

Juneau Circulator Feasibility Study

Public Works and
Facilities Committee

January 29th, 2024



Project Overview

- Purpose of the Study
- Study Findings
- Recommended Service Alternatives



Study Overview

- ✓ Established primary and secondary transportation challenges occurring in Juneau.
 - Downtown Congestion
 - Over-capacity Capital Transit routes
 - Demand for Glacier Services
- ✓ Completed Three Technical Memorandums
 - Tech Memo 1 - Existing Conditions
 - Tech Memo 2 – Needs Assessment
 - Tech Memo 3 – Service Alternatives
- ✓ Conducted stakeholder outreach through workshop and online survey
- ✓ Recommended three (3) Potential Service Alternatives to help alleviate current mobility problems.

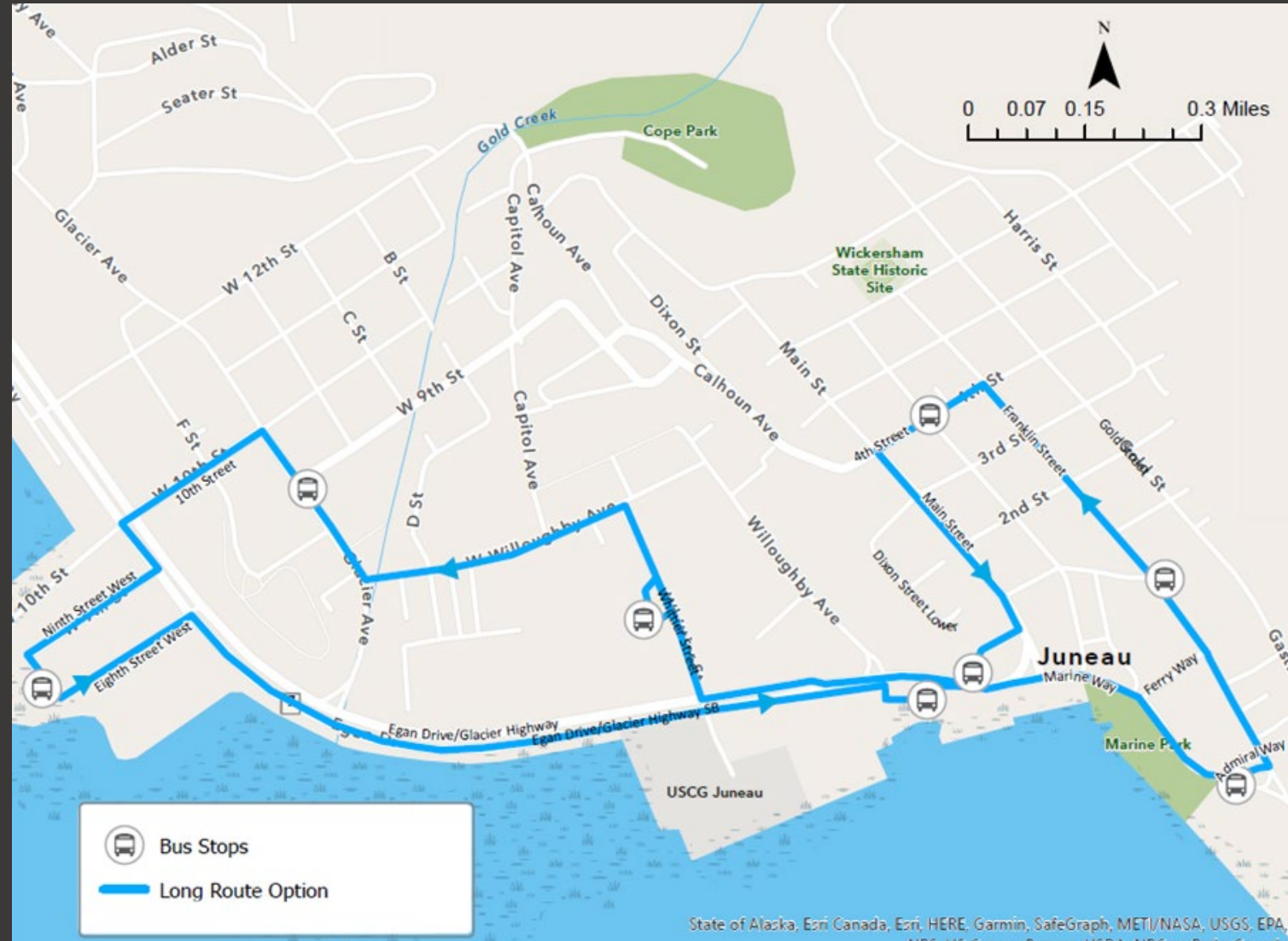


Circulation Plan – Recommended Services Summary

Service	Description	Dates/ Season	Days of Week	Time of Day
Downtown Circulator - Long Route Option	Frequent service from Downtown Juneau to Overland Park.	May 1st - October 3rd	Daily	9:00 AM - 9:00 PM
Capital Transit Tripper	Occasional service to accommodate high demand periods on Capital Transit routes	May 1st - October 3rd	Daily*	Varies
Limited Capital Transit Service to Mendenhall Glacier	Limited afternoon return service from the Mendenhall Glacier staging area.	May 1st - October 3rd	Daily	3:00 PM - 5:00 PM

Service Alternative 1 – Downtown Circulator

- ✓ Hop on Hop off frequent service between downtown, Museum, and Overstreet Park (flexible, frequent, separate from other services).
- ✓ 15 min. loops, Between 9am and 9pm
- ✓ Estimated 60-220 passengers per hour.
- ✓ \$5.00 Daily Fare Pass, \$600,000 in annual fare revenue.
- ✓ Bus stop improvements would be needed at new stops (see Plan).
- ✓ CBJ to issue RFP to hire an operator and begin marketing efforts.



Service Alternative 2 – Capital Transit Tripper Service

- ✓ Would run during high-volume tourist days between May 1st and October 1st.
- ✓ Was unofficially provided this last summer but requires more administrative and operational organization for consistency.
- ✓ Operating costs would be between \$70,000 to \$140,000 per season depending on how many hours are provided daily.



Service Alternative 3 – Limited Afternoon Service From Glacier

- ✓ Route 8 return services provided from Mendenhall Glacier Staging Area.
- ✓ \$9,000 in additional fare revenue.
- ✓ 5,550 passengers per season.
- ✓ Operating costs would be approximately \$30,000 per season.



Plan Goals and Benefits

- ✓ Decreased congestion downtown
- ✓ Encourage more visitor spending while in port
- ✓ Addressing overcrowding on Capital Transit buses due to visitors at peak times
- ✓ Improvements to visitor experience in getting around Juneau

Let's Discuss

How do we feel about:

- **Service Alternative 1 – Downtown Circulator**
- **Service Alternative 2 – Capital Transit Tripper Service**
- **Service Alternative 3 – Limited Afternoon Service From Glacier**

What questions do you have?

Anything else?



Thank you!

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