

To: Rorie Watt, City Manager

From: Beth Weigel, City Museum Director

Cc: Katie Koester, Director of Engineering and Public Works

John Thill, Juneau Public Library Director

Date: February 7, 2023

Re: New Waterfront City Museum Fundraising Update

After your presentation at The Friends of the Juneau-Douglas City Museum (FOJDCM) Annual Meeting on November 12th, 2022, the FOJDCM launched an official capital campaign to raise funds for a New Waterfront City Museum. They have committed to initially raise \$20,000 of which \$10,000 of this has already been pledged. Additionally, following the Annual Meeting, another FOJDCM member has pledged \$50,000 as a match donation once CBJ funding is allocated for this project from the \$2M approved in the extension of the 1% sales tax measure.

You can find a donation button at www.fojdcm.org. Once clicking on the "Donate Online" button, donors may direct their donation to be used for a New City Museum Fund. The capital campaign was also announced in my Director's Letter in the most recent issue of *Past and Present* our City Museum biannual newsletter. Please find a copy included with this memo.

At the next FOJDCM quarterly meeting in March, they plan to compile a list of potential business donors and discuss the possibility of establishing a project fund at the Juneau Community Foundation where they already have an established endowment fund.