



MEMORANDUM

DATE: March 27, 2024
TO: Assembly and Docks & Harbors Board
FROM: Alexandra Pierce, Tourism Manager
SUBJECT: Clarification on Title 85 and Title 3 Revisions

The Assembly process around code revisions to clarify roles and responsibilities related to tourism has raised several persistent questions that need to be addressed. This memo provides a brief overview of how each situation would be handled under the new structure. The common thread is that collaboration between departments is essential to successful infrastructure and tourism management.

Long-Range Planning: Departments and empowered boards conducting long-range planning related to tourism will work collaboratively with the Tourism Office to ensure that the Assembly's goals and overall tourism management strategy are incorporated. The Tourism Office will play a coordinating role on long-range planning projects related to tourism and involving multiple departments.

Capital Improvement Projects: The Tourism Office will continue to be responsible for the Marine Passenger Fee Budget. The Tourism Office will also be a stakeholder in projects affecting the Maritime Industry Zones (zones A & B) as delineated in the 2019 settlement agreement between CBJ and CLIA. The client departments for Seawalk projects directly connected to the cruise ship docks will be the Tourism Office and Docks & Harbors. The client departments for Seawalk projects beyond the cruise ship docks will be the Tourism Office and Parks & Rec. As always, staff in all three departments will work closely to ensure that waterfront projects are successful.

Whale Watching: Decisions about whale watching industry management and regulation will be within the purview of the Tourism Office. All operational decisions and functions at Statter Harbor will be made by Docks & Harbors. The departments will work together on any regulations affecting Docks & Harbors-managed facilities.

Intermediate Vessel Float and Small Cruise Ships: Scheduling and management of the Intermediate Vessel Float and small cruise ship facilities will continue to be managed by Docks & Harbors.