

Community Engagement Project Plan

A Juneau Human Rights Commission [JHRC] proposal to identify social issues in Juneau and develop solution recommendations for CBJ



JHRC Charge from CBJ

This project addresses all five JHRC responsibility areas:

- Develop education and public discourse programs
- Promote harmonious intergroup relations with CBJ
- Examine sources of tension and practices of discrimination
- Advise the Assembly concerning solutions to specific problems
- Recommend possible actions to the Assembly

Project Premise

Challenge:

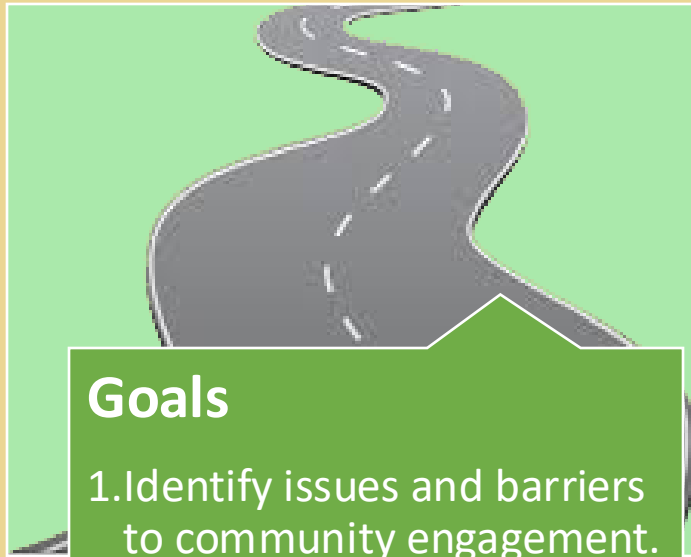
- Community engagement is vital to a healthy democracy
- Existing communication structures within CBJ resonate with some but not all community members

Solution:

- Crowdsourcing to collect and prioritize community input
- Prioritized list of actions for CBJ consideration

Crowdsourcing: *Process to collect input and ideas and assess the strength of community support for the ideas.*

Goals, Outcomes, and Benefits



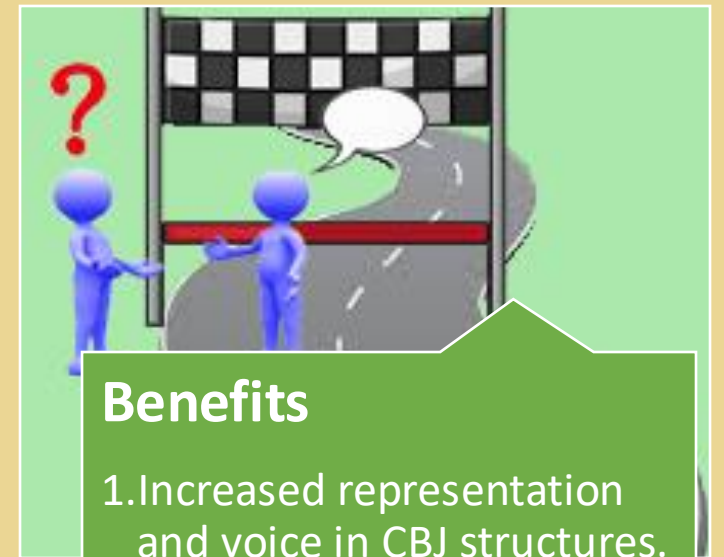
Goals

1. Identify issues and barriers to community engagement.
2. Prioritize community solutions to identified barriers of engagement.



Outcomes

1. Increased levels of community participation in CBJ structures.
2. Prioritized list of actions for CBJ consideration.



Benefits

1. Increased representation and voice in CBJ structures.
2. Identify existing and new mechanisms to convey, understand, and unpack community needs.

Timeline and Costs

Costs: \$15,000 to contract with CatapultEd to facilitate crowdsourcing activities. Costs are inclusive of travel.

