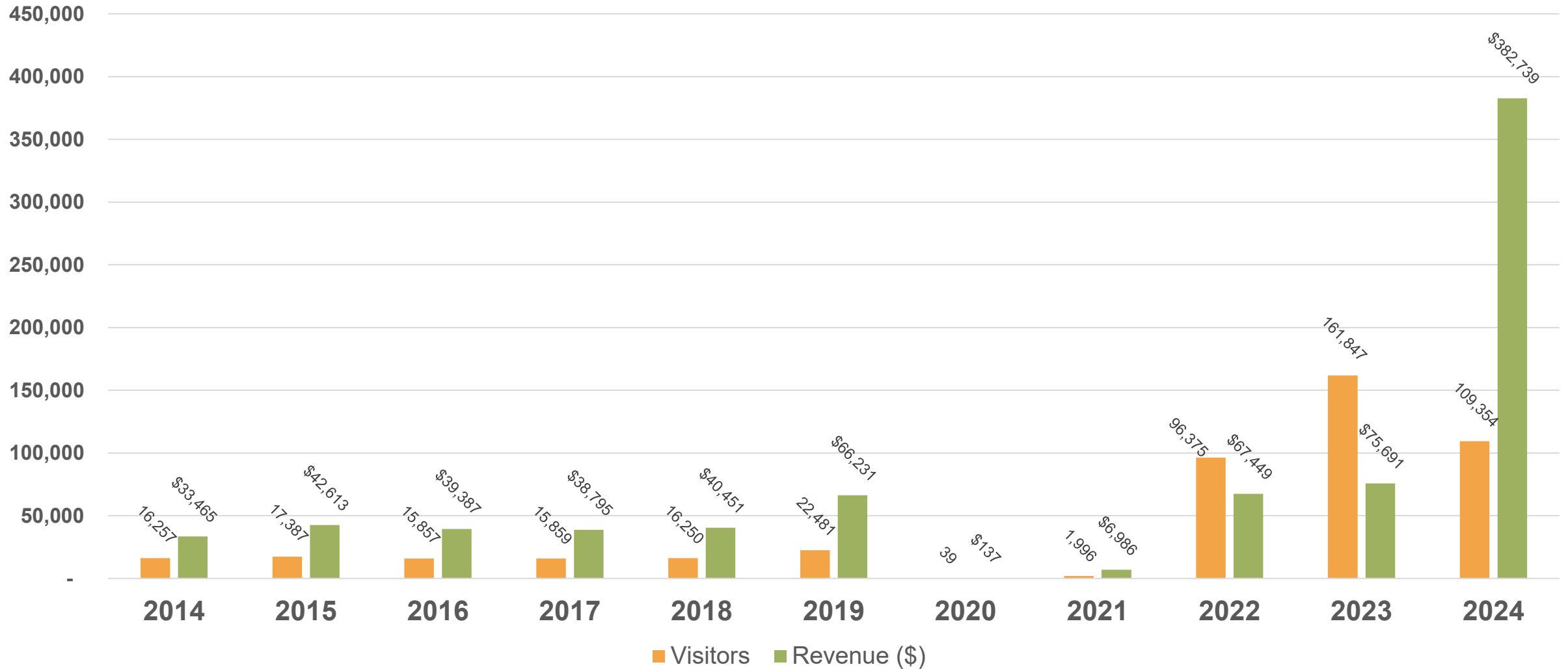


History



History

Commercial Visitors & Revenue



Purpose & Need

- **Outdated regulations and recommendations**
- **Increased visitation**
- **Creation of new parks and trails over the last 20 years**
- **Real and perceived conflicts between residents and tourism-related use**
- **Resource management**

Public Engagement

A photograph of a forest path with two people walking away, overlaid with a semi-transparent green filter. The path is made of dirt and leads through a dense forest of tall, thin trees. The ground is covered in moss and ferns. The overall scene is peaceful and natural.

- **Five Neighborhood Meetings**
- **One Communitywide Open House**
- **Parks & Recreation Advisory Committee**
- **Over 200 people provided feedback**

Public Engagement

Themes

1. Concerns about overcrowding and resulting impacts
2. Desire for more restrictions in certain areas
3. Support for sustainable tourism management
4. Ensuring public access and fair use
5. Impacts to trails a greater concern than parks
6. Tourism impacts are not limited to commercial use

Recommendations

Establish categories of Commercial Use for limited locations

Prohibit Commercial Use in other areas

Implement Adaptive Management

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Categories of Commercial Use

High

- Overstreet Park
- Brotherhood Bridge Wayside
- Marine Park
- Homestead Park

Medium-High

- Channel Wayside
- Rainforest Trail

Medium-Low

- Telephone Hill
- Under Thunder Trail
- Fish Creek Park
- Treadwell Mine Historic Park

Low

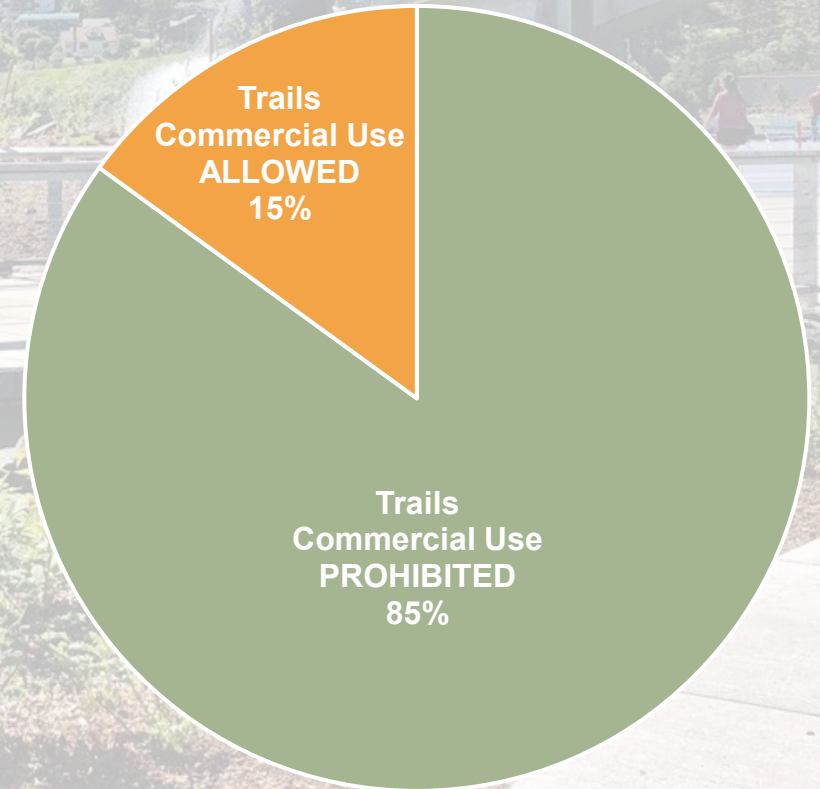
- Amalga Meadows
- Auke Lake Wayside
- Evergreen Cemetery

Prohibited Commercial Use

24 Parks

38 Trails

- Includes all beach access trails & Treadwell Ditch
- Removes Perseverance Trail & Sunshine Cove



Adaptive Management

- Regular assessments of impacts and user experience
- Monitoring visitor data (audits, cell phone data, etc.)
- Three-year cycle to review guidelines

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Next Steps

- Assembly adoption of Recommendations
- Assess infrastructure needs to protect facilities and resources
- Leverage fee revenue to provide community benefits

