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Submission information

Form: [CBJ Board Application](#) [1]  
Submitted by Visitor (not verified)  
Fri, 08/30/2024 - 2:10pm  
24.237.26.161

**First Name**

Benjamin

**Last Name**

Rubenstein

**Residence Address**

[REDACTED] Douglas, AK 99824

**Mailing Address**

[REDACTED] Douglas, AK 99824

**Primary Phone Number**

[REDACTED]

**Secondary Phone Number**

[REDACTED]

**Email**

[REDACTED]@gmail.com

**Board, Commission, Committee**

- Bartlett Regional Hospital Board
- Douglas Advisory Board
- Eaglecrest Board
- Parks & Recreation Advisory Committee

**Current of Prior Experience on CBJ Boards/Commissions/Committees**

Not applicable. I have not served on a board in the past.

**Reasons for Applying**

I came to Juneau in the spring of 2019 with little to no intention of staying but, like so many of us, was immediately captivated by Juneau's incredible community, outdoor access, and depth of opportunities. Since then, my love for Juneau has only grown and I have come to see this place as home. As such, I want to take a more proactive role in helping to shape and lead Juneau's future in any small way that I can. I think that sitting on a CBJ board would be an excellent way to invest myself in the city, my community, and our shared future.

**Qualifications**

I have been working in the marketing industry for the past 7 years and have helped a diverse client base achieve their communication goals through strategy, creative, and support functions. These clients range from ANSCA corporations to local whale watching companies and even the City of Juneau itself during my time at Travel Juneau. I would use this experience and professional network to assist in whatever board I sit on to communicate their work in a clear, concise, and effective way.

**Civic Activities, Memberships or Non-profits Involved With**

I currently do not belong to any memberships or organizations, but am very active in the travel/tourism, marketing, winter sports, and triathlon communities here in Juneau.

**Working with a Group**

In my current role as a Project Manager at Cedar Group Communications, I am often in group collaboration settings where effective communication is crucial to creating an impactful message and/or visual that achieves my client's goal. This experience amplifies the group management skills I developed while leading tours across North America, where I was the sole leader of groups ranging from 12 to 48 on tours lasting 3 to 80 days. In this role I was not only responsible for the itinerary, food & activity management, and safe driving but also overall group dynamics, ensuring all my passengers had the trip-of-a-lifetime experience they originally set out to be.

**Meeting Schedule and Attendance**

Yes, I am aware

**Date of Birth (Optional)**

**Ethnicity (Optional)**

**Gender (Optional)**

**Acknowledgment/Certification**

Benjamin Rubenstein

**Resume, Education, etc. (Optional)**

